



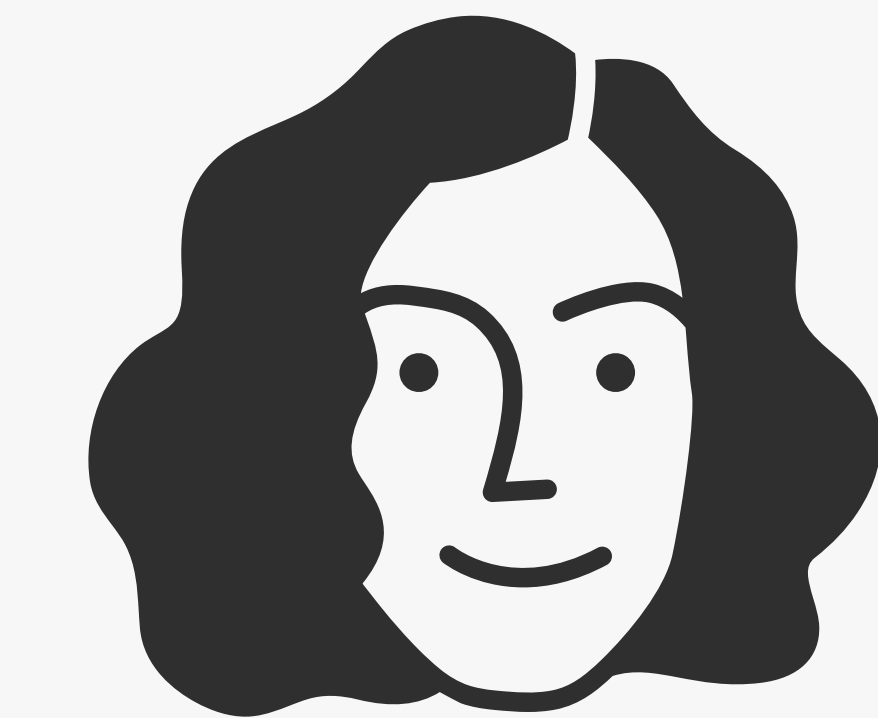
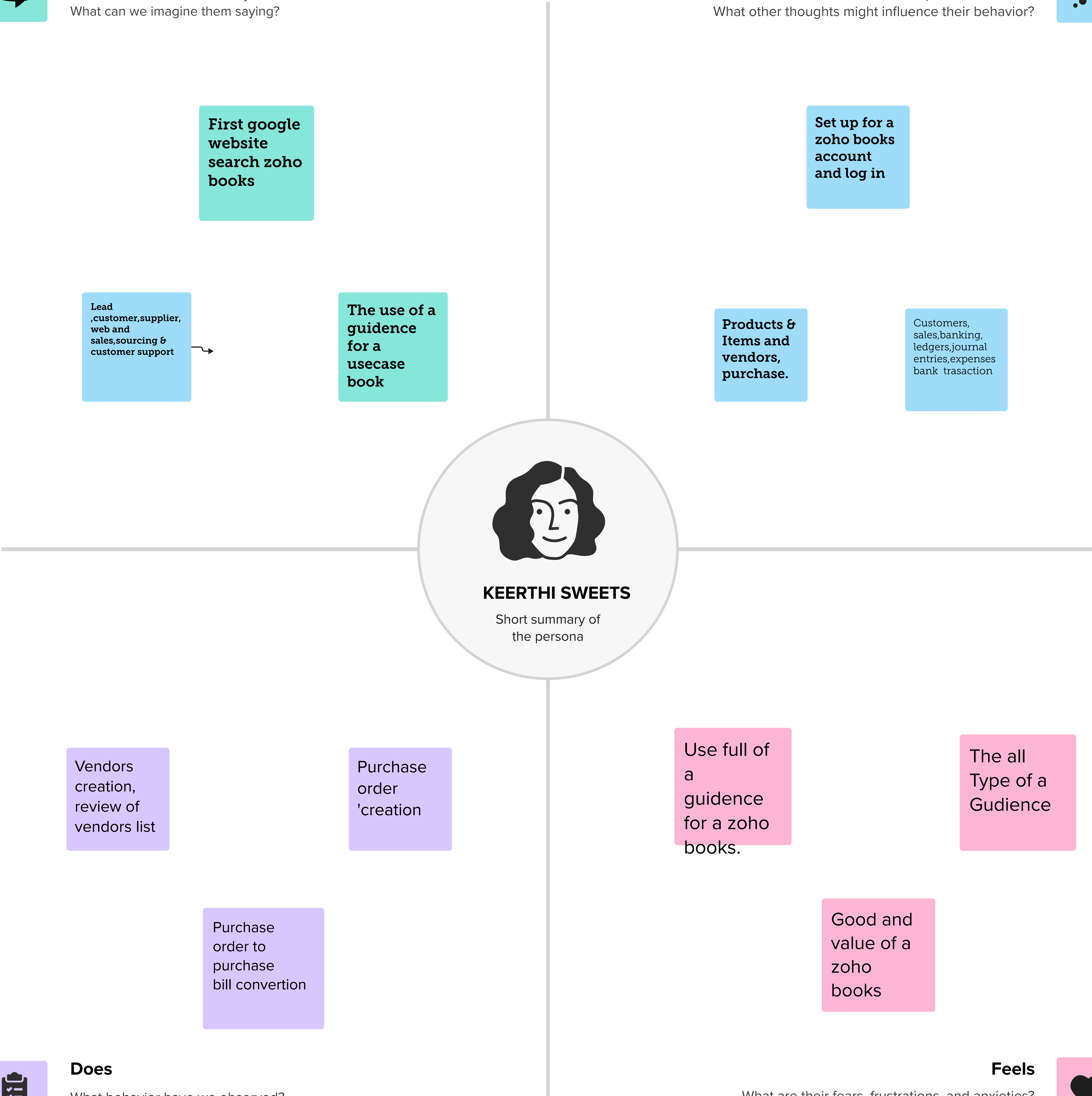
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



KEERTHI SWEETS

Short summary of the persona

First google website search zoho books

Set up for a zoho books account and log in

Lead ,customer,supplier, web and sales,sourcing & customer support

The use of a guidance for a usecase book

Products & Items and vendors, purchase.

Customers, sales,banking, ledgers,journal entries,expenses bank trasaction

Vendors creation, review of vendors list

Purchase order 'creation

Use full of a guidance for a zoho books.

The all Type of a Gudience

Purchase order to purchase bill conversion

Good and value of a zoho books



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?