### LEVEL 1: SALES PERFOMANCE MARKETING REPORT

Total Sales Sum

Average Ticket Sum

107,671 €

Goal: 25,000 € (+330.68%)

2022

Average Ticket Sum

266 €

Goal: 250 € (+6.34%)

## 

### **Purchasing Companies Number by Country**



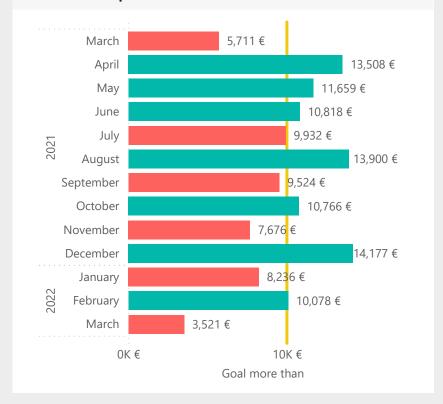
# **Average Ticket Sum per Client**

Cliant Name

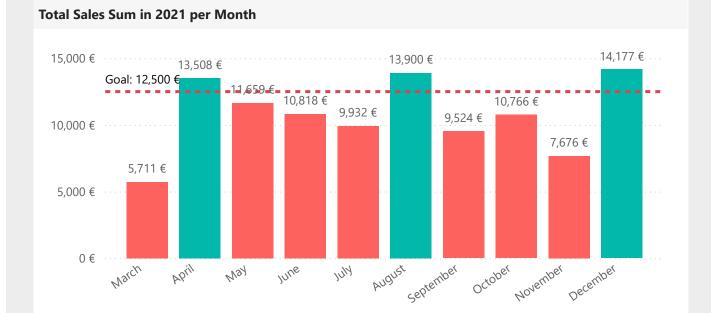
Client Name	Age	Euros	Dollars
Abra Doyle	38		
Acton Gallegos	35	283.15	305.80
Aiko Chaney	38	278.36	300.62
Ainsley Herrera	28	105.51	113.95
Alan Vazquez	28	257.86	278.48
Alika Kinney	28	394.59	426.16
Alika Valdez	34		
Allegra Stanton	34		
Allen Calhoun	37	286.60	309.53
Allistair Holmes	34		
Amal Kennedy	38	411.64	444.57
Amber Blevins	45	193.33	208.80
Amelia Valenzuela	38	321.39	347.10
Andrew Strong	27	375.48	405.51
Aquila Haley	28		
Aquila Strickland	42		

Asia Firmas Dallans

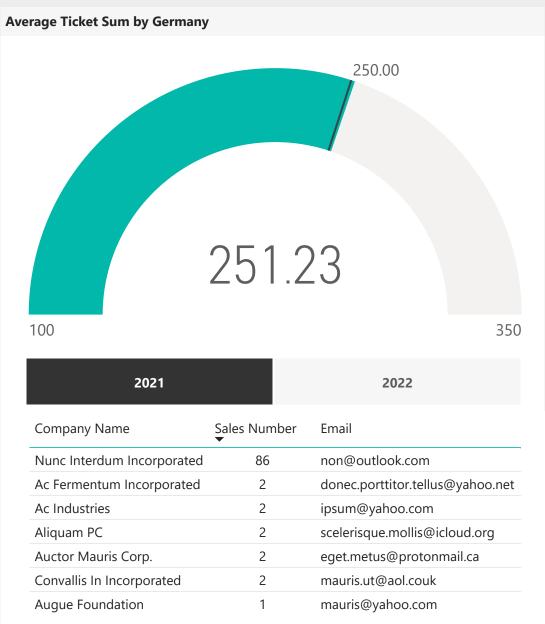
## **Total Sales Sum per Month**



## **LEVEL 2: SALES METRICS ANALYSIS REPORT**



Month	Total Amount 2021 ▼	Achiving
December	14,177 €	achieved
August	13,900 €	achieved
April	13,508 €	achieved
May	11,659 €	not achieved
June	10,818 €	not achieved
October	10,766 €	not achieved
July	9,932 €	not achieved
September	9,524 €	not achieved
November	7,676 €	not achieved
March	5,711 €	not achieved



## LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

**Total Sales Number** 

**500** 

**Total Sales Sum** 

Average Ticket Sum

**Total Products Number** 

**Average Ticket Depth** 

2.47

00 130K €

259 €

**1236** 

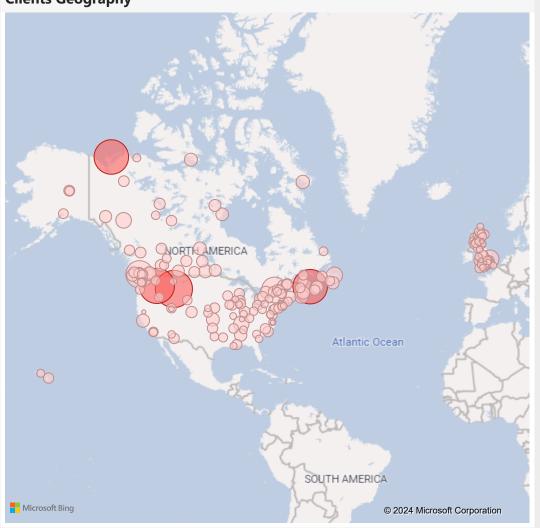
**Sales Analysis by Client** 

Name	Sales Number	Sales Sum  ▼	Average Ticket Sum	Products Number	Average Ticket Depth	Max Product Price
Lynn Riddle	39	11,452 €	294 €	89	2.28	195.94 €
Hedwig Gilbert	38	9,682 €	255 €	105	2.76	195.94 €
Ocean Nelson	39	9,638 €	247 €	90	2.31	195.94 €
Brennan Wynn	25	6,616 €	265 €	65	2.60	195.94 €

**Changing of Average Ticket Sum by Month** 



**Clients Geography** 



- Select all
- □ ✓ 2021
  - January
  - February
  - March
  - ✓ April
  - ✓ May
  - ✓ June
  - ✓ July
  - August
  - September
  - October
  - November
  - December
- 2022
- January
- February
- March
- ✓ April
- ✓ May
- ✓ June
- ✓ July
- August
- September
- October
- November
- December