

Salmon Rover Rafting Company Site plan

SITE PURPOSE

The purpose of the site is to help people who are practicing or who are careful to go rafting, in a safe way, whether for junior or senior users, to provide additional information such as climatic conditions of the place.

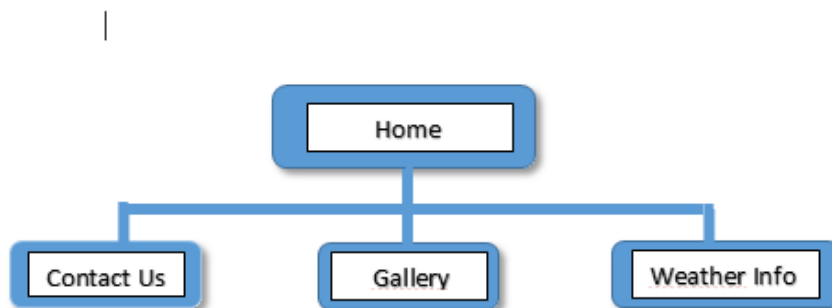
TARGET AUDIENCE

The target audience is described below:

- Who: Men and women interested in having an adrenaline rush.
- Age: 14 to 50 years old
- Motivation: Develop teamwork, develop self-knowledge, have more self-control, develop the ability to make decisions under pressure.

SITE MAP

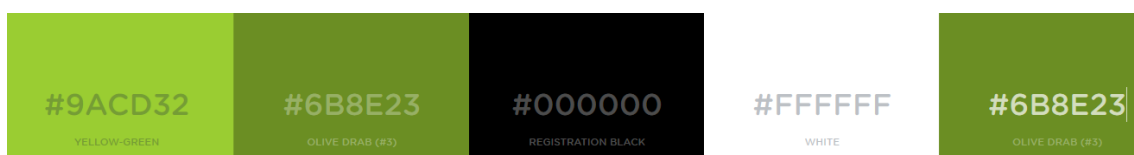
This section describes the basic struture of the site.



COLOR SCHEME

Primary color : #9ACD32

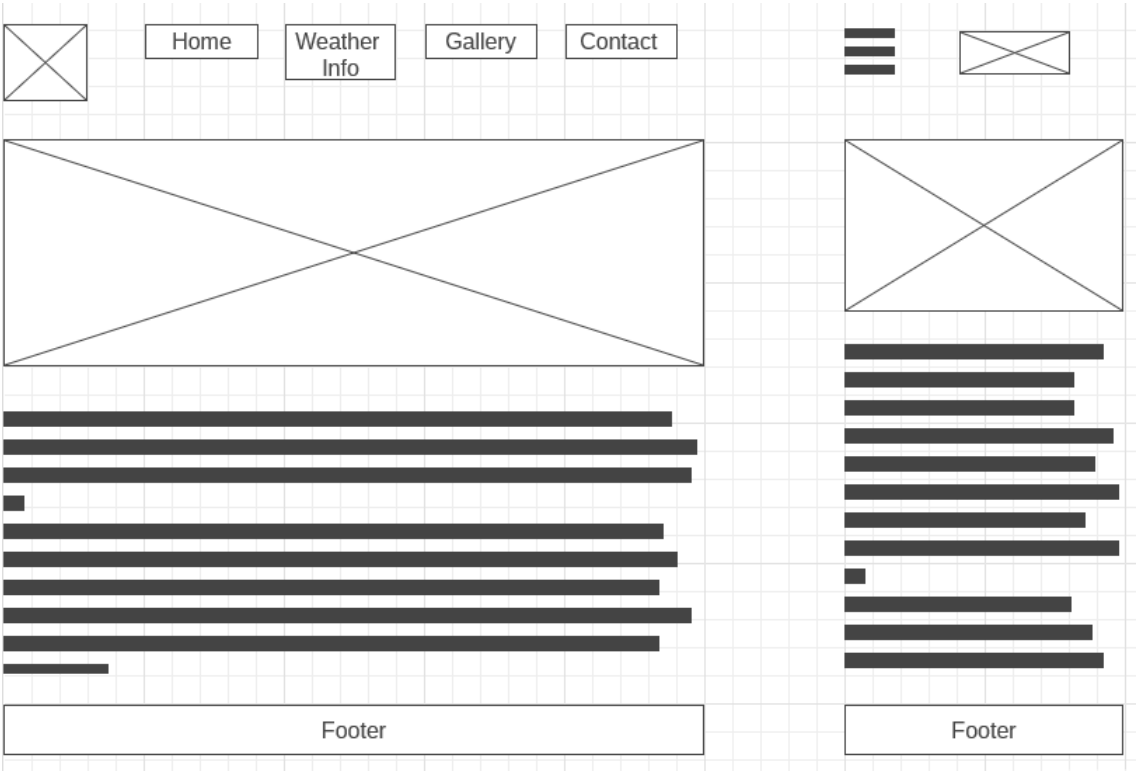
Second color: #6B8E23



TYPOGRAPHY

Object/Item	Font	Size	Color
Paragraph	'Noto Sans', sans-serif;	22px	#000000
heading	'Anton', sans-serif;	30px	#000000

Wireframe Sketches



Link: <https://wireframe.cc/DOvU9J>