LEVEL 1: SALES PERFOMANCE MARKETING REPORT

Total Sales Sum Average Ticket Sum 107.671 € 266 € Goal: 250 € (+6.34%) Goal: 25.000 € (+330.68%) 2021 2022

Declined Transactions Number per Month 11 Goal less than març 2021 maig 2021 jul 2021 gen 2022 març 2022 set 2021 nov 2021

Purchasing Companies Number by Country





\bigcirc	Ireland
\bigcirc	Italy

Netherlands

O New Zealand

Norway

O Spain

Sweden

O United Kingdom

United States

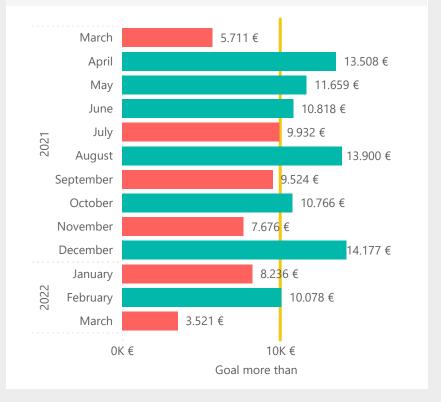


Goal: 3 (+266.67%)
Company Name
Fringilla Porttitor Incorporated
Gravida Sagittis LLP
Lorem Ipsum Dolor Corp.
Mauris Institute
Mus Aenean Eget Foundation
Non Ante LLP
Non Justo Corp.
Nulla Integer Vulputate Corp.
Nunc Ac PC
Tristique Neque Venenatis Institute
Ut Semper Foundation

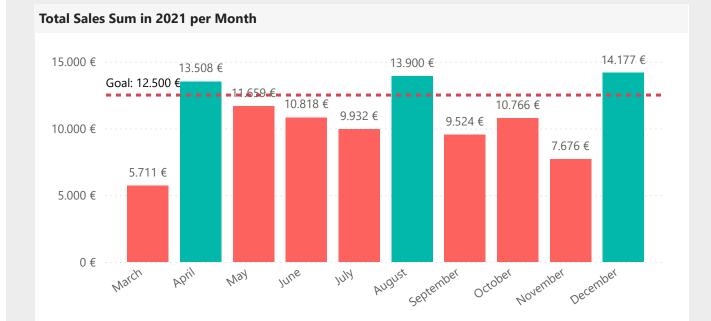
Average Ticket Sum per Client

Client Name	Age	Euros	Dollars
Abra Doyle	38		
Acton Gallegos	35	283,15	305,80
Aiko Chaney	38	278,36	300,62
Ainsley Herrera	28	105,51	113,95
Alan Vazquez	28	257,86	278,48
Alika Kinney	28	394,59	426,16
Alika Valdez	34		
Allegra Stanton	34		
Allen Calhoun	37	286,60	309,53
Allistair Holmes	34		
Amal Kennedy	38	411,64	444,57
Amber Blevins	45	193,33	208,80
Amelia Valenzuela	38	321,39	347,10
Andrew Strong	27	375,48	405,51
Aquila Haley	28		
Aquila Strickland	42		

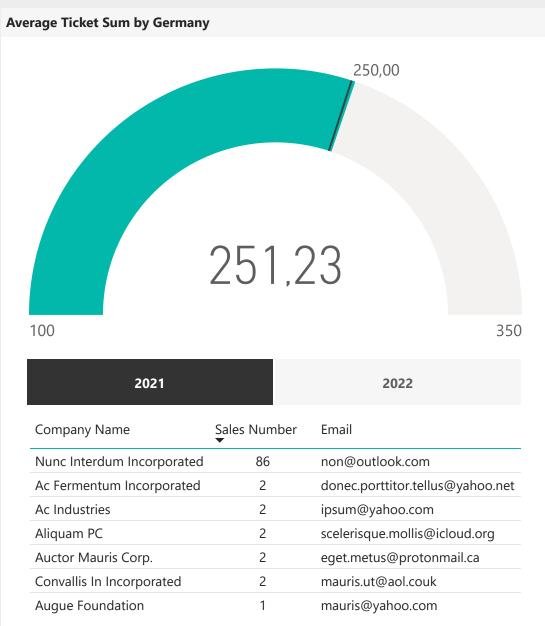
Total Sales Sum per Month



LEVEL 2: SALES METRICS ANALYSIS REPORT



Month	Total Amount 2021 ▼	Achiving
December	14.177 €	achieved
August	13.900 €	achieved
April	13.508 €	achieved
May	11.659 €	not achieved
June	10.818 €	not achieved
October	10.766 €	not achieved
July	9.932 €	not achieved
September	9.524 €	not achieved
November	7.676 €	not achieved
March	5.711 €	not achieved



LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

130K €

Total Sales Number

500

Total Sales Sum

Average Ticket Sum

259 €

Total Products Number

1236

Average Ticket Depth

2,47

Sales Analysis by Client

Name	Sales Number	Sales Sum ▼	Average Ticket Sum	Products Number	Average Ticket Depth	Max Product Price	•
Lynn Riddle	39	11.452 €	294 €	89	2,28	195,94 €	
Hedwig Gilbert	38	9.682 €	255 €	105	2,76	195,94 €	
Ocean Nelson	39	9.638 €	247 €	90	2,31	195,94 €	
Brennan Wynn	25	6.616 €	265 €	65	2,60	195,94 €	

Changing of Average Ticket Sum by Month



Clients Geography



- ✓ Select all
- □ ✓ 2021
 - January
 - February
 - March
 - ✓ April
 - ✓ May
 - ✓ June
 - ✓ July
 - August
 - September
 - October
 - November
 - December
- □ ✓ 2022
 - January
 - February
 - March
 - ✓ April
 - ✓ May
 - ✓ June
 - ✓ July
 - August
 - September
 - October
 - November
 - December