

# leon han

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## EXPERIENCE

### **TD Lab** • Product design intern

*Jan. – Apr. 2020, Kitchener ON*

Designed to encourage better day-to-day financial habits among young adults, stimulating user engagement.

### **Betalab** • Product designer

*Feb. 2020 – present, Kingston ON*

Currently designing an app for heart disease patients to promote and facilitate recovery after cardiac emergencies.

## PROJECTS

### **Retailer sizing tool**

*Mar. – Apr. 2020*

Designed a tool for retail merchants to provide their customers with a personalized experience while finding sizes that fits them best; reduced hypothetical interaction cost by 55%.

### **UWaterloo portal application redesign**

*Sep. 2019*

Redesigned UWaterloo's student portal app by interviewing 10 student users and creating mock-ups with Figma.

## EDUCATION

### **University of Waterloo**

BASc. Candidate, Systems Design Engineering

President's Scholarship recipient

Expected graduation: April 2024

### **St. Robert Catholic High School**

2015 – 2019

International Baccalaureate Diploma recipient

## DESIGN

UX/UI and product design, product thinking, IA auditing, prototyping, wireframes + mock-ups, usability testing

**Tools:** Figma, Sketch, Zeplin, Principle, Framer X, Protopie

## DEVELOPMENT

HTML / CSS

JavaScript

React

C++

Python

## RELEVANT COURSES

Introduction to Design

Digital Computation (C++)

Matrices and Linear Systems

## INTERESTS

Deception board games

Ultimate Frisbee

Reading