

EXPERIENCE

Hatch Credit • Product Design Intern

May 2021 – Aug. 2021, San Francisco CA

Designed a feature to surface transaction and withdrawal limits, reducing call volume by over 50% and preventing account suspensions

Led qualitative and quantitative generative research on account closures, resulting in 3 large-scale features being highly prioritized; synthesized research and presented to 50+ employees and executives

Hack the North • Product Designer

May 2021 – present, Waterloo ON

Designed a team formation tool to help hackers find teams; re-designed the sponsorship dashboard to make recruiting candidates easier for sponsors

Led chats with the LGBTQIA2S+, Black, and other excluded communities to generate insights on how to make Hack the North more inclusive

Geotab • Product Design Intern

Sep. 2020 – present, Remote

Designed and launched Collision Detection, a product to visualize collision data to improve fleet safety, to 40,000+ users worldwide

Audited a city snow-plow tracker according to the WCAG guidelines to make accessibility recommendations to the design and engineering teams

TD Bank (Innovation Lab) • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Built the first iteration of the lab's COVID-19 resource hub, refining product scope and designing interactions to pitch to TD senior VPs

COMMUNITY

Tech+ UW • User Researcher

Aug. 2020 – present, Waterloo ON

Used quantitative and qualitative data to better understand the barriers facing underrepresented groups in tech and make recommendations on the direction of the organization and various projects

SKILLS

Design

Inclusive design, accessibility, product thinking, strategy, user research, user flows, data analysis, prototyping

Tools: Figma, Mode, Zeplin, Principle, Sketch, Webflow

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering
BASc Candidate
Sep. 2019 – Apr. 2024

Relevant coursework:

Design, Systems & Society,
Human Factors Engineering,
Algorithms & Data Structures

AWARDS

1st Place

Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place

Adobe + Activision Jam

Designed an app for new gamers to find buddies