

LEVEL 1: SALES PERFORMANCE MARKETING REPORT

Total Sales Sum

Average Ticket Sum

107,671 €

Goal: 25,000 € (+330.68%)

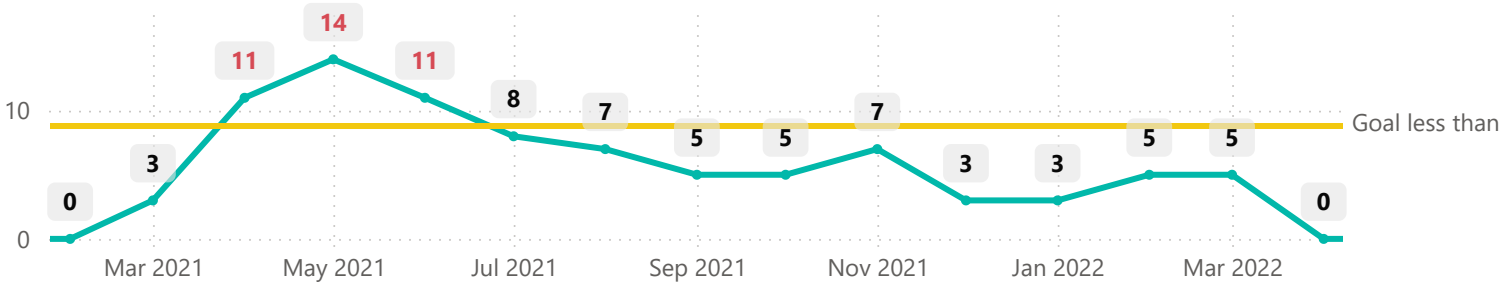
266 €

Goal: 250 € (+6.34%)

2021

2022

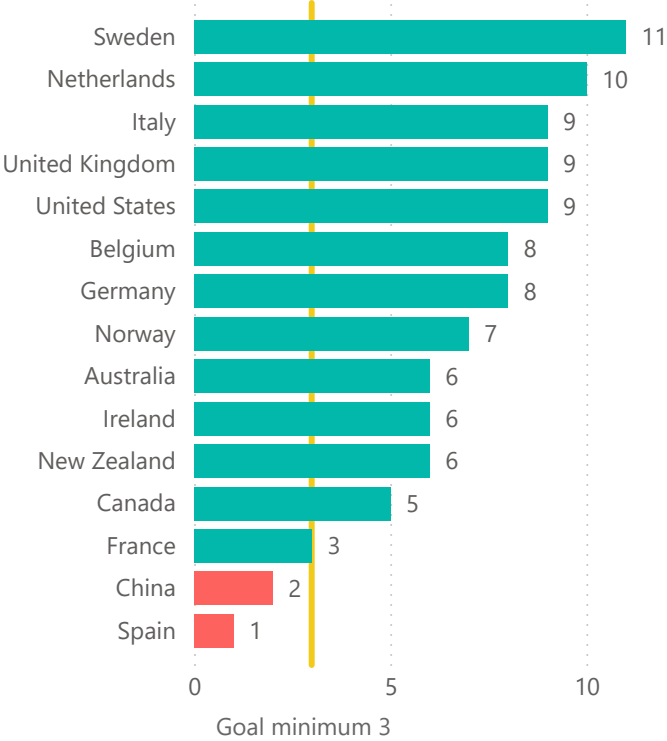
Number of Declined Transactions per Month



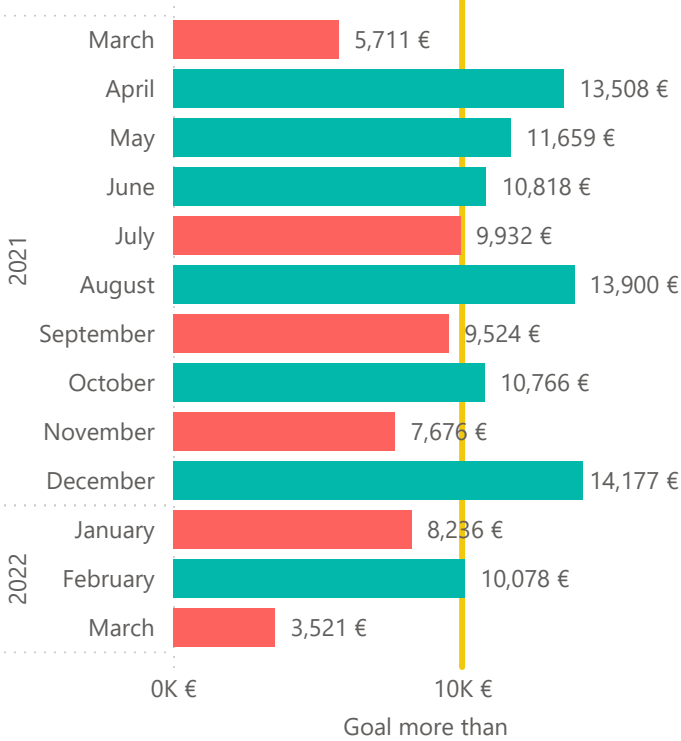
Average Ticket Sum by Client

Client Name	Age	Euros	Dollars
Abra Doyle	38	0.00	0.00
Acton Gallegos	35	283.15	305.80
Aiko Chaney	38	278.36	300.62
Ainsley Herrera	28	105.51	113.95
Alan Vazquez	28	257.86	278.48
Alika Kinney	28	394.59	426.16
Alika Valdez	34	0.00	0.00
Allegra Stanton	34	0.00	0.00
Allen Calhoun	37	286.60	309.53
Allistair Holmes	34	0.00	0.00
Amal Kennedy	38	411.64	444.57
Amber Blevins	45	193.33	208.80
Amelia Valenzuela	38	321.39	347.10
Andrew Strong	27	375.48	405.51
Aquila Haley	28	0.00	0.00
Aquila Strickland	42	0.00	0.00

Number of Purchasing Companies by Country

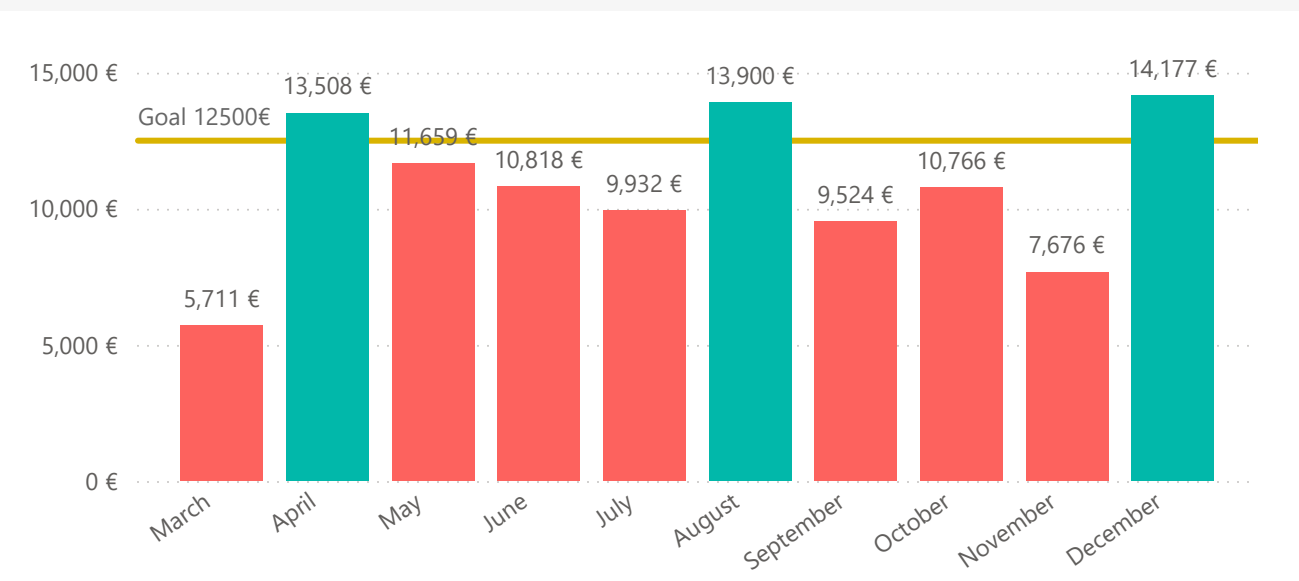


Total Sales Sum per Month



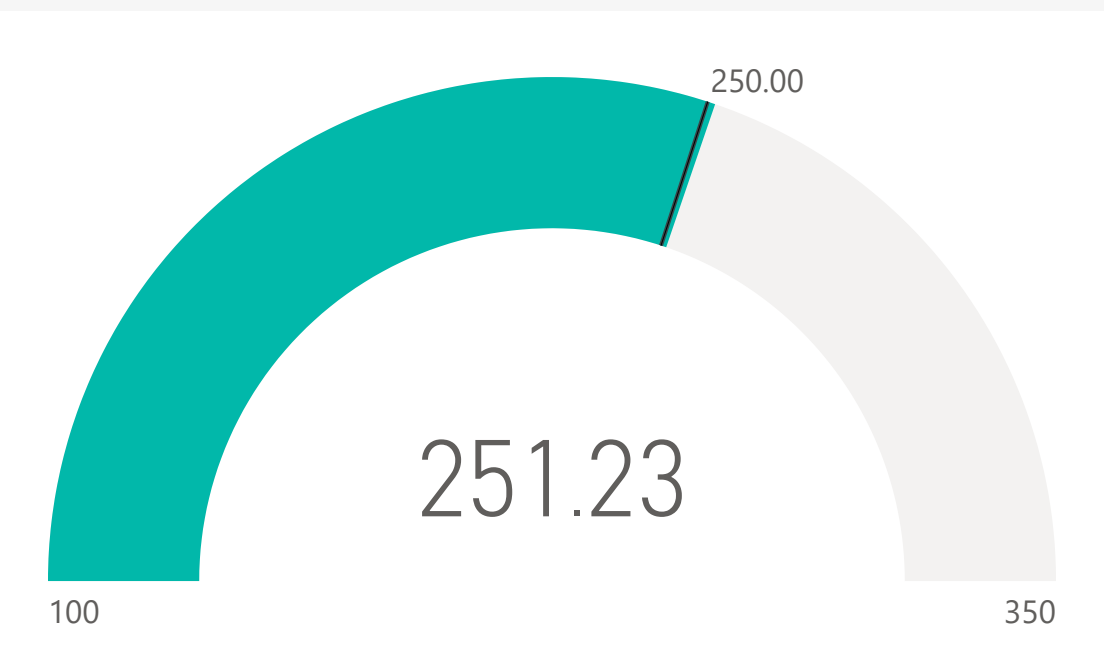
LEVEL 2: SALES METRICS ANALYSIS REPORT

Total Sales Sum in 2021 per Month



Month	Total Amount 2021	Achiving
December	14,177 €	achieved
August	13,900 €	achieved
April	13,508 €	achieved
May	11,659 €	not achieved
June	10,818 €	not achieved
October	10,766 €	not achieved
July	9,932 €	not achieved
September	9,524 €	not achieved
November	7,676 €	not achieved
March	5,711 €	not achieved

Average Ticket Sum by Germany



2021	2022
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Company Name	Number of Sales	Email
Nunc Interdum Incorporated	86	non@outlook.com
Ac Fermentum Incorporated	2	donec.porttitor.tellus@yahoo.net
Ac Industries	2	ipsum@yahoo.com
Aliquam PC	2	scelerisque.mollis@icloud.org
Auctor Mauris Corp.	2	eget.metus@protonmail.ca
Convallis In Incorporated	2	mauris.ut@aol.couk
Augue Foundation	1	mauris@yahoo.com

LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

Total Sales Number

500

Total Sales Sum

130K €

Average Ticket Sum

259 €

Standard Deviation

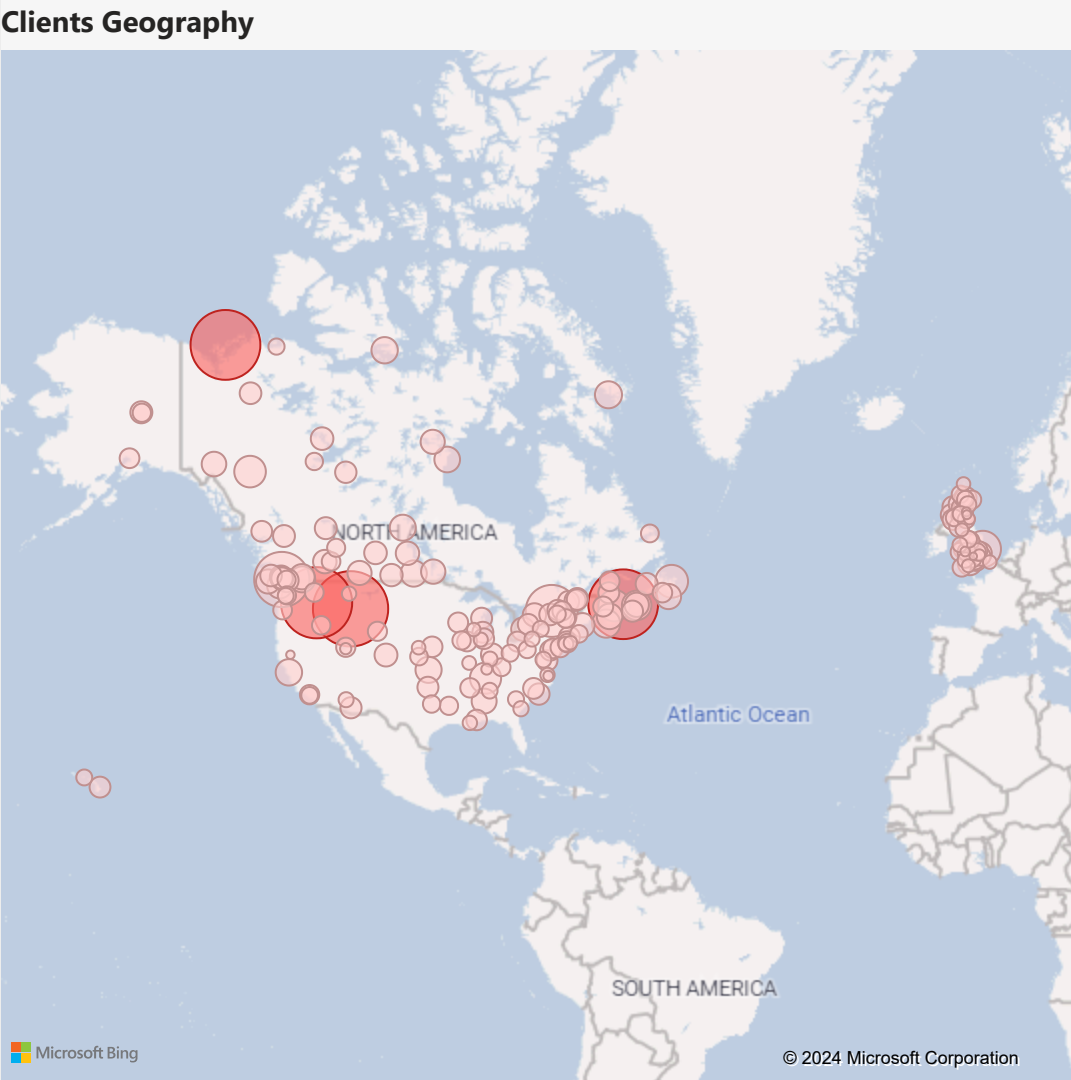
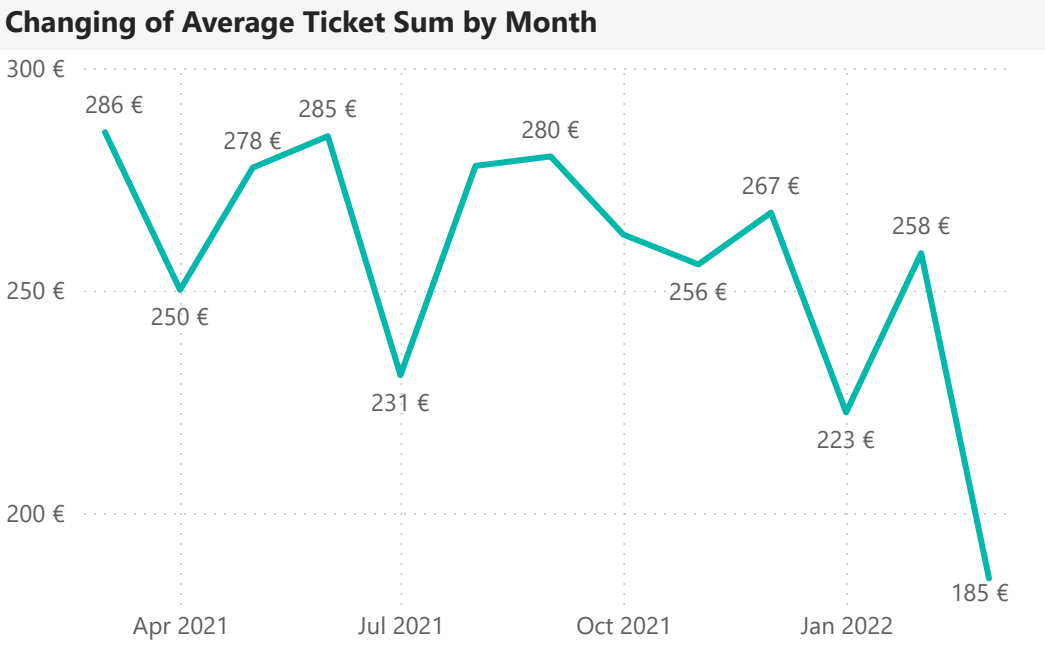
143 €

Total Products Number

1236

Sales Analysis by Client

Name	Sales Number	Sales Sum	Average Ticket	Standard Deviation	Products Number	Max Price of Product
Lynn Riddle	39	11,452 €	294 €	134 €	89	195.94 €
Hedwig Gilbert	38	9,682 €	255 €	161 €	105	195.94 €
Ocean Nelson	39	9,638 €	247 €	134 €	90	195.94 €
Brennan Wynn	25	6,616 €	265 €	137 €	65	195.94 €
Kenyon Hartman	24	5,683 €	237 €	157 €	54	195.94 €



- ☒ Select all
- ☐ 2021
  - ☒ January
  - ☒ February
  - ☒ March
  - ☒ April
  - ☒ May
  - ☒ June
  - ☒ July
  - ☒ August
  - ☒ September
  - ☒ October
  - ☒ November
  - ☒ December
- ☐ 2022
  - ☒ January
  - ☒ February
  - ☒ March
  - ☒ April
  - ☒ May
  - ☒ June
  - ☒ July
  - ☒ August
  - ☒ September
  - ☒ October
  - ☒ November
  - ☒ December