






LEO H. MARTINEZ

 English  Español  Português 

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 Venezuelan-American developer, designer & dynamic dreamer looking for a team to build & grow with!

 Words that describe me: imaginative, altruistic, personable, diligent, eclectic, compassionate.

EXPERIENCE

#javascript #react #ruby #rails #wordpress #ux #figma #adobe #webpack #yarn #npm #designer #developer #project management
#collaboration #education #facilitation #development #agriculture #community #events #youth #research #translation

Freelance

Remote / 2014 - Present

Web Developer & Digital Consultant

Web & UX design, development & maintenance, copywriting, transcription, translation, research, digital/tech/web support & consulting « see [portfolio](#) for more information & examples.

Samara Collective

Remote / 2020 - 2022

Web Developer & Digital Communications Strategist

Managed & fulfilled multiple client projects in web design, digital marketing, copywriting, graphic design, video editing & captioning, digital organizing, invoicing & accounting, among other technical/organizational needs.

Lynn Public Library

Lincoln, MA, USA / 2018 - 2020

Librarian I

Managed the acquisition, cataloging, and classification of new materials for the library, providing reference and research assistance to patrons. Significantly increased the availability of materials & resources in Spanish to serve the library's majority-Hispanic population, bringing hundreds of new families into the public library system.

The Food Project

Lincoln, MA, USA / 2017 - 2018

Assistant Grower

Co-managed all aspects of organic vegetable production on a 32-acre farm while running a summer youth internship experience centered around agriculture, community & leadership. These efforts contributed over 100,000 pounds of organic produce to be accessed affordably in low-income neighborhoods flagged as food deserts.

Green City Growers

Somerville, MA, USA / 2016 - 2017

Farm Crew

Co-developed & maintained organic vegetable production in rooftop farms, as well as school gardens implementing curriculum-based garden education programs in elementary schools. For example, the Fenway Stadium in Boston now has a running educational rooftop farm thanks to our team, which serves produce to the stadium's kitchen.

GreenRoots

Chelsea, MA, USA / 2015 - 2017

Youth Employment Manager

Managed & coordinated the Environmental Chelsea Organizers (ECO) youth employment program around civic engagement, community empowerment & environmental justice.

Healthy Chelsea

Chelsea, MA, USA / 2015 - 2016

FoodCorps Service Member

Facilitated K-12 district-wide school programs in topics of food, health & nutrition.
Developed & maintained school & community gardens

Grove Labs

Somerville, MA, USA / 2015 - 2016

Interactive Marketing & Field Hand

Designed & executed marketing strategies & social media campaigns to raise money on Kickstarter, surpassing our original fundraising goal by over 300% while duplicating our follower count through organic engagement.

Liberty Mutual Insurance

Boston, MA, USA / 2012 - 2013

IT Analyst

Agile web development & maintenance for web applications on both the front-end & back-end.

WGBH Educational Foundation

Boston, MA, USA / 2011 - 2012

Operations Development

Maintained & developed Salesforce databases for customer sales and donations.

Radio Disney

New England, USA / 2011 - 2014

Road Crew

Set up, executed and dismantled events representing Radio Disney in New England for kids of all ages.

Massachusetts Technology Leadership Council

Lexington, MA, USA / 2010 - 2011

Marketing & Technology Assistant

Designed & launched a new website platform, branding and marketing strategy for the organization, making it more accessible and easier to participate in community events.

Verizon

Lexington, MA, USA / 2010 - 2011

Product Design & Development Associate

Facilitated market research & developed marketing strategies for the development of new FiOS applications & games.

EDUCATION / CERTIFICATIONS**Le Wagon Full-Stack Bootcamp**

Rio de Janeiro, Brazil

Ruby on Rails, Javascript ES6, HTML5/CSS3, React, Redux, Node, Bootstrap, REST, Webpack, Sinatra, MVC, Heroku, PostgreSQL

Bentley University

Boston, MA, USA

Bachelor of Science

Computer Information Systems, Information Design & Communications

SKILLS

Software/Tools: Photoshop, Figma, Wordpress, Elementor, Wix, Squarespace, Google Analytics, Salesforce, Hubspot, Mailchimp, Ad platforms (Google, Facebook, Twitter, LinkedIn, TikTok), Hootsuite, SproutSocial, Shopify, Sublime Text, Notion, Trello, Slack, Todoist, Shift, Premiere Pro, Postman, SEO

Languages: HTML, CSS, JavaScript, Ruby, English, Spanish, Portuguese

INTERESTS

Gardening, technology, regenerative agriculture, sustainable markets, environmental restoration, systems thinking, plants, hiking, nature, food, community, connection, cooking, mental & physical health, biking, financial education, photography, music, doodling, creative design, podcasts, Venezuela, Latin America, South East Asia, languages, beach lounging, swimming, yoga, reading, writing, traveling