

I will be looking at YouTube-based solutions.

Great. You want see this ad any more. Would you also like to:

- ☐ Not see any ads by this creator
- ☐ Not see any ads of this category

User hits the button to not see this ad after seeing miscategorized soft NSFW.

①

Without a need for complex trackers, users get to take more control of their ad experience with categories.

X

Hi! We collect data for advertising to give you personalized ads. You can read more about this here.

OK

Learn More  
(Does Nothing)

V

on startup

Would you also like to choose what categories of ads you see?

Y

N

Choose the categories you want etc.

☐ Gaming

☐ Business

☐ Shopping

Done

This would be the only filter in place.

Visualization of ad backend:

D

17

D

14-12

D

11-15

D

16-17+

Account Info

0

Name:

Age: 14

Only shows you appropriate ads.