

# Zhiliang Lin

林志良

## Contact Information

School of Media and Communication

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Guangdong Province, China

## Education

M.A., Department of Communication, *Jinan University (Guangzhou)*

2019

B.A., Department of Journalism, *Southwestern University of Finance and Econometrics*

2015

## Research Interests

Digital Divide, Diffusion of Information, Political Communication, Computational Communication, Bibliometrics, Social Network Analysis, Data Scraping

## Publications

Guangchao Charles Feng., Yuting Zhang., & **Zhiliang Lin.** (2019). A Meta-Analysis of the Effects of Sociodemographic Factors on the Social Media Adoption. *International Journal of Communication*, 13, 1996–2025.

**(paper in Chinese) Zhiliang Lin.** (2019). Your friends matter: A mediation model of Wechat use and school identity. *New Media Research*, 06, 17-22

## Papers Under Review

Guangchao Charles Feng., Xianglin Su., **Zhiliang Lin.**, & Yuting Zhang. *Determinants of technology acceptance: Two modeling-based meta-analytic reviews.* (Second round review)

Guangchao Charles Feng., **Zhiliang Lin.**, Xianglin Su., & Wanhua Ou. *A Model-based Meta-analysis of Willingness to Participate in Cancer Screening.* (Second round review)

## Working Papers

(paper in Chinese) **Zhiliang Lin.** *Exploring the co-production relationships of films using the IMDB dataset.*

(paper in Chinese) **Zhiliang Lin.** *Exploring the relationships between communication studies and other subjects with bibliometric analysis.*

## Conference Papers

Xianglin Su., **Zhiliang Lin.**, Yuting Zhang., & Guangchao Charles Feng. (2019, May) *Determinants of technology acceptance: Two modeling-based meta-analytic reviews.* Paper accepted by 69th Annual ICA Conference, Washington, D.C., USA.

**Zhiliang Lin.**, Yuting Zhang, & Guangchao Charles Feng. (2018, May). *The effects of socio-demographic factors on social media divide: A meta-analytical review.* Paper presented at 68th Annual ICA Conference. Prague, Czech Republic.

Wanhua Ou., **Zhiliang Lin.**, Xianglin Su., & Guangchao Charles Feng. (2018, Aug). *Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach.* Paper accepted by the Association For Education In Journalism & Mass Communication Annual Conference. Washington, D.C., USA.

(paper in Chinese) **Zhiliang Lin.** & Jiahong Wu. (2017, April). *The Marxism in Chinese Journalism and Communication Studies: A bibliometric overview.* Paper presented at Red Heritage: Marxism and Chinese Journalism and Communication Consortium, Chongqing, China.

## Experience

Research Assistant (full-time) at Shenzhen University July, 2019 - present

- Do data wrangling and data analysis on massive data and finished two report articles
- Build the website of the lab and maintain the daily operation of the website
- Help finish the revision of two manuscripts for international journals

Research Assistant at Shenzhen University

Mar, 2018 - July, 2018

- Prepare data and SparklyR code for the test of Hadoop platform of Big Data Lab
- Teach SPSS and R for fresh graduate students
- Help write articles on the subject of public opinion for Shenzhen Council Government

Teaching Assistant at Jinan University

Sep, 2016 – Dec, 2016

- Help with recordkeeping, such as tracking attendance and calculating grades
- Help prepare for lessons by getting materials ready or setting up equipment
- Learn about problems students are having with the course material

### **Workshops Attended**

- The Application of Bayesian Statistical Methods on Management, Sun Yat-Sen University, 2017 Jun
- Artificial Society and Computational Social Science, Sun Yat-Sen University, 2017 July

### **Training and Skills**

- Programming languages: R (fluent), Python (basic), Bash Shell (basic), SQL (basic)
- Statistics software: SPSS, Amos, SmartPLS, Excel
- Big data platform: Hadoop (basic), Spark (basic)
- Scientometrics software: CiteSpace, bicom, UCINET
- Visualization software: Adobe Photoshop, Adobe Illustrator, Visio, Tableau
- Reference management software: Endnote, Zotero, NoteExpress

### **Languages**

Mandarin Chinese (native), Cantonese (native), English (fluent)

### **Affiliation**

- [Empirical Communication Lab](#) of Shenzhen University

### **Interests**

Football, Reading, Running