

## EXPERIENCE

### Geotab • Product Design Intern

Sep. 2020 - present, Remote

Championed a large scale project streamlining data from 2+ million vehicles to give insurance companies contextual insight into claims for fairer payouts; led to approval for **development of a new, high ROI business channel**

Audited a user-facing platform according to the WCAG guidelines and made product-focused recommendations to the design and engineering teams

Collaborated with engineers to **create 2 end-to-end web products for promoting driver safety**, launching to 40,000+ fleet managers in Q4 2020

### VoGro • Co-founder & Product Design Manager

Jun. 2020 - Sep. 2020, Remote

Led the end-to-end design of an app/organization that lets elderly people find helpers for everyday tasks, with 200+ volunteers and 50+ tasks completed

**Scaled to over 10,000 users** by pivoting the product strategy to work with research and community institutions and managed a design team of 4

### Betalab • Product Designer

May 2020 - present, Kingston ON

Collaborating with a cross-functional student team and cardiologists to develop and ship an app promoting healthier habits among heart attack victims, with emphasis on **accessibility and incentivization for patients**

### TD Bank (Innovation Lab) • UX/UI Design Intern

Jan. - Apr. 2020, Kitchener ON

Designed features to improve financial habits among young adults, identifying specific pain points in personal banking and conducting usability tests

Wrote and implemented an internal remote user testing guide, resulting in **improved workflow efficiency**

## COMMUNITY

### Tech+ UW • Project Organizer

Aug. 2020 - present, Waterloo ON

Organized Coffee Chats to foster an inclusive tech community at UW and help students advance their careers, **with over 200 personalized chats coordinated**

## SKILLS

### Design

UX/UI design, accessible design, product strategy, usability testing, prototyping, design systems, wireframing, journey mapping

**Tools:** Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Principle

### Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

## EDUCATION

### University of Waterloo

Systems Design Engineering  
BASc Candidate

Sep. 2019 - Apr. 2024

### Relevant coursework:

Human Factors in Design,  
Algorithms & Data Structures,  
Introduction to Design

## AWARDS

### 1st Place

Think Privacy Design Jam

Designed an app for secure, remote after-school activities

### 3rd Place

Adobe + Activision Jam

Designed an app for new gamers to find game buddies