# **LEVEL 1: SALES PERFOMANCE MARKETING REPORT**

Total Sales Sum

Average Ticket Sum

107,671 €

Goal: 25,000 € (+330.68%)

2022

2022



### **Purchasing Companies Number by Country**

AustraliaBelgiumCanadaChinaFranceGermanyIrelandItaly

Netherlands

O New Zealand

United Kingdom

United States

Norway

Sweden

Spain

Goal: 3 (+266.67%)

Company Name

Fringilla Porttitor Incorporated
Gravida Sagittis LLP
Lorem Ipsum Dolor Corp.

Mauris Institute

Mus Aenean Eget Foundation

Non Ante LLP

Non Justo Corp.

Nulla Integer Vulputate Corp.

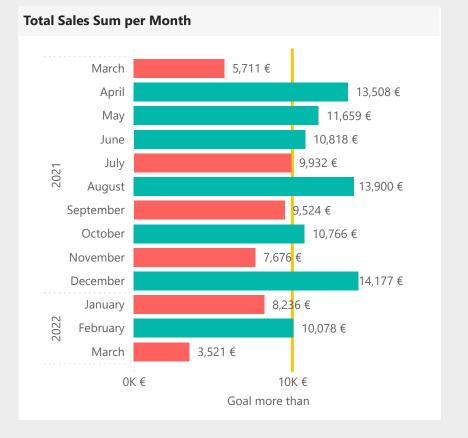
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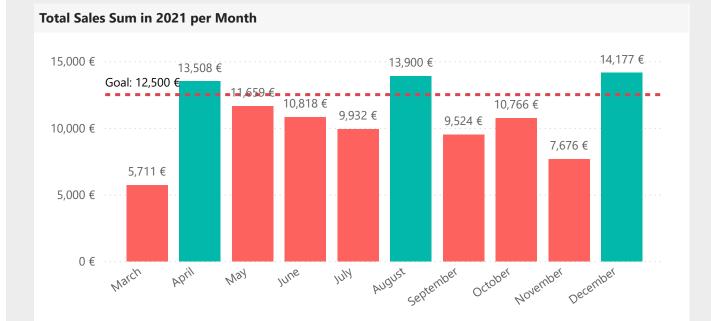
**Ut Semper Foundation** 



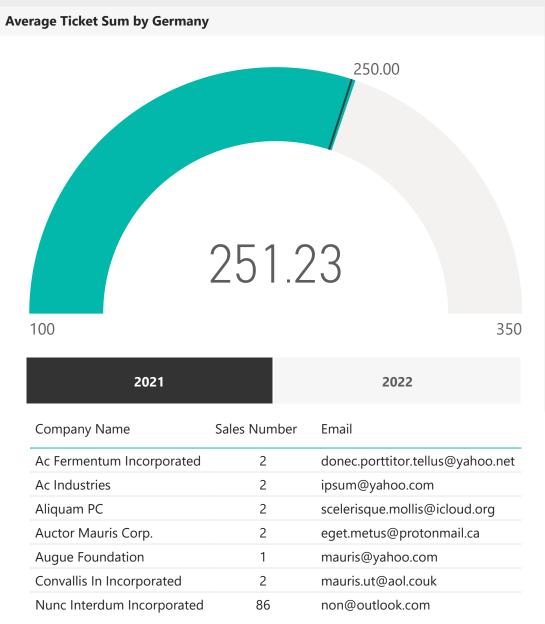
**Average Ticket Sum per Client** 



# **LEVEL 2: SALES METRICS ANALYSIS REPORT**



Month	Total Amount 2021	Achiving
March	5,711 €	not achieved
April	13,508 €	achieved
May	11,659 €	not achieved
June	10,818 €	not achieved
July	9,932 €	not achieved
August	13,900 €	achieved
September	9,524 €	not achieved
October	10,766 €	not achieved
November	7,676 €	not achieved
December	14,177 €	achieved



# LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

Ticket

**Total Sales Number** 

**587** 

Sales

Number

**Sales Analysis by Client** 

246 €

Apr 2021

200 €

Name

**Average Ticket Sum** 

Product

**Total Products Number** 

**Average Ticket Depth** 

Indian Ocean

ANTARCTICA

AUSTRALIA

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2.48

□ ✓ 2021

✓ January

February

✓ Select all

March

✓ April

✓ May

✓ June

✓ July

August

September

October

November

December

□ ✓ 2022

January

February

March

✓ April

✓ May

✓ June

✓ July

August

September

October

✓ November

December

**Total Sales Sum** 

151K €

Sales Sum Average Products Average Max

Number

240 €

Oct 2021

225 €

Jan 2022

204 €

Ticket

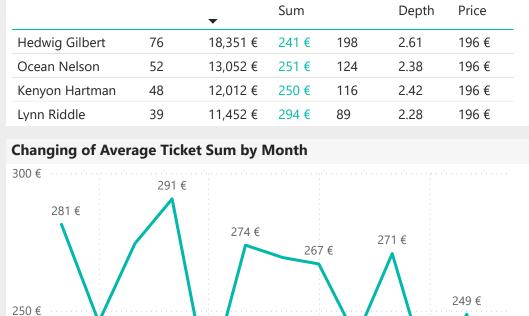
257 €

1457

AFRICA

**Clients Geography** 





223 €

Jul 2021