LEVEL 1: SALES PERFOMANCE MARKETING REPORT

Total Sales Sum

Average Ticket Sum

107.671 € 266 €

Goal: 25.000 € (+330.68%)

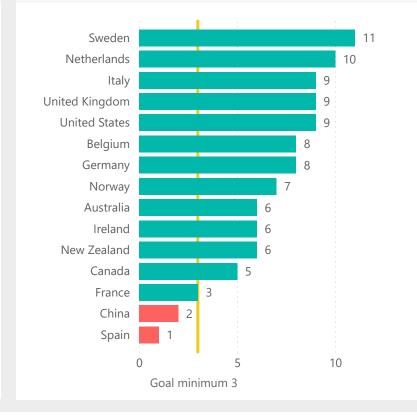
Goal: 250 € (+6.34%)



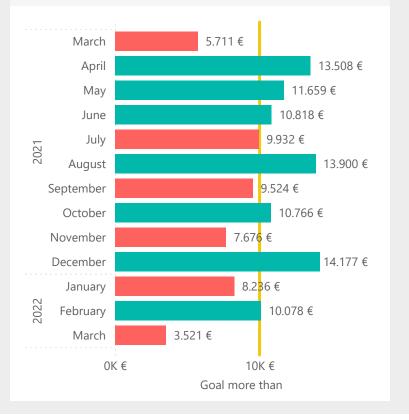
Average Ticket Sum by Client

Client Name	Age	Euros	Dollars
Abra Doyle	38	0,00	0,00
Acton Gallegos	35	283,15	305,80
Aiko Chaney	38	278,36	300,62
Ainsley Herrera	28	105,51	113,95
Alan Vazquez	28	257,86	278,48
Alika Kinney	28	394,59	426,16
Alika Valdez	34	0,00	0,00
Allegra Stanton	34	0,00	0,00
Allen Calhoun	37	286,60	309,53
Allistair Holmes	34	0,00	0,00
Amal Kennedy	38	411,64	444,57
Amber Blevins	45	193,33	208,80
Amelia Valenzuela	38	321,39	347,10
Andrew Strong	27	375,48	405,51
Aquila Haley	28	0,00	0,00
Aquila Strickland	42	0,00	0,00

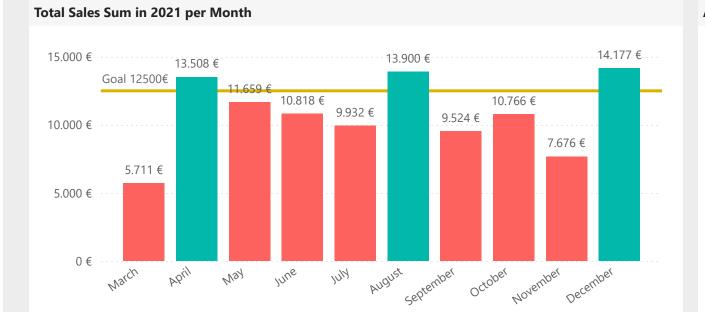




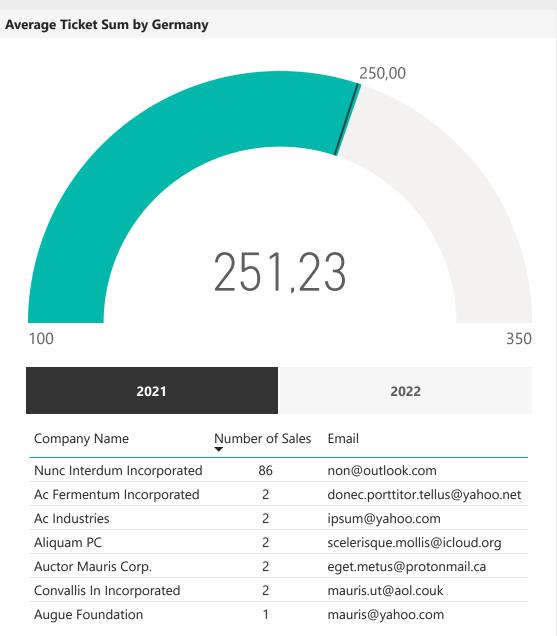
Total Sales Sum per Month



LEVEL 2: SALES METRICS ANALYSIS REPORT



Month	Total Amount 2021	Achiving
December	14.177 €	achieved
August	13.900 €	achieved
April	13.508 €	achieved
May	11.659 €	not achieved
June	10.818 €	not achieved
October	10.766 €	not achieved
July	9.932 €	not achieved
September	9.524 €	not achieved
November	7.676 €	not achieved
March	5.711 €	not achieved



LEVEL 3: USER TRANSACTIONS AND GEOGRAPHICAL REPORT

Total Sales Number

Total Sales Sum

Average Ticket Sum

Standard Deviation Total Products Number

500

130K €

259 €

143 €

1236

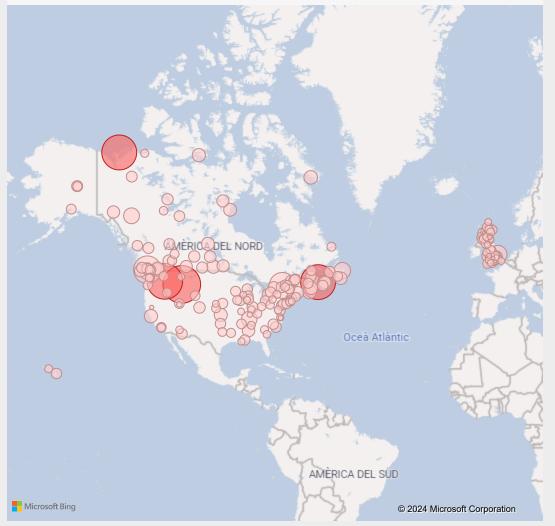
Sales	Analysis	by Client

Name	Sales Number	Sales Sum ▼	Average Ticket	Standard Deviation		Max Price of Product
Lynn Riddle	39	11.452 €	294 €	134 €	89	195,94 €
Hedwig Gilbert	38	9.682 €	255 €	161 €	105	195,94 €
Ocean Nelson	39	9.638 €	247 €	134 €	90	195,94 €
Brennan Wynn	25	6.616 €	265 €	137 €	65	195,94 €
Kenvon Hartman	24	5.683 €	237 €	157 €	54	195.94 €

Changing of Average Ticket Sum by Month







- Select all
- □ ✓ 2021
 - January
 - February
 - March
 - April
 - ✓ May
 - ✓ June
 - ✓ July
 - August
 - September
 - October
 - November
 - December
- □ ✓ 2022
 - January
 - February
 - March
 - ✓ April
- ✓ May
- ✓ June
- ✓ July
- August
- ✓ September
- October
- November
- December