

leon han

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EXPERIENCE

Geotab • Product Design Intern

Sep. 2020 – present, Remote

Championed a large scale project streamlining data from 2+ million vehicles to give insurance companies contextual insight into claims for more fair payouts; led to approval for development of a new, high ROI business channel

VoGro • Co-founder & Design Lead

Jun. 2020 – present, Remote

Led the end-to-end design of an organization that lets elderly people find helpers for everyday tasks, with 200+ volunteers and 50+ tasks completed

Scaled to over 10,000 users by pivoting the product strategy to work with research/community institutions, while managing a design team of 4

Betalab • Product Designer

May 2020 – present, Kingston ON

Collaborating with a cross-functional student team and medical experts to develop and ship an app promoting healthier habits among heart attack victims, with emphasis on accessibility and incentivization for patients

TD Lab • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Designed features to improve financial habits among young adults, identifying specific pain points in banking and conducting usability tests

Wrote and implemented an internal remote user testing guide, resulting in improved workflow efficiency

PROJECTS

Activision + Adobe Creative Jam • Pebble

3rd place

Designed a gaming app that helps new gamers form personal connections through games, placing 3rd out of 300+ teams

COMMUNITY

Tech+ UW • Project Coordinator

Aug. 2020 – present, Waterloo ON

Organized programs to foster an inclusive tech community at UW, helping 1200+ students find mentors and resources to advance their tech careers

SKILLS

Design

Product design, accessible design, product strategy, usability testing, design systems, prototyping, wireframing, journey mapping

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Protopie

Development

HTML / CSS, JavaScript, GitHub, Python (Flask), C++, SQL

EDUCATION

Systems Design Engineering

University of Waterloo
BASc Candidate

Expected graduation: Apr. 2024

Relevant coursework:

Human Factors in Design, Introduction to Design, Algorithms and Data Structures, Digital Computation (C++)

AWARDS

3rd place

Activision + Adobe Creative Jam

President's Scholarship

University of Waterloo

INTERESTS

Deception board games, ultimate frisbee, kickboxing