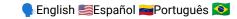
LEO H. MARTINEZ



<u>leopoldohmr@gmail.com</u> | Los Angeles, CA | <u>Portfolio</u> | <u>LinkedIn</u> | <u>Github</u>

🙋 Venezuelan-American developer, designer & dynamic dreamer looking for a team to build & grow with!

Words that describe me: imaginative, altruistic, personable, diligent, eclectic, compassionate.

EXPERIENCE

#javascript #react #ruby #rails #wordpress #ux #figma #adobe #project management #webpack #yarn #npm #designer #developer #collaboration #education #facilitation #development #agriculture #community #events #youth #research #translation

Freelance Remote / 2014 - Present

Web Developer & Digital Consultant

Web & UX design, development & maintenance, copywriting, transcription, translation, research, digital/tech/web support & consulting — see <u>portfolio</u> for more information & examples.

Samara Collective Remote / 2020 - 2022

Web Developer & Digital Communications Strategist

Successfully handled diverse client projects in web design, digital marketing, copywriting, graphic design, video editing & captioning, digital organizing, invoicing & accounting while meeting technical and organizational demands.

Locus One Los Angeles, CA, USA / 2020 - 2022

Production Assistant

Contributed to the design and construction of sets for music videos, photo shoots, and live performances.

Lynn Public Library Lynn, MA, USA / 2019 - 2020

Librarian I

Managed acquisition, cataloging, and classification of library materials. Provided reference and research support to patrons. Expanded access to culturally diverse materials and resources, resulting in hundreds of new library patrons.

The Food Project Lincoln, MA, USA / 2018 - 2019

Assistant Grower

Co-led the organic vegetable production on a 32-acre farm while coordinating a summer youth internship program focused on agriculture, community, and leadership. Provided over 100,000 pounds of organic produce to low-income communities designated as food deserts, making healthy food more accessible.

GreenRoots Chelsea, MA, USA / 2016 - 2018

Youth Employment Manager

Managed and orchestrated the Environmental Chelsea Organizers (ECO) youth employment program, emphasizing civic engagement, community empowerment, and environmental justice.

Healthy Chelsea, MA, USA / 2016 - 2017

FoodCorps Service Member

Facilitated district-wide K-12 school programs on food, health, and nutrition. Designed and nurtured school and community gardens. Increased access to fresh & local food in district schools.

Grove Labs Somerville, MA, USA / 2016

Interactive Marketing & Field Hand

Developed & executed successful marketing strategies and social media campaigns for crowdfunding on Kickstarter, exceeding original fundraising goal by 300% and doubling the follower count through organic engagement.

Green City Growers Somerville, MA, USA / 2015 - 2016

Farm Crew

Co-developed & managed organic vegetable production in rooftop farms and school gardens, including curriculum-based garden education programs in elementary schools. Established an educational rooftop farm at Fenway Stadium in Boston, providing fresh produce to the stadium's kitchen.

Waltham Fields Community Farm

Waltham, MA, USA / 2015

Distribution & Outreach Coordinator Assistant

Involved in the growth, harvest, coordination, and distribution of organic vegetables to CSA members, local markets, and food pantries. Led volunteer groups and youth programs at the farm.

Liberty Mutual Insurance

Boston, MA, USA / 2012 - 2013

IT Analyst

Agile web development & maintenance for web applications on both the front-end & back-end.

WGBH Educational Foundation

Boston, MA, USA / 2012

Operations Development Internship

Maintained & developed Salesforce databases for customer sales and donations.

Radio Disney New England, USA / 2012 - 2014

Road Crew

Set up, executed and dismantled successful events representing Radio Disney in New England for kids of all ages.

Massachusetts Technology Leadership Council

Boston, MA, USA / 2010 - 2012

Marketing & Technology Internship

Designed & launched a new website platform, complete with a refreshed branding and marketing strategy, increasing accessibility and ease of participation in community events.

Verizon Irving, TX, USA / 2009

Product Design & Development Internship

Conducted market research and crafted marketing strategies for the creation of new FiOS applications and games.

EDUCATION / CERTIFICATIONS

Le Wagon Full-Stack Bootcamp

Rio de Janeiro, Brazil

Ruby on Rails, Javascript ES6, HTML5/CSS3, React, Redux, Node, Bootstrap, REST, Webpack, Sinatra, MVC, Heroku, PostgreSQL

Bentley University

Boston, MA, USA

Bachelor of Science

Computer Information Systems, Information Design & Communications

SKILLS

Software/Tools: Photoshop, Figma, Wordpress, Elementor, Wix, Squarespace, Google Analytics, Salesforce, Hubspot, Mailchimp, Ad platforms (Google, Facebook, Twitter, LinkedIn, TikTok), Hootsuite, SproutSocial, Shopify, Sublime Text, Notion, Trello, Slack, Todoist, Shift, Premiere Pro, Postman, SEO

Languages: HTML, CSS, JavaScript, Ruby, English, Spanish, Portuguese

INTERESTS

Gardening, technology, regenerative agriculture, sustainable markets, environmental restoration, systems thinking, plants, hiking, nature, food, community, connection, cooking, mental & physical health, biking, financial education, photography, music, doodling, creative design, podcasts, art, Venezuela, Latin America, South East Asia, languages, beach lounging, swimming, yoga, reading, writing, traveling, learning