



Chris Bubnov designs considered, enriching experiences that brighten our world.

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Experience

Experience Designer (AVP) at DBS Bank

Singapore • Sep 2022 to Today

- Own end-to-end design and strategy for multiple consumer and institutional Credit Risk products with multi-billion dollar portfolios across six countries.

Senior Designer at Two Bulls

New York, USA • May 2020 to Oct 2021

- Led design of digital products for clients in various industries at a multidisciplinary studio.
- Collaborated with research, engineering and delivery to build, maintain, and grow digital products.
- Created and facilitated workshops with clients and stakeholders.
- Developed flexible, accessible, and sustainable design systems and brand identities.
- Synthesized research, tested product concepts and presented findings and recommendations to stakeholders.

Head of Design at Barkgrr

Boston, USA • May 2019 to Dec 2020

- Shaped the entire customer experience of product ecosystem at early stage pet startup.
- First designer, built out brand, visual identity, and design system.
- Responsible for comprehensive usability research, user testing, and journey-mapping.
- Collaborated with founder and developers to create dog community mobile app.
- Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.
- Planned and executed competitor, market, and customer research.

Lead Product Designer at Eximchain

Boston, USA • May 2018 to May 2019

- Led design of entire product ecosystem at an early-stage blockchain startup.
- Owned design and developer handoff of consumer blockchain network mobile app and desktop cryptocurrency wallet along with support infrastructure and marketing website.
- Built extensive and modular design system, documentation, and brand guide.
- Developed process for information architecture and product feature implementation within an agile framework.
- Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

Product & Marketing Designer at Tulip Interfaces

Boston, USA • May 2017 to Apr 2018

- Responsible for website redesign from investor-facing to consumer-facing and knowledge base creation for enterprise SaaS platform.
- Collaborated with hardware team to produce packaging and onboarding instructions for product onboarding and installation.
- Created scalable design system and redesigned visual language.
- Owned marketing collateral and managed social media presence.
- Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

Education

Northeastern University

Boston, USA

B.S. in Business Administration,
Concentration in Marketing

Minor in Graphic Design

Tools

Figma, Sketch
Protopie, Framer, Principle
Abstract, Zeplin
Adobe CC
HTML, CSS, JS
Git, Github, AWS
Jira, Confluence, Notion