

# leon han

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## EXPERIENCE

### Geotab • Product Design Intern

Sept. 2020 – present, Remote

Data & Analytics team, streamlining data insights from 2+ million vehicles

### TD Lab • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Designed features (NDA) to improve financial habits among young adults, identifying specific pain points and conducting usability tests

Wrote and implemented an internal remote user testing guide, resulting in improved workflow efficiency

### VoGro • Design Lead

Jun. 2020 – present, Remote

Led the end-to-end design of an app that lets elderly people find helpers for everyday tasks, with 85 volunteers and 30+ tasks completed to date

Recruited and managed a design team of 3 while pivoting the business model to work with organizations like the YCMA and Brampton Focus

### Betalab • Product Designer

May 2020 – present, Kingston ON

Working with a cross-functional student team and medical experts to design an app promoting healthier habits among heart attack victims through gamification and random incentivization

## PROJECTS

### Activision + Adobe Creative Jam • Pebble

3rd place

Designed a gaming app that helps new gamers form personal connections through games, placing 3rd out of 300+ teams

## COMMUNITY

### Tech+ UW • Project Coordinator

Aug. 2020 – present, Waterloo ON

Organizing programs like coffee chats and mentorship matching to foster a diverse and inclusive tech community at UW and help early tech students advance their interests and careers

## SKILLS

### Design

UX/UI and product design, product strategy, usability testing, prioritization models, prototyping, wireframing, Googling, SEO

**Tools:** Figma, Adobe Xd, Principle, Sketch, Zeplin, Webflow, Protopie

### Development

HTML/CSS, Python (Flask), C++, JavaScript, SQL

## EDUCATION

### University of Waterloo

Candidate for BAsC,  
Systems Design Engineering

Expected graduation: Apr. 2024

### Relevant coursework:

Human Factors in Design  
Introduction to Design  
Algorithms and Data Structures  
Digital Computation (C++)

## AWARDS

### 3rd place

Activision + Adobe Creative Jam

### President's Scholarship

University of Waterloo

## INTERESTS

Deception board games, ultimate frisbee, kickboxing, inclusive tech