






## LEO H. MARTINEZ

 English  Español  Português 

[leopoldohmr@gmail.com](mailto:leopoldohmr@gmail.com) | Los Angeles, CA | [Portfolio](#) | [LinkedIn](#) | [Github](#)

 Venezuelan-American developer, designer & dynamic dreamer looking for a team to build & grow with!

 Words that describe me: imaginative, altruistic, personable, diligent, eclectic, compassionate.

## EXPERIENCE

#javascript #react #ruby #rails #wordpress #ux #figma #adobe #project management #webpack #yarn #npm #designer #developer  
#collaboration #education #facilitation #development #agriculture #community #events #youth #research #translation

### Freelance

Remote / 2014 - Present

#### *Web Developer & Digital Consultant*

Web & UX design, development & maintenance, copywriting, transcription, translation, research, digital/tech/web support & consulting — see [portfolio](#) for more information & examples.

### Samara Collective

Remote / 2020 - 2022

#### *Web Developer & Digital Communications Strategist*

Successfully handled diverse client projects in web design, digital marketing, copywriting, graphic design, video editing & captioning, digital organizing, invoicing & accounting while meeting technical and organizational demands.

### Locus One

Los Angeles, CA, USA / 2020 - 2022

#### *Production Assistant*

Contributed to the design and construction of sets for music videos, photo shoots, and live performances.

### Lynn Public Library

Lynn, MA, USA / 2019 - 2020

#### *Librarian I*

Managed acquisition, cataloging, and classification of library materials. Provided reference and research support to patrons. Expanded access to culturally diverse materials and resources, resulting in hundreds of new library patrons.

### The Food Project

Lincoln, MA, USA / 2018 - 2019

#### *Assistant Grower*

Co-led the organic vegetable production on a 32-acre farm while coordinating a summer youth internship program focused on agriculture, community, and leadership. Provided over 100,000 pounds of organic produce to low-income communities designated as food deserts, making healthy food more accessible.

### GreenRoots

Chelsea, MA, USA / 2016 - 2018

#### *Youth Employment Manager*

Managed and orchestrated the Environmental Chelsea Organizers (ECO) youth employment program, emphasizing civic engagement, community empowerment, and environmental justice.

### Healthy Chelsea

Chelsea, MA, USA / 2016 - 2017

#### *FoodCorps Service Member*

Facilitated district-wide K-12 school programs on food, health, and nutrition. Designed and nurtured school and community gardens. Increased access to fresh & local food in district schools.

**Grove Labs**

Somerville, MA, USA / 2016

*Interactive Marketing & Field Hand*

Developed & executed successful marketing strategies and social media campaigns for crowdfunding on Kickstarter, exceeding original fundraising goal by 300% and doubling the follower count through organic engagement.

**Green City Growers**

Somerville, MA, USA / 2015 - 2016

*Farm Crew*

Co-developed & managed organic vegetable production in rooftop farms and school gardens, including curriculum-based garden education programs in elementary schools. Established an educational rooftop farm at Fenway Stadium in Boston, providing fresh produce to the stadium's kitchen.

**Waltham Fields Community Farm**

Waltham, MA, USA / 2015

*Distribution & Outreach Coordinator Assistant*

Involved in the growth, harvest, coordination, and distribution of organic vegetables to CSA members, local markets, and food pantries. Led volunteer groups and youth programs at the farm.

**Liberty Mutual Insurance**

Boston, MA, USA / 2012 - 2013

*IT Analyst*

Agile web development & maintenance for web applications on both the front-end & back-end.

**WGBH Educational Foundation**

Boston, MA, USA / 2012

*Operations Development Internship*

Maintained & developed Salesforce databases for customer sales and donations.

**Radio Disney**

New England, USA / 2012 - 2014

*Road Crew*

Set up, executed and dismantled successful events representing Radio Disney in New England for kids of all ages.

**Massachusetts Technology Leadership Council**

Boston, MA, USA / 2010 - 2012

*Marketing & Technology Internship*

Designed & launched a new website platform, complete with a refreshed branding and marketing strategy, increasing accessibility and ease of participation in community events.

**Verizon**

Irving, TX, USA / 2009

*Product Design & Development Internship*

Conducted market research and crafted marketing strategies for the creation of new FiOS applications and games.

**EDUCATION / CERTIFICATIONS****Le Wagon Full-Stack Bootcamp**

Rio de Janeiro, Brazil

Ruby on Rails, Javascript ES6, HTML5/CSS3, React, Redux, Node, Bootstrap, REST, Webpack, Sinatra, MVC, Heroku, PostgreSQL

**Bentley University**

Boston, MA, USA

*Bachelor of Science*

Computer Information Systems, Information Design & Communications

## **SKILLS**

**Software/Tools:** Photoshop, Figma, Wordpress, Elementor, Wix, Squarespace, Google Analytics, Salesforce, Hubspot, Mailchimp, Ad platforms (Google, Facebook, Twitter, LinkedIn, TikTok), Hootsuite, SproutSocial, Shopify, Sublime Text, Notion, Trello, Slack, Todoist, Shift, Premiere Pro, Postman, SEO

**Languages:** HTML, CSS, JavaScript, Ruby, English, Spanish, Portuguese

## **INTERESTS**

Gardening, technology, regenerative agriculture, sustainable markets, environmental restoration, systems thinking, plants, hiking, nature, food, community, connection, cooking, mental & physical health, biking, financial education, photography, music, doodling, creative design, podcasts, art, Venezuela, Latin America, South East Asia, languages, beach lounging, swimming, yoga, reading, writing, traveling, learning