

# leon han

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## EXPERIENCE

### TD Lab • Product design intern

Jan. – Apr. 2020, Kitchener ON

Designed a feature to encourage better financial habits among young adults, [stimulating user engagement](#); earned approval from TD executive VP's to commence testing and development

Wrote and implemented an [internal remote user testing guide](#), making the transition to WFH easier for TD Lab's design team

### VoGro • Product designer

May 2020 – present

[Led the end-to-end design](#) in an agile environment of an app that helps elderly people find helpers; VoGro is live on the Play Store!

Used Figma to create designs, Zeplin to communicate designs with developers and Webflow to build VoGro's product page

### Betalab • Product designer

May 2020 – present

Designing an app, CardioMe, to promote post-cardiac emergency rehabilitation by encouraging better habits through [gamified loops and intuitive day-to-day tracking](#)

### Hatch Coding • JavaScript instructor

Jun. 2019 – Aug. 2019

Taught and [mentored 30+ students](#) over the summer sessions in concepts like arrays and functions

## PROJECTS

### Retailer sizing tool

Mar. – Apr. 2020

A tool for small retailers to optimize and personalize customers' buying process by providing fast and accurate sizing, leveraging [Shopify's design system Polaris](#)

## SKILLS

### Design

UX/UI + product design, product strategy, prototyping, wireframes, mock-ups, usability testing

**Tools:** Figma, Adobe Xd, Sketch, Principle, Webflow, Protopie

### Development

HTML/CSS, Python (Flask), SQL, JavaScript, C++

## RELEVANT COURSES

Human Factors in Design  
Introduction to Design  
Algorithms and Data Structures  
Digital Computation (C++)

## EDUCATION

### University of Waterloo

Expected graduation: April 2024

BASc. candidate  
Systems Design Engineering

### IB Diploma program

Sep. 2017 – May 2019

## INTERESTS

Deception board games  
Ultimate frisbee  
Toronto Raptors (fan since 2008)