

EXPERIENCE

Geotab • Product Design Intern

Sep. 2020 – present, Remote

Designed, launched and documented Collision Detection, a product to visualize collision data to improve fleet safety, to **40,000+ users worldwide**

Championed a project to give insurance companies contextual insight into claims for fairer payouts; led to **development of a new business channel**

Audited a user-facing platform according to the WCAG guidelines to make product-focused recommendations to the design and engineering teams

VoGro • Co-founder & Design Manager

Jun. 2020 – Sep. 2020, Remote

Led the end-to-end design of an app that lets elderly people find helpers for everyday tasks, with 200+ volunteers and 50+ tasks completed

Scaled to over 10,000 users by pivoting the product strategy to work with research and community institutions

Betalab • Product Designer

May 2020 – present, Kingston ON

Collaborating with a cross-functional student team and cardiologists to develop and ship an app promoting healthier habits among heart attack victims, with emphasis on **accessibility and feedback loops**

TD Bank (Innovation Lab) • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Designed features to improve financial habits among young adults, identifying specific pain points in personal banking and conducting usability tests

Wrote a remote usability testing guide, improving internal workflow

COMMUNITY

Tech+ UW • Project Coordinator

Aug. 2020 – present, Waterloo ON

Organized 269 coffee chats to help students advance their careers, showing a **150% increase in engagement** from previous terms through iterations on participant feedback and creative initiatives

SKILLS

Design

UX/UI design, accessible design, product strategy, usability testing, prototyping, wireframing, user flows

Tools: Figma, Adobe XD, Principle, Sketch, Zeplin, Webflow, Principle

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering
BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:

Human Factors in Design,
Algorithms & Data Structures,
Introduction to Design

AWARDS

1st Place

Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place

Adobe + Activision Jam

Designed an app for new gamers to find game buddies