Leon Han

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EXPERIENCE

Nearside · Product Management Intern
Jan. 2021 – present, San Francisco CA

Implemented instant account funding via debit card from conception to launch and ongoing fraud monitoring; projected to **increase TPV by $XM**

Driving refactor of check sending by integrating with Lob to allow users to more easily send checks as part of the company's bank migration

Nearside · Product Design Intern
May 2021 – Aug. 2021, San Francisco CA

Led design of a feature for users to add, edit and delete payment recipients, facilitating over **$XM in transfers**

Defined and documented the company's hand-off procedure between design and engineering, improving workflows and onboarding for designers

Led qualitative and quantitative generative research on account closures, resulting in **3 large-scale features being prioritized**; synthesized research and presented to 50+ employees and executives

Hack the North · Product Designer & UX Researcher
May 2021 – present, Waterloo ON

Streamlined the project submission flow by designing a visual interface and form, **processing ~450 submissions**

Designed a team formation tool which **helped 900+ hackers find teams** for Canada's largest hackathon

Led interviews with underrepresented groups to generate insights on how to make the event more inclusive, forming actionable recommendations for each sub-team and **leading to 2 major product initiatives**

COMMUNITY

Tech+ UW · User Researcher (DEI)
Aug. 2020 – Jan. 2021, Waterloo ON

Conducted generative surveys and interviews to better understand the barriers facing underrepresented groups in tech, culminating in a team-wide report on **recommendations for organizational direction**

SKILLS

Design

Inclusive design, accessibility, systems thinking, strategy, user research, prototyping

Development

HTML, CSS, JavaScript, C++, SQL, Next.js

Tools: Figma, Mode, Zeplin, Principle, Sketch, Webflow

EDUCATION

University of Waterloo

Systems Design Engineering BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:
Design, Systems & Society
Human Factors Engineering
Data Structures & Algorithms

AWARDS

1st Place (out of 75+)
Think Privacy Design Jam

Designed an app for secure, remote school activities

3rd Place (out of 900+)
Adobe + Activision Jam

Designed an app for new gamers to find buddies