Notes:

Main Page after welcome screen. Use this page to search for mall, and stores.

1 Go to Search main page (See 6.0.0.0)
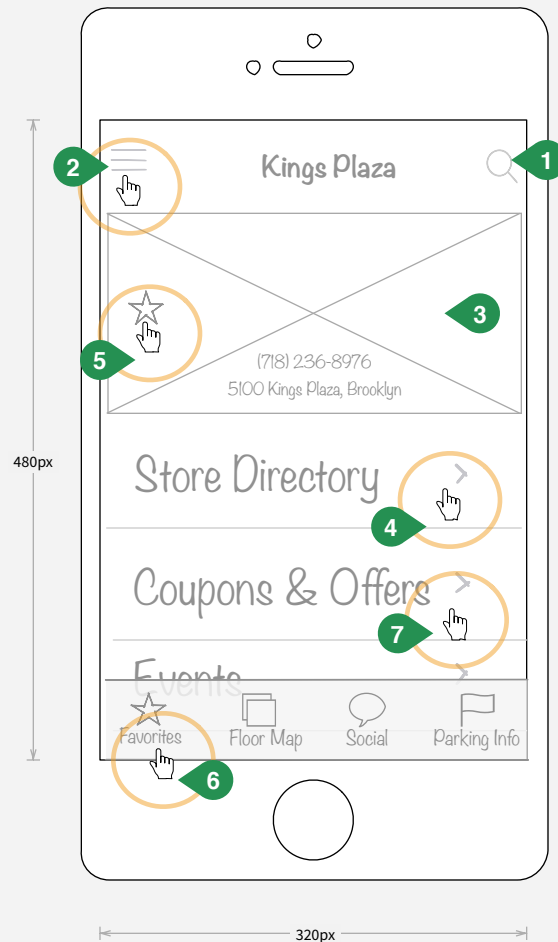
2 Map
A map shows search result with location indicator

3 Search result
Search result listing sorted by distant from current location

4 Go to mall main page onClick
Click a listing item will take user to the item main page (see 2.0.0.0)

Welcome

480px

Kings Plaza — 4.5 miles
(718) 236-8976
Open today: 10:am - 9:00pm
5100 Kings Plaza, Brooklyn, NY 11234

Staten Island Mall — 7.5 miles
(718) 761-6800
Close today
2655 Richmond Ave, Staten Island, NY 10314

320px

Notes:

The main information page for a specific mall.

1 Go to Search main page (See 6.0.0.0)

2 Menu & Settings
Click to slide open up user preference page. Alternatively, store owner can manage store account here as well. (See 5.0.0.0)

3 General info of the mall
An image of the mall. There's some text overlay the image shows general information about the mall

4 Go to store directory listing
Tap on this will take user to store directory listing page (see 2.1.0.0)
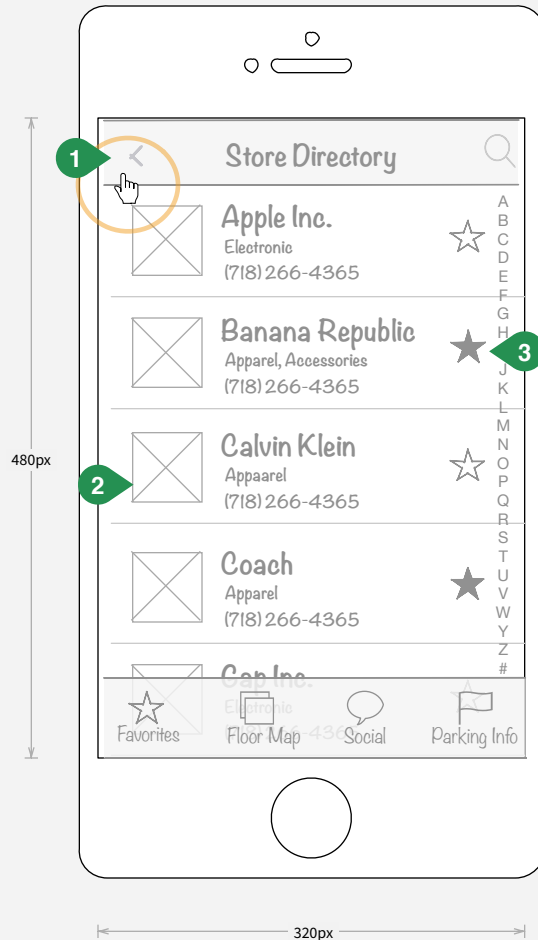
5 Bookmark a mall
Toggle mall bookmarking. If toggle on, this will save the mall into favorite list

6 Favorit list
Tap on to open a list of favorite stores, coupons, events of the current selected mall
(See 4.0.00)

7 Go to coupons & offers listing
Tap on this will take user to coupons and offers listing page (see 2.2.0.0)

Phone mockup content

Kings Plaza

(718) 236-8976
5100 Kings Plaza, Brooklyn

Store Directory

Coupons & Offers

Events

Favorites | Floor Map | Social | Parking Info

480px

320px

Store Directory

1

Apple Inc.
Electronic
(718) 266-4365
☆

Banana Republic
Apparel, Accessories
(718) 266-4365
★ 3

Calvin Klein
Appaarel
(718) 266-4365
☆

2

Coach
Apparel
(718) 266-4365
★

Gap Inc.
Electronic
(718) 266-4365

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
Y
Z
#

Favorites Floor Map Social Parking Info

480px

320px

Notes:

The main information page for a specific mall.

1 Back to Mall main page
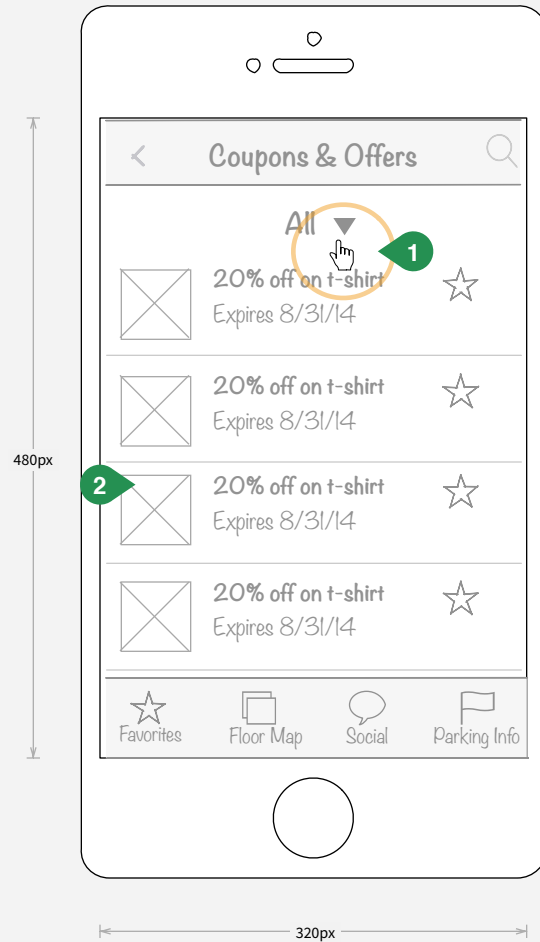Click to navigate back to mall main page

2 Store thumbnail image

3 Bookmark a store
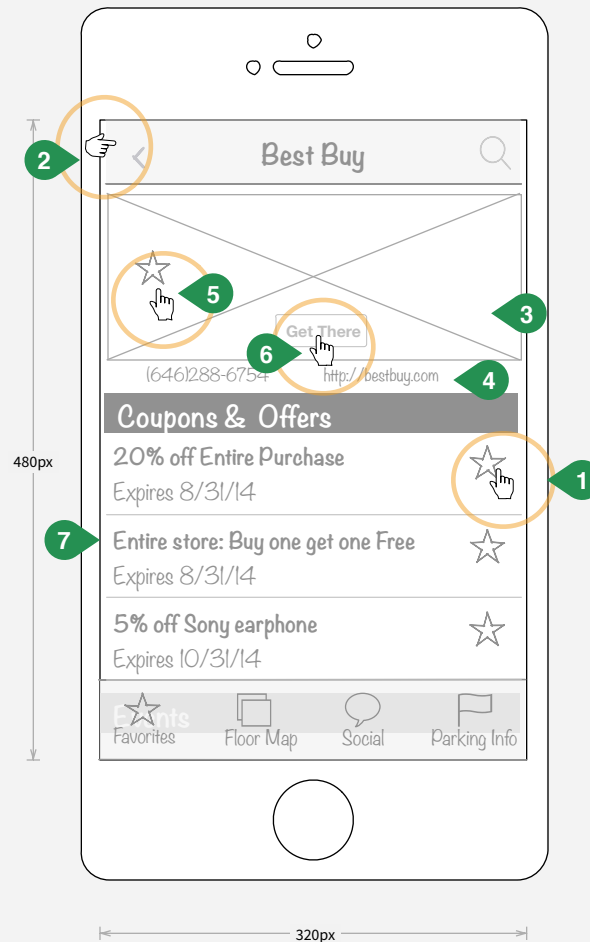Toggle store bookmarking. If toggle on, this will save the store into favorite list

Notes:

The coupons and offers page for a mall.

1 Filter
User can filter coupons by predefined categories

2 Store thumbnail image

Coupons & Offers

All ▼

1

20% off on t-shirt
Expires 8/31/14 ☆

20% off on t-shirt
Expires 8/31/14 ☆

2 20% off on t-shirt
Expires 8/31/14 ☆

20% off on t-shirt
Expires 8/31/14 ☆

☆ Favorites Floor Map Social Parking Info

480px

320px

Notes:

The main information page for a specific store.

1 Bookmarking an offer or coupon

2 Go back to mall main page

3 Map
A map shows where is the store located inside the mall

4 Store website address
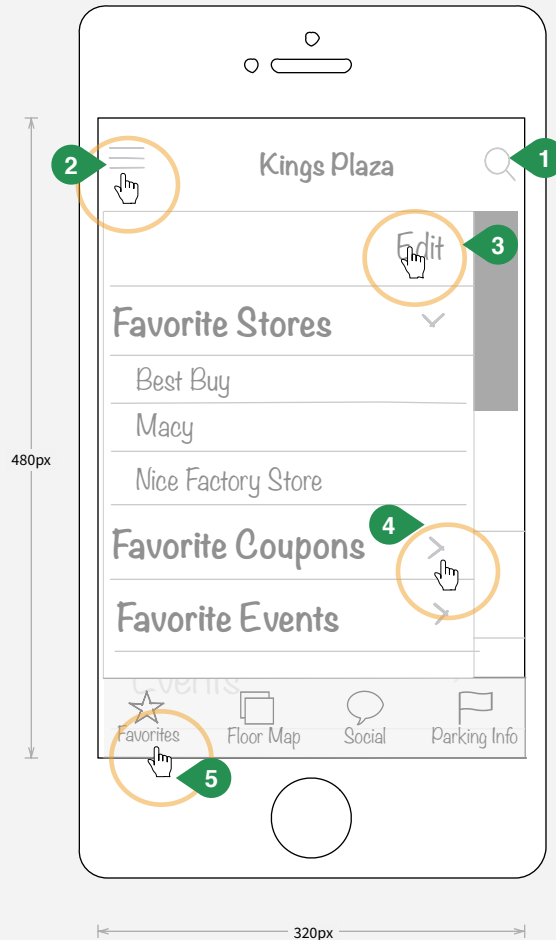Click to go to the official website for the store

5 Bookmark a store
Toggle store bookmarking. If toggle on, this will save the store into favorite list

6 GPS assist
Click to activate turn-by-turn direction to the store (See 8.0.0.0)

7 Coupons and Special offers

Phone screen content

Best Buy

★
Get There
(646)288-6754   http://bestbuy.com

Coupons & Offers

20% off Entire Purchase
Expires 8/31/14   ★

Entire store: Buy one get one Free
Expires 8/31/14   ★

5% off Sony earphone
Expires 10/31/14   ★

Favorites   Floor Map   Social   Parking Info

480px

320px

Kings Plaza

Edit

Favorite Stores ˅

Best Buy

Macy

Nice Factory Store

Favorite Coupons ›

Favorite Events ›

Events

Favorites　Floor Map　Social　Parking Info

480px

320px

Notes:

This page shows the favor list menu when user click on the Favorite Icon

1 Search for mall or store
Search for mall by name, city or zip. It can also be use to search for store.
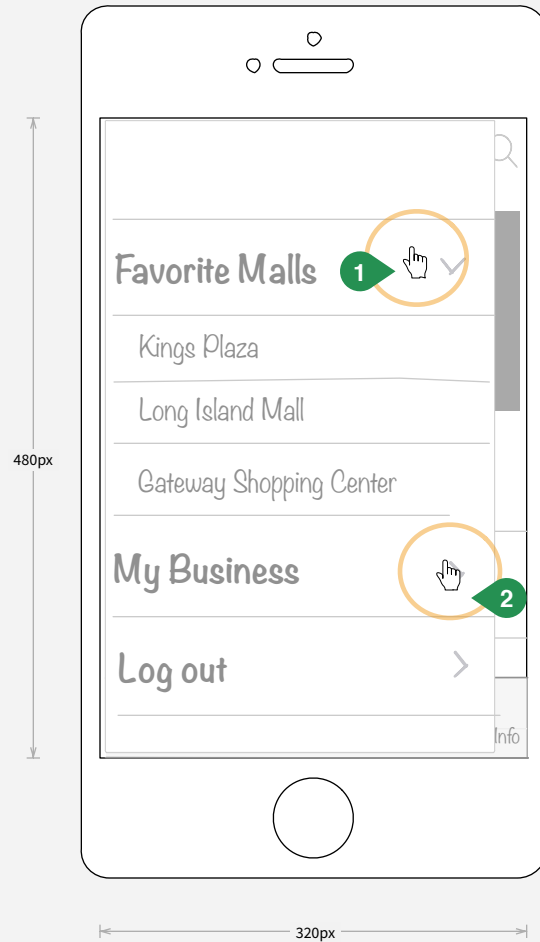
2 Menu & Settings
Click to slide open up user preference page. Alternatively, store owner can manage store account here as well. (See 5.0.0.0)

3 Edit mode
Click to toggle edit mode

4 Expand/Collapse a favorite list

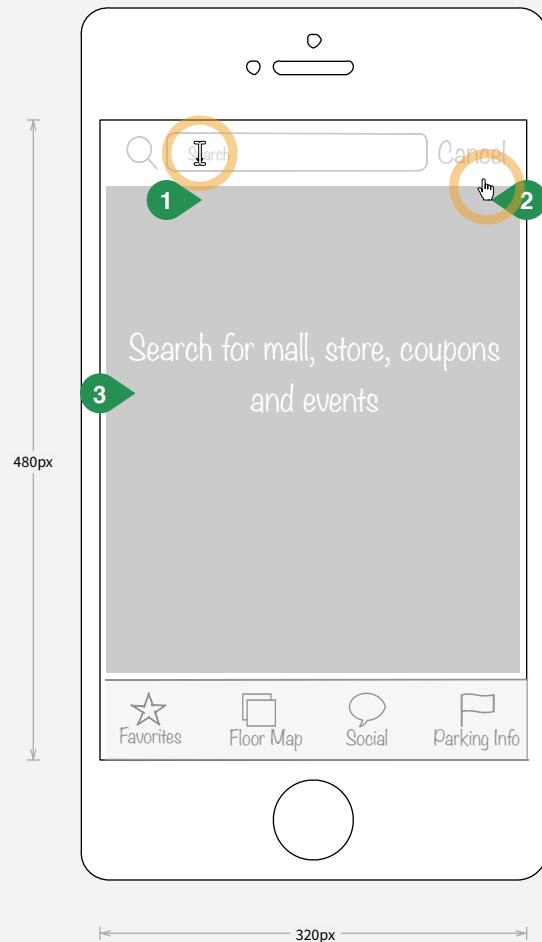**5 Toggle favorite list menu**

Notes:

This page shows settings page when user click on the menu icon on the right hand corner

1 Expand/Collapse a favor mall

2 Business management
Store owner will be able to submit coupon & offer for their stores here

Favorite Malls **1**

Kings Plaza

Long Island Mall

Gateway Shopping Center

My Business **2**

Log out

Info

480px

320px

Search for mall, store, coupons and events

480px

320px

Favorites   Floor Map   Social   Parking Info

Notes:

This is the global search main. User can using this page to search for mall, store, product, coupon, and event

1 Search bar
Type in a search term to get result on the below result container (See 6.1.0.0)
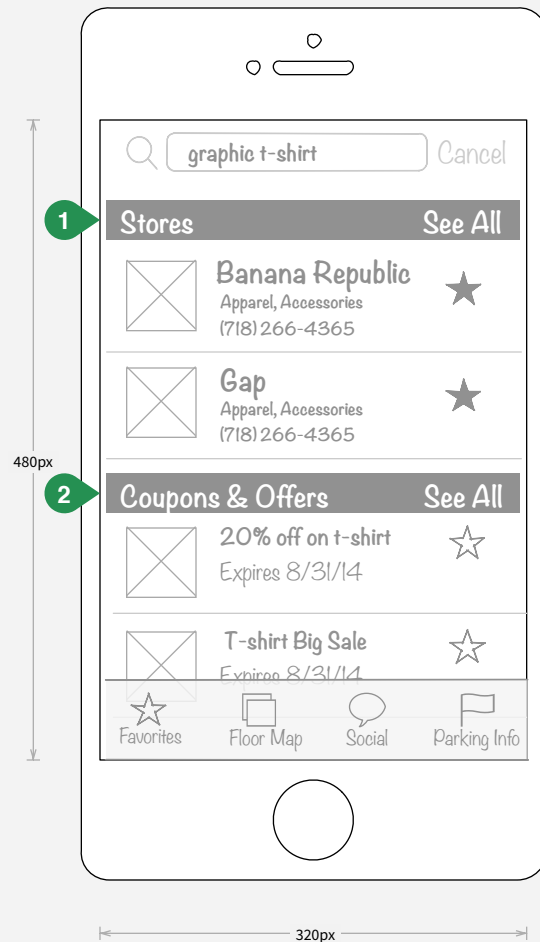
2 Cancel search
Click "cancel" takes user back to previous page

3 Search result container

Notes:

This is the global search result page. User see search result for mall, store, related product, coupons, and events on this page if any are matched.
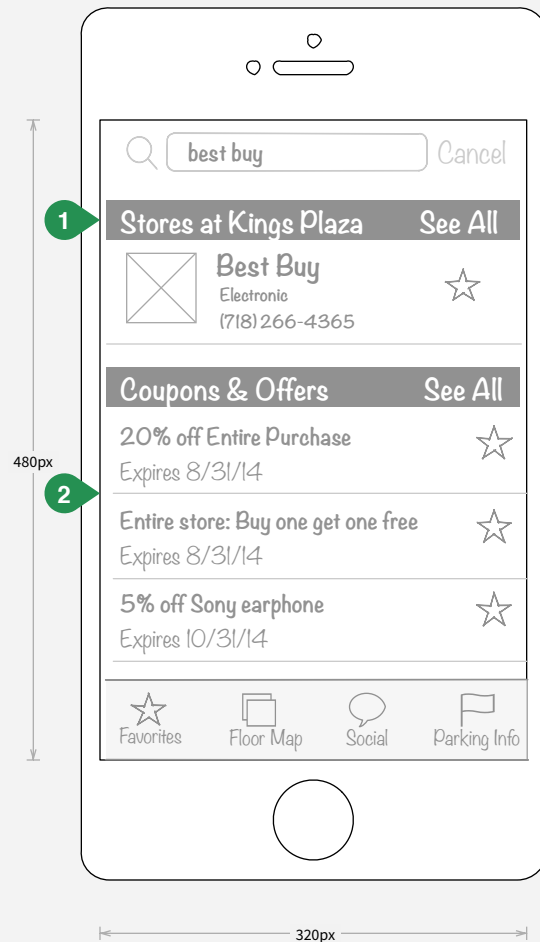
1 **Search result for store that related to search string**

2 **Search result for coupons that related to search string**

(Wireframe of mobile search result screen)

Search field: graphic t-shirt | Cancel

1 Stores | See All

Banana Republic
Apparel, Accessories
(718) 266-4365 ★

Gap
Apparel, Accessories
(718) 266-4365 ★

2 Coupons & Offers | See All

20% off on t-shirt
Expires 8/31/14 ☆

T-shirt Big Sale
Expires 8/31/14 ☆

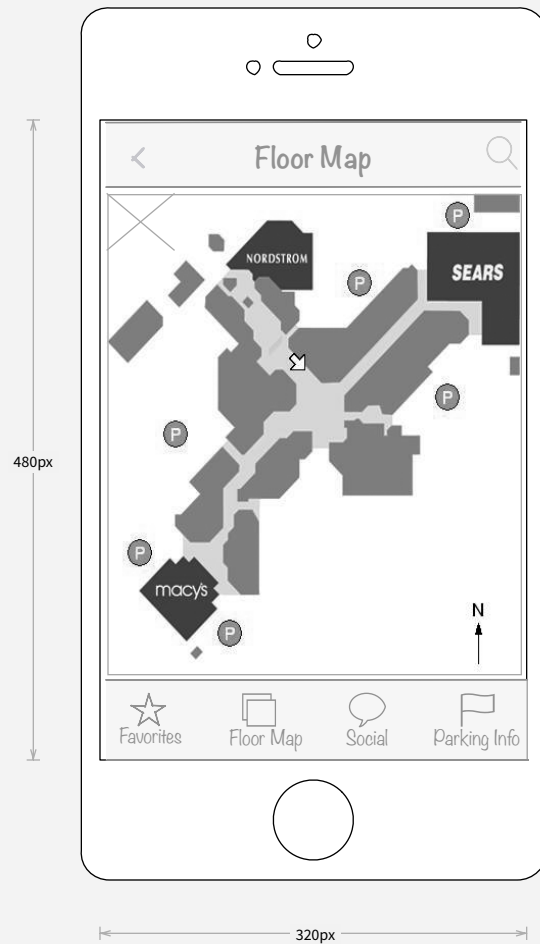Favorites | Floor Map | Social | Parking Info

480px

320px

Notes:

This is the global search result page. User see search result for mall, store, related product, coupons, and events on this page if any are matched.
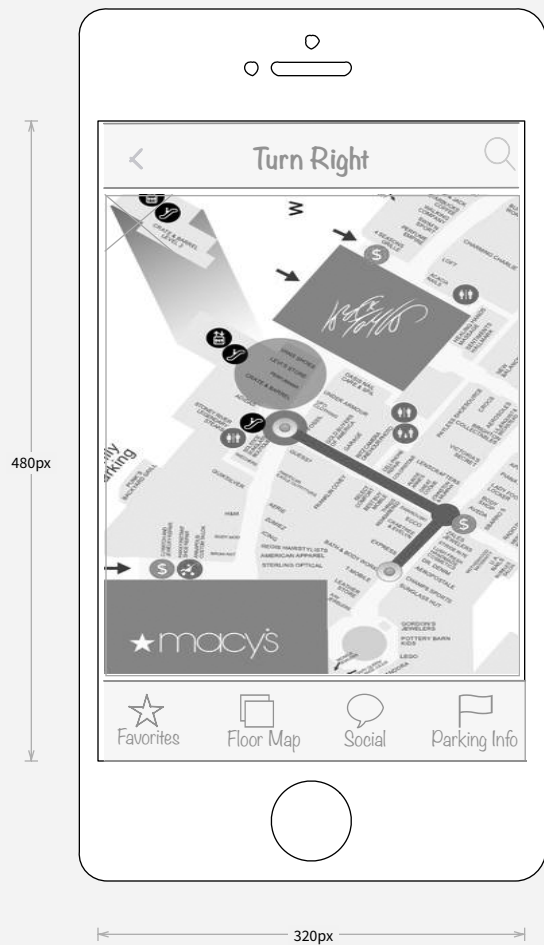
1 **Search result for store that related to search string**

2 **Search result for coupons that related to search string**

480px

320px

1 Stores at Kings Plaza   See All

Best Buy
Electronic
(718) 266-4365

Coupons & Offers   See All

2 20% off Entire Purchase
Expires 8/31/14

Entire store: Buy one get one free
Expires 8/31/14

5% off Sony earphone
Expires 10/31/14

best buy   Cancel

Favorites   Floor Map   Social   Parking Info

Notes:

Floor Map page with current user location

Notes:

Turn by turn direction assist user to the store more quickly

Turn Right

Favorites Floor Map Social Parking Info

★macy's

480px

320px