Leon Han

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EXPERIENCE

Nearside (formerly Hatch Credit) · Product Management Intern
Jan. 2021 – present, San Francisco CA

Leading implementation of instant account funding by debit card, providing SMB owners flexible access to their funds in under 30 minutes

Driving refactor of User Settings to allow users to easily update their personal and business details, supporting them in their growth

Hatch Credit · Product Design Intern
May 2021 – Aug. 2021, San Francisco CA

Led design of a feature for users to add, edit and delete payment recipients, facilitating over **$XM in transfers**

Defined and documented the company's hand-off procedure between design and engineering, improving workflows and onboarding for designers

Led qualitative and quantitative generative research on account closures, resulting in **3 large-scale features being prioritized**; synthesized research and presented to 50+ employees and executives

Hack the North · Product Designer & UX Researcher
May 2021 – present, Waterloo ON

Streamlined the project submission flow by designing a visual interface and form, **processing ~450 submissions**

Designed a team formation tool which **helped 900+ hackers find teams** for Canada's largest hackathon

Led interviews with underrepresented groups to generate insights on how to make the event more inclusive, forming actionable recommendations for each sub-team and **leading to 2 major product initiatives**

COMMUNITY

Tech+ UW · User Researcher (DEI)
Aug. 2020 – Jan. 2021, Waterloo ON

Conducted generative surveys and interviews to better understand the barriers facing underrepresented groups in tech, culminating in a team-wide report on **recommendations for organizational direction**

SKILLS

Design

Inclusive design, accessibility, systems thinking, strategy, user research, prototyping

Development

HTML, CSS, JavaScript, C++, SQL, Next.js

Tools: Figma, Mode, Zeplin, Principle, Sketch, Webflow

EDUCATION

University of Waterloo

Systems Design Engineering BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:
Design, Systems & Society
Human Factors Engineering
Data Structures & Algorithms

AWARDS

1st Place (out of 75+)
Think Privacy Design Jam

Designed an app for secure, remote school activities

3rd Place (out of 900+)
Adobe + Activision Jam

Designed an app for new gamers to find buddies