






## LEO H. MARTINEZ

 English  Español  Português 

[leopoldohmr@gmail.com](mailto:leopoldohmr@gmail.com) | Los Angeles, CA | [Portfolio](#) | [LinkedIn](#) | [Github](#)

 Venezuelan-American developer, designer & dynamic dreamer looking for a team to build & grow with!

 Words that describe me: imaginative, altruistic, personable, diligent, eclectic, compassionate.

## EXPERIENCE

#javascript #react #ruby #rails #wordpress #ux #figma #adobe #project management #webpack #yarn #npm #designer #developer #collaboration #education #facilitation #development #agriculture #community #events #youth #research #translation

### Freelance

Remote / 2014 - Present

#### *Web Developer & Digital Consultant*

Web & UX design, development & maintenance, copywriting, transcription, translation, research, digital/tech/web support & consulting « see [portfolio](#) for more information & examples.

### Samara Collective

Remote / 2020 - 2022

#### *Web Developer & Digital Communications Strategist*

Managed & fulfilled multiple client projects in web design, digital marketing, copywriting, graphic design, video editing & captioning, digital organizing, invoicing & accounting, among other technical/organizational needs.

### Locus One

Los Angeles, CA, USA / 2020 - 2022

#### *Production Assistant*

Assisted in designing & building sets for music videos, photo shoots and live performances.

### Lynn Public Library

Lynn, MA, USA / 2018 - 2020

#### *Librarian I*

Managed the acquisition, cataloging, and classification of new materials for the library, providing reference and research assistance to patrons. Significantly increased the availability of materials & resources in Spanish to serve the library's majority-Hispanic population, bringing hundreds of new families into the public library system.

### The Food Project

Lincoln, MA, USA / 2018 - 2019

#### *Assistant Grower*

Co-managed all aspects of organic vegetable production on a 32-acre farm while running a summer youth internship experience centered around agriculture, community & leadership. These efforts contributed over 100,000 pounds of organic produce to be accessed affordably in low-income neighborhoods flagged as food deserts.

### GreenRoots

Chelsea, MA, USA / 2016 - 2018

#### *Youth Employment Manager*

Managed & coordinated the Environmental Chelsea Organizers (ECO) youth employment program around civic engagement, community empowerment & environmental justice.

### Healthy Chelsea

Chelsea, MA, USA / 2016 - 2017

#### *FoodCorps Service Member*

Facilitated K-12 district-wide school programs in topics of food, health & nutrition. Developed & maintained school & community gardens

### Grove Labs

Somerville, MA, USA / 2016

#### *Interactive Marketing & Field Hand*

Designed & executed marketing strategies & social media campaigns to raise money on Kickstarter, surpassing our original fundraising goal by over 300% while duplicating our follower count through organic engagement.

### **Green City Growers**

Somerville, MA, USA / 2015 - 2016

#### *Farm Crew*

Co-developed & maintained organic vegetable production in rooftop farms, as well as school gardens implementing curriculum-based garden education programs in elementary schools. For example, the Fenway Stadium in Boston now has a running educational rooftop farm thanks to our team, which serves produce to the stadium's kitchen.

### **Waltham Fields Community Farm**

Waltham, MA, USA / 2015

#### *Distribution & Outreach Coordinator Assistant*

Worked with growing, harvesting, coordination & distribution of organic vegetables to CSA members, local markets & food pantries. Facilitated volunteer groups & youth programs at the farm.

### **Liberty Mutual Insurance**

Boston, MA, USA / 2012 - 2013

#### *IT Analyst*

Agile web development & maintenance for web applications on both the front-end & back-end.

### **WGBH Educational Foundation**

Boston, MA, USA / 2012

#### *Operations Development Internship*

Maintained & developed Salesforce databases for customer sales and donations.

### **Radio Disney**

New England, USA / 2012 - 2014

#### *Road Crew*

Set up, executed and dismantled events representing Radio Disney in New England for kids of all ages.

### **Massachusetts Technology Leadership Council**

Boston, MA, USA / 2010 - 2012

#### *Marketing & Technology Assistant*

Designed & launched a new website platform, branding and marketing strategy for the organization, making it more accessible and easier to participate in community events.

### **Verizon**

Irving, TX, USA / 2009

#### *Product Design & Development Internship*

Facilitated market research & developed marketing strategies for the development of new FiOS applications & games.

## **EDUCATION / CERTIFICATIONS**

### **Le Wagon Full-Stack Bootcamp**

Rio de Janeiro, Brazil

Ruby on Rails, Javascript ES6, HTML5/CSS3, React, Redux, Node, Bootstrap, REST, Webpack, Sinatra, MVC, Heroku, PostgreSQL

### **Bentley University**

Boston, MA, USA

#### *Bachelor of Science*

Computer Information Systems, Information Design & Communications

## **SKILLS**

**Software/Tools:** Photoshop, Figma, Wordpress, Elementor, Wix, Squarespace, Google Analytics, Salesforce, Hubspot, Mailchimp, Ad

platforms (Google, Facebook, Twitter, LinkedIn, TikTok), Hootsuite, SproutSocial, Shopify, Sublime Text, Notion, Trello, Slack, Todoist, Shift, Premiere Pro, Postman, SEO

**Languages:** HTML, CSS, JavaScript, Ruby, English, Spanish, Portuguese

## **INTERESTS**

Gardening, technology, regenerative agriculture, sustainable markets, environmental restoration, systems thinking, plants, hiking, nature, food, community, connection, cooking, mental & physical health, biking, financial education, photography, music, doodling, creative design, podcasts, Venezuela, Latin America, South East Asia, languages, beach lounging, swimming, yoga, reading, writing, traveling