leon han

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EXPERIENCE

Hatch · Product Design Intern
May 2021, San Francisco CA

Helping small businesses grow by making credit more accessible

Geotab · Product Design Intern
Sep. 2020 – present, Remote

Designed, launched and documented Collision Detection, a product to visualize collision data to improve fleet safety, to **40,000+ users worldwide**

Audited a municipal platform according to the WCAG guidelines to make accessibility recommendations to the design and engineering teams

VoGro · Co-founder & Design Manager
Jun. 2020 – Sep. 2020, Remote

Led the end-to-end design of an app that lets elderly people find helpers for tasks, **scaling the product to ~10,000 users** and partnering with communities

Betalab · Product Designer
May 2020 – present, Kingston ON

Collaborating with a cross-functional student team and cardiologists to develop and ship an app promoting healthier habits among heart attack victims, with emphasis on **accessibility and feedback loops**

TD Bank (Innovation Lab) · UX/UI Design Intern
Jan. – Apr. 2020, Kitchener ON

Designed features to improve financial habits among young adults, identifying specific pain points in personal banking and conducting usability tests

COMMUNITY

Tech+ UW · Project Coordinator
Aug. 2020 – present, Waterloo ON

Organized 269 coffee chats to help students advance their careers, showing a **150% increase in engagement** from previous terms through iterations on participant feedback and creative initiatives

SKILLS

Design

UX/UI design, accessible design, product strategy, usability testing, prototyping, wireframing, user flows

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Principle

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:
Human Factors in Design, Algorithms & Data Structures, Introduction to Design

AWARDS

1st Place
Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place
Adobe + Activision Jam

Designed an app for new gamers to find game buddies