Chris Bubnov designs digital products that leave the world a little brighter.

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Experience

Two Bulls • May 2020 to Oct 2021
Senior Designer

- Led design of digital products for clients in various industries at a multidisciplinary studio.
- Collaborated with research, engineering and delivery to build, maintain, and grow digital products.
- Created and facilitated workshops with clients and stakeholders.
- Developed flexible, accessible, and sustainable design systems and brand identities.
- Synthesized research, tested product concepts and presented findings and recommendations to stakeholders.

Barkgrr • May 2019 to Dec 2020
Head of Design

- Shaped the entire customer experience of product ecosystem at early stage pet startup
- First designer, built out brand, visual identity, and design system.
- Responsible for comprehensive usability research, user testing, and journey-mapping.
- Collaborated with founders and developers to create dog community mobile app.
- Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.
- Planned and executed competitor, market, and customer research.

Eximchain • May 2018 to May 2019
Lead Product Designer

- Led design of entire product ecosystem at an early stage blockchain startup
- Owned design and developer handoff of a consumer blockchain network mobile app and desktop cryptocurrency wallet along with support infrastructure and marketing website
- Built extensive and modular design system, documentation, and brand guide.
- Developed process for information architecture and product feature implementation within an agile framework.
- Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

Tulip Interfaces • May 2017 to Apr 2018
Marketing and Product Designer

- Responsible for website redesign from investor-facing to consumer-facing and knowledge base creation for enterprise SaaS platform.
- Coordinated with hardware team to produce packaging and onboarding instructions for product setup and installation.
- Created asset library, design system, and redesigned visual language.
- Owned marketing collateral and managed social media presence.
- Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

Education

Northeastern University
2014 to 2018

B.S. in Business Administration, Concentration in Marketing

Minor in Graphic Design

Skills

Product Design
UI/UX Design
Visual Design
User Research
Usability Testing
Design Systems
Rapid Prototyping
Responsive Design
Front-End Development
Wireframing, Mockups
Agile, Scrum
Copywriting

Tools

Figma
Abstract
Sketch
InVision
Principle
Adobe CC
HTML, CSS, SCSS, JS
Git, Github, AWS

Interests

Public-interest technology
Swimming in the sun
Traveling through food