EXPERIENCE

BOOKING.COM (SINCE 2014)

Book & Stay, 2021 (current)

DESIGN MANAGER

Managing a team of 5 Designers and responsible for the Design craft and outcomes within the Book & Stay area (Transactional Policies + Check-out + Online Check-in).

I work closely with Product and Engineering Managers to keek alignment on our business objectives and support designers keep focus on the most important things, removing blockers whilst helping them grow in their roles via coaching and performance management.

Transactional Policies Experience, 2020 → 2021

UX DESIGNER

My work consisted in visualising the Product and UX direction we were heading towards, documenting problems, enabling discussions and alignment with multiple stakeholders across the business. Additionally I designed partner-facing flows for the new Pay At The Property product.

Checkout Experience and Flexibility, 2017 → 2020

TEAM LEAD & UX DESIGNER

Worked on optimising the checkout experience for guests on web platforms and introducing a new product allowing guests to book without using a credit card.

Partner Performance Tools, 2014 → 2017

(TEAM LEAD) & UX DESIGNER

Worked on two partner-facing products from scratch – Partner Opportunities (performance notifications hub) and Analytics (reporting dashboard). Gathered requirements and worked closely with the Product Manager, participated in user research and iterated on the product until we launched them within the Extranet optimising them after launch.

PRIOR EXPERIENCE

Petrobras Research Center, 2011 → 2014 (Senior UX Designer)

Telelistas.net, 2010 → 2011 (Web Desigmer)

Stage3, 2004 → 2010 (Owner / Web Designer)

LEO_MAIA
PRODUCT DESIGNER

oleomaia.com
linkedin.com/in/leomaia/
oleomaia@gmail.com

SKILLS

User research
Wireframing
Prototyping
Interaction design
Visual design
HTML/CSS
A/B testing
Git
Coaching
Performance management
Drawing and Illustration

TOOLS

Figma
Illustrator
Sublime
Vim

EDUCATION

Ergonomics, Usability and Human-computer Interaction Post-grad
PUC-Rio – Rio de Janeiro – 2006

Graphic Design/Visual Communication Bachelor Degree
Universidade Estácio de Sá – Rio de Janeiro – 2005