

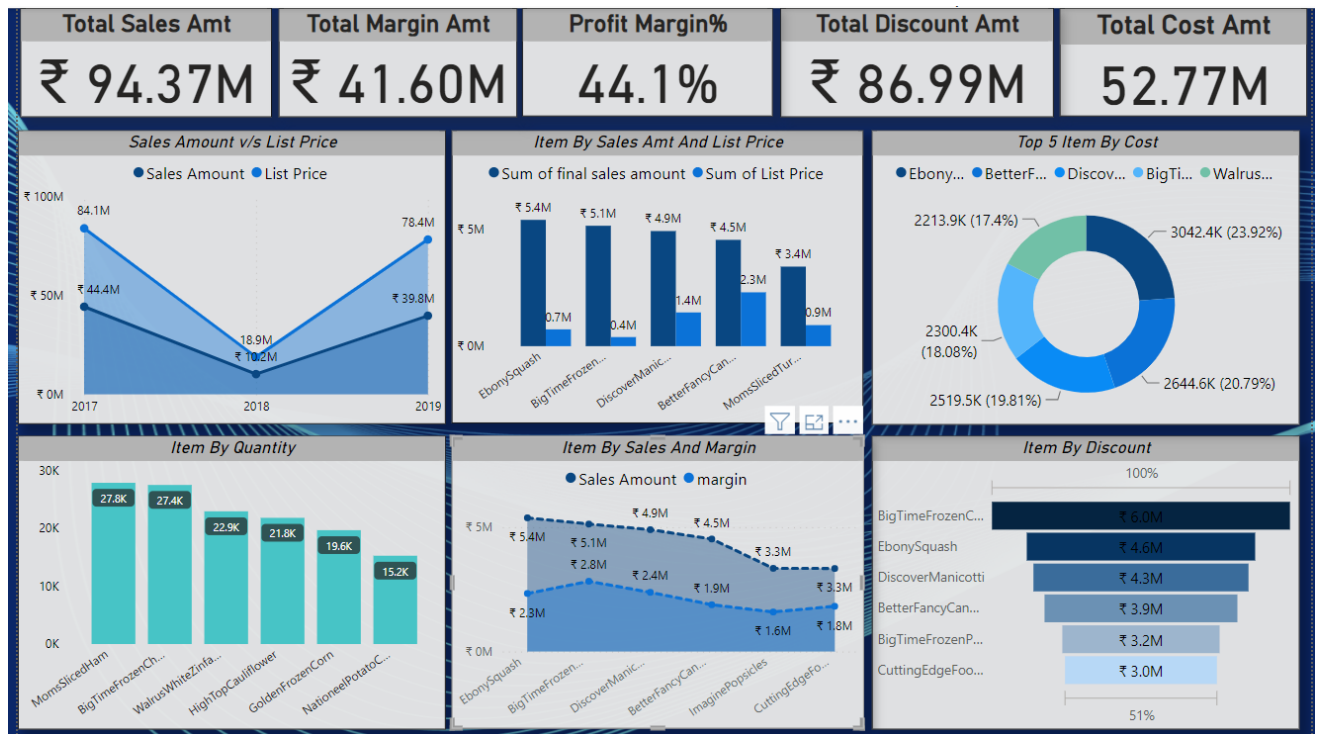
Expenditure Data Analysis

Wireframe Documentation

Homepage

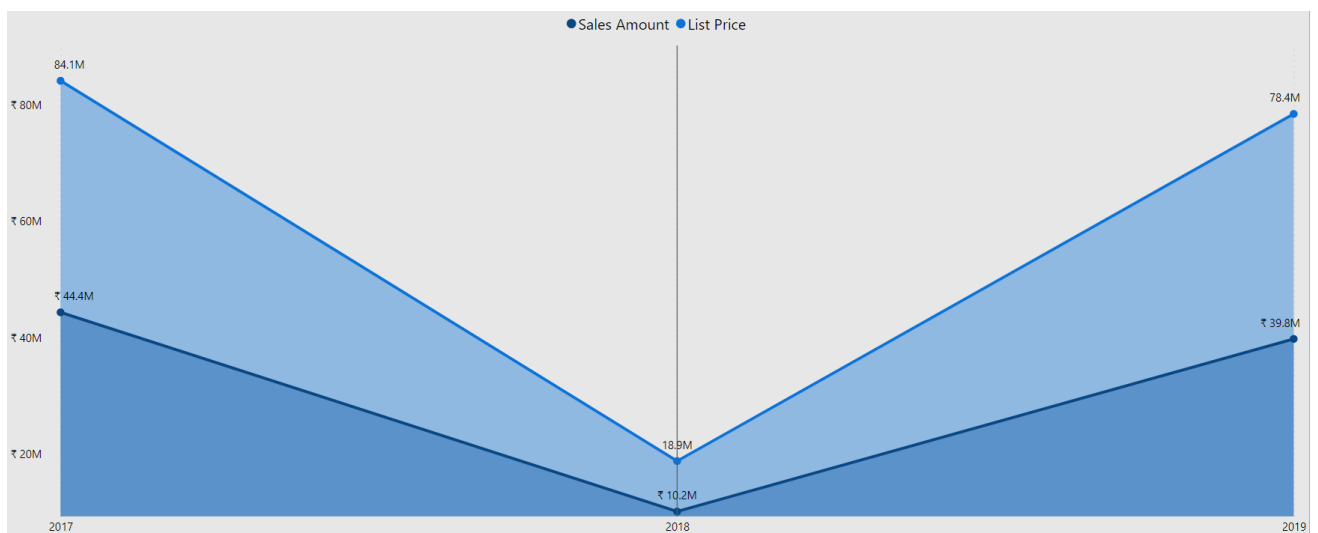
As per the problem statement, we have divided analysis into six sections: -

1. Product Performance Based on Sales:



In this section we designed our first dashboard and tried to interpret the followings

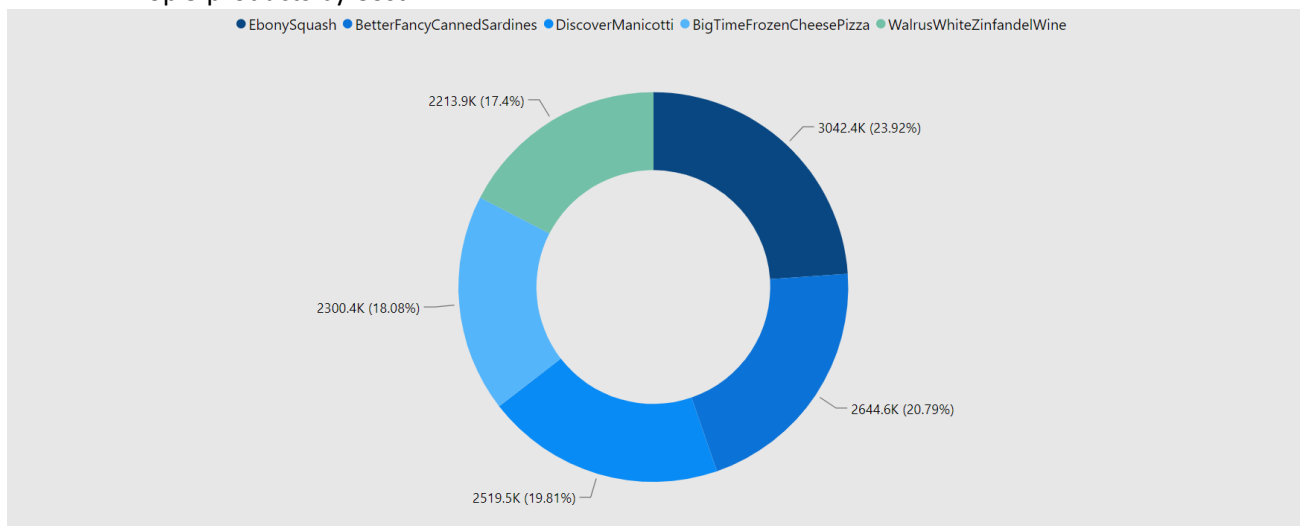
■ Relation between List price and Sales price



■ Product wise sales and list Price

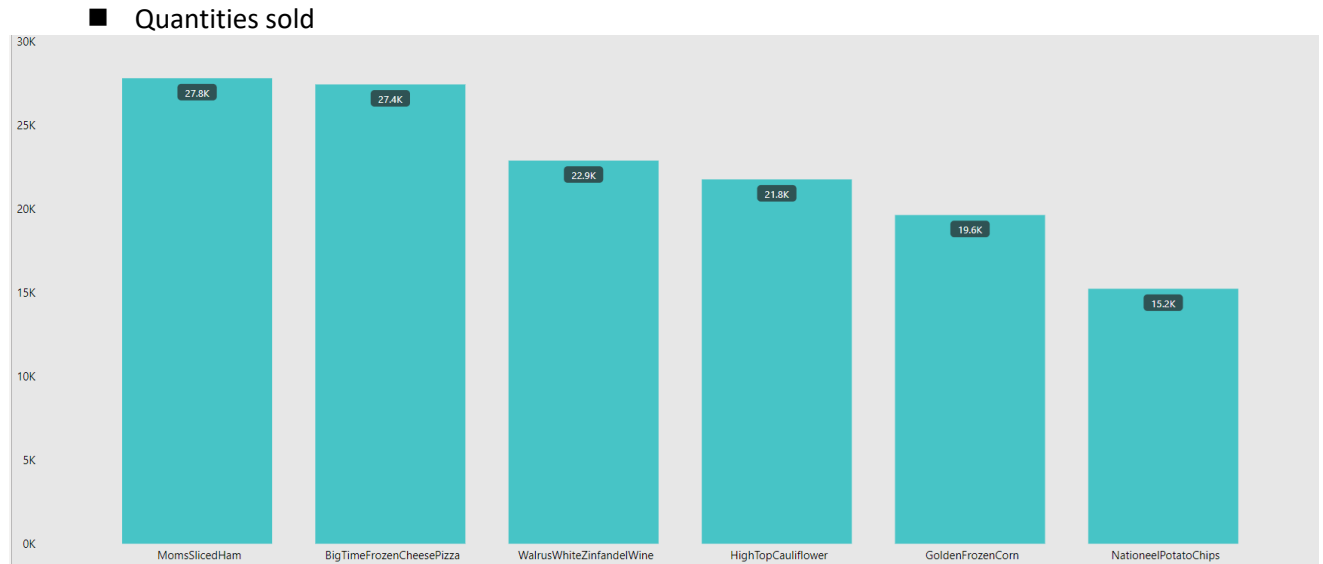


■ Top 5 products by Cost

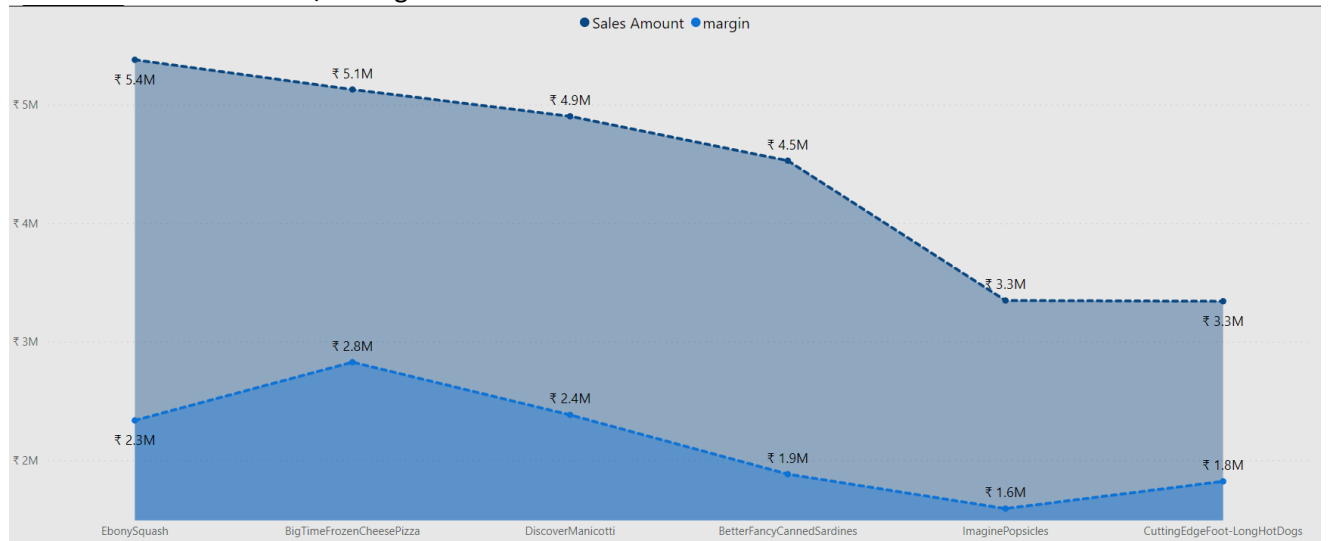


2. Product Performance

Here, we have our second set of visuals and interpret the followings--



■ Sales amount v/s Margin amount



■ Items with most discounts

