

The UD CIS Discord:

We seek to provide a welcoming space for fellow members of the computer science community, four thousand and counting, to explore common interests and feel comfortable asking questions in and outside of the classroom, knowing that there are no “stupid” questions.

Thought process:

The usage of “we” and referring to people as fellows of the CS community gives a sense of belonging to the reader by establishing common ground. Mentioning the server population of four thousand establishes logos and ethos, showing the legitimacy of the server, as several thousand current and past students use it. Exploring “common interests” and feeling “comfortable asking questions” tells the reader that we aim to provide a welcoming and safe environment for our users.