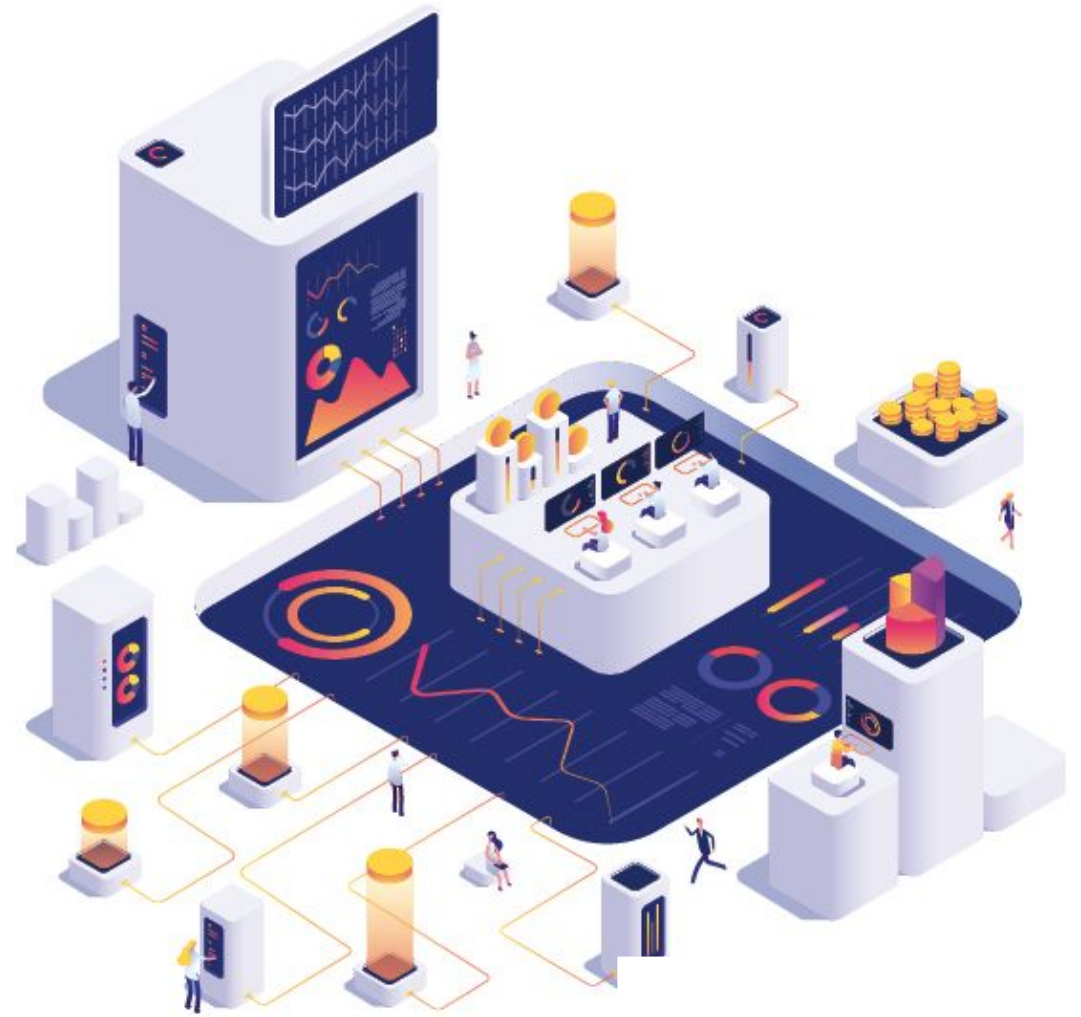
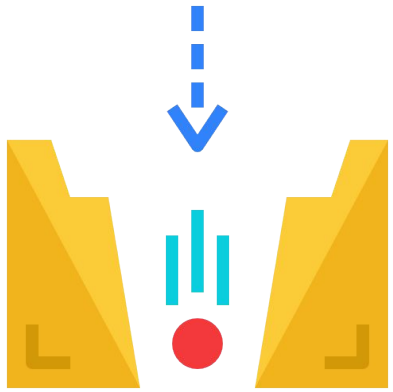


Professional Financial Education

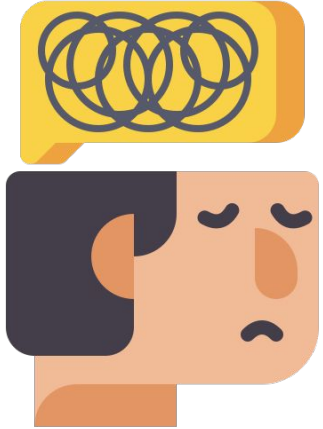




58%^[1]



87%^[2]



80%^[2]

[1] Future of Jobs 2020 - WEF

[2] <https://www.acca-x.com/global/en/blog/why-it-pays-to-upskill-employees-in-finance-literacy.html>

Financial Education is scarce.



01 Students



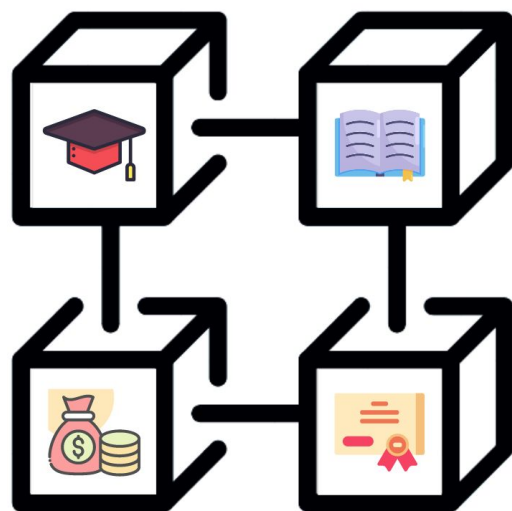
02 Post-graduate students



03 Professionals



18-30 yo

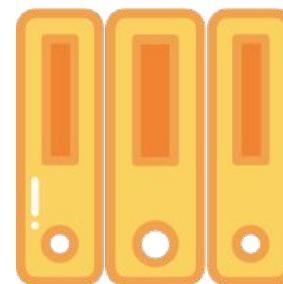


L-earnBro

Learn money to earn money



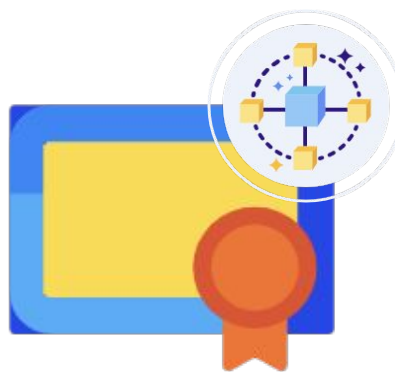
**Professional
finance education**



**Multiple
courses**



**Gamification
design**



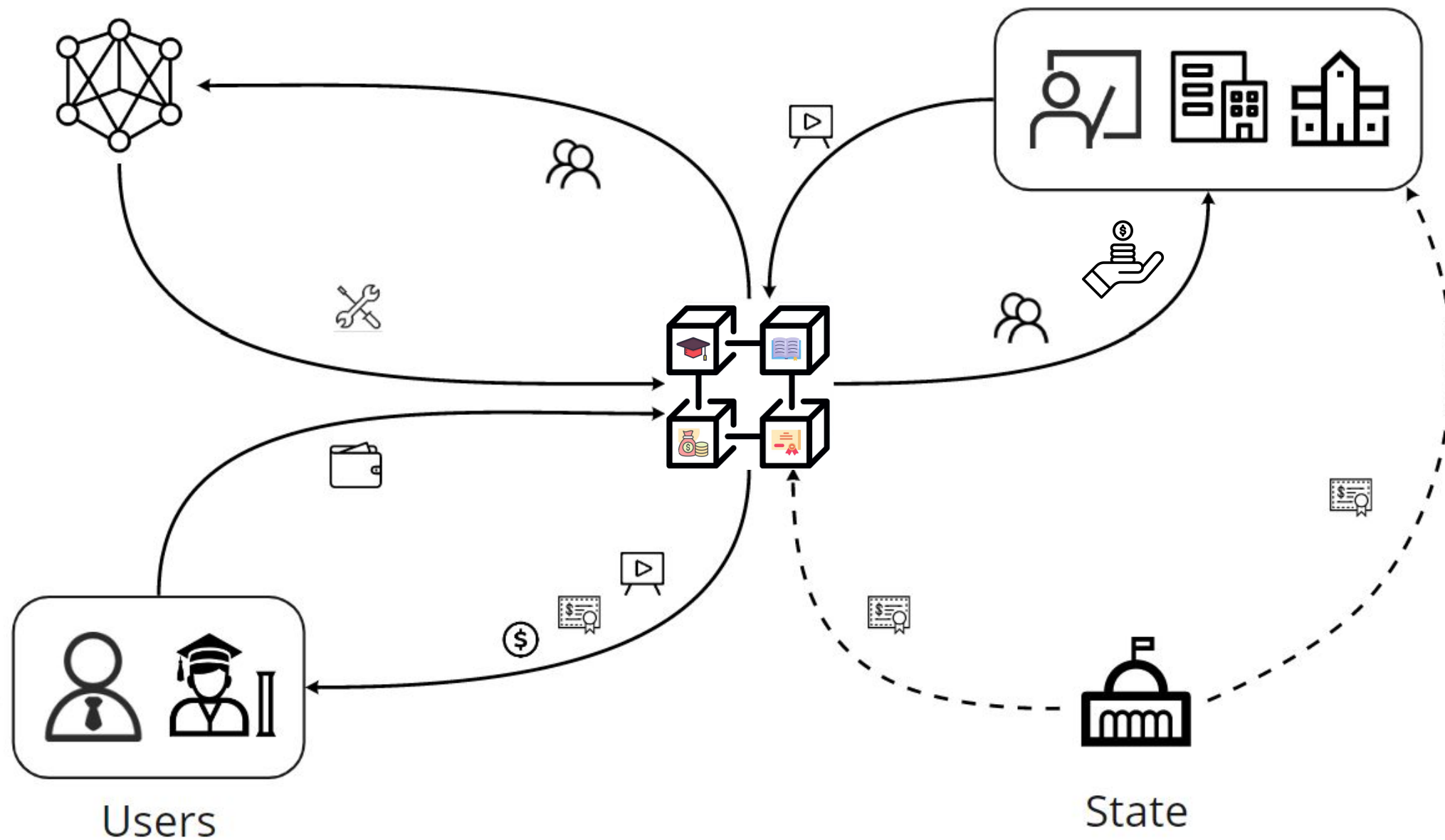
**EU Accredited
Microcredential**



Rewards

Blockchain

Course Providers



01 Store micro-credentials



02 Manage stackability of digital badges



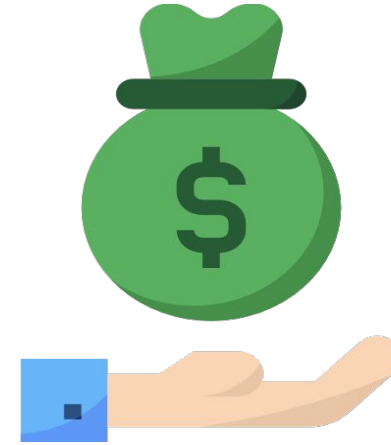
03 Teach and learn





€313bn^[1]

Online Education
Industry

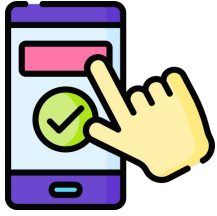


60%^[2]

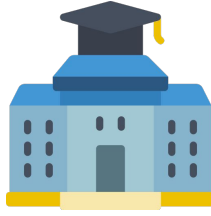
Affordability as
main priority

[1] <https://educationdata.org/online-education-statistics>

[2] <https://www.statista.com/statistics/956123/opinions-online-college-students-quality-online-education/>



BETA



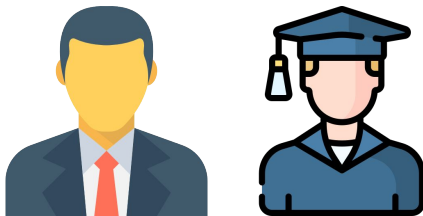
UNIVERSITY & STUDENTS



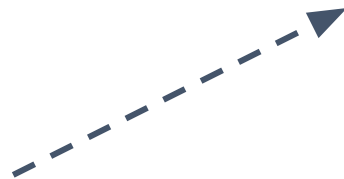
BRAND IMAGE



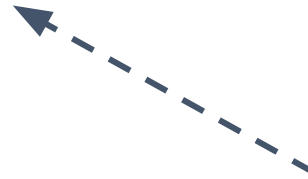
FINAL PLATFORM LAUNCH







NEW USERS
Professionals & graduate students



NEW PROVIDERS
Other universities & companies



	Competitors			
	 L-earnBro			
Affordability	++	+	+++	--
In-depth financial education	+++	+	+	-
Motivation	+++	-	-	+

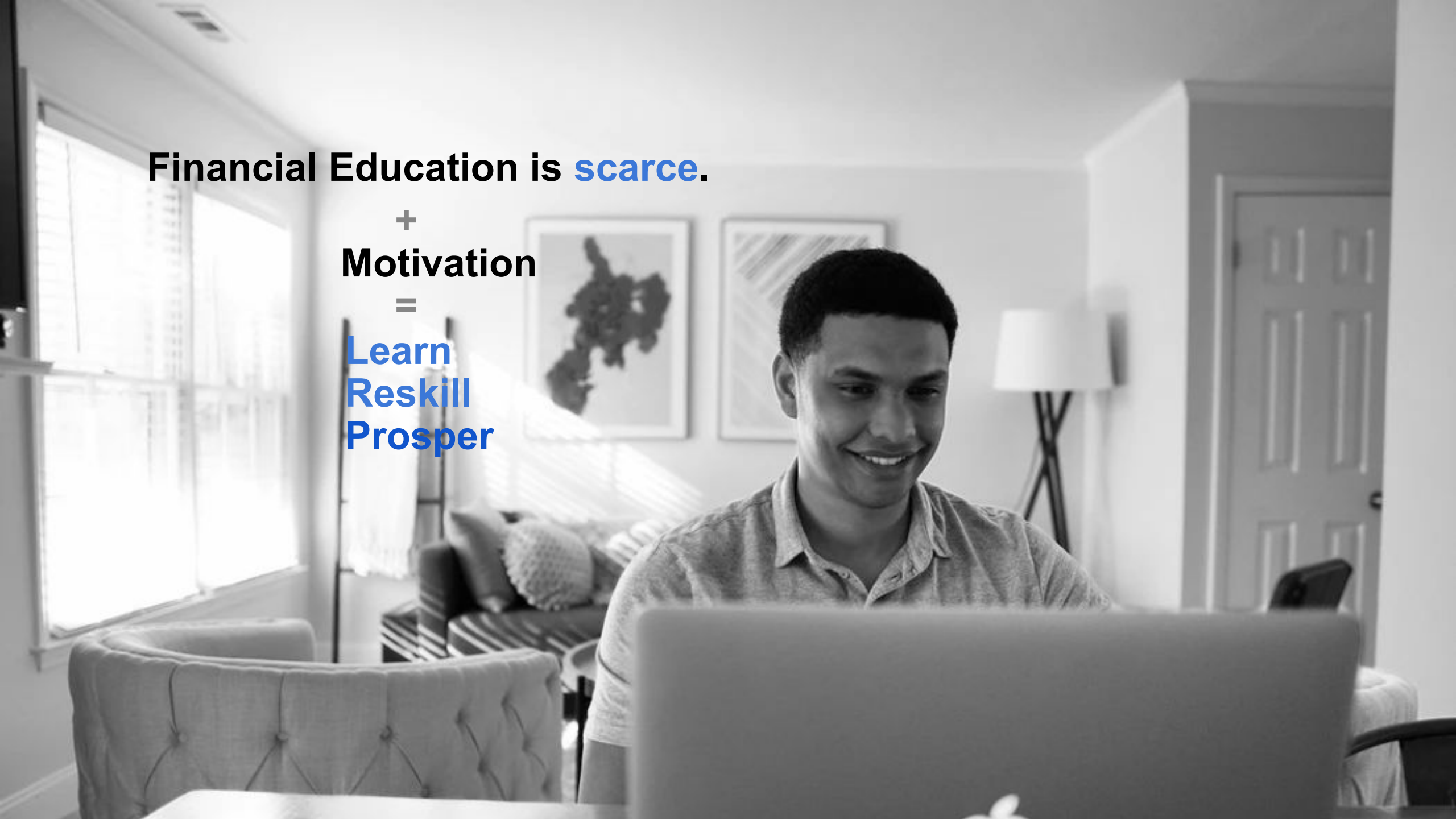
Financial Education is scarce.

+

Motivation

=

**Learn
Reskill
Prosper**



Budget & Cash Flow

	April	May	June	July	August	September	October	November	December	January	February
INCOME											
Revenue	0	0	0	0	0	0	0	0		3000	8000
Grants	0	0		0	0	0	20000	0	0	0	0
Loans	0	0	0	0	0	0	0	0	0	0	0
Investment	30000	20000	40000	0	0	0	0	15000	10000	0	0
TOTAL INCOME	30000	20000	40000	0	0	0	20000	15000	10000	3000	8000
LIQUID											
Marketing	0	0	0	0	0	0	12000	10000	8000	6000	5000
Manufacturing	6000	6000	6000	6000	6000	6000	2000	2000	2000	2000	4000
Other Expenses	1000	1000	1000	1000	2000	2000	2000	2000	2000	1500	1500
TOTAL EXPENSES	7000	14000	21000	28000	34000	40000	56000	70000	82000	91500	102000
CASH AT HAND	23000	36000	69000	62000	54000	46000	50000	51000	54000	44500	34000

Unit Economics

[illegible]

Our team



Aron Barcsa-Szabo
Data Science Msc
Computer Engineering Msc



Titouan Forissier
Cloud & Networks
Infrastructures Msc



Xuefei Ni
Human computer interaction
and design Msc



Yuxin Ren
Autonomous Systems Msc



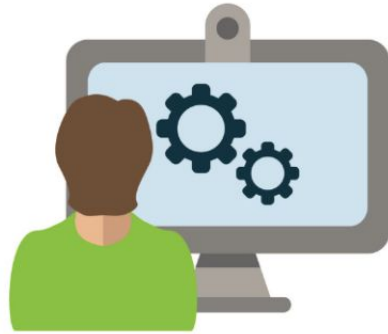
Mario Tilocca
Autonomous Systems Msc



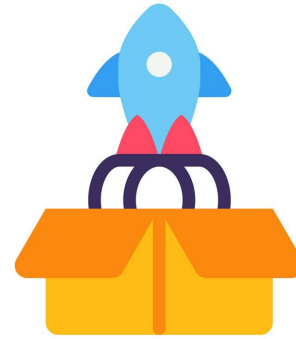
Leonardo Mandruzzato
Fintech Msc



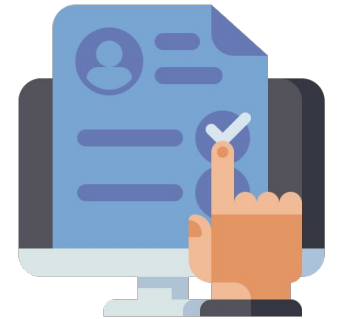
Q1:
€150K
Investment



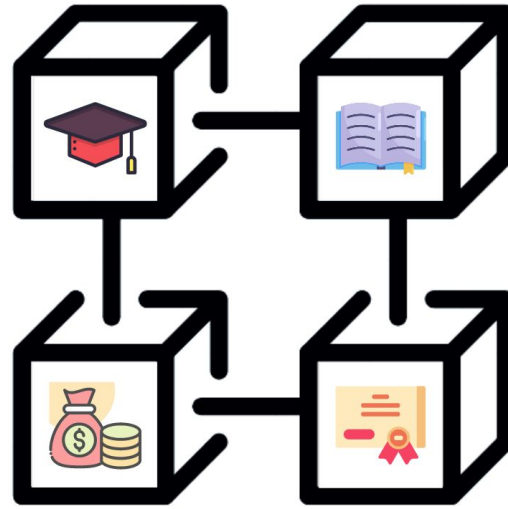
Q2,3:
Beta
testing




Q4:
Launch



Q4:
User
enrollment



Join L-EarnBro  and help people learn money to earn money