

leon han

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EXPERIENCE

Hatch Credit • Product Design Intern

May 2021 – Aug. 2021, San Francisco CA

Designed a feature to surface transaction and withdrawal limits on iOS, Android and desktop, reducing call volume by over 50%

Defined and documented the company's hand-off procedure between design and engineering, improving workflows and onboarding for designers

Led qualitative and quantitative generative research on account closures, resulting in 3 large-scale features being highly prioritized; synthesized research and presented to 50+ employees and executives

Hack the North • Product Designer

May 2021 – present, Waterloo ON

Designed a team formation tool to help hackers find teams; re-designed the sponsorship dashboard to make recruiting candidates easier for sponsors

Led chats with the LGBTQIA2S+, Black, and other excluded communities to generate insights on how to make Hack the North more inclusive, compiling research into actionable recommendations for each sub-team

Geotab • Product Design Intern

Sep. 2020 – present, Remote

Designed and shipped fleet collision visualizations to 40,000+ users

Audited a city snow-plow tracker according to the WCAG guidelines to make accessibility recommendations to the design and engineering teams

TD Bank Innovation Lab • UX/UI Design Intern

Sep. 2020 – present, Remote

Built the first iteration of the lab's COVID-19 resource hub, refining product scope and designing interactions and prototypes to pitch to TD senior VPs

COMMUNITY

Tech+ UW • Researcher

Aug. 2020 – present, Waterloo ON

Conducted surveys and interviews to better understand the barriers facing underrepresented groups in tech, defining the direction of the organization

SKILLS

Design

Inclusive design, accessibility, product thinking, strategy, user research, user flows, data analysis, prototyping

Tools: Figma, Mode, Zeplin, Principle, Sketch, Webflow

Development

HTML / CSS, JavaScript, Python (Flask), C++, SQL

EDUCATION

University of Waterloo

Systems Design Engineering
BASc Candidate

Sep. 2019 – Apr. 2024

Relevant coursework:

Design, Systems & Society,
Human Factors Engineering,
Algorithms & Data Structures

AWARDS

1st Place

Think Privacy Design Jam

Designed an app for secure, remote after-school activities

3rd Place

Adobe + Activision Jam

Designed an app for new gamers to find buddies