Leon Han

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EXPERIENCE

Nearside · Product Management Intern
Jan. 2022 – Apr. 2022, San Francisco CA

Implemented instant account funding via debit card, **driving over $165K in deposits within first two weeks of launch.** Led entire process from conception to launch and executed on growth and fraud monitoring plans

Solved operational and fraud concerns with sending checks on a new banking infrastructure, unblocking engineering and design teams

Hack the North · Product Designer & UX Researcher
May 2021 – Jan. 2022, Waterloo ON

Streamlined the project submission flow by designing a visual interface and form, eliminating submission pain points and **processing ~450 submissions**

Designed a team formation tool which **allowed 900+ hackers to find teams** for Canada's largest hackathon

Drove interviews with underrepresented groups to generate insights on how to make the event more inclusive, **leading to 2 major product initiatives**

Nearside · Product Design Intern
May 2021 – Aug. 2021, San Francisco CA

Led design of a feature for customers to add, edit, and delete payment recipients, facilitating over **$3M in ACH transfers**

Spearheaded market analysis and qualitative generative research on account closures, resulting in **3 large-scale features being prioritized;** synthesized research and presented to 50+ employees and executives

COMMUNITY

Tech+ UW · User Researcher (DEI)
Aug. 2020 – Jan. 2021, Waterloo ON

Conducted generative surveys and interviews to better understand the barriers facing underrepresented groups in tech, culminating in a team-wide report on **recommendations for organizational direction**

SKILLS

Design

Inclusive design, accessibility, systems thinking, strategy, user research, prototyping

Development

SQL, HTML, CSS, JavaScript, C++, Next.js

Tools

Figma, Mode, Zeplin, Principle, Sketch, Webflow

EDUCATION

University of Waterloo

Systems Design Engineering
BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:
Design, Systems & Society
Human Factors Engineering
Data Structures & Algorithms

AWARDS

Semi-finalist (top ~3%)
KP Product Fellowship

3rd Place (out of 900+)
Adobe + Activision Jam

1st Place (out of 75+)
Think Privacy Design Jam