

IsabelLenzenResume.com

Isabel Lenzen Resume is a resume built into the frame of a website so that companies and recruiters can conveniently review important information about Isabel's career and experience.



Isabel Lenzen Resume provides whoever is interested with an interactive resume filled with details about Isabel's educational, work, skills, and entrepreneurial experience. In the digital age, most recruiters are viewing resumes from a applicants uploaded PDF or LinkedIn profile. College level resumes are often standardized and filled with more information that is probably relevant to the recruiter. Through Isabel Lenzen Resume, recruiters are able to see the most important information about Isabel in readable format, and able to see the story of Isabel's professional career. The website also shows off Isabel's skills in HTML and CSS by being a website she created herself. This in turn creates a more trustworthy and respectable relationship between Isabel and the recruiter interested in her.

PERSONAS



Marketing UX Recruiter

A Marketing UX recruiter is currently searching to fulfill a UX researcher position within their marketing research supplier business. The recruiter is looking for someone with a diverse set of experience and skills, as well as someone that thinks outside the box. The recruiter likes applicants who's experience tells a story about their life and experiences thus far.



Data Analyst at Power BI

This Data Analyst graduated from MSU's MSMR program. They like to attend alumni events for the program, where fellow alumni and current student network. The Data Analyst currently networks with LinkedIn at these events, but is interested in innovative and creative ways to learn about other people. They would love to connect with or advise current students to help them also get the opportunity to work at Power BI.

1

COMPS



LinkedIn


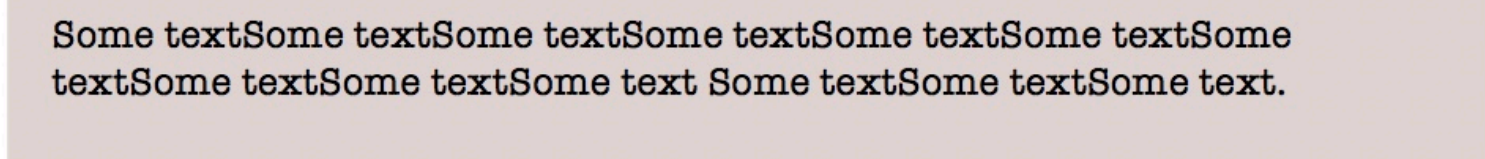


SQUARESPACE



Sophie Britt Designer

Title

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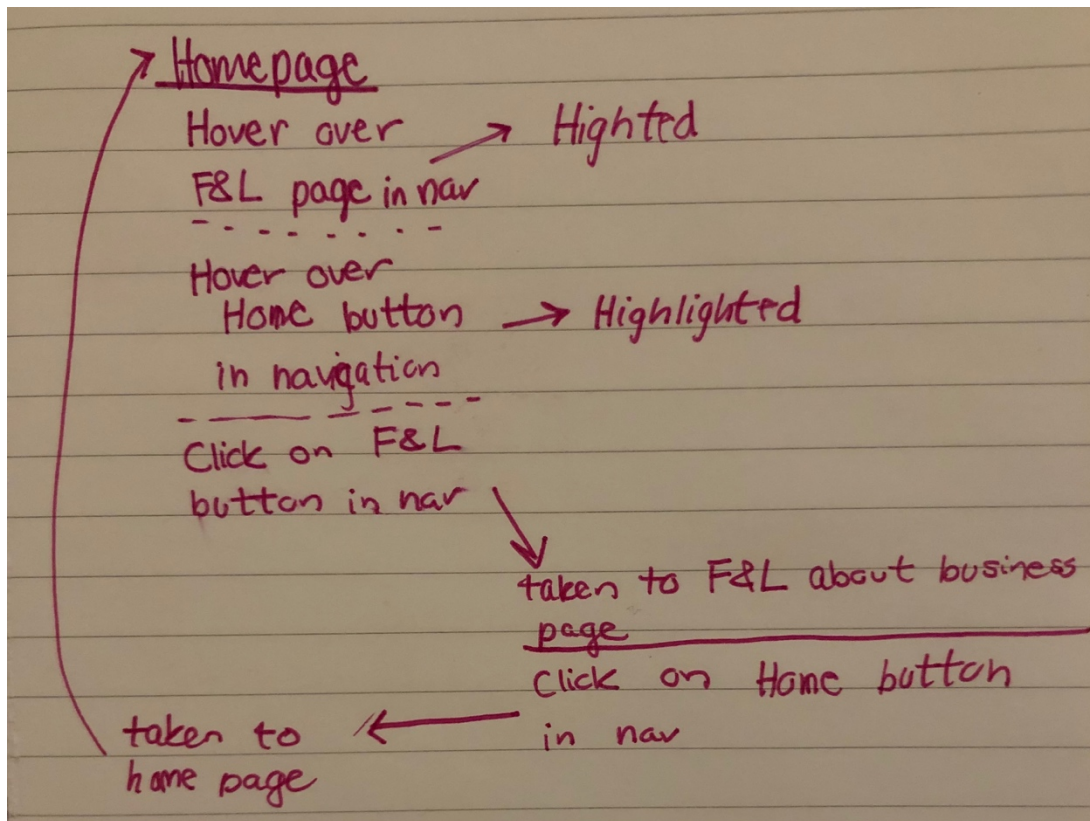
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User Flows



Wireframe: Home page

