

A vibrant photograph of a tropical island. The foreground is filled with clear, turquoise-blue water with gentle ripples. In the middle ground, a white sandy beach leads to a dense line of lush green tropical foliage and several tall palm trees. Behind the trees, three traditional-style overwater bungalows with grey roofs are visible, partially hidden by the greenery. The sky above is a bright, clear blue with a few wispy white clouds.

kkday

kkday

# ASIA'S LEADING

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TRAVEL  
E-COMMERCE  
PLATFORM

Offering curated local  
experiences around the world





## AGENDA

(Click to scroll to each section)

- 1** Introduction to KKday »
- 2** Become Our Partner »
- 3** KKpartners Platform »





Find all your travel needs across different types of experiences



2021



**30K** Local experiences



**300K** Monthly travelers



**550** Cities



**280K** Daily active users



**90** Countries



**5M** Monthly active users



**4.9** Avg customer rating



**3M** Social media followers



**17** Currencies



**2M** App installs



**12** Languages



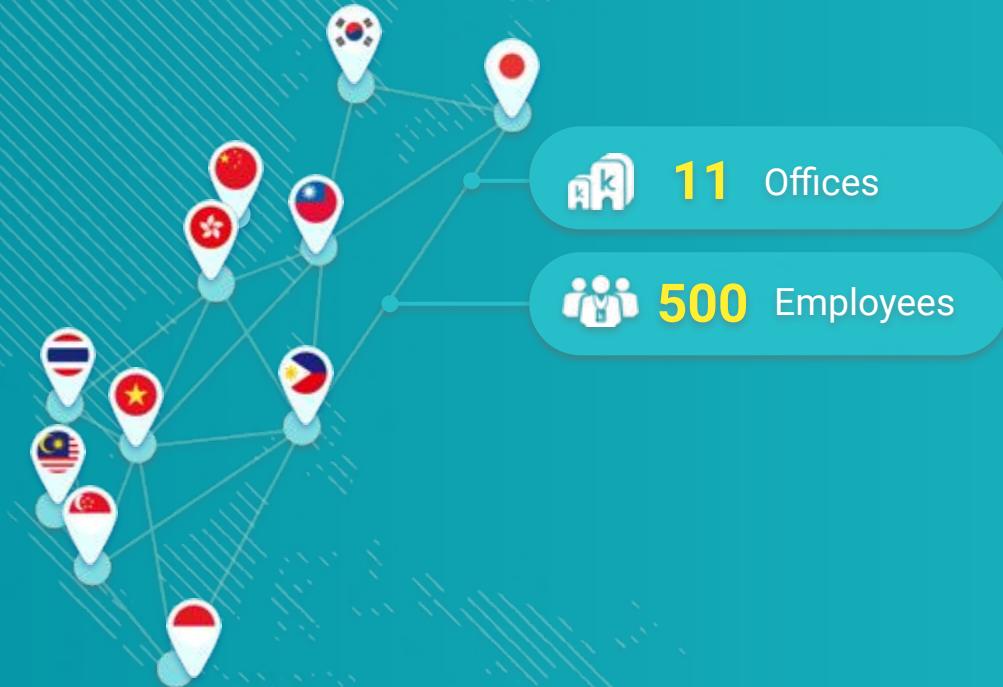
**4.9 ★** App store rating



2015  
Launch



About us



**2020 Series C funding**

*Cool Japan Fund*

*National Development Fund*

**2018 Series B+ funding**

*Alibaba*

*Line Ventures*

**Series B funding**

*H.I.S.*

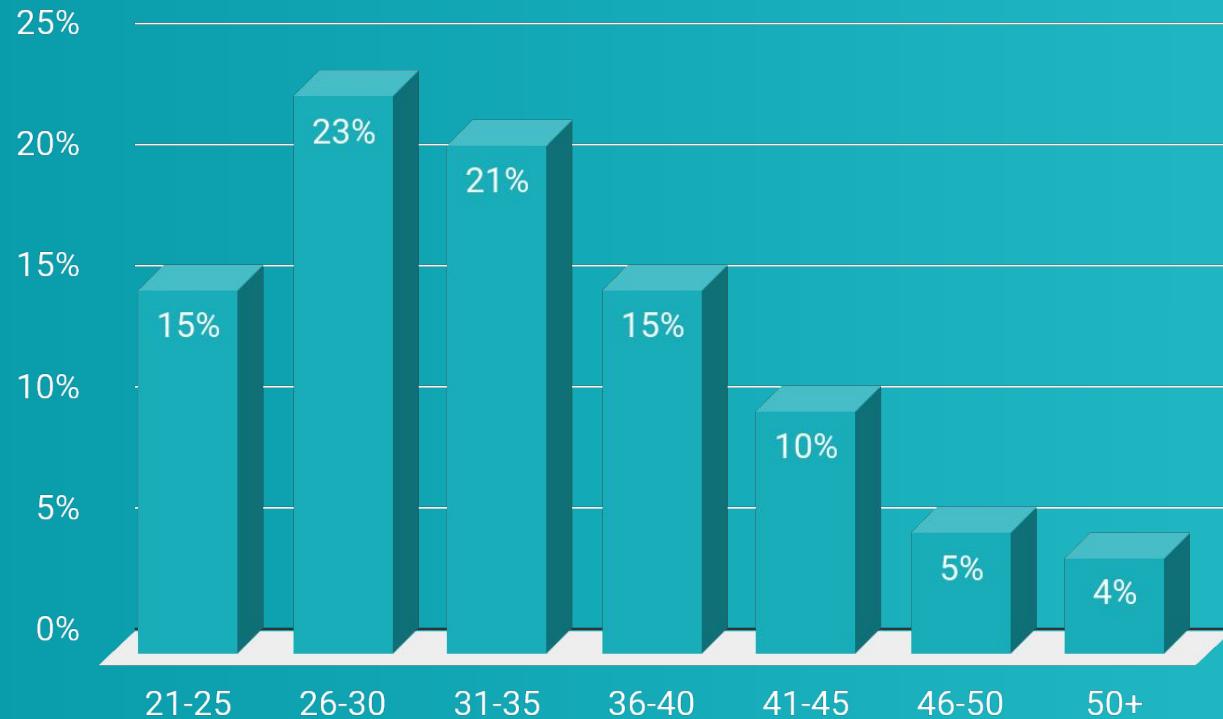
**2016 Series A+ funding**

*Monk's Hill Ventures*

**Series A funding**

**2015 Website launch**

# kkday | Our members





# Why Choose KKday?

---

All-in-one platform to instantly book curated top-notch tours with 24/7 customer service.



# kkday | The #1 choice for free & independent travelers



Expert curation with  
top reviews



Seamless and  
secure payment



Browse and book  
anywhere you go



## One-stop search

Great variety in travel essentials & experiences



## Easy booking

Convenient user experience for instant booking



## Secure payment

User protection guaranteed through encrypted systems



## Honest reviews

Quality assurance from real user feedback



Instant confirmation through  
API system integration

Our direct-to-purchase interface provides  
the most convenient travel experience.

- Taiwan High Speed Rail
- Taipei 101
- Hong Kong TurboJet Ferry

Instant confirmation = receive QR  
code immediately after booking.





Travel experts,  
not ticket sellers

---

Our team of seasoned travelers curate the  
most authentic experiences worldwide.



Product types

- Experiences
- Tickets

Over 80% of KKday's products  
are experiences.





## Over 100 KKday Signature Tours

We have built our own tours with KKday buses and professional guides to guarantee end-to-end quality service.

This is our promise to travelers on choosing KKday's best - the ultimate 5-star experience.

Our Taiwan Jiufen Tour is rated 5-stars with 5,800+ reviews!

**Taiwan North Coast Private Day Tour: Jiufen, Pingxi, and North Coast (Chinese, English, Korean, Japanese-speaking...)**

Tour Northern Taiwan's most popular attractions like Jiufen and Yehliu with your own driver and car. Build your own itinerary or choose a recommended journey.

📍 Taipei, Multiple cities  
🕒 8 hour(s)  
⭐⭐⭐⭐⭐ (5836) | 🌟 28.8K+ booked

USD **100.46**

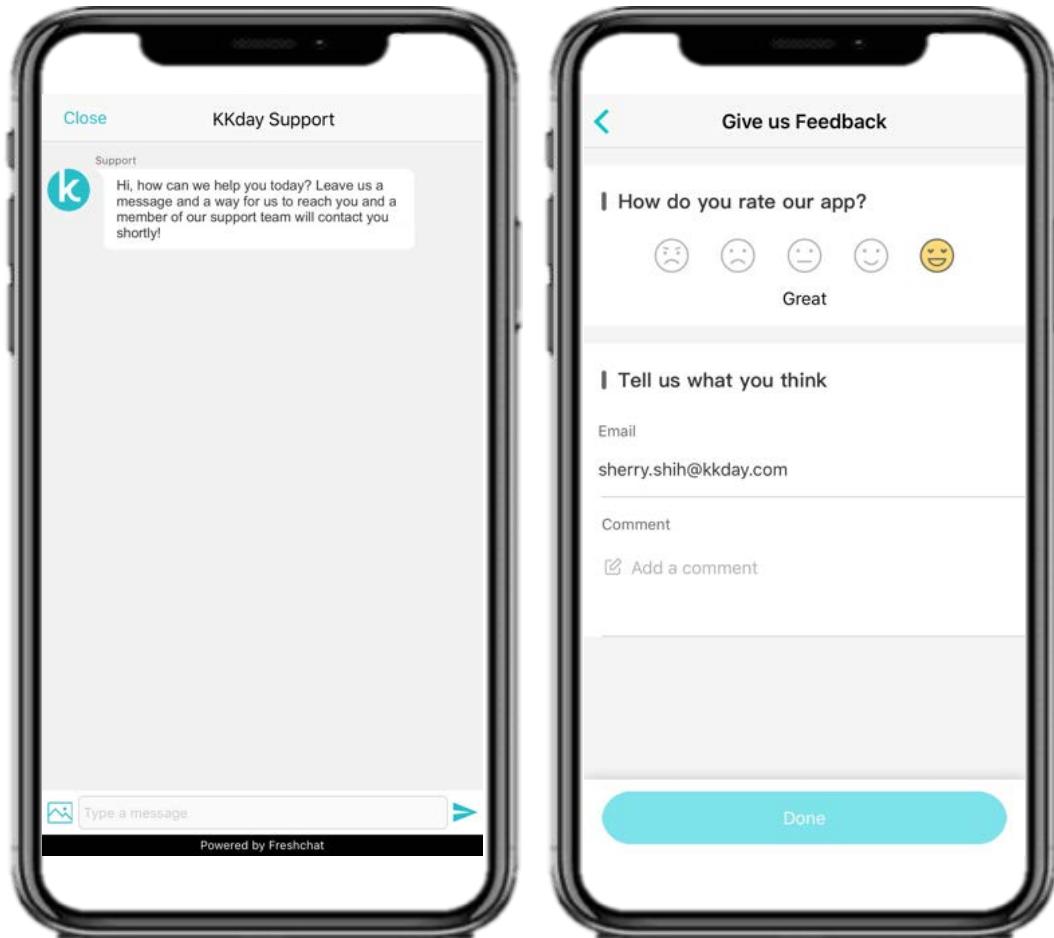


Dedicated customer service anywhere, anytime

Customer service is supported in 7 languages and 24/7 availability.

We frequently adjust our products according to customer feedback to improve overall experience.

Call KKday's customer service for free through KKday's app!



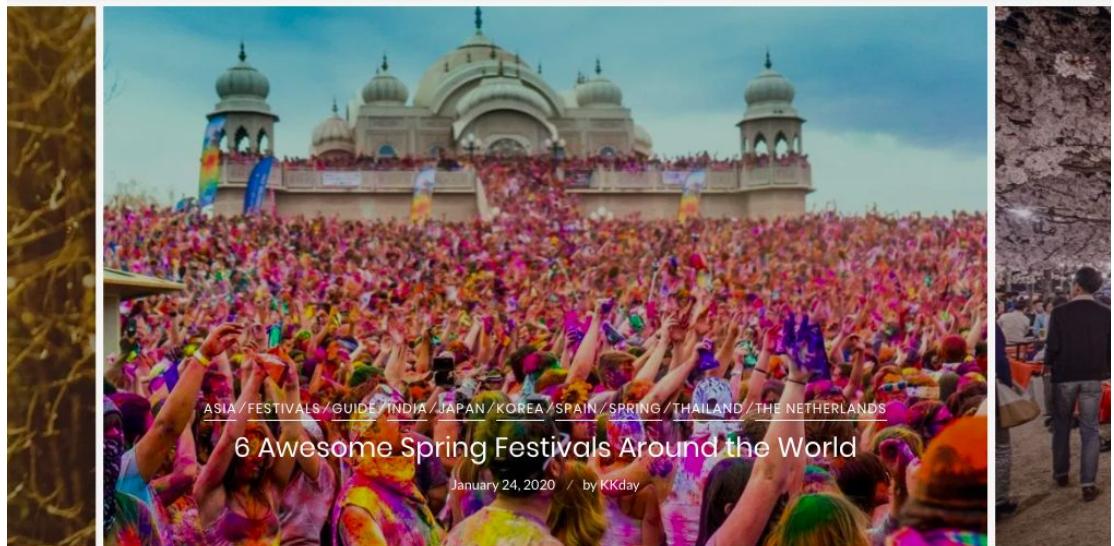
KKday Blog content is written by local travelers

Our content is written in 9 local languages to bring the most relevant tips for our independent travelers.

Daily active users: 130K

Monthly active users: 2.6M

Ask for our media rates for channel exposure opportunities!



ASIA / FESTIVALS / GUIDE / INDIA / JAPAN / KOREA / SPAIN / SPRING / THAILAND / THE NETHERLANDS

## 6 Awesome Spring Festivals Around the World

January 24, 2020 / by KKday

• • • • •



BANGKOK: UNIQUE ACTIVITIES TO TRY



VIVA LAS VEGAS 3-DAY ITINERARY



WHAT TO EXPECT: BORACAY REOPENING

# kkday Email newsletter

AI-powered EDM triggered by real-time user actions

EDMs are sent based on user behavior. We curate our content to best serve each traveler in independent situations.

Open rate: 26%

Click-in rate: 3-5.5%

Ask for our media rates for channel exposure opportunities!



Kickstart 2020 with Asia's Top Destinations

Spend quality time with your loved ones in these scenic cities and recharge yourself this 2020!

BOOK NOW >



Visit the streets of Kimchi-land and soak in the modern views of skyscrapers, traditional temples and palaces. A beautiful Seoul awaits as the cherry blossom season begins.

Best of Seoul

Explore Kyoto

TOP DESTINATION OF ASIA 2020



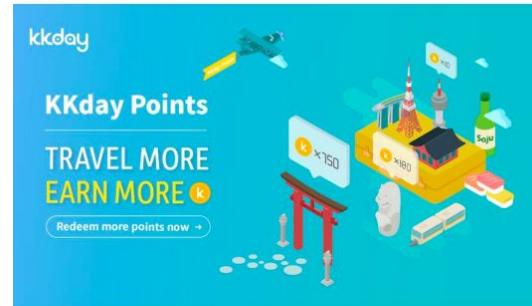
Visit the streets of Kimchi-land and soak in the modern views of skyscrapers, traditional temples and palaces. A beautiful Seoul awaits as the cherry blossom season begins.

Best of Seoul



Wander around Kyoto as you immerse yourself to its romantic streets, rich culture and gaze at shimmering pavilions or temples. Be ready to succumb yourself to fresh seafoods & sushi!

Explore Kyoto



Download KKday App Today!

Book unique experiences at great prices. Chat online with our Customer Service team.

For Enquiries:  
Email [service@kkday.com](mailto:service@kkday.com)



Copyright © 2020 KKday, All rights reserved.

# kkday Social media

Strong social media exposure  
across all channels

Youtube: 27M views

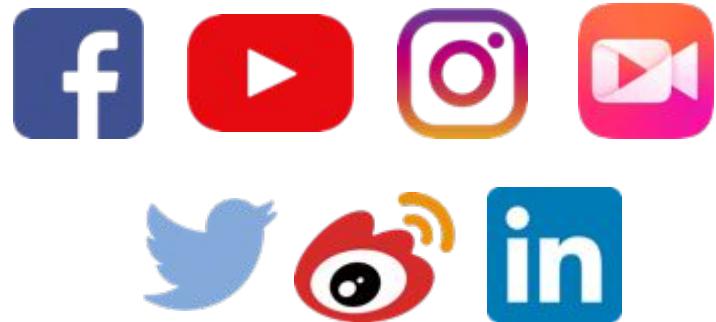
Facebook: 1.3M followers

Meitu: 151K followers

Instagram: 103K followers

Line@: 70K followers

Ask for our media rates for  
channel exposure opportunities!





# Become Our Partner

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Our collaborations span from institutions to individuals, including online & offline events





Airlines & Travel Brands







PRESSLOGIC

YAHOO!



StudentBeans





## Joint Promotion - Banks

CITI CARD  
EXCLUSIVE DEAL

UP TO 20% OFF

Exclusively for Citi Cardmembers

citi VISA

citi CASH BACK VISA

Promo until 31/3/2020  
T&Cs apply

Citi®

DON'T HAVE A  
CITI CREDIT CARD YET

Apply now and enjoy \$200 cash back!

T&Cs apply.

citi VISA

citi TRAVEL

citi CASH BACK VISA



Enjoy additional savings when you book your local experience at KKday.com

Year-long Offer

7% OFF sitewide with no minimum spending.  
(Promo Code: MBB7)

New KKday users

RM25 OFF sitewide with a minimum spend of RM150.  
(Promo Code: MBBNEW)

Book now at [www.kkday.com/maybank](http://www.kkday.com/maybank) >

Booking Period: 15 October 2019 - 30 September 2020

Travel Period: 15 October 2019 - 31 October 2020

Payment must be made with a Maybank/Maybank Islamic Mastercard®, Visa or American Express® Card. Cardmembers must sign up for a KKday account to be able to use the Promotion Code(s). Booking must be made on [www.kkday.com/maybank](http://www.kkday.com/maybank). Promotion code MBBNEW is valid for one time use per new user only. The new user's discount is only applicable to new KKday.com users who have not made a purchase before. The discounts are not valid for Universal Studios Japan, JR Pass, Disney Annual Pass, and Park Tickets. Rates of respective activities and attractions are correct at time of publication and are subject to availability and change. Other terms and conditions apply.

Apply online for a Maybank Credit Card/Credit Card-i ► [www.maybank2u.com.my](http://www.maybank2u.com.my)

The American Express Cards are issued by Maybank Banking Berhad pursuant to a license from American Express.



Homegrown Financial Services

Maybank Islamic Maybank



## Joint Promotion - Banks

### BDO Deals



**Book your next getaway at KKday.**

Up to 25% off on tours and travel activities with your BDO Credit and Debit Card.  
Promo runs until January 1, 2020.

[Learn more](#)

Promo is available to new and existing KKday users and may be availed multiple times.  
Visit <https://www.kkday.com/en-ph/affiliate/wihb/bdo> to book.  
Travel period is until February 29, 2020.  
Terms and Conditions apply. Per DTI-FTEB Permit no. 7285, Series of 2019.



Download for great deals!  
New and exciting promos for shopping, dining, travel and more!

**bdo.com.ph**

### kkday



**BANK PROMOTIONS**  
HOLIDAY EXPERT FOR TRAVELERS



**UP TO 12% OFF**  
EXCLUSIVELY FOR HSBC CARDMEMBERS

\*T&C APPLIES

Enjoy up to 12% off when checkout using your HSCB Cards

Valid till 31-12-2019 [View Detail](#)



**UP TO 12% OFF**  
EXCLUSIVELY FOR MAYBANK CARDMEMBERS

\*T&C APPLIES

Enjoy up to 12% off when checkout with your Maybank Cards

Valid till 31-12-2019 [View Detail](#)



**UP TO 20% OFF**  
EXCLUSIVELY FOR CITI CARDMEMBERS

\*T&C APPLIES

Enjoy up to 20% sitewide when checkout with your Citi Cards

Valid till 31-03-2020 [View Detail](#)



Joint Promotion - Airlines

พิเศษ! สำหรับผู้โดยสารสายการบินไทย ไลอ้อน เอแอร์

รับโค้ด ส่วนลด 10%  
KK10LION ที่ KKday

(เฉพาะ ไลเกีย ไอซ่าก้าและໄກເປ)  
ຮະຍະເວລາ : 31 ກ.ค. – 30 ກ.ຍ. 2562

\*ເຊື່ອນໄບປັນເປດມາທີ່ກໍານົດ

kkday

รับส่วนลด  
10%

ສຶກຮີພິເສດຖາ

ສໍາຫຼັບຜູ້ໂດຍສາງວິທີຈັກ

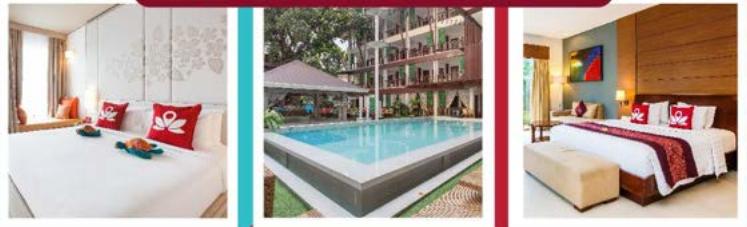
ເນື່ອຈົ່ງກົງກຽມທ່ອງທ່ຽວ  
ປະເທດໄວຍຸດນານາ ແຮ້ວ ໄດ້ວັນ  
ກັບ kkday,

ໄສ້ຄືດສ່ວນດັບ

KK10VIETJET

**TRAVEL MORE  
AND  
PAY LESS!**

**SAVE 25% DISCOUNT**  
on your ZEN Rooms hotel bookings!



PROMO CODE: **ZENKKDAY25**

**Terms and Conditions:**

- Valid for one-time use only, for second time bookings use code **ZENKKDAY20**
- Valid for all properties across Southeast Asia
- No minimum amount and stay required

Book now!

[www.zenrooms.com](http://www.zenrooms.com)

 **ZENROOMS**  
travel more, pay less! 

 **RedDoorz**

**ƯU ĐÃI DỊCH VỤ - GIẢI TRÍ TỪ kkday**  
**ĐI CHO ĐÃ, THỎA SỨC TRÁI NGHIỆM!**

Nhập mã **HELLOREDDORZ REDDOORZVN** Giảm **120K\*** **10%\*\***

(\* ) cho đơn hàng KKDAY đầu tiên từ REDDOORZ  
(\*\*) 10% khi đặt vé du lịch Việt Nam bất kỳ trên KKDAY





Joint promotion - Tourism Board

**TASTE OF Taiwan**

VISIT US AT  
10 AM - 10 PM  
SUNWAY VELOCITY MALL  
MYTOWN SHOPPING CENTRE

28 JUNE - 1 JULY 2019  
5 JULY - 7 JULY 2019

Organize by:

SMALL AND MEDIUM  
ENTERPRISE ADMINISTRATION,  
MINISTRY OF ECONOMIC AFFAIRS

[www.kkday.com](http://www.kkday.com)

Available on App Store | Get it on Google Play

kkday

The poster features a large cup of tea in the foreground containing various Taiwanese landmarks like the Taipei 101 building, a red train, and the Chiang Kai-shek Memorial Hall. There are also traditional dumplings and a piece of cake on the saucer. The background is teal with white clouds. The "Taste of Taiwan" logo is prominently displayed at the top.



**TASTE OF Taiwan**

VISIT US AT  
TIME : 10 AM - 10 PM  
DATE : 5 JULY - 7 JULY 2019  
VENUE : GROUND FLOOR,  
MYTOWN SHOPPING CENTRE

Charter to  
SMALL AND MEDIUM  
ENTERPRISE ADMINISTRATION  
MINISTRY OF ECONOMIC AFFAIRS

FREE GAMES & VOUCHERS  
50% OFF FLASH DEALS  
UP TO 30% OFF TAIWAN DEALS  
FREE BUBBLE TEA

The poster features a large cup of tea in the foreground containing various Taiwanese landmarks like the Taipei 101 building, a red train, and the Chiang Kai-shek Memorial Hall. There are also traditional dumplings and a piece of cake on the saucer. The background is teal with white clouds. The "Taste of Taiwan" logo is prominently displayed at the top.





Joint promotion - Non-travel Brands





Product Bundle - Grab



Search by destination, activity, or interest



Get Exclusive App Deals

English ▾

USD ▾



Log in /Sign up



View Photos

## GrabCar Promo Code: Thailand (Max. of 4 Passengers)



⌚ Duration 1 day(s)

📅 Open Date Ticket

⊗ No cancellation

from USD 1.93

Add to Cart

Book Now

⚡ Instant Confirmation

📄 Please present your e-voucher for admission

Opt for Grab, your best ride-sharing app choice and explore Thailand to the fullest. Get a promo code at a discounted price with KKday and reduce your travel costs!

👤 400 booked

4.5 ★★★★★ (87)



# Campaign Promotion - GrabPay

Grab grab\_sg ...

\$50 VOUCHER  
kkday

Heart, magnifying glass, share, bookmark icons

Liked by nikki\_tyc and 106 others

grab\_sg Don't miss out on \$100 in savings! Open your Grab app and scroll down to #GrabSingaporeSale to purchase this week's deals. Quantities are limited so get them before they're gone, and look out for new deals every Friday at noon, until 20 June.

TRAVEL, LIFESTYLE & ENTERTAINMENT		
<b>3x Travel Vouchers (worth \$5000 ea)</b> For flights and accommodation to a destination of your choice	<b>ZALORA</b> <b>5x Shopping Vouchers (worth \$1000 ea)</b>	 <b>5x Platinum Movie Suites at The Cathay Cineplex (entire hall worth \$1680 ea)</b>
 <b>5x Travel Experiences (worth \$1000 ea)</b>	 <b>1x A Year's Supply (365 cups) Milk Tea with Pearls (worth \$1100)</b>	<b>10x Staycation Vouchers (worth \$300 ea)</b>



## Redemption Promotion - GrabRewards



### Travel

Category  
Travel

Sort and Filter  
Low to High Points



**150.000 VND voucher**

冕 5 3450 points



150.000 VND voucher

Points

5 3450 points

Valid Date

05 Nov 2019 to 31 Dec 2019

#### Highlight

Free voucher 150.000 VND for minimum purchased 1.000.000 VND on KKday Website/APP

#### Terms & Conditions

- Available in Ho Chi Minh, Hanoi, Da Nang
- Limited to 2 reward(s) per customer
- The promo code offers voucher 150.000 VND off for minimum purchase 1.000.000 VND on KKday website/APP

[View all](#)

[Redeem](#)

Shopee

Search in Tickets & Vouchers

In Tickets & Vouchers

long skirt baby chair dining chair single bed gas stove cat cage car holder air filter

BUY 1 FREE 1\*

S.E.A. AQUARIUM SINGAPORE

\*Terms & Conditions apply.

SHOP NOW ▶

LOCAL ATTRACTIONS

See All >

[RM50OFF: KKDAY5MYR]Lost World ...

[RM50OFF : KKDAY5MYR] Sunway Lagoon Theme...

[RM50OFF : KKDAY5MYR] Kuala Lumpur Aquaria...

LEGOLAND Malaysia Theme Park / Water Park ...

[PROMO] Langkawi: SkyCab 4-In-1 Packages

Langkawi: Underwater World Admission Ticket



• Spend your Halloween in Universal Studios Japan!

Be part of the horror and fun when Universal Studios Japan turns into a dark force. 🎃

Make sure to not fall into the insidious traps and be ready to come across freaky creatures! 💀 #TravelwithKKday... See More



KKDAY.COM

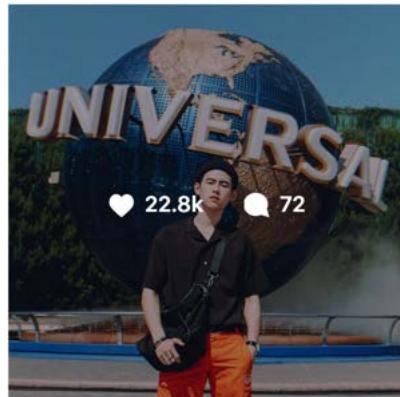
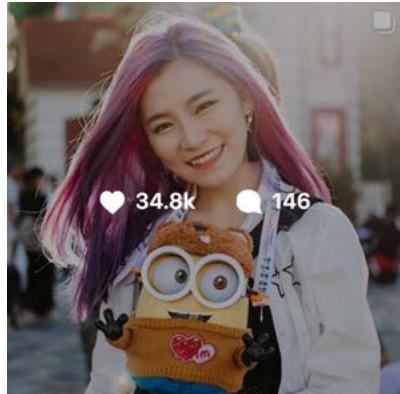
UNIVERSAL SURPRISE HALLOWEEN 2019

Universal Studios Japan

Book Now



9 Comments 79 Shares 116K Views



Đi chơi với HARRY POTTER và MINIONS ở NHẬT BẢN

56K views • 3 days ago

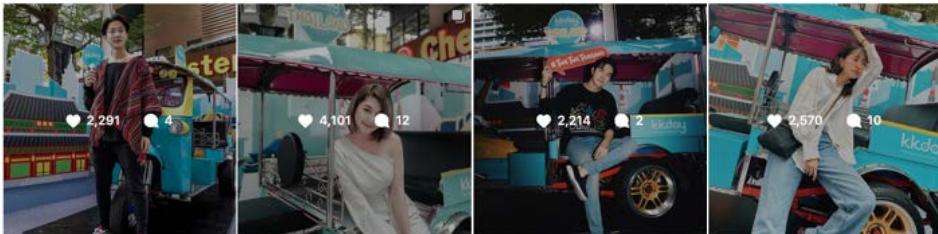


NAGBIHIS sa PUBLIC BUS ng JAPAN?!

91K views • 4 days ago



# Offline Events - Universal Studios Japan





# KKpartners Platform

---

In-house affiliate network to  
offer the best tracking and  
analysis tools for our affiliates





- 1 Sales performance dashboard
- 2 Build your own whitelabel web page
- 3 Get access to the latest media campaigns

**START MAKING MONEY NOW!**



The screenshot shows the kkday Partners landing page. At the top, there's a navigation bar with links for 'Partners', 'Features', 'Guide', 'Contact Us', 'English', 'Sign Up', and 'Log In'. Below the navigation, a large blue header features the text 'Become a KKpartner today!' and 'Who ever said money doesn't grow on trees?' To the right, there's an illustration of two people examining a large screen displaying various charts and graphs. The main content area is titled 'Simple, feature-rich affiliate dashboard' and includes a sub-copy: 'We've done the heavy lifting with our optimized and automated design to put meaningful data on your screen. Simply log in to view your sales and stats, or browse our merchant marketplace to expand your network.' Below this, there are three cards: 'Insightful Dashboard' (with a bar chart icon), 'Marketing Tools' (with a circular icon), and 'Detailed Reports' (with a checkmark icon). Further down, there's a section titled 'All-in-one platform' with the sub-copy 'Concurrently track the performance of your marketing effort for KKday'. A large blue button at the bottom encourages users to 'Join the affiliate program now!', with smaller text below it stating 'Get started as an affiliate and earn commission based on sales you help generate.' and a 'SIGN UP' button.



## Sign up to become an affiliate

Start making money today!

Sign up to become KKday's affiliate:  
[KKpartners.kkday.com](https://KKpartners.kkday.com)

Check out the Guide for FAQs or reach out  
with a question using the contact form.



Become a KKpartner today!  
Who ever said money doesn't grow on trees?

Simple, feature-rich affiliate dashboard  
We've done the heavy lifting with our optimised and automated design so you can focus on your revenue. Simply log in to view your sales and stats, or generate new marketing leads to expand your network.

Insight Dashboard  
Track the performance of your marketing efforts & identify growth opportunities.

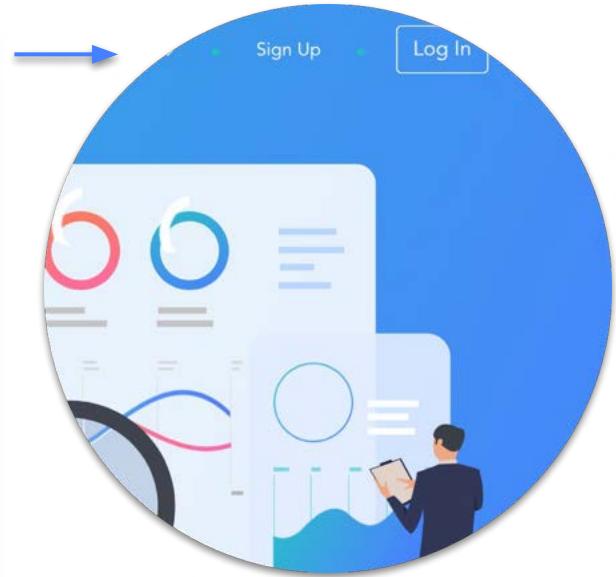
Marketing Tools  
Use the internal tools to generate new banners and get more traffic to your website from KKday.

Detailed Reports  
Kykros gives you 100% control and transparency over your sales and commissions with accurate data visualisation.

All-in-one platform  
Easily track the performance of your marketing effort for KKday.

Join the affiliate program now!  
Get started as an affiliate and earn commission based on sales you help generate.  
[SIGN UP](#)

Need some help?  
What can we help you with?  
Why should I join the affiliate program?



Join the affiliate program now!  
Get started as an affiliate and earn commission based on sales you help generate.  
[SIGN UP](#)



## Sync your KKday account

Or sign up as a new KKday user

KKpartners is readily integrated KKday's account information and existing data.

Use your KKday account to view your accounts seamlessly here.

**Important:** If you don't have a KKday account, please create one first, then come back to sign up!



Sign up ①



or

Continue with your KKday account

Email

Password

CONTINUE

Forgot password? [Reset password on KKday](#)

Don't have a KKday account? [Create one on KKday](#)





## New KKday users

Apply to become an affiliate

After getting your KKday account, **use your KKday account to sign up** and fill out key information for the application process

Once submitted, look for a **verification email** in your inbox!

**Important:** You must verify your email to complete the application!

The screenshot shows a three-step application form for KKday Partners:

- Your account information:** Fields include Email, Password, First Name, Last Name, and a dropdown for Country.
- Your website information:** Fields include URL (set to <https://www.e.g.yourcouponwebsite.com>), Name, Category, Monthly visitors (set to 1-1,000), and Year(s) Online.
- Verification:** A confirmation message stating "A confirmation email has been sent to your mailbox [steph@kkday.com](mailto:steph@kkday.com). Please check your inbox." It also says "Once you've verified your email, we will review your application and contact you within 14 work days. Thank you for joining us!" and includes a "Back to KKpartners home page" link.

A green checkmark icon is visible next to the verification message, and a small note at the bottom right says "Your email has been verified! We will review your application and contact you within 14 work days. Thank you for joining us!"



## New KKpartners applicants

### Approval process

KKday will review your application and contact you within **14 business days**.

Once approved, follow the **quick tips guide** to get started on the platform right away!

If the wait is too long, send a pitch:  
[sea-partnership@kkday.com](mailto:sea-partnership@kkday.com)  
*We'll see what we can do.*



Hi steph h,

Welcome to the KKpartners affiliate network!

We've put together a short checklist of steps for you to quickly get set up, connect with relevant merchants, and quickly earn money for the content you create.

Your account details

Account type: Affiliate

Account email: [stephanie.huang@kkday.com](mailto:stephanie.huang@kkday.com)

#### 1. Log into your affiliate dashboard

Goto: [KKpartners Login](#)

#### 2. Manage your websites

Add the websites you will use to promote merchants' offers within the KKpartners affiliate network. You may add or remove websites at any time.

Merchants view your web profile to understand whether you are a good fit for their affiliate program. Please pay attention to these attributes:

- Web URL - Fill in your website link, and make sure it's correct. Merchants will want to visit and check your website.
- Web Content Category - Select the category that best matches your website/blog content. This will help merchants to find affiliate partners suitable to promote their products or services.
- Web Description - Complete a detailed description of your website in your own words. This will help merchants understand your website and target audience better.

The KKpartners quality control team will actively review network profiles to ensure that everyone is being transparent and fair, so be as accurate as you can.

Goto: Manage > [Website](#)

#### 3. Find merchant partners

Search for merchants whose brands or products match what you want to promote on your website.

Goto: [Merchants](#) > KKday > Join

#### 4. Browse marketing events

View the last information about marketing events and find marketing materials to promote merchants product/services on your website.

Stay tuned as we develop more new features and more merchants join KKpartners in the future.

[KKpartners Dashboard](#)

KKpartners Team

<https://kkpartners.sit.kkday.com>



## Existing KKday affiliates

Sign up with your KKday account

Sign up on the new KKpartners platform  
with your **existing KKday account**.

Create a new password or use your  
existing KKday password.

**Important:** Your account will be  
auto-approved and you can log in  
KKpartners right away!

The screenshot shows the KKpartners website with a blue header bar containing the logo, 'Partners', 'Features', 'Guide', 'Contact Us', language selection ('English'), 'Sign Up' (highlighted), and 'Log In'. Below the header is a large blue banner with the text 'Become a KKpartner today!' and a subtext 'Who ever said money doesn't grow on trees?'. To the right of the text is a graphic of two people examining a large document with charts and graphs through a magnifying glass. A white modal window is overlaid on the page. It features a green checkmark icon and the text 'Your email has been verified!'. Below this, smaller text reads 'We will review your application and contact you within 14 work days. Thank you for joining us!'. At the bottom of the modal is a link '← Back to KKpartners Home page.' A blue arrow points upwards from the bottom of the modal towards the KKpartners logo in the header.



## Tracking technology

How to start making money

We use a **unique CID tracking code** to record your referred traffic & purchases.

### Find your CID tracking code:

My KKpartners > Data Management > Website

Cookie duration:  
30 days

The screenshot shows the kkday My KKpartners dashboard. The top navigation bar includes links for Partners, Dashboard, Reports, Events, and My KKpartners (which is underlined). A user profile icon and the email address kattleemy/journal@travelshare.com are also visible. The main content area displays the "KKday Affiliate Program Terms & Conditions" page, last updated in December 2019, with a "VIEW DETAIL" button. Below this, the "KKday Affiliate Program Data Management" section is shown, featuring tabs for Websites, Profile, and Payment, with the Websites tab selected. A button labeled "+ WEBSITE" is present. A table lists a single website entry: CID 1051, Name aussie sample, URL http://www.aussieontheroad.com, and Status New. The "CID" column header is highlighted with a blue box and has a blue arrow pointing to it from below, indicating where to click to copy the tracking code.

CID	Name	URL	Status
1051	aussie sample	http://www.aussieontheroad.com	New



## Real-time commission

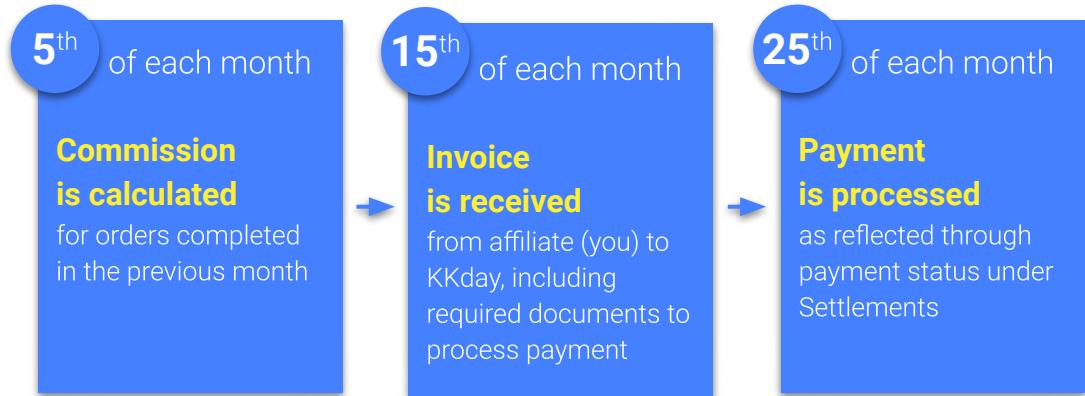
How to get paid

Get a report for your **commission calculation** by clicking "Download Detail"

### Payment dates:

Be on the lookout for our set dates for each month to make sure you get paid on time!

**Important:** Please reach out to your KKday representative for any payment discrepancies.



### KKday Affiliate Program Report

Performance	Transactions	<u>Settlements</u>	Clicks
Current Balance ⓘ	Estimated Commission ⓘ		
US\$ 1,628.57	US\$ 0.00		
Payment Status: All	Website: MY_EDM - 5391	Date: 2021/01/01 ~ 2021/01/31	
Settlement Date	Order Value	Total Commission	Payment Status ⓘ
2021/01/05	US\$ 1.00	US\$ 0.02	<span>Payable</span>
			<span>VIEW</span> <span>DOWNLOAD DETAIL</span>





## Commission structure

### General payout terms

We are performance-driven so you can  
**earn more as you sell more!**

### Order reports:

Go to "Reports" for a detailed view on each order's commission value for your earnings!

**Commission Total** for each month = **A \* R**

**A** = Total amount of orders' value  
(post-deduction of discounts)

**R** = Commission rate

Tiers	Monthly Total Order Value	Commission Rate
1	USD \$1 - 3,499	2%
2	USD \$3,500 - 6,999	3%
3	USD \$7,000 - 13,999	4%
4	USD \$14,000 - 69,999	5%
5	USD \$70,000 or more	5.5%

### Last month:

If you bought in **10 orders** ( $46.19 \times 10 = 461.90$ )

Your **Total Order Value is USD \$461.90**

You total value earns Tier 1 for

**2% commission rate** ( $0.02 \times 461.90 = 9.24$ )

Your **Commission Total is USD \$9.24**



**USD \$46.19**

Colony Afternoon Tea at the  
Ritz-Carlton Millenia Singapore



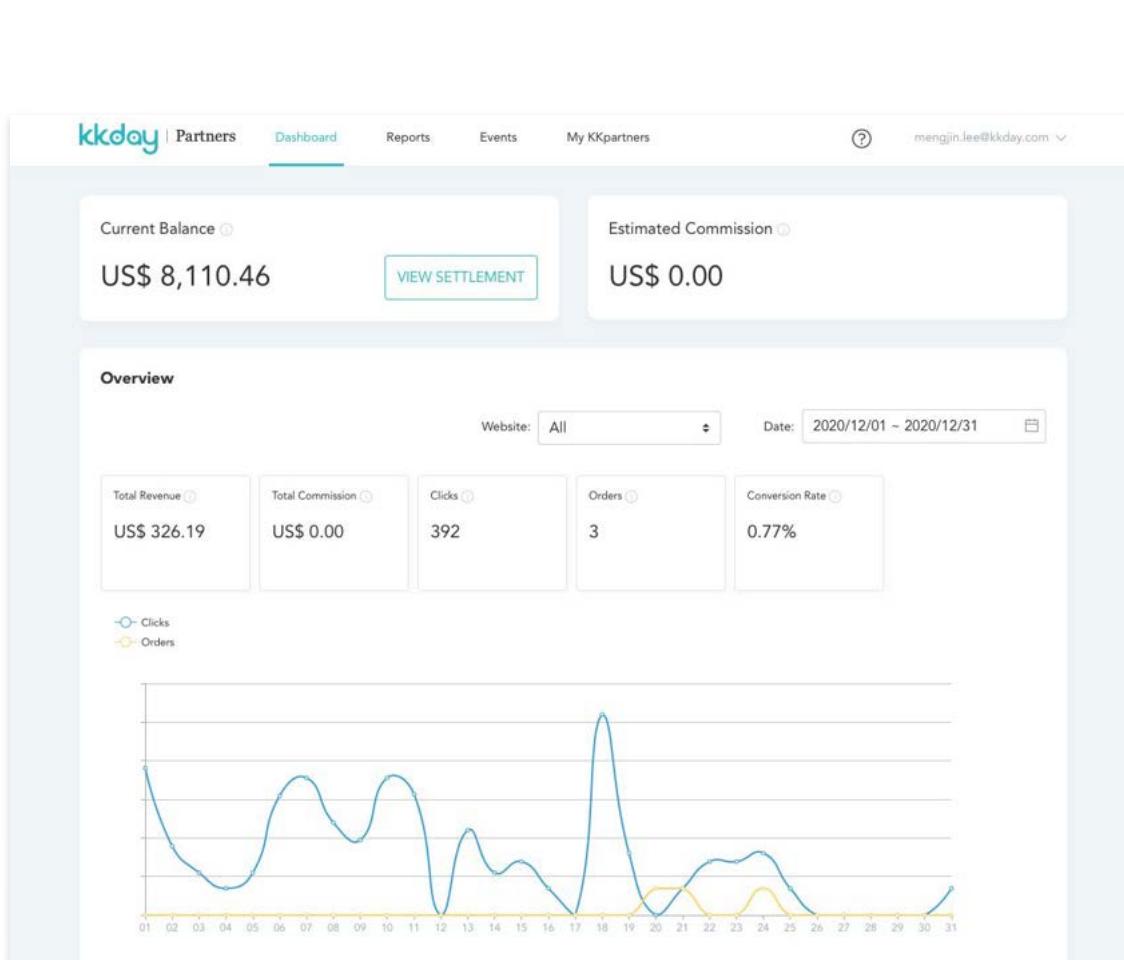
## Performance dashboard

### Sales tracking and analysis

Use our **interactive dashboard** to see your performance at a glance.

Filter by websites or dates for a more detailed look.

Don't see what you need?  
Let us know, we'll improve!  
[sea-it@kkday.com](mailto:sea-it@kkday.com)





## Detailed reports

Order details & customer trends

See where your customers are coming from to further **optimize your channel**.

Deep dive to see what your customers prefer to purchase and each order's dedicated commission value.

Don't see what you need?  
Let us know, we'll improve!  
[sea-it@kkday.com](mailto:sea-it@kkday.com)

### KKday Affiliate Program Report

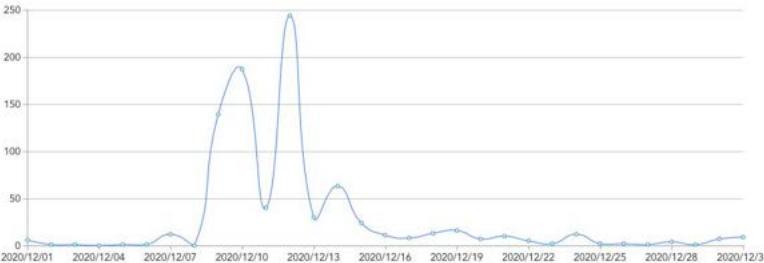
Performance   Transactions   Settlements   **Clicks**

Total: 859 Clicks

Website: MY\_EDM - 5391

Date: 2020/12/01 ~ 2020/12/31

#### Click Count by Date



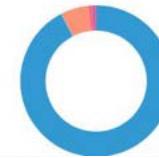
#### Click Count by Device

Web  
MWeb  
Android  
iOS



#### Click Count by Language

English  
Japanese  
Korean  
Thai  
Vietnamese  
Mandarin (China)  
Mandarin (Hong Kong)  
Mandarin (Taiwan)  
Others



Order No.	Product Name	Order Date	Travel Date	Order Status	Attribution	Commission Rate	Commission Amount
20KK270191709	Jann at Four Points by Sheraton Kuala Lumpur, Chinatown	2020/12/09	2020/12/27	US\$ 14.73	Canceled	PGSV - F/M/L	2% US\$ 0
20KK270391099	【12.12 Limited Time RM1 Deal】 Agoda eVoucher with Exclusive KKday Discount for Worldwide hotel	2020/12/12	2020/12/27	US\$ 0.25	Completed	PGSV - F/M/L	2% US\$ 0.01
20KK273391999	【12.12 Limited Time RM1 Deal】 Agoda eVoucher with Exclusive KKday	2020/12/12	2020/12/12	US\$	Completed	PGSV -	2% US\$ 0.01



## Media campaigns

Access the latest KKday promos

Easily download media or copy links from  
**KKday's latest campaigns.**

Pick and choose campaigns best fit for  
your audience and marketing channel.

Don't see what you need?  
Let us know, we'll improve!  
[sea-it@kkday.com](mailto:sea-it@kkday.com)

Search by keywords

Event Status: All

Event Date Event Name Description

2020/11/02 - 2020/11/15 Singles' Day 2020 Taiwan Special discount up to 82% off for solo traveler and singles in Taiwan. Take yourself out & just chill this weekend on a staycation, spa, hot spring bath, solo travel, or fine dining. #selfcare ❤

[VIEW DETAIL](#)

2020/10/20 - TrueYou x KKday Book travel activities in KKday, enjoy special promotions for TrueYou members only! Get 7% OFF (no minimum spend, no cap) \*Only valid for purchase through <https://www.kkday.com/th/affiliate/whlb/true>

[VIEW DETAIL](#)

### Event Detail

Event Name TrueYou x KKday

Start Date 2020-10-20

End Date 2021-06-30

Description Book travel activities in KKday, enjoy special promotions for TrueYou members only! Get 7% OFF (no minimum spend, no cap) \*Only valid for purchase through <https://www.kkday.com/th/affiliate/whlb/true>

### Event Media

Type	Preview	Link	Action
image		<a href="https://image.kkday.com/image/get/s1.kkday.com/kkpartners_event/20201027045807_TSswE.jpg">https://image.kkday.com/image/get/s1.kkday.com/kkpartners_event/20201027045807_TSswE.jpg</a>	<a href="#">COPY</a> <a href="#">DOWNLOAD</a>

### Event Product

Product Name	Product List	Coupon Code	Note	Get share link for
TrueYou x KKday	<a href="https://www.act.kkday.com/campaign/true/">https://www.act.kkday.com/campaign/true/</a>		promo landing page	<a href="https://www.act.kkday.com/campaign/true/?cid=11184">https://www.act.kkday.com/campaign/true/?cid=11184</a>
TrueYou x KKday	<a href="https://www.kkday.com/th/affiliate/whlb/true">https://www.kkday.com/th/affiliate/whlb/true</a>		white label page	<a href="https://www.kkday.com/th/affiliate/whlb/true?cid=11184">https://www.kkday.com/th/affiliate/whlb/true?cid=11184</a>



## Whitelabel pages

Create your own web page

### No coding skill required.

Get approval from your KKday representative to create your own page!

My KKpartners > KKday Affiliate Program Data Management > Websites

Don't see what you need?  
Let us know, we'll improve!  
[sea-it@kkday.com](mailto:sea-it@kkday.com)

The screenshot shows the KKday whitelabel page editor. At the top, there are buttons for CANCEL, Unpublish, PREVIEW, SAVE DRAFT, and PUBLISH. The main area features a teal background with a world map and various travel-related icons (Sydney Opera House, Eiffel Tower, Leaning Tower of Pisa, etc.). The text "Explore, Dream, Discover" and "Your Holiday Expert" is displayed. Below this, there's a section for a coupon with fields for "Coupon Title" (containing "Summer promo 20% Off") and "Coupon Code" (containing "XYZ123"). There's also a field for "Product Group Title (optional)" with the value "Thailand Staycation". A "+ PRODUCT" button is visible, and below it are four thumbnail images of travel destinations. In the bottom right corner, it says "Total: 7 products". On the right side of the editor, there are buttons for "Edit Images" and "Don't show this promo".



## Features roadmap

Prioritized by user sentiment

We want to make your life easier.

Our roadmap includes **essential features for both advertisers and publishers** to move toward a more automated process.

Let us know what you would like to see and **we can make it happen**, if reasonable.

### 2020 Q4

User guide	Animated FAQ for users to easily get started on KKpartners platform, including a New Features tab.	
Whitelabel page editor	Edit, preview and publish own web page with 2 new layout options, including area for coupons and T&C.	
SimilarWeb integration	SimilarWeb traffic check for applicant legitimacy, auto-approves sites with 5,000+ monthly traffic.	
Affiliate review access I	Merchant feature to allow seamless affiliate approval on KKpartners site, development steps I-IV.	

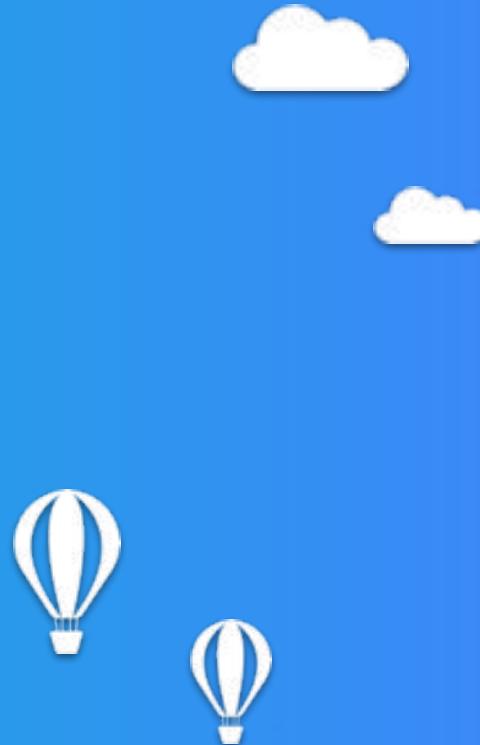
### 2021 Q1

Merchant review access	Merchant portal to search and review affiliate applicants with automated email guides.	
Merchant account roles	Key Admin, Admin and User roles to personalize settings according to organizational structure.	
Whitelabel page optimization	Merchant users to access the whitelabel page editor in the merchant portal; other visual updates.	Feb 2021
Product commission	Use Merchant Portal to set up product-specific commission rules.	Mar 2021



- 1 Sales performance dashboard
- 2 Build your own whitelabel web page
- 3 Get access to the latest media campaigns

***START MAKING MONEY NOW!***





# kkday

Request for collaboration opportunities:  
[sea-partnership@kkday.com](mailto:sea-partnership@kkday.com)

Or just say hi.