

byte ordering

consider int $x = \widetilde{0x01234567} = 0 \times 16^7 + 1 \times 16^6 + \dots = 19088743$ with pointer $\&x = 0x100$

indicates hex
byte 0110 0111

big endian (most significant byte first)

adress

value

	0x100	0x101	0x102	0x103	
...	<div>MSB ↓ 01_{16} 0000 0001</div>	<div>23_{16} 0010 0011</div>	<div>45_{16} 0100 0101</div>	<div>67_{16} 0110 0111 ↓ LSB</div>	...

little endian (least significant byte first)

adress

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ARM chips can operate with both, iOS and Android use little endian.