LEVEL 1: SALES PERFOMANCE MARKETING REPORT

Total Sales Sum Average Ticket Sum 107.671 € 266 € Goal: 25.000 € (+330.68%) Goal: 250 € (+6.34%) 2021 2022

Declined Transactions Number per Month 11 Goal less than

nov 2021

sep 2021

Purchasing Companies Number by Country



Sweden

O United Kingdom

United States

Goal: 3 (+266.67%)
Company Name
Fringilla Porttitor Incorporated
Gravida Sagittis LLP
Lorem Ipsum Dolor Corp.
Mauris Institute
Mus Aenean Eget Foundation
Non Ante LLP
Non Justo Corp.
Nulla Integer Vulputate Corp.
Nunc Ac PC
Tristique Neque Venenatis Institute
Ut Semper Foundation

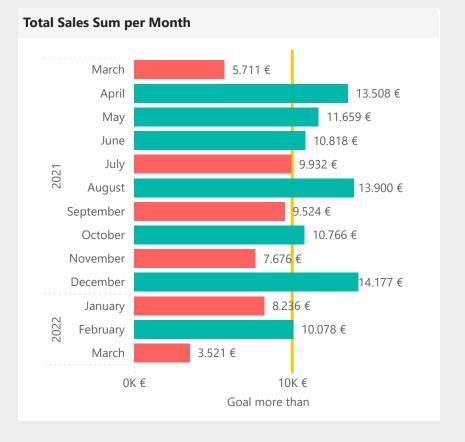
Average Ticket Sum per Client

mar 2021

Client Name	Age	Euros	Dollars
Abra Doyle	38		
Acton Gallegos	35	283,15	305,80
Aiko Chaney	38	278,36	300,62
Ainsley Herrera	28	105,51	113,95
Alan Vazquez	28	257,86	278,48
Alika Kinney	28	394,59	426,16
Alika Valdez	34		
Allegra Stanton	34		
Allen Calhoun	37	286,60	309,53
Allistair Holmes	34		
Amal Kennedy	38	411,64	444,57
Amber Blevins	45	193,33	208,80
Amelia Valenzuela	38	321,39	347,10
Andrew Strong	27	375,48	405,51
Aquila Haley	28		
Aquila Strickland	42		

may 2021

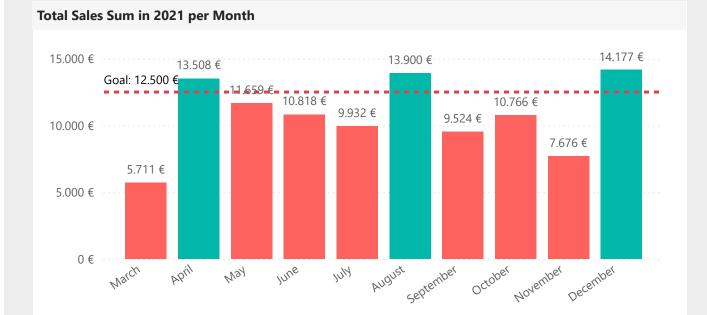
jul 2021



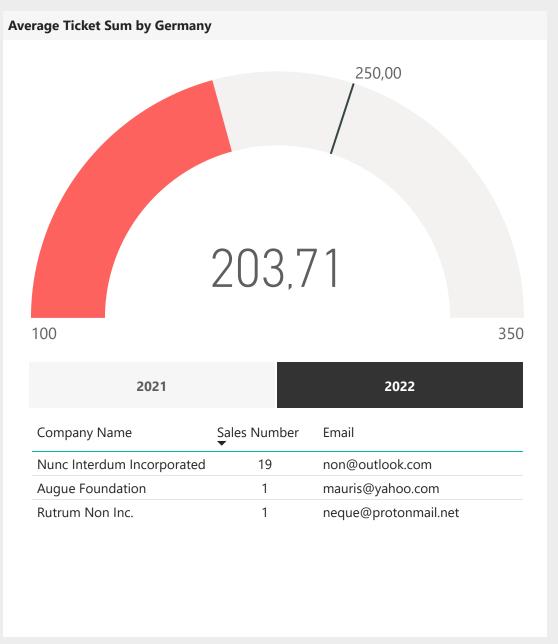
ene 2022

mar 2022

LEVEL 2: SALES METRICS ANALYSIS REPORT



Month	Total Amount 2021 ▼	Achiving
December	14.177 €	achieved
August	13.900 €	achieved
April	13.508 €	achieved
May	11.659 €	not achieved
June	10.818 €	not achieved
October	10.766 €	not achieved
July	9.932 €	not achieved
September	9.524 €	not achieved
November	7.676 €	not achieved
March	5.711 €	not achieved



LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

Total Sales Number

587

Total Sales Sum

151K € 2

257 €

Average Ticket Sum

Total Products Number

1457

Average Ticket Depth

2,48

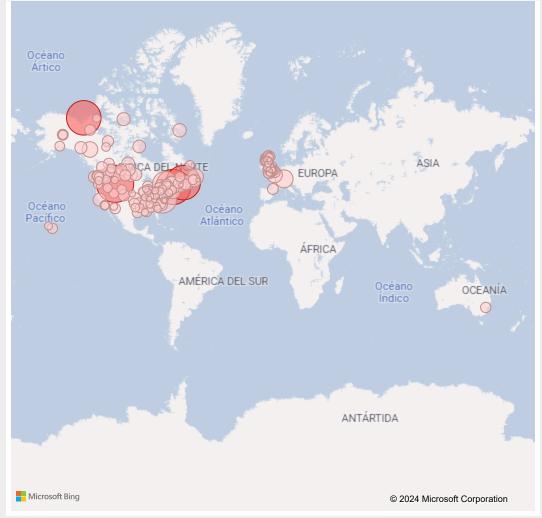
Sales Analysis by Client

Name	Sales Number	Sales Sum ▼	Average Ticket Sum	Products Number	Average Ticket Depth	Max Product Price
Hedwig Gilbert	76	18.351 €	241 €	198	2,61	196 €
Ocean Nelson	52	13.052 €	251 €	124	2,38	196 €
Kenyon Hartman	48	12.012 €	250 €	116	2,42	196 €
Lynn Riddle	39	11.452 €	294 €	89	2,28	196 €

Changing of Average Ticket Sum by Month







- ✓ Select all
- □ ✓ 2021
 - January
 - February
 - ✓ March
 - ✓ April
 - ✓ May
 - ✓ June
 - ✓ July
 - August
 - September
 - October
 - November
 - December
- □ ✓ 2022
 - January
 - February
 - March
 - ✓ April
 - ✓ May
 - ✓ June
 - ✓ July
 - August
 - September
 - October
 - November
 - December