

Leon Han

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EXPERIENCE

Product Design Intern | Mercury

May 2023 – Aug 2023, San Francisco CA

Helped 25K+ founders predict their yield on investments **totaling \$X00M+** in Mercury Treasury by designing a Yield Estimator, building trust through transparency and boosting retention within the Mercury ecosystem.

Collaborated with engineers to finalize interactions and mobile states for the beta of Personal Banking, **Mercury's newest and most requested product line**.

Product Design Intern | Nearside

May 2021 – Aug 2021, San Francisco CA

Facilitated \$3M+ in ACH transfers by designing a feature for customers to add, edit, and delete payment recipients. Worked with engineers to **create 10+ new, scalable components** in the design system.

Spearheaded **market analysis and user research** on account closures, resulting in 3 large-scale features being prioritized.

Product Manager Intern | Nearside

Jan 2022 – Apr 2022, San Francisco CA

Drove ideation and execution of Instant Debit Card Deposits from 0 to 1, **creating \$165K+ in deposits within the first two weeks of launch**; negotiated with Stripe and Tabapay to ship the MVP.

Cut fraud rate of Instant Deposits from 60% to 5%, and prepared GTM plans and stronger payment infrastructure for 1 to 100 growth.

COMMUNITY

Sponsorship Director | Hack the North

Feb 2022 – Oct 2023, Waterloo ON

Directed a team of 6 to raise \$1M+ and partner with 85+ sponsors, funding the event for 3K+ attendees in 2 years and establishing new relationships with leading organizations like YCombinator, Stripe, 8VC, and Rewriting the Code.

Product Designer | Hack the North

May 2021 – Jan 2022, Waterloo ON

Designed a team formation tool, **empowering 1K+ hackers** to find teams for Canada's largest hackathon.

Conducted user research with underrepresented groups, **leading to 2 key product initiatives and the establishment of a UXR team**.

EDUCATION

University of Waterloo

**Bachelor of Applied Science,
Systems Design Engineering**

Graduation: May 2024

Relevant Coursework

Human Factors Engineering,
UI Design, Cognitive
Ergonomics, Needs Analysis &
Prototyping

AWARDS

Design Finalist (top 3%)

Kleiner Perkins Fellowship 2023

3rd Place (out of 900+)

Activision + Adobe Design Jam

3rd Place (out of 30+)

Wealthsimple Case Competition

SKILLS

Tools

Figma, Zeplin, Looker, Heap,
Mode, Excel, Amplitude, Jira

Product & Design

Systems thinking, data analysis,
selling, product strategy, user
empathy, user research, design
systems, market research

Development

HTML, CSS, JavaScript, Next.js,
React, SQL