1. Sections

Header / Hero

- Eye-catching headline
- Short product description
- Prominent Call To Action button
- Main product image
- Layout:
- Desktop: text on left, image on right
- Mobile: stacked vertically (text above image)

Features / Benefits

- 3-4 feature cards in a row
- Each card: small image/icon + title + description
- Layout adapts:
- Desktop: all in one row
- Tablet: 2 per row
- Mobile: 1 per row

Testimonials

- · User quotes with small photo
- Layout adapts:
- Desktop: 2-3 per row
- · Mobile: stacked vertically

Pricing / Plans

- 3-4 pricing options (Basic / Pro / Premium)
- Each: plan name, features, price, CTA
- Highlight one plan as recommended
- Layout adapts:
- Desktop: all side by side
- Tablet: 2 per row
- Mobile: stacked vertically

Footer

- Social links
- Mini newsletter or contact form

• Layout adapts: horizontal on large screens, stacked on small screens

2. Key Concepts to Practice

- · Flexibility / Responsiveness: cards, images, and text resize or stack depending on screen size
- Visual hierarchy: headlines, CTAs, and important content stand out
- Spacing & alignment: keep sections and elements evenly spaced
- Breakpoints: planning design changes for desktop → tablet → mobile
- User focus: CTA buttons visible and easy to interact with on any device

3. Optional Enhancements

- Hover effects or small animations on cards and buttons (later when CSS/JS is ready)
- Carousel or sliding testimonials (later)
- Sticky header or menu for desktop

Why this blueprint is useful: - Helps you visualize modern website structure - Allows planning responsiveness without writing code - Prepares you for both portfolio and Fiverr client-ready projects