

# Zhiliang Lin

林志良

## Contact Information

School of Journalism and Communication      *Phone:* (+86) 13250714813  
Jinan University (Guangzhou)      *E-mail:* [zhiliang-lin@outlook.com](mailto:zhiliang-lin@outlook.com)  
601 Huangpu W Ave, Guangzhou, China      *Personal Website:* [www.zhilianglin.com](http://www.zhilianglin.com)

## Education

M.A., Department of Communication, *Jinan University (Guangzhou)*      Expected 2019  
B.A., Department of Journalism, *Southwestern University of Finance and Econometrics*      2015

## Research Interests

Digital Divide, Diffusion of Information, Political Communication, Computational Communication, Bibliometrics, Social Network Analysis, Data Scraping

## Publications

Guangchao Charles Feng., Yuting Zhang., & **Zhiliang Lin.** (2019). A Meta-Analysis of the Effects of Sociodemographic Factors on the Social Media Adoption. *International Journal of Communication*, 13, 1996–2025.

**(paper in Chinese) Zhiliang Lin.** (2019). *Your friends matter: Wechat use and school identity.* *New Media Research*, 06, 17-22

## Conference Papers

**Zhiliang Lin.**, Yuting Zhang, &. Guangchao Charles Feng. (2018, May). *The effects of socio-demographic factors on social media divide: A meta-analytical review.* Paper presented at 68th Annual ICA Conference. Prague, Czech Republic.

Wanhua Ou., **Zhiliang Lin.**, Xianglin Su., & Guangchao Charles Feng. (2018, Aug). *Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach.* Paper accepted by the Association For

Education In Journalism & Mass Communication Annual Conference. Washington, D.C., USA.

**(paper in Chinese) Zhiliang Lin.** & Jiahong Wu. (2017, April). *The Marxism in Chinese Journalism and Communication Studies: A bibliometric overview*. Paper presented at Red Heritage: Marxism and Chinese Journalism and Communication Consortium, Chongqing, China.

Xianglin Su., **Zhiliang Lin.**, Yuting Zhang., & Guangchao Charles Feng. (2019, May) *Determinants of technology acceptance: Two modeling-based meta-analytic reviews*. Paper accepted by 69th Annual ICA Conference, Washington, D.C., USA.

## **Experience**

Research Assistant at Shenzhen University Mar, 2018 - July, 2018

- Prepare data and SparklyR code for the test of Hadoop platform of Big Data Lab
- Teach SPSS and R for fresh graduate students
- Help write articles on the subject of public opinion for Shenzhen Council Government

Teaching Assistant at Jinan University Sep, 2016 – Dec, 2016

- Help with recordkeeping, such as tracking attendance and calculating grades
- Help prepare for lessons by getting materials ready or setting up equipment
- Learn about problems students are having with the course material

## **Workshops Attended**

- The Application of Bayesian Statistical Methods on Management, Sun Yat-Sen University, 2017 Jun
- Artificial Society and Computational Social Science, Sun Yat-Sen University, 2017 July

## **Training and Skills**

- Programming languages: R (fluent), Python (basic)
- Statistics software: SPSS, Amos, SmartPLS, Excel
- Scientometrics software: CiteSpace, bicom, UCINET

- Visualization software: Photoshop, Illustrator, Visio, Tableau
- Reference management software: Endnote, Zotero, NoteExpress

**Languages**

Mandarin Chinese (native), Cantonese (native), English

**Affiliation**

- International Communication Association
- Shenzhen University Big Data Lab

**Interests**

Football, Reading, Running