

A vibrant, tropical island scene. In the foreground, clear turquoise water with gentle ripples. A white sandy beach curves along the middle ground. Behind it, a dense forest of lush green trees and tall palm trees. Several traditional-style overwater bungalows with grey roofs are scattered across the greenery. The sky above is a bright, clear blue with a few wispy white clouds.

kkday

kkday

ASIA'S LEADING

TRAVEL
E-COMMERCE
PLATFORM

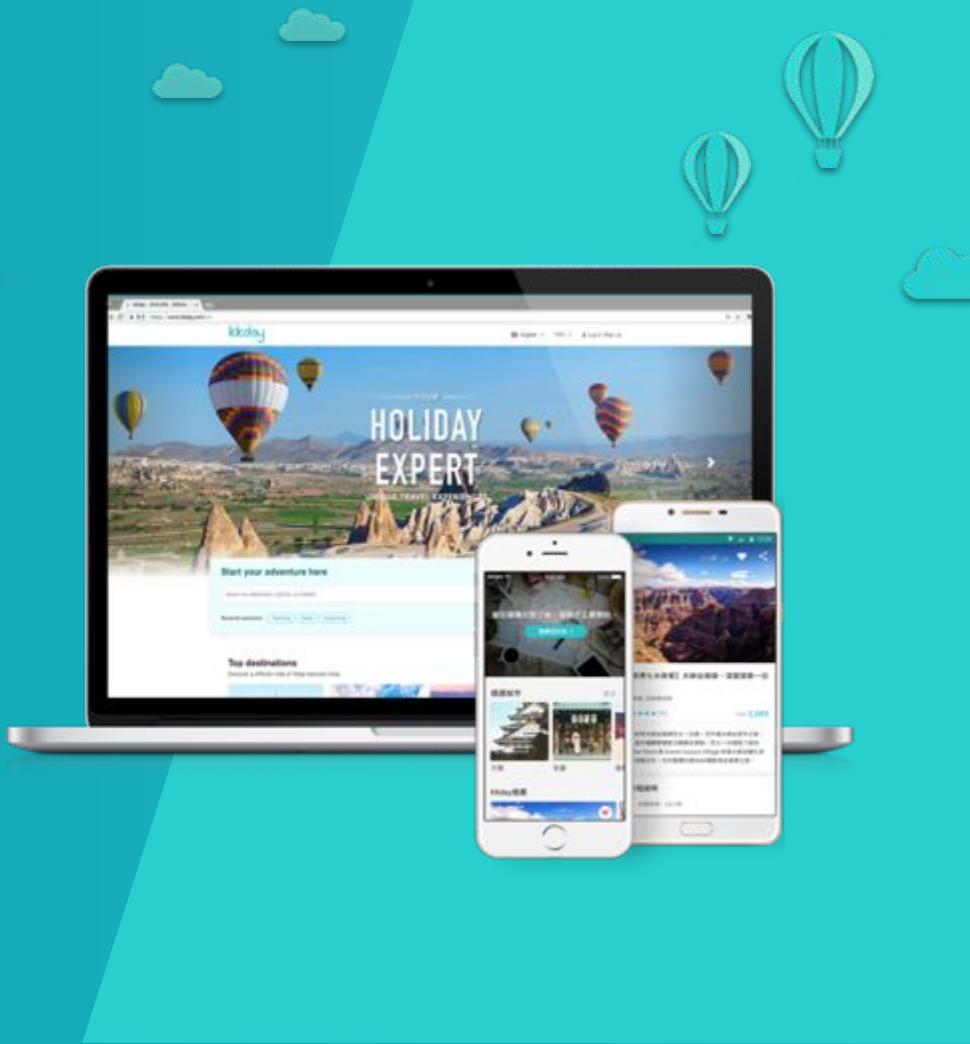
Offering curated local
experiences around the world





- 1 Book your flight & accommodation
- 2 Log in KKday
- 3 Find your own local experience

START YOUR TRAVELS HERE





OUTLINE

Introduction to KKday [»](#)

Become Our Partner [»](#)

KKpartners Platform [»](#)





Find all your travel needs across different types of experiences





30K Local experiences



300K Monthly travelers



550 Cities



280K Daily active users



90 Countries



5M Monthly active users



4.9 Avg customer rating



3M Social media followers



17 Currencies



2M App installs



12 Languages



4.9 ★ App store rating



2015
Launch



About us



2020 Series C funding

Cool Japan Fund

National Development Fund

2018 Series B+ funding

Alibaba

Line Ventures

Series B funding

H.I.S.

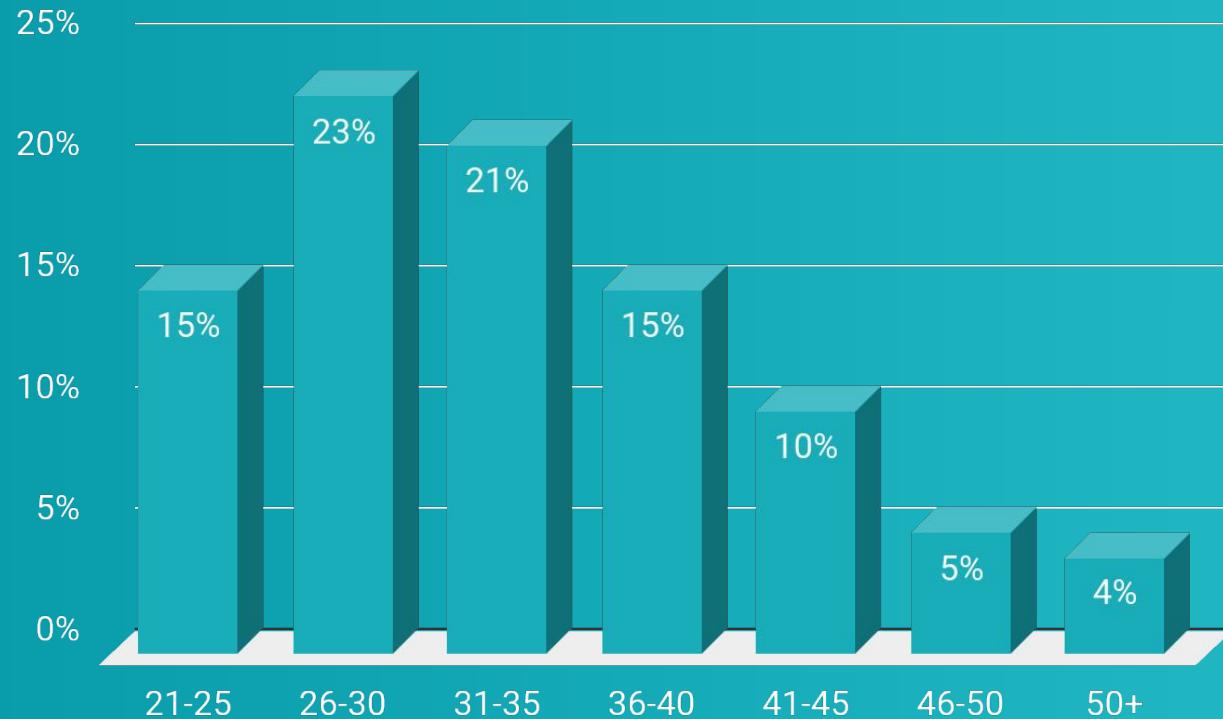
2016 Series A+ funding

Monk's Hill Ventures

Series A funding

2015 Website launch

kkday | Our members





Why Choose KKday?

All-in-one platform to instantly book curated top-notch tours with 24/7 customer service.



kkday | The #1 choice for free & independent travelers



Expert curation with
top reviews



Seamless and
secure payment



Browse and book
anywhere you go



One-stop search

Great variety in travel essentials & experiences



Easy booking

Convenient user experience for instant booking



Secure payment

User protection guaranteed through encrypted systems



Honest reviews

Quality assurance from real user feedback



Instant confirmation through API system integration

Our direct-to-purchase interface provides the most convenient travel experience.

- Taiwan High Speed Rail
- Taipei 101
- Hong Kong TurboJet Ferry

Instant confirmation = receive QR code immediately after booking.





Travel experts,
not ticket sellers

Our team of seasoned travelers curate the
most authentic experiences worldwide.



Product types

- Experiences
- Tickets

Over 80% of KKday's products
are experiences.





Over 100 KKday Signature Tours

We have built our own tours with KKday buses and professional guides to guarantee end-to-end quality service.

This is our promise to travelers on choosing KKday's best - the ultimate 5-star experience.

Our Taiwan Jiufen Tour is rated 5-stars with 5,800+ reviews!

Taiwan North Coast Private Day Tour: Jiufen, Pingxi, and North Coast (Chinese, English, Korean, Japanese-speaking...)

Tour Northern Taiwan's most popular attractions like Jiufen and Yehliu with your own driver and car. Build your own itinerary or choose a recommended journey.

📍 Taipei, Multiple cities
🕒 8 hour(s)
⭐⭐⭐⭐⭐ (5836) | 🌟 28.8K+ booked

USD **100.46**

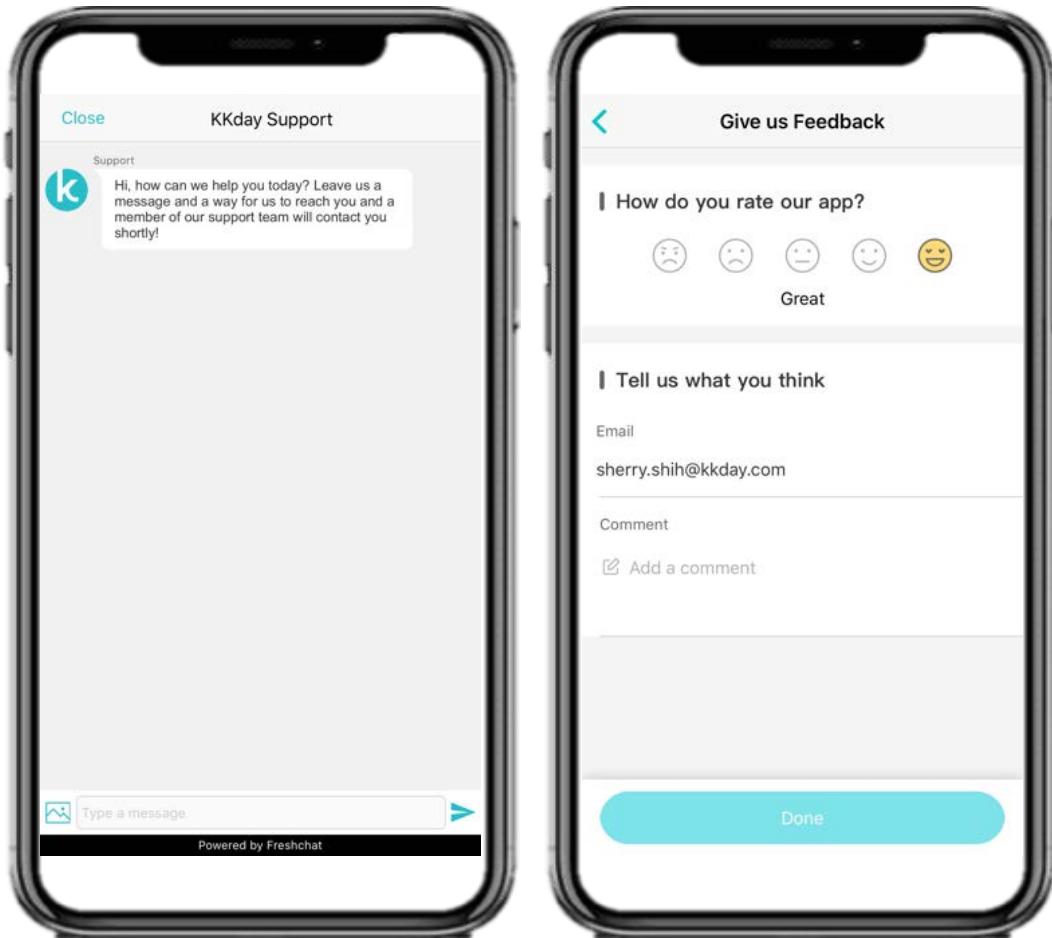


Dedicated customer service anywhere, anytime

Customer service is supported in 7 languages and 24/7 availability.

We frequently adjust our products according to customer feedback to improve overall experience.

Call KKday's customer service for free through KKday's app!



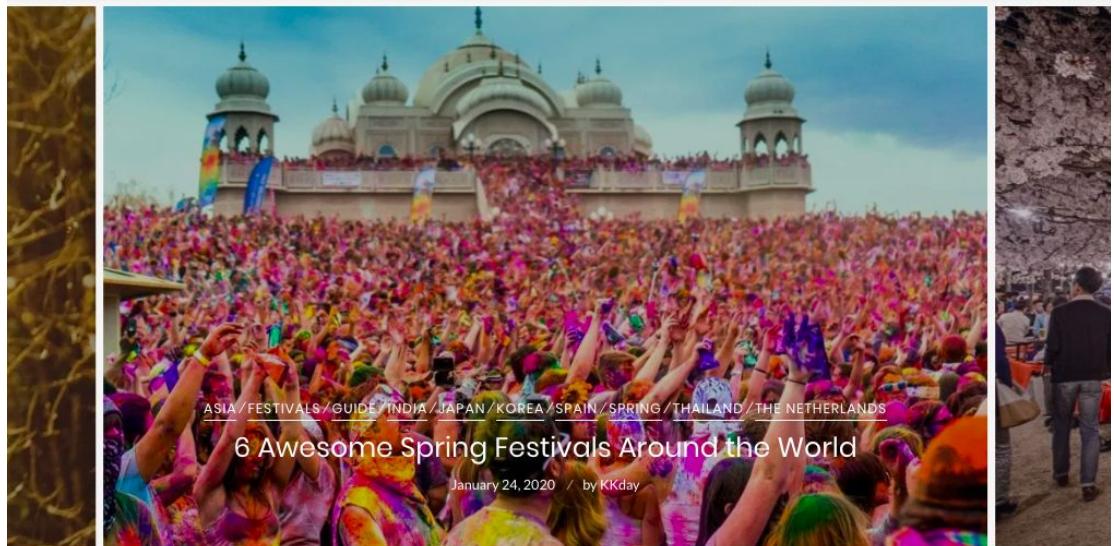
KKday Blog content is written by local travelers

Our content is written in 9 local languages to bring the most relevant tips for our independent travelers.

Daily active users: 130K

Monthly active users: 2.6M

Ask for our media rates for channel exposure opportunities!



ASIA / FESTIVALS / GUIDE / INDIA / JAPAN / KOREA / SPAIN / SPRING / THAILAND / THE NETHERLANDS

6 Awesome Spring Festivals Around the World

January 24, 2020 / by KKday

• • • • •



BANGKOK: UNIQUE ACTIVITIES TO TRY



VIVA LAS VEGAS 3-DAY ITINERARY



WHAT TO EXPECT: BORACAY REOPENING

kkday Email newsletter

AI-powered EDM triggered by real-time user actions

EDMs are sent based on user behavior. We curate our content to best serve each traveler in independent situations.

Open rate: 26%

Click-in rate: 3-5.5%

Ask for our media rates for channel exposure opportunities!



Kickstart 2020 with Asia's Top Destinations

Spend quality time with your loved ones in these scenic cities and recharge yourself this 2020!

BOOK NOW >



Visit the streets of Kimchi-land and soak in the modern views of skyscrapers, traditional temples and palaces. A beautiful Seoul awaits as the cherry blossom season begins.

Best of Seoul

Explore Kyoto

TOP DESTINATION OF ASIA 2020

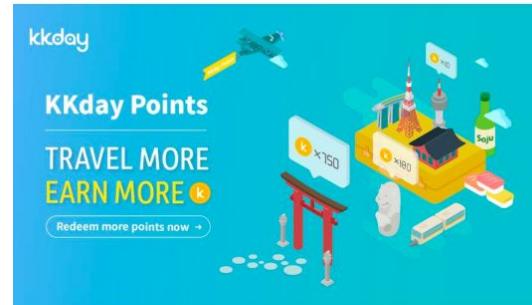


Visit the streets of Kimchi-land and soak in the modern views of skyscrapers, traditional temples and palaces. A beautiful Seoul awaits as the cherry blossom season begins.

Best of Seoul

Wander around Kyoto as you immerse yourself to its romantic streets, rich culture and gaze at glimmering pavilions or temples. Be ready to succumb yourself to fresh seafoods & sushi!

Explore Kyoto



Download KKday App Today!

Book unique experiences at great prices. Chat online with our Customer Service team.

For Enquiries:
Email service@kkday.com

Copyright © 2020 KKday, All rights reserved.

kkday Social media

Strong social media exposure
across all channels

Youtube: 27M views

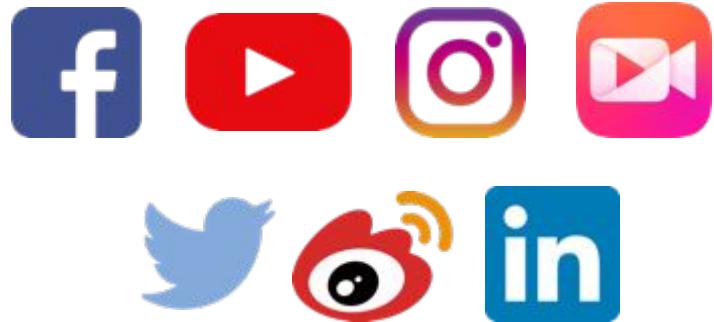
Facebook: 1.3M followers

Meitu: 151K followers

Instagram: 103K followers

Line@: 70K followers

Ask for our media rates for
channel exposure opportunities!





Become Our Partner

Our collaborations span from institutions to individuals, including online & offline events





Airlines & Travel Brands





Banks & Digital Payments



Maybank





PRESSLOGIC

YAHOO!



StudentBeans





Joint Promotion - Banks

CITI CARD
EXCLUSIVE DEAL

UP TO 20% OFF

Exclusively for Citi Cardmembers

VISA CASH BACK VISA

Promo until 31/3/2020
T&Cs apply

Citi®

DON'T HAVE A
CITI CREDIT CARD YET

Apply now and enjoy \$200 cash back!
T&Cs apply.



Explore authentic local experience with KKday

7% OFF

Enjoy additional savings when you book your local experience at KKday.com

Year-long Offer

7% OFF sitewide with no minimum spending.
(Promo Code: MBB7)

New KKday users

RM25 OFF sitewide with a minimum spend of RM150.
(Promo Code: MBBNEW)

Book now at www.kkday.com/maybank >

Booking Period: 15 October 2019 - 30 September 2020

Travel Period: 15 October 2019 - 31 October 2020

Payment must be made with a Maybank/Maybank Islamic Mastercard®, Visa or American Express® Card. Cardmembers must sign up for a KKday account to be able to use the Promotion Code(s). Booking must be made on www.kkday.com/maybank. Promotion code MBBNEW is valid for one time use per new user only. The new user's discount is only applicable to new KKday.com users who have not made a purchase before. The discounts are not valid for Universal Studios Japan, JR Pass, Disney Annual Pass, and Park Tickets. Rates of respective activities and attractions are correct at time of publication and are subject to availability and change. Other terms and conditions apply.

Apply online for a Maybank Credit Card/Credit Card-i ► www.maybank2u.com.my

The American Express Cards are issued by Maybank Banking Berhad pursuant to a license from American Express.



Homegrown Financial Services

Maybank Islamic Maybank



Joint Promotion - Banks

BDO Deals



Book your next getaway at KKday.

Up to 25% off on tours and travel activities with your BDO Credit and Debit Card.
Promo runs until January 1, 2020.

[Learn more](#)

Promo is available to new and existing KKday users and may be availed multiple times.
Visit <https://www.kkday.com/en-ph/affiliate/wihb/bdo> to book.
Travel period is until February 29, 2020.
Terms and Conditions apply. Per DTI-FTEB Permit no. 7285, Series of 2019.



Download for great deals!
New and exciting promos for shopping, dining, travel and more!

bdo.com.ph

kkday



BANK PROMOTIONS
HOLIDAY EXPERT FOR TRAVELERS



UP TO 12% OFF
EXCLUSIVELY FOR HSBC CARDMEMBERS

*T&C APPLIES

Enjoy up to 12% off when checkout using your HSCB Cards

Valid till 31-12-2019 [View Detail](#)



UP TO 12% OFF
EXCLUSIVELY FOR MAYBANK CARDMEMBERS

*T&C APPLIES

Enjoy up to 12% off when checkout with your Maybank Cards

Valid till 31-12-2019 [View Detail](#)



UP TO 20% OFF
EXCLUSIVELY FOR CITI CARDMEMBERS

*T&C APPLIES

Enjoy up to 20% sitewide when checkout with your Citi Cards

Valid till 31-03-2020 [View Detail](#)



Joint Promotion - Airlines

พิเศษ ! สำหรับผู้โดยสาร
สายการบิน ไทย ไลอ้อน แอร์

รับโค้ด ส่วนลด 10%
KK10LION ที่ KKday

(เฉพาะ โตเกียว โอซาก้าและไทเป)
ระยะเวลา : 31 ก.ค. – 30 ก.ย. 2562

*เงื่อนไขเป็นไปตามที่กำหนด

รับส่วนลด
10%

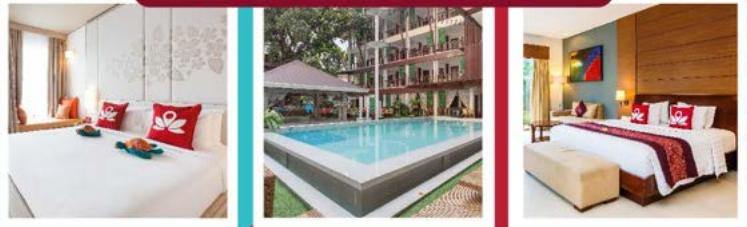
KK10VIETJET

สีทึบพิเศษ
สำหรับผู้โดยสารเวียตเจ็ท

เมื่อจองกิจกรรมท่องเที่ยว
ประจำเดือนนาคมหรือ ได้รับ
กับ kkday,
ได้รับส่วนลด

**TRAVEL MORE
AND
PAY LESS!**

SAVE 25% DISCOUNT
on your ZEN Rooms hotel bookings!



PROMO CODE: **ZENKKDAY25**

Terms and Conditions:

- Valid for one-time use only, for second time bookings use code **ZENKKDAY20**
- Valid for all properties across Southeast Asia
- No minimum amount and stay required

Book now!

www.zenrooms.com

 **ZENROOMS**
travel more, pay less! 



ƯU ĐÃI DỊCH VỤ - GIẢI TRÍ TỪ kkday
ĐI CHO ĐÃ, THỎA SỨC TRÁI NGHIỆM!

Nhập mã **HELLOREDDORZ REDDOORZVN** Giảm **120K*** **10%****

(*) cho đơn hàng KKDAY đầu tiên từ REDDOORZ
(**) 10% khi đặt vé du lịch Việt Nam bất kỳ trên KKDAY





Joint promotion - Tourism Board

TASTE OF Taiwan

VISIT US AT

TIME : 10 AM - 10 PM
VENUE : SUNWAY VELOCITY MALL, MYTOWN SHOPPING CENTRE

DATE : 28 JUNE - 1 JULY 2019
TIME : 10 AM - 10 PM
VENUE : GROUND FLOOR, MYTOWN SHOPPING CENTRE

DATE : 5 JULY - 7 JULY 2019

50% OFF FLASH DEALS
FREE GAMES & VOUCHERS
UP TO 30% OFF TAIWAN DEALS
FREE BUBBLE TEA

Organize by:

SMALL AND MEDIUM ENTERPRISE ADMINISTRATION, MINISTRY OF ECONOMIC AFFAIRS

www.kkday.com

Available on App Store Google Play

kkday

kkday
YOUR HOLIDAY EXPERT

TASTE OF Taiwan

VISIT US AT

TIME : 10 AM - 10 PM
DATE : 5 JULY - 7 JULY 2019
VENUE : GROUND FLOOR, MYTOWN SHOPPING CENTRE

Charter 10
SMALL AND MEDIUM ENTERPRISE ADMINISTRATION, MINISTRY OF ECONOMIC AFFAIRS

FREE GAMES & VOUCHERS
50% OFF FLASH DEALS
UP TO 30% OFF TAIWAN DEALS
FREE BUBBLE TEA

Taiwan Deals LAST CALL!

Planning to Taiwan for your next trip?
Come find us this weekend! 🎉

CLICK HERE



Joint promotion - Non-travel Brands





Product Bundle - Grab



Search by destination, activity, or interest



Get Exclusive App Deals

English ▾

USD ▾



Log in /Sign up



View Photos

GrabCar Promo Code: Thailand (Max. of 4 Passengers)



⌚ Duration 1 day(s)

📅 Open Date Ticket

⊗ No cancellation

from USD 1.93

Add to Cart

Book Now

⚡ Instant Confirmation

📄 Please present your e-voucher for admission

Opt for Grab, your best ride-sharing app choice and explore Thailand to the fullest. Get a promo code at a discounted price with KKday and reduce your travel costs!

👤 400 booked

4.5 ★★★★★ (87)



Campaign Promotion - GrabPay

Grab grab_sg ...

\$50 VOUCHER
kkday

Heart, Search, Share, Save icons

Liked by nikki_tyc and 106 others

grab_sg Don't miss out on \$100 in savings! Open your Grab app and scroll down to #GrabSingaporeSale to purchase this week's deals. Quantities are limited so get them before they're gone, and look out for new deals every Friday at noon, until 20 June.

| TRAVEL, LIFESTYLE & ENTERTAINMENT | | |
|--|--|--|
| 3x Travel Vouchers (worth \$5000 ea) For flights and accommodation to a destination of your choice | ZALORA 5x Shopping Vouchers (worth \$1000 ea) | 5x Platinum Movie Suites at The Cathay Cineplex (entire hall worth \$1680 ea) |
| 5x Travel Experiences (worth \$1000 ea) | 1x A Year's Supply (365 cups) Milk Tea with Pearls (worth \$1100) | 10x Staycation Vouchers (worth \$300 ea) |



Redemption Promotion - GrabRewards



Travel

Category
Travel

Sort and Filter
Low to High Points



150.000 VND voucher

冕 5 3450 points



150.000 VND voucher

Points

5 3450 points

Valid Date

05 Nov 2019 to 31 Dec 2019

Highlight

Free voucher 150.000 VND for minimum purchased 1.000.000 VND on KKday Website/APP

Terms & Conditions

- Available in Ho Chi Minh, Hanoi, Da Nang
- Limited to 2 reward(s) per customer
- The promo code offers voucher 150.000 VND off for minimum purchase 1.000.000 VND on KKday website/APP

[View all](#)

[Redeem](#)

Shopee

Search in Tickets & Vouchers

In Tickets & Vouchers

long skirt baby chair dining chair single bed gas stove cat cage car holder air filter

BUY 1 FREE 1*

S.E.A. AQUARIUM SINGAPORE

*Terms & Conditions apply.

SHOP NOW ▶

LOCAL ATTRACTIONS

See All >

[RM50OFF: KKDAY5MYR]Lost World ...

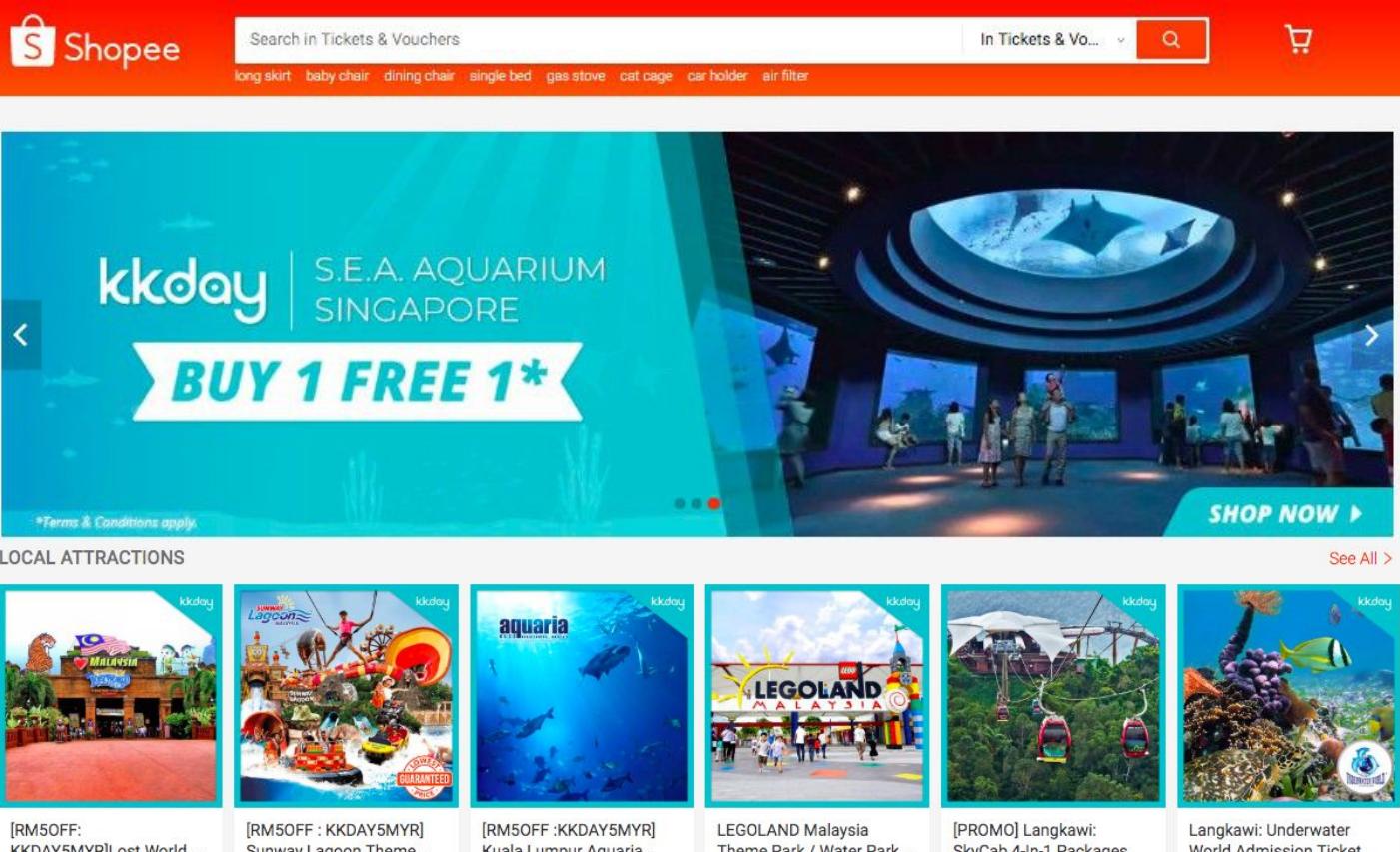
[RM50OFF : KKDAY5MYR] Sunway Lagoon Theme...

[RM50OFF : KKDAY5MYR] Kuala Lumpur Aquaria...

LEGOLAND Malaysia Theme Park / Water Park ...

[PROMO] Langkawi: SkyCab 4-In-1 Packages

Langkawi: Underwater World Admission Ticket





• Spend your Halloween in Universal Studios Japan!

Be part of the horror and fun when Universal Studios Japan turns into a dark force. 🎃

Make sure to not fall into the insidious traps and be ready to come across freaky creatures! 💀 #TravelwithKKday... See More



KKDAY.COM

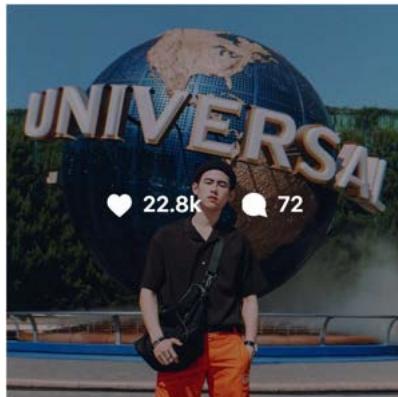
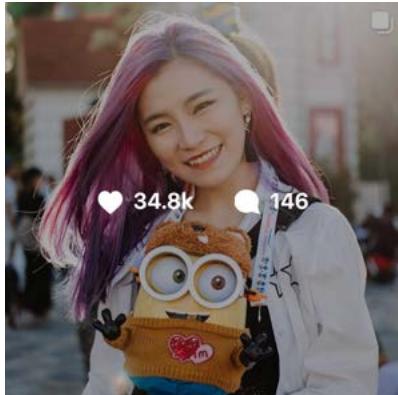
UNIVERSAL SURPRISE HALLOWEEN 2019

Universal Studios Japan

Book Now



9 Comments 79 Shares 116K Views



Đi chơi với HARRY POTTER và MINIONS ở NHẬT BẢN

56K views • 3 days ago

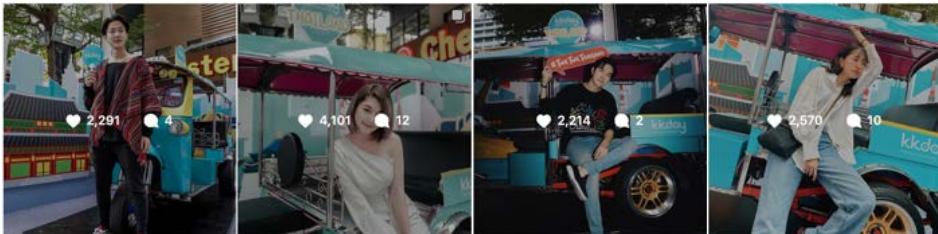


NAGBIHIS sa PUBLIC BUS ng JAPAN?!

91K views • 4 days ago



Offline Events - Universal Studios Japan





KKpartners Platform

In-house affiliate network to
offer the best tracking and
analysis tools for our affiliates





- 1 Sales performance dashboard
- 2 Build your own whitelabel web page
- 3 Get access to the latest media campaigns

START MAKING MONEY NOW!



The screenshot shows the kkday Partners landing page. At the top, there's a navigation bar with links for 'Partners', 'Features', 'Guide', 'Contact Us', 'English', 'Sign Up', and 'Log In'. Below the navigation, a large blue header features the text 'Become a KKpartner today!' and 'Who ever said money doesn't grow on trees?' To the right, there's an illustration of two people examining a large screen displaying various charts and graphs. The main content area is titled 'Simple, feature-rich affiliate dashboard' and includes a sub-copy: 'We've done the heavy lifting with our optimized and automated design to put meaningful data on your screen. Simply log in to view your sales and stats, or browse our merchant marketplace to expand your network.' Below this, there are three cards: 'Insightful Dashboard' (with a bar chart icon), 'Marketing Tools' (with a circular icon), and 'Detailed Reports' (with a checkmark icon). Further down, there's a section titled 'All-in-one platform' with the sub-copy 'Concurrently track the performance of your marketing effort for KKday'. A large blue button at the bottom encourages users to 'Join the affiliate program now!', with smaller text below it stating 'Get started as an affiliate and earn commission based on sales you help generate.' and a 'SIGN UP' button.



Sign up to become an affiliate

Start making money today!

Sign up to become KKday's affiliate:
KKpartners.kkday.com

Check out the Guide for FAQs or reach out
with a question using the contact form.



Become a KKpartner today!
Who ever said money doesn't grow on trees?

Simple, feature-rich affiliate dashboard
We've done the heavy lifting with our optimised and automated design so you can focus on your revenue. Simply log in to view your sales and stats, or generate new marketing leads to expand your network.

Insight Dashboard
Track the performance of your marketing efforts & identify growth opportunities.

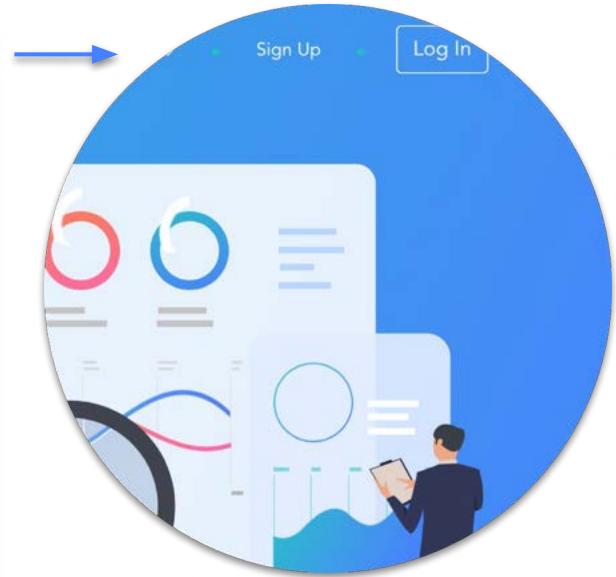
Marketing Tools
Use the internal tools to generate new banners and get more traffic to your website from KKday.

Detailed Reports
Kykros gives you 100% control and transparency over your sales and marketing data.

All-in-one platform
Easily track the performance of your marketing effort for KKday.

Join the affiliate program now!
Get started as an affiliate and earn commission based on sales you help generate.
[SIGN UP](#)

Need some help?
 What can we help you with?
[Why should I join the affiliate program?](#)



Join the affiliate program now!
Get started as an affiliate and earn commission based on sales you help generate.
[SIGN UP](#)



Sync your KKday account

Or sign up as a new KKday user

KKpartners is readily integrated KKday's account information and existing data.

Use your KKday account to view your accounts seamlessly here.

Important: If you don't have a KKday account, please create one first, then come back to sign up!



Sign up ①



or

Continue with your KKday account

Email

Password

CONTINUE

Forgot password? [Reset password on KKday](#)

Don't have a KKday account? [Create one on KKday](#)





New KKday users

Apply to become an affiliate

After getting your KKday account, **use your KKday account to sign up** and fill out key information for the application process

Once submitted, look for a **verification email** in your inbox!

Important: You must verify your email to complete the application!

The screenshot shows a three-step application form for KKday Partners:

- Your account information:** Fields include Email, Password, First Name, Last Name, and a dropdown for Country.
- Your website information:** Fields include URL (set to <https://www.e.g.yourcouponwebsite.com>), Name, Category, Monthly visitors (set to 1-1,000), and Year(s) Online.
- Verification:** A confirmation message stating "A confirmation email has been sent to your mailbox steph@kkday.com. Please check your inbox." It also says "Once you've verified your email, we will review your application and contact you within 14 work days. Thank you for joining us!" and includes a "Back to KKpartners home page" link.

A green checkmark icon is visible next to the verification message, and a small note at the bottom right says "Your email has been verified! We will review your application and contact you within 14 work days. Thank you for joining us!"



New KKpartners applicants

Approval process

KKday will review your application and contact you within **14 business days**.

Once approved, follow the **quick tips guide** to get started on the platform right away!

If the wait is too long, send a pitch:
sea-partnership@kkday.com
We'll see what we can do.



Hi steph h,

Welcome to the KKpartners affiliate network!

We've put together a short checklist of steps for you to quickly get set up, connect with relevant merchants, and quickly earn money for the content you create.

Your account details

Account type: Affiliate

Account email: stephanie.huang@kkday.com

1. Log into your affiliate dashboard

Goto: [KKpartners Login](#)

2. Manage your websites

Add the websites you will use to promote merchants' offers within the KKpartners affiliate network. You may add or remove websites at any time.

Merchants view your web profile to understand whether you are a good fit for their affiliate program. Please pay attention to these attributes:

- Web URL - Fill in your website link, and make sure it's correct. Merchants will want to visit and check your website.
- Web Content Category - Select the category that best matches your website/blog content. This will help merchants to find affiliate partners suitable to promote their products or services.
- Web Description - Complete a detailed description of your website in your own words. This will help merchants understand your website and target audience better.

The KKpartners quality control team will actively review network profiles to ensure that everyone is being transparent and fair, so be as accurate as you can.

Goto: Manage > [Website](#)

3. Find merchant partners

Search for merchants whose brands or products match what you want to promote on your website.

Goto: [Merchants](#) > KKday > Join

4. Browse marketing events

View the last information about marketing events and find marketing materials to promote merchants product/services on your website.

Stay tuned as we develop more new features and more merchants join KKpartners in the future.

[KKpartners Dashboard](#)

KKpartners Team

<https://kkpartners.sit.kkday.com>



Existing KKday affiliates

Sign up with your KKday account

Sign up on the new KKpartners platform
with your **existing KKday account**.

Create a new password or use your
existing KKday password.

Important: Your account will be
auto-approved and you can log in
KKpartners right away!

The screenshot shows the KKpartners website homepage. At the top, there's a navigation bar with links for 'kkday Partners', 'Features', 'Guide', 'Contact Us', 'English', 'Sign Up', and 'Log In'. Below the navigation, a large blue banner features the text 'Become a KKpartner today!' and 'Who ever said money doesn't grow on trees?'. To the right of the text is a graphic of two people examining a large document with charts and graphs through a magnifying glass. A white modal window is overlaid on the page. It contains a green checkmark icon, the text 'Your email has been verified!', and a message stating 'We will review your application and contact you within 14 work days. Thank you for joining us!'. At the bottom left of the modal, there's a blue arrow pointing upwards and to the left, and at the bottom right, a link '← Back to KKpartners Home page.'



Tracking technology

How to start making money

We use a **unique CID tracking code** to record your referred traffic & purchases.

Find your CID tracking code:

My KKpartners > Data Management > Website

Cookie duration:
30 days

The screenshot shows the kkday My KKpartners dashboard. The top navigation bar includes links for Partners, Dashboard, Reports, Events, and My KKpartners (which is underlined). A user profile icon and the email address kattleemy/journal@travelshare.com are also visible. The main content area displays the "KKday Affiliate Program Terms & Conditions" page, last updated in December 2019, with a "VIEW DETAIL" button. Below this, the "KKday Affiliate Program Data Management" section is shown, featuring tabs for Websites, Profile, and Payment, with the Websites tab selected. A large blue button labeled "+ WEBSITE" is present. A table lists tracking information for a website entry:

| CID | Name | URL | Status |
|------|---------------|--------------------------------|--------|
| 1051 | aussie sample | http://www.aussieontheroad.com | New |

A blue arrow points upwards from the table towards the "CID" column header, highlighting it.



Real-time commission

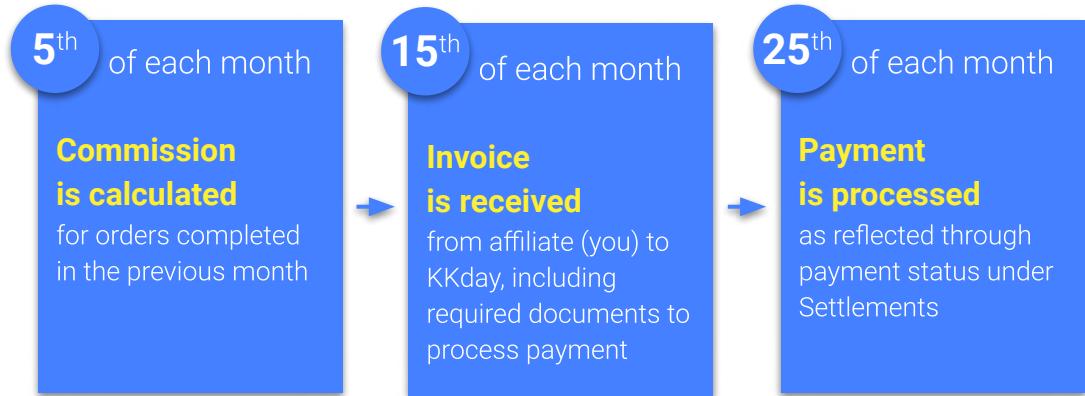
How to get paid

Get a report for your **commission calculation** by clicking "Download Detail"

Payment dates:

Be on the lookout for our set dates for each month to make sure you get paid on time!

Important: Please reach out to your KKday representative for any payment discrepancies.



KKday Affiliate Program Report

| Performance | Transactions | <u>Settlements</u> | Clicks |
|---------------------|------------------------|-------------------------------|--|
| Current Balance ⓘ | Estimated Commission ⓘ | | |
| US\$ 1,628.57 | US\$ 0.00 | | |
| Payment Status: All | Website: MY_EDM - 5391 | Date: 2021/01/01 ~ 2021/01/31 | |
| Settlement Date | Order Value | Total Commission | Payment Status ⓘ |
| 2021/01/05 | US\$ 1.00 | US\$ 0.02 | Payable |
| | | | VIEW DOWNLOAD DETAIL |





Commission structure

General payout terms

We are performance-driven so you can
earn more as you sell more!

Order reports:

Go to "Reports" for a detailed view on each order's commission value for your earnings!

Commission Total for each month = **A * R**

A = Total amount of orders' value
(post-deduction of discounts)

R = Commission rate

| Tiers | Monthly Total Order Value | Commission Rate |
|-------|---------------------------|-----------------|
| 1 | USD \$1 - 3,499 | 2% |
| 2 | USD \$3,500 - 6,999 | 3% |
| 3 | USD \$7,000 - 13,999 | 4% |
| 4 | USD \$14,000 - 69,999 | 5% |
| 5 | USD \$70,000 or more | 5.5% |

Last month:

If you bought in **10 orders** ($46.19 \times 10 = 461.90$)

Your **Total Order Value is USD \$461.90**

You total value earns Tier 1 for

2% commission rate ($0.02 \times 461.90 = 9.24$)

Your **Commission Total is USD \$9.24**



USD \$46.19

Colony Afternoon Tea at the
Ritz-Carlton Millenia Singapore



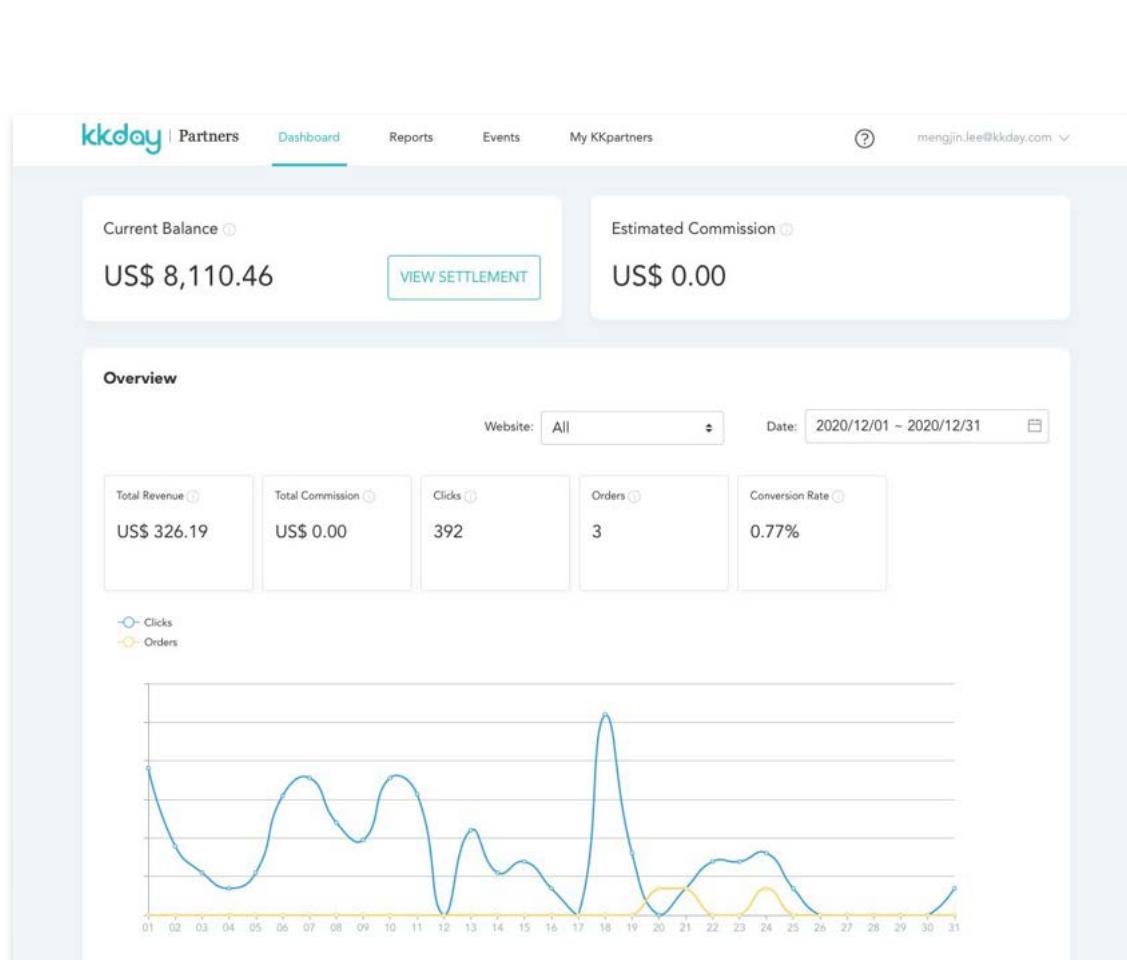
Performance dashboard

Sales tracking and analysis

Use our **interactive dashboard** to see your performance at a glance.

Filter by websites or dates for a more detailed look.

Don't see what you need?
Let us know, we'll improve!
sea-it@kkday.com





Detailed reports

Order details & customer trends

See where your customers are coming from to further **optimize your channel**.

Deep dive to see what your customers prefer to purchase and each order's dedicated commission value.

Don't see what you need?
Let us know, we'll improve!
sea-it@kkday.com

KKday Affiliate Program Report

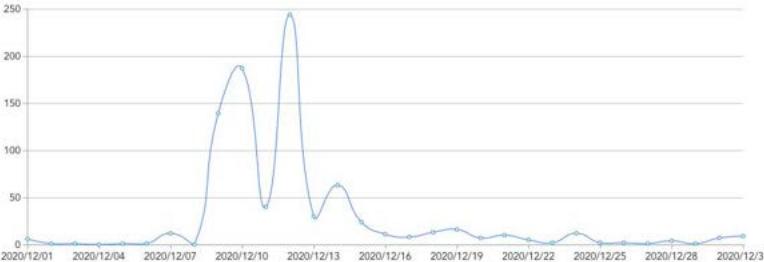
Performance Transactions Settlements **Clicks**

Total: 859 Clicks

Website: MY_EDM - 5391

Date: 2020/12/01 ~ 2020/12/31

Click Count by Date



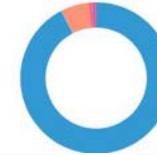
Click Count by Device

Web
MWeb
Android
iOS



Click Count by Language

English
Japanese
Korean
Thai
Vietnamese
Mandarin (China)
Mandarin (Hong Kong)
Mandarin (Taiwan)
Others



| Order No. | Product Name | Order Date | Travel Date | Order Status | Attribution | Commission Rate | Commission Amount |
|---------------|--|------------|-------------|--------------|-------------|-----------------|-------------------|
| 20KK270191709 | Jann at Four Points by Sheraton Kuala Lumpur, Chinatown | 2020/12/09 | 2020/12/27 | US\$ 14.73 | Canceled | PGSV - F/M/L | 2% US\$ 0 |
| 20KK270391099 | 【12.12 Limited Time RM1 Deal】 Agoda eVoucher with Exclusive KKday Discount for Worldwide hotel | 2020/12/12 | 2020/12/27 | US\$ 0.25 | Completed | PGSV - F/M/L | 2% US\$ 0.01 |
| 20KK273391999 | 【12.12 Limited Time RM1 Deal】 Agoda eVoucher with Exclusive KKday | 2020/12/12 | 2020/12/12 | US\$ | Completed | PGSV - | 2% US\$ 0.01 |



Media campaigns

Access the latest KKday promos

Easily download media or copy links from
KKday's latest campaigns.

Pick and choose campaigns best fit for
your audience and marketing channel.

Don't see what you need?
Let us know, we'll improve!
sea-it@kkday.com

Search by keywords

Event Status: All

Event Date Event Name Description

2020/11/02 - 2020/11/15 Singles' Day 2020 Taiwan Special discount up to 82% off for solo traveler and singles in Taiwan. Take yourself out & just chill this weekend on a staycation, spa, hot spring bath, solo travel, or fine dining. #selfcare ❤

[VIEW DETAIL](#)

2020/10/20 - TrueYou x KKday Book travel activities in KKday, enjoy special promotions for TrueYou members only! Get 7% OFF (no minimum spend, no cap) *Only valid for purchase through <https://www.kkday.com/th/affiliate/whlb/true>

[VIEW DETAIL](#)

Event Detail

Event Name TrueYou x KKday

Start Date 2020-10-20

End Date 2021-06-30

Description Book travel activities in KKday, enjoy special promotions for TrueYou members only! Get 7% OFF (no minimum spend, no cap) *Only valid for purchase through <https://www.kkday.com/th/affiliate/whlb/true>

Event Media

| Type | Preview | Link | Action |
|-------|---------|---|---|
| image | | https://image.kkday.com/image/get/s1.kkday.com/kkpartners_event/20201027045807_TSswE.jpg | COPY DOWNLOAD |

Event Product

| Product Name | Product List | Coupon Code | Note | Get share link for |
|-----------------|---|-------------|--------------------|---|
| TrueYou x KKday | https://www.act.kkday.com/campaign/true/ | | promo landing page | https://www.act.kkday.com/campaign/true/?cid=11184 |
| TrueYou x KKday | https://www.kkday.com/th/affiliate/whlb/true | | white label page | https://www.kkday.com/th/affiliate/whlb/true?cid=11184 |



Whitelabel pages

Create your own web page

No coding skill required.

Get approval from your KKday representative to create your own page!

My KKpartners > KKday Affiliate Program Data Management > Websites

Don't see what you need?
Let us know, we'll improve!
sea-it@kkday.com

The screenshot shows the KKday whitelabel page editor. At the top, there are buttons for CANCEL, Unpublish, PREVIEW, SAVE DRAFT, and PUBLISH. The main area features a teal background with a world map and various travel-related icons (Sydney Opera House, Eiffel Tower, Leaning Tower of Pisa, etc.). The text "Explore, Dream, Discover" and "Your Holiday Expert" is displayed. Below this, there's a section for a coupon with fields for "Coupon Title" (containing "Summer promo 20% Off") and "Coupon Code" (containing "XYZ123"). A checkbox labeled "Edit Images" is present. At the bottom, there's a "Product Group Title" field with "Thailand Staycation" and a "+ PRODUCT" button. A preview of four product images is shown, each with a red 'X' icon in the corner. The total count of products is indicated as "Total: 7 products".



Features roadmap

Prioritized by user sentiment

We want to make your life easier.

Our roadmap includes **essential features for both advertisers and publishers** to move toward a more automated process.

Let us know what you would like to see and **we can make it happen**, if reasonable.

2020 Q4

| | | |
|---------------------------|---|--|
| User guide | Animated FAQ for users to easily get started on KKpartners platform, including a New Features tab. | |
| Whitelabel page editor | Edit, preview and publish own web page with 2 new layout options, including area for coupons and T&C. | |
| SimilarWeb integration | SimilarWeb traffic check for applicant legitimacy, auto-approves sites with 5,000+ monthly traffic. | |
| Affiliate review access I | Merchant feature to allow seamless affiliate approval on KKpartners site, development steps I-IV. | |

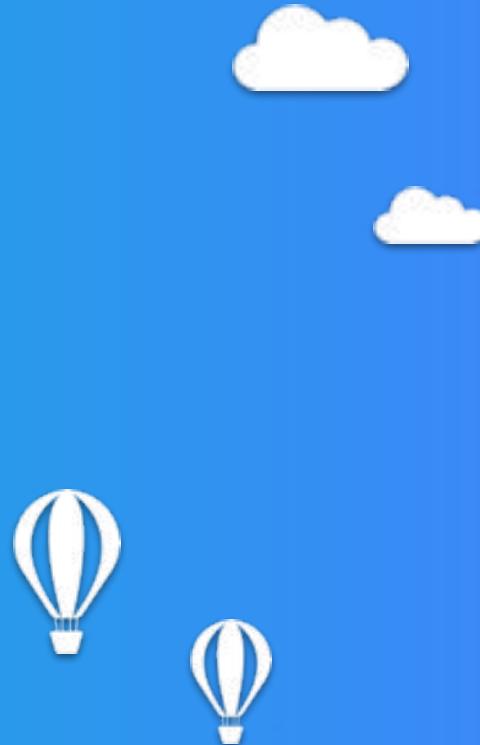
2021 Q1

| | | |
|------------------------------|---|----------|
| Merchant review access | Merchant portal to search and review affiliate applicants with automated email guides. | |
| Merchant account roles | Key Admin, Admin and User roles to personalize settings according to organizational structure. | |
| Whitelabel page optimization | Merchant users to access the whitelabel page editor in the merchant portal; other visual updates. | Feb 2021 |
| Product commission | Use Merchant Portal to set up product-specific commission rules. | Mar 2021 |



- 1 Sales performance dashboard
- 2 Build your own whitelabel web page
- 3 Get access to the latest media campaigns

START MAKING MONEY NOW!



A scenic landscape featuring a large, snow-capped mountain peak reflected in a calm lake, surrounded by autumn-colored trees.

kkday

Request for collaboration opportunities:
sea-partnership@kkday.com

Or just say hi.