

EXPERIENCE

Geotab • Product Design Intern

Sep. 2020 – present, Remote

Championed a large scale project streamlining data from 2+ million vehicles to give insurance companies contextual insight into claims for fairer payouts; led to approval for **development of a new business channel**

Audited a user-facing platform according to the WCAG guidelines to make product-focused recommendations to the design and engineering teams

Worked with engineers to **build and launch a web app to 40,000+ customers worldwide** to detect and visualize collision data, helping improve fleet safety

VoGro • Co-founder & Design Manager

Jun. 2020 – Sep. 2020, Remote

Led the end-to-end design of an app/organization that lets elderly people find helpers for everyday tasks, with 200+ volunteers and 50+ tasks completed

Scaled to over 10,000 users by pivoting the product strategy to work with research and community institutions and managed a design team of 3

Betalab • Product Designer

May 2020 – present, Kingston ON

Collaborating with a cross-functional student team and cardiologists to develop and ship an app promoting healthier habits among heart attack victims, with emphasis on **accessibility and feedback loops**

TD Bank (Innovation Lab) • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Designed features to improve financial habits among young adults, identifying specific pain points in personal banking and conducting usability tests

COMMUNITY

Tech+ UW • Project Coordinator

Aug. 2020 – present, Waterloo ON

Organized 269 coffee chats to help students advance their careers, showing a **150% increase in engagement** from previous terms through iterations on participant feedback and creative initiatives

SKILLS

Design

UX/UI design, accessible design, product strategy, usability testing, prototyping, wireframing, user flows

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Principle

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering
BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:

Human Factors in Design,
Algorithms & Data Structures,
Introduction to Design

AWARDS

1st Place

Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place

Adobe + Activision Jam

Designed an app for new gamers to find game buddies