



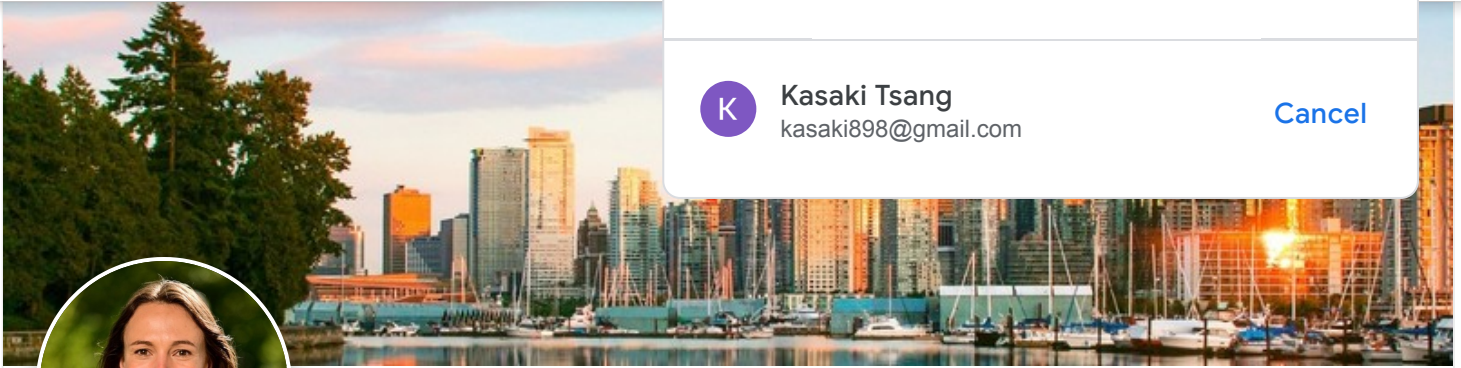
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Kasaki Tsang

kasaki898@gmail.com

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## Christine Smith, CFRE

Results-driven fundraising professional with 15+ years experience in the charitable sector.  
Greater Vancouver Metropolitan Area  
607 followers · 500+ connections

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## About

Results-driven fundraising professional with 15 years of experience in the charitable sector.

Respected leader; proven success managing highly collaborative, cross-functional teams.

Relationship builder; engages easily with donors, Board, staff, volunteers and other stakeholders.

Strong communicator; detail-oriented; excellent multi-tasker with superb organizational skills.

Passionate about, and highly involved in, the fundraising community in Vancouver.



## Activity

company had 1  
across the globe with headquarters  
from **\$10 billion** to **\$50 billion**.

**Enron**, one of the biggest  
corporate collapses ever, had

The huge magnitude of the FTX/Alameda fraud would not have been possible without extensive QE (Quantitative Easing by central banks). Fraudsters are...

Liked by Christine Smith, CFRE

Borden Ladner Gervais LLP (BLG) is delighted to sponsor and I'm looking forward to attending VGH & UBC Hospital Foundation's #vitalitygala- thank you...

Liked by Christine Smith, CFRE

Thrilled to share that after 7 remarkable and exciting years at Athleta, I'm starting a new chapter leading Marketing and Brand Strategy at hey...

Liked by Christine Smith, CFRE



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## Experience

### VGH & UBC Hospital Foundation

3 years

#### Associate Director Of Annual Giving

Oct 2021 - Present · 1 year 3 months

Vancouver

#### Business Advisory Associate Director

Dec 2020 - Oct 2021 · 11 months

Vancouver

Worked in partnership with the SVP, Community Giving & Engagement (CG&E) on strategy development and human resource support to successfully deliver on the Year 1 priorities from the Foundation's new 5-year strategic plan.

#### Associate Director, Annual Giving

Jan 2020 - Dec 2020 · 1 year

Vancouver

Led a high-performing team to raise \$5M+ from annual donors through direct response, monthly giving, tribute giving, mid-level giving and online giving.

#### Development Director

Seva Canada

Sep 2016 - Jan 2020 · 3 years 5 months

Vancouver

Sole fundraiser. Raised \$1.5M+ annually through major and corporate gifts; foundations and grants; planned, annual and monthly giving programs.



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Nov 2014 - May 2016 · 1 year 7 m

Vancouver

Worked with companies to create  
their business needs and realize their charitable goals.

## Project Manager

Raised Eyebrow Web Studio Inc.

Sep 2011 - Oct 2014 · 3 years 2 months

Vancouver

Managed multiple and concurrent project teams, budgets (\$5k-\$75k) and schedules to produce websites and digital content that delivered business value to charities, non-profits and socially-conscious organizations.

## Fundraising Consultant

hjc

Sep 2008 - Aug 2011 · 3 years

Toronto/Vancouver

Developed innovative digital strategies for North American charities and non-profits to increase fundraising revenue and improve online presences.

## Marketing & Communications Manager

Children's Aid Foundation

Oct 2006 - Aug 2008 · 1 year 11 months

Toronto

Developed and executed all in-house publications including website, newsletter, e-newsletter, direct mail campaigns and annual report.

## Education



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2000 - 2004

- Focus on marketing, communication
- International exchange participant
- Graduated top 10% of class.
- Inducted into Beta Gamma Sigma International Honour Society.

## British Columbia Institute of Technology

Fundraising Management (individual courses)

Courses:

- Major Gifts & Capital Campaigns
- Sponsorship & Corporate Social Responsibility
- Grant and Proposal Writing
- Essentials of Fundraising

## University of Toronto - University of St. Michael's College

Graduate Diploma in Social Responsibility &amp; Sustainability

2022 - 2023

## Volunteer Experience

### Board Director

Pacific Youth &amp; Family Services Society (Peak House)

Nov 2009 - Present · 13 years 2 months

### Family Volunteer

Canuck Place Children's Hospice

Jul 2012 - Present · 10 years 6 months

### Committee Volunteer

AFP Greater Vancouver Chapter (Association of Fundraising Professionals)

Mar 2011 - Dec 2021 · 10 years 10 months


### Mentor




Mar 2017 - Dec 2018 · 2 years 10 months

**Literacy is Life Fundraising Committee**  
Decoda Literacy Solutions

Feb 2016 - Sep 2016 · 8 months

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## Licenses & Certifications

**Certified Fund Raising Executive (CFRE)**  
CFRE International  
Issued Nov 2018 · Expires Dec 2024  
[See credential](#)

## Courses

**Speechcraft (Toastmasters International)**  
-

## Languages

**French**  
Professional working proficiency

**Spanish**  
Elementary proficiency



## Association of Fundraising Professionals

Member

## Canadian Association of Gift Planners, Greater Vancouver Chapter

Member



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## Recommendations received

### Michael Beaty

"Christine's extensive knowledge of the non-profit sector, paired with her professionalism and ability to empower organizations to achieve their goals, makes her a valuable asset to any team. As an Account Manager at Chimp, Christine worked with a variety of clients, setting them up for success with their events, fundraising, and campaigns. Always willing to support colleagues and deliver amazing results, Christine was always a pleasure to work with."

### Sarah Yada Seto

"Christine was instrumental in executing an innovative charitable concept we launched on behalf of the Bosa Properties Foundation for Bosa Properties' Promontory project in Victoria. We launched a campaign where we empowered the purchasers of the Promontory residences with the ability to donate to a charity of their choice. Our timeline was tight and we asked Christine to implement the program on the CHIMP platform. Christine was incredibly responsive, provided great insights, and just has the 'it' factor when it comes to executing a flawless and creative campaign. We were extremely happy with the results and I would recommend Christine without hesitation. "

21 people have recommended Christine

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## More activity by Christine



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**This #WorldPancreaticCancerDay, we are honoured to announce a \$5M donation from the Hager family to Pancreas Centre BC. The gift was made in memory...**

Liked by Christine Smith, CFRE

**I started a podcast for the simple reason that I wanted to have meaningful conversations with people on topics I found interesting and that I'd hoped...**


Liked by Christine Smith, CFRE

**This is my first week pursuing my new career path in #sustainability. I loved my time at Copper Branch but I am so excited to start this new journey...**

Liked by Christine Smith, CFRE

**For my lawyer friends who struggle with perfectionism - you're not alone and I'd like to help! I've created a CPD accredited 90-minute online course...**



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**IT'S TOMORROW! Have you already registered? There's still time to join this FREE webinar and learn from social purpose leaders how to differentiate...**

Liked by Christine Smith, CFRE

**The amazing Jill Schnarr presenting at today's ESG Global Business Forum. We need an even bigger screen to capture all the good work that TELUS is...**


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**Vancity launches credit card that counts your carbon footprint "We are proud to support the launch of Vancity's CO2 calculator, a first on a Visa...**

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With Prabhjit (Prabh) K. Banga as she launches the 2022/23 Careers in #Sustainability series for the Graduate Diploma in #Social #Responsibility and...


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Manager, President's Office & Governance at VGH & UBC Hospital Foundation

Greater Vancouver Metropolitan Area

Paula Tylor

A resilient, empathetic, senior people leader

Vancouver, BC

Tiffany Kraus

VP, Marketing and Communications

Vancouver, BC

Katerina Hoffmann

Administrative Manager at VGH UBC Hospital Foundation

North Vancouver, BC

Scott Sandison

VP, Community Giving at WWF-Canada | MBA | Olympian | Founder Realpath

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Kristin Szilvassy


Community Builder | Creative Thinker | Events Enthusiast


Canada

Sam Smith

Writer | Editor | Communications Specialist

Vancouver, BC

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Associate Director Of Annual Giving at VGH & UBC Hospital Foundation

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