# Leon Han

- leon-han19.github.io
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- ☑ leon.han2001@gmail.com

## EXPERIENCE

**TD Lab** • UX/UI design intern Jan. – Apr. 2020, Kitchener ON

Designed a weekly summary feature for money management using Figma, Sketch and Zeplin, increasing user adoption and retention.

**Betalab** • Product designer Feb. 2020 – present, Kingston ON

Currently designing an app for heart disease patients to promote and facilitate recovery after cardiac emergencies.

## **PROJECTS**

## Retailer sizing tool

Mar. - Apr. 2020

Designed a tool for retail merchants to provide their customers with a personalized experience while finding sizes that fits them best; reduced theoretical interaction cost by 37%.

# UWaterloo portal application redesign

Sep. 2019

Redesigned UWaterloo's student portal app by interviewing 10 student users and creating mock-ups with Figma.

## EDUCATION

## **University of Waterloo**

BASc. Candidate, Systems Design Engineering

President's Scholarship recipient Expected graduation: April 2024

# St. Robert Catholic High School

2015 - 2019

International Baccalaureate Diploma recipient

## DESIGN

UX/UI and product design, product thinking, IA auditing, prototyping, wireframes + mock-ups, usability testing

**Tools:** Figma, Sketch, Zeplin, Invision, Protopie

## DEVELOPMENT

HTML / CSS JavaScript C++ Python Swift

## RELEVANT COURSES

Introduction to Design
Digital Computation (C++)
Matrices and Linear Systems

#### INTERESTS

Deception board games Ultimate Frisbee Reading