Zhiliang Lin
林志良

Contact Information

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Education

M.A., Department of Communication, *Jinan University (Guangzhou)*   2019

B.A., Department of Journalism, *Southwestern University of Finance and Econometrics*   2015

Research Interests

Digital Divide, Diffusion of Information, Political Communication, Computational Communication, Bibliometrics, Social Network Analysis, Data Scraping

Publications

Guangchao Charles Feng., Yuting Zhang., & **Zhiliang Lin**. (2019). A Meta-Analysis of the Effects of Sociodemographic Factors on the Social Media Adoption. *International Journal of Communication*, *13*, 1996–2025.

(paper in Chinese) Zhiliang Lin. (2019). Your friends matter: A mediation model of Wechat use and school identity. *New Media Research*, *06*, 17-22

Conference Papers

Xianglin Su., **Zhiliang Lin**., Yuting Zhang., & Guangchao Charles Feng. (2019, May) *Determinants of technology acceptance: Two modeling-based meta-analytic reviews.* Paper <u>accepted</u> by 69th Annual ICA Conference, Washington, D.C., USA.

Zhiliang Lin., Yuting Zhang, &. Guangchao Charles Feng. (2018, May). *The effects of socio-demographic factors on social media divide: A meta-analytical review.* Paper <u>presented</u> at 68th Annual ICA Conference. Prague, Czech Republic.

Guangchao Charles Feng., **Zhiliang Lin**., Wanhua Ou., &.Xianglin Su (2018, Aug). *Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach.* Paper <u>accepted</u> by the Association For Education In Journalism & Mass Communication Annual Conference. Washington, D.C., USA.

(paper in Chinese) Zhiliang Lin. & Jiahong Wu. (2017, April). *The Marxism in Chinese Journalism and Communication Studies: A bibliometric overview*. Paper <u>presented</u> at Red Heritage: Marxism and Chinese Journalism and Communication Consortium, Chongqing, China.

Experience

Research Assistant at Shenzhen University   Mar, 2018 - July, 2018

• Prepare data and SparklyR code for the test of Hadoop platform of Big Data Lab

• Teach SPSS and R for fresh graduate students

• Help write articles on the subject of public opinion for Shenzhen Council Government

Teaching Assistant at Jinan University   Sep, 2016 – Dec, 2016

• Help with recordkeeping, such as tracking attendance and calculating grades

• Help prepare for lessons by getting materials ready or setting up equipment

• Learn about problems students are having with the course material

Workshops Attended

• The Application of Bayesian Statistical Methods on Management, Sun Yat-Sen University, 2017 Jun

• Artificial Society and Computational Social Science, Sun Yat-Sen University, 2017 July

Training and Skills

• Programming languages: R (fluent), Python (basic), Shell (Basic)

• Statistics software: SPSS, Amos, SmartPLS, Excel

• Scientometrics software: CiteSpace, bicomb, UCINET

- Visualization software: Photoshop, Illustrator, Visio, Tableau

- Reference management software: Endnote, Zotero, NoteExpress

Languages

Mandarin Chinese (native), Cantonese (native), English (fluent)

Interests

Football, Reading, Running