

Mr. Yang LI

EDUCATION

Shaanxi Normal University	09/2010-07/2014
<i>Bachelor of Arts</i>	
Major: Chinese Language and Literature GPA: 3.66/4.00	
10th China-Singapore Excellent Student Exchange Program	02/2013-02/2014
Chung Yuan Christian University, Taiwan	02/2012-08/2012
<i>Exchange Student Program of Applied Chinese Language and Literature</i>	

PROFESSIONAL EXPERIENCES

Capital Engineering & Research Incorporation Limited(CERI)	11/2016-Present
<i>Consultant</i>	
<ul style="list-style-type: none">Actively engaged in consulting and design projects, provided quantitative and analytical support in product positioning, investment control, production cost analysis, design innovation using Python.Worked as effective communicator between project team and clients, prepared technical specifications. Developed the essential capability to flexibly provide multiple solutions to achieve balancing and positive results.	
Netease (Shanghai) Co., Ltd	01/2016-09/2016
<i>News Editor</i>	
<ul style="list-style-type: none">Responsible for designing and composing media release packages with selected images and text, authored and distributed engaging material to target potential audience. Assisted in evaluating and directing the process of building website and designing APP with content. Updated publicity information on various social media outlets and increased registered audience.Participated in editorial meetings, collaborated with other editorial staff as appropriate to ensure best possible coverage of news stories.Acquired a more comprehensive and detailed understanding of new media, especially self-media, user ports, news editing work.	
The Affiliated High School of Shaanxi Normal University	05/2013-12/2014
<i>High School Chinese Teacher and Class Head Teacher</i>	
<ul style="list-style-type: none">Monitored teaching process, adjusted teaching strategies according to students' and parents' feedback. Communicated with administration about student performance. Managed to help students develop steep learning curves in class.Collaborated with department to share ideas on classroom management and intellectual development. Intensively interacted with parents on students' academic achievements and school performance.Identified teaching strengths and weakness, enhanced regarding personnel distribution and conflict management skills.Selected by students as one of the most popular teachers on campus in 2013&2014.	
Shaanxi Xi'an Yanta District Culture and Sports Bureau	06/2011-08/2011
<i>Secretary (Intern), Sports Department</i>	
<ul style="list-style-type: none">Responsible for attending administrative works in government offices, took charge of file processing, classification methods, file implementation, communicating intensively with different cultural and sports institutions to cement relationships.	

AWARDS & ACTIVITIES

Outstanding Graduate at Shaanxi Normal University	2014
Excellent Trainee , the 6 th National College Student Leadership Training Program	2014
Annual Excellent Student Award at Shaanxi Normal University	2012-2013
President of student union of Shaanxi Normal University	2012-2013
Annual Specialty scholarship	2011&2012&2013
Advanced Individual , Voluntary (Public Welfare) Service at Shaanxi Normal University	2011&2012&2013
First Prize , the 4 th National College Student Language Basic Skills Competition	2012
Excellent Volunteer , the 3 rd &4 th Knowledge Assistance for the children of migrant workers	2011 & 2012
Annual Excellent Student at Shaanxi Normal University	2010-2011
China National Scholarship	2010-2011

SKILLS

Language skills: Chinese (native) & English (fluent)
Computer skills: Proficient in Microsoft Office and Python