

Leon Han

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EXPERIENCE

Founding Product Designer | With Coverage

Oct 2023 – Present, New York City NY (remote)

Designing an all-in-one insurance experience for consumer brands, creating product marketing materials **generating \$150K ARR**, while designing the dashboard experience to find optimal coverage for customers and build trust.

Product Design Intern | Mercury

May 2023 – Aug 2023, San Francisco CA

Helped 25K+ founders predict their yield on investments **totaling \$X00M+** in Mercury Treasury by designing a Yield Estimator, fostering trust and retention.

Product Designer | Masava

Jan 2023 – Mar 2023, Toronto ON (remote)

Architected a wholesale liquor distribution and inventory management system from scratch, **earning \$300K ARR and helping secure \$4M in seed funding**.

Product Manager Intern | Nearside

Jan 2022 – Apr 2022, San Francisco CA

Drove ideation and execution of Instant Debit Card Deposits from 0 to 1, **creating \$165K+ in deposits within the first two weeks of launch**.

Product Design Intern | Nearside

May 2021 – Aug 2021, San Francisco CA (remote)

Facilitated \$3M+ in ACH transfers by allowing customers to add, edit, and delete payment recipients. Collaborated with engineers to create **10+ new, scalable components** in the design system.

COMMUNITY

Sponsorship Director | Hack the North

Feb 2022 – Oct 2023, Waterloo ON

Led a team of 7 to raise \$1M+ and partner with 85+ sponsors, funding the event for 3K+ attendees in 2 years and establishing new relationships with leading organizations like YCombinator, Stripe, 8VC, and Rewriting the Code.

Product Designer | Hack the North

May 2021 – Jan 2022, Waterloo ON

Designed the project submission and team formation tools, **empowering 1.6K+ hackers** to pitch their projects and find teams at Canada's largest hackathon.

EDUCATION

University of Waterloo

**Bachelor of Applied Science,
Systems Design Engineering**

Graduation: May 2024

Relevant Coursework

Human Factors Engineering,
Foundations of AI, UI Design,
Cognitive Ergonomics, Needs
Analysis & Prototyping

AWARDS

Design Finalist (top 3%)

Kleiner Perkins Fellowship 2023

3rd Place (out of 900+)

Activision + Adobe Design Jam

3rd Place (out of 30+)

Wealthsimple Case Competition

SKILLS

Tools

Figma, Zeplin, Looker, Heap,
Mode, Excel, Amplitude, Jira

Product & Design

Systems thinking, data analysis,
selling, product strategy, user
empathy, user research, design
systems, market research

Development

HTML, CSS, JavaScript, Next.js,
React, SQL