leon han

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EXPERIENCE

Hatch Credit · Product Design Intern
May 2021, San Francisco CA

Helping small businesses grow by making business banking easier

Geotab · Product Design Intern
Sep. 2020 – present, Remote

Designed, launched and documented Collision Detection, a product to visualize collision data to improve fleet safety, to **40,000+ users worldwide**

Audited a city snow-plow tracker according to the WCAG guidelines to make **accessibility recommendations** to the design and engineering teams, leading to UI changes impacting millions of citizens in the Greater Toronto Area

Betalab · Product Designer
May 2020 – present, Kingston ON

Collaborating with a cross-functional student team and cardiologists to develop and ship an app promoting healthier habits among heart attack victims, with strong emphasis on **accessibility and feedback loops**

TD Bank (Innovation Lab) · UX/UI Design Intern
Jan. – Apr. 2020, Kitchener ON

Built the first iteration of the lab's **COVID-19 resource hub** ⧉, refining product scope and designing interactions and prototypes to pitch to TD senior VPs

Increased adoption and discovery for an app prototype to improve financial habits among young adults by identifying specific pain points in personal banking by **conducting 4 usability tests**

COMMUNITY

Tech+ UW · Project Coordinator
Aug. 2020 – present, Waterloo ON

Organized 269 coffee chats to help students advance their careers, showing a **150% increase in engagement** from previous terms through iterations on participant feedback and creative initiatives

SKILLS

Design

Product thinking, accessible design, product strategy, usability testing, prototyping, wireframing, user flows

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Principle

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:
Design, systems & society, Human factors in design, Algorithms & data structures

AWARDS

1st Place
Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place
Adobe + Activision Jam

Designed an app for new gamers to find game buddies