

RICARDO SILLER CÁRDENAS

COVER LETTER

Monterrey, México
June 20, 2024

LaunchPad Technologies

Dear Recruiter from LaunchPad Technologies,

I am writing to express my interest in the Business Intelligence Developer position at Launchpad Technologies. With a robust background in Business Consulting, Account Management, and recent advanced training in Business Intelligence, I am eager to leverage my skills to contribute to Launchpad's innovative projects and support its clients' digital transformation efforts.

In my recent role as Account Manager and Digital Marketing lead at COLINSA, I developed and maintained business intelligence solutions using Power BI, creating interactive and visually compelling dashboards that provided actionable insights to enhance customer performance and retention. My proficiency in SQL enabled me to extract, transform, and load data from various sources, ensuring the creation of comprehensive datasets that drove data-driven decisions.

At Eurochem International Corporation, as Commercial Director, I designed sales strategies and implemented KPI dashboards. These experiences have equipped me with a deep understanding of data modeling, data warehousing, and ETL processes, essential for any Business Intelligence Developer role.

I am particularly drawn to Launchpad Technologies because of its commitment to innovation and its people-first culture. The opportunity to be part of a team that values growth, drive, and passion for the craft aligns perfectly with my career aspirations. Additionally, the prospect of working remotely with global teams and prominent brands excites me.

My extensive experience with Power BI, Tableau, and advanced SQL skills for data querying and manipulation, along with my proven ability to extract, transform, and load data from various sources to create comprehensive datasets, makes me a strong candidate for this position. I have expertise in creating interactive and visually compelling reports and dashboards and the ability to communicate complex data concepts to both technical and non-technical stakeholders. My commitment to staying updated on emerging business intelligence technologies and best practices further strengthens my candidacy.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and passion for business intelligence can contribute to Launchpad Technologies. Please feel free to contact me at your earliest convenience to schedule a discussion.

Sincerely,
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