

# LEO MARTINEZ // UX & FRONT-END WEB DEVELOPER

[leopoldohmr@gmail.com](mailto:leopoldohmr@gmail.com) | Los Angeles, CA | [Portfolio](#) | [LinkedIn](#) | [Github](#)

🇻🇪 Venezuelan-American creative & collaborative problem solver

🗣️ Fluent in English & Spanish, Proficient in Portuguese

## SKILLS

**Languages:** HTML, CSS, JavaScript, Ruby, SQL

**Frameworks, Libraries, Platforms & Tools:** React, Ruby on Rails, Figma, Tailwind, Sass, MongoDB, Express, Node.js, jQuery, PostgreSQL, JSON, VScode, Git, Yarn, NPM, Vite, Figma, Gatsby, Webpack, Jest, Wordpress, Adobe CS, Zapier, Mapbox, Tableau, Elementor, Wix, Squarespace, Shopify, Google Analytics, Hubspot, Mailchimp, Salesforce, Notion, Ad platforms, Trello, Slack, Todoist, Shift, Descript, Airtable, SEO, Miro

## EXPERIENCE

### Freelance

Remote / 2010 - Present

#### UX / Web Developer & Digital Consultant

- Collaborated with clients on web and UX design projects, ensuring alignment with brand objectives
- Developed and maintained websites and web applications using HTML, CSS, JavaScript, React, WordPress, Ruby on Rails, among a varieties of frameworks and libraries for customized solutions
- Created high-fidelity prototypes, proofs-of-concepts, and MVPs for web and mobile applications
- Portfolio: [leohque.github.io](https://leohque.github.io)

### Samara Collective

Remote / 2020 - 2022

#### UX / Web Developer & Digital Communications Strategist

- Led diverse client projects in web development, UX research & design, and digital marketing strategies, while meeting technical and organizational demands
- Applied user-centered design principles and best practices to create seamless experiences across platforms
- Designed and developed responsive websites with HTML, CSS, JavaScript and WordPress
- Worked with design tools such as Figma, Elementor, and Adobe CS.

### Coding With Kids

Boston, MA, USA / 2017 - 2018

#### Coding Instructor

- Taught programming principles and basic coding skills to K-3 classrooms using Scratch
- Adapted teaching methods to accommodate different learning styles, ensuring an inclusive and engaging educational experience for all students

### GreenRoots

Chelsea, MA, USA / 2016 - 2018

#### Youth Employment Manager

- Managed and coordinated the Environmental Chelsea Organizers (ECO) youth employment program, focusing on civic engagement, community empowerment, and environmental justice
- Developed and implemented program strategies to foster youth participation and skill development, demonstrating a commitment to nurturing future leaders in the community

### Liberty Mutual Insurance

Boston, MA, USA / 2012 - 2013

#### IT Analyst

- Conducted agile web development, testing, and maintenance for front-end and back-end web applications
- Leveraged UI development best practices to deliver quality user experiences

### WGBH Educational Foundation

Boston, MA, USA / 2012

#### Operations Development

- Maintained and developed Salesforce databases for customer sales and donations, contributing to efficient data management

**Massachusetts Technology Leadership Council**Boston, MA, USA / **2010 - 2012***Marketing & Technology Internship*

- Designed and launched a new website platform with a refreshed branding and marketing strategy, increasing accessibility and ease of participation for community events

**Verizon**Irving, TX, USA / **2009***Product Design & Development Internship*

- Conducted comprehensive market research and devised marketing strategies to support the development and launch of innovative FiOS applications and games
- Collaborated with cross-functional teams to ensure alignment with business goals and customer needs, driving growth and product adoption

**EDUCATION****Le Wagon Coding Bootcamp**

Rio de Janeiro, Brazil

Full-Stack Web Development

**Bentley University**

Boston, MA, USA

*Bachelor of Science*

Major in Computer Information Systems

Minors in Information Design &amp; Communications