# leon han

- leon-han19.github.io
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- □ leon.han2001@gmail.com

#### EXPERIENCE

**TD Lab** • Product design intern Jan. – Apr. 2020, Kitchener ON

Designed a feature to encourage better day-to-day financial habits among young adults, stimulating user engagement.

**Betalab** • Product designer Feb. 2020 – present, Kingston ON

Currently designing an app to facilitate cardiac rehabilitation.

#### **PROJECTS**

# Retailer sizing tool

Mar. - Apr. 2020

Designed a tool for small retailers to optimize and personalize the customer's buying process by providing fast and accurate sizing, leveraging Shopify's design system Polaris.

## UWaterloo portal application redesign

Sep. 2019

Redesigned UWaterloo's student portal app by interviewing 10 users and following the Human Interface Guidelines.

## EDUCATION

## **University of Waterloo**

BASc. Candidate, Systems Design Engineering

President's Scholarship recipient Expected graduation: April 2024

## International Baccalaureate Diploma Program

Sep. 2017 - May 2019

Achieved in the top 20% worldwide of the May 2019 class.

#### DESIGN

UX/UI and product design, product thinking, IA auditing, prototyping, wireframes + mockups, usability testing

**Tools:** Figma, Adobe Xd, Sketch, Principle, Framer X, Protopie

## DEVELOPMENT

HTML / CSS Python SQL JavaScript C++

## RELEVANT COURSES

Human Factors in Design Introduction to Design Algorithms and Data Structures Digital Computation (C++)

## INTERESTS

Deception board games Ultimate frisbee Raptors (#notabandwagoner) Reading