leon han

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EXPERIENCE

Geotab · Product Design Intern
Sep. 2020 – present, Remote

Data & Analytics team, streamlining data insights from 2+ million vehicles

VoGro · Co-founder/Design Lead
Jun. 2020 – present, Remote

Led the end-to-end design of an app that lets elderly people find helpers for everyday tasks, with 200+ volunteers and 50+ tasks completed to date

Recruited and managed a design team of 4 while pivoting the business model to work with large organizations like the YCMA and Brampton Focus

TD Lab · UX/UI Design Intern
Jan. – Apr. 2020, Kitchener ON

Designed features (NDA) to improve financial habits among young adults, identifying specific pain points in banking and conducting usability tests

Wrote and implemented an internal remote user testing guide, resulting in improved workflow efficiency

Betalab · Product Designer
May 2020 – present, Kingston ON

Working with a cross-functional student team and medical experts to design an app promoting healthier habits among heart attack victims; leading accessibility design and incentivization for patients

PROJECTS

Activision + Adobe Creative Jam · Pebble
3rd place

Designed a gaming app that helps new gamers form personal connections through games, placing 3rd out of 300+ teams

COMMUNITY

Tech+ UW · Project Coordinator
Aug. 2020 – present, Waterloo ON

Organizing programs like coffee chats and mentorship matching to foster a diverse and inclusive tech community at UW and help early tech students advance their interests and careers

SKILLS

Design

UX/UI and product design, product strategy, usability testing, prioritization models, prototyping, wireframing, Googling, SEO

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Protopie

Development

HTML, CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Candidate for BASc, Systems Design Engineering

Expected graduation: Apr. 2024

Relevant coursework:

Human Factors in Design
Introduction to Design
Algorithms and Data Structures
Digital Computation (C++)

AWARDS

3rd place
Activision + Adobe Creative Jam

President's Scholarship
University of Waterloo

INTERESTS

Deception board games, ultimate frisbee, kickboxing, inclusive tech