

leon han

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EXPERIENCE

Geotab • Product Design Intern

Sept. 2020 – present, Toronto ON

Researching methods to provide telematics to Fortune 500 companies

TD Lab • UX/UI Design Intern

Jan. – Apr. 2020, Kitchener ON

Designed features (NDA) to encourage better financial habits among young adults, using internal research and identifying specific pain points

Wrote and implemented an internal remote user testing guide, resulting in improved workflow efficiency

VoGro • Design Lead

Jun. 2020 – present, Remote

Led the end-to-end design of an app that lets elderly people find helpers for everyday tasks, with 85 volunteers and 20+ tasks completed to date

Recruited and managed a design team of 3 while pivoting the business model to work with organizations like the YCMA and Brampton Focus

Betalab • Product Designer

May 2020 – present, Kingston ON

Working with a student-run digital agency to design CardioMe, an app to promote post-heart attack rehab by encouraging healthier habits through gamification, education and intuitive day-to-day tracking

PROJECTS

Activision + Adobe Creative Jam • Pebble

3rd place

Designed a gaming app that helps new gamers form personal connections through games, placing 3rd out of 300+ teams

COMMUNITY

Tech+ UW • Project Coordinator

Aug. 2020 – present, Waterloo ON

Organizing programs like coffee chats and mentorship matching to foster a diverse and inclusive tech community at UW and help early tech students advance their interests and careers

SKILLS

Design

UX/UI and product design, product strategy, usability testing, prioritization models, prototyping, wireframing, Googling, SEO

Tools: Figma, Adobe Xd, Principle, Sketch, Zeplin, Webflow, Protopie

Development

HTML/CSS, Python (Flask), C++, JavaScript, SQL

EDUCATION

University of Waterloo

Candidate for BAsC, Systems Design Engineering

Expected graduation: Apr. 2024

Relevant coursework:

Human Factors in Design

Introduction to Design

Algorithms and Data Structures

Digital Computation (C++)

AWARDS

3rd place

Activision + Adobe Creative Jam

President's Scholarship

University of Waterloo

INTERESTS

Deception board games, ultimate frisbee, kickboxing, inclusive tech