Dear **Mr. Ameya Velankar** (Head of Marketing at UBER India),

I hope this mail finds you in good health. I am **Leon Davis**, an aspiring member of the **Abhiyaan** team at IIT Madras. This email is regarding the arrangement of a potential sponsorship.

We, at **Abhiyaan** are committed to building intelligent, robust, precise and safe ground navigation systems. Our work in the field of autonomous systems has won prestigious awards at competitions such as **IGVC**, which is an international competition co-hosted by the **US Army** and the **Indy Autonomous Challenge(IAC)**, high-speed autonomous vehicle race at the world-famous Indianapolis Motor Speedway, with international media coverage and branding.

We would like to invite your company as our sponsor. We at Abhiyaan believe that autonomous cars are the future. Introducing autonomous Uber services in India would be game-changing in the transport and service industry. However, the public is understandably concerned about the safety of self-driving cars. Hence, it would be beneficial to introduce the public to the world of autonomous cars through exhibitions and competitions.

**Services offered by Abhiyaan:**

* **Publicity on our social media pages, and Official website.**
* **Logo integration on all Abhiyaan projects.**
* **Exposure to the 20,000+ students of IIT Madras the banners, emails, and public announcements.**
* **Publicity and logo visibility at international events such as IGVC and IAC.**

**Services expected from UBER:**

* **Sponsored cars**

Some of our other sponsors include **ROOTS**, **Septentrio**, **Ansys**, **Sparton**, **SBG systems**, and **PCB Powermarket**.

All services and conditions listed above are negotiable, and we are open to any suggestions and changes in terms. This information can be exchanged over online meetings. We hope to hear from you and establish a mutually beneficial sponsorship soon.Thankyou.