



wawa

Clean Water to every household

Prepared for Hult Prize 2018

Boston Campus

November 2017

Let's see two pictures

POLLUTED WATER



- WATERBORNE DISEASE – DIARRHEA
- 1.8 MILLION DEATHS EVERY YEAR
- 1.4 MILLION CHILDREN UNDER FIVE YEARS DIE EACH YEAR

**WHICH KIND OF WATER
WOULD YOU
DRINK ?**

TARGET COUNTRY

- **UGANDA**
- Capital: Kampala
- Population of 39 M
- **29 M LACK ACCESS TO IMPROVED SANITATION**
- Source of water: Lake Victoria, Lake Albert, Lake Kyoga, Lake Edward, Lake Kwania, Lake Bisina

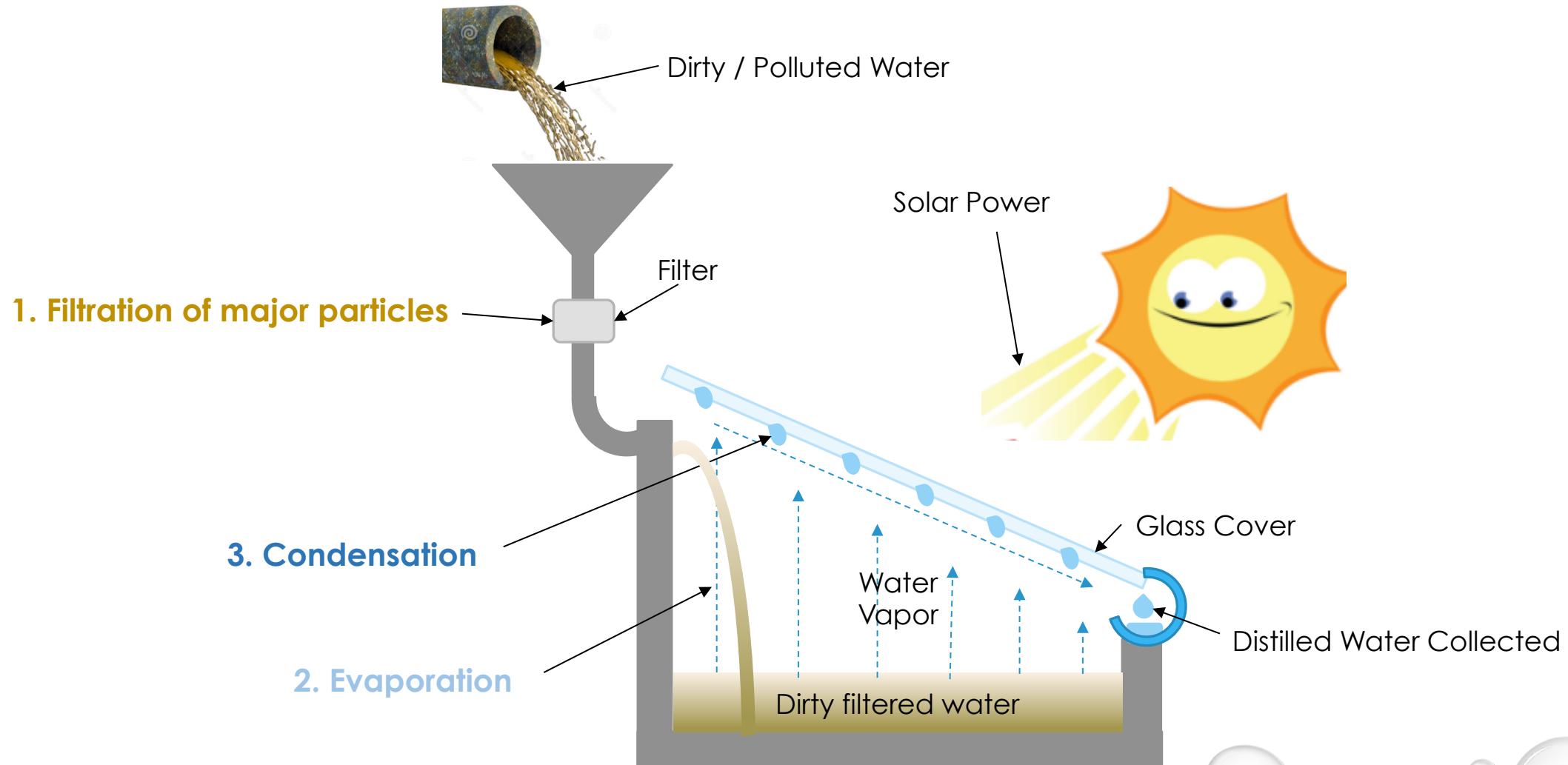


WAWA CONCEPT

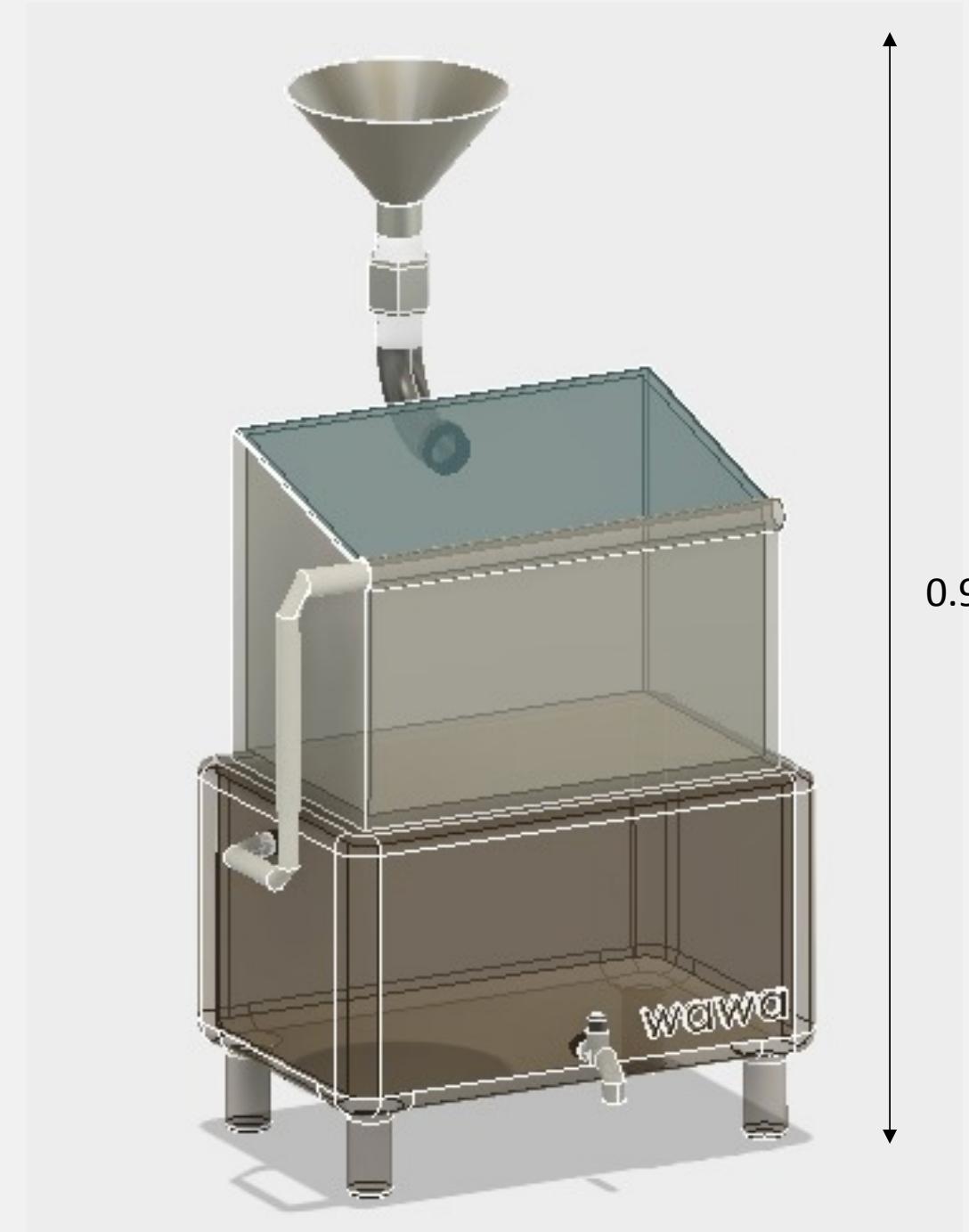
- SOLAR ENERGY
- GRAVITY
- SIMPLE TECHNOLOGY



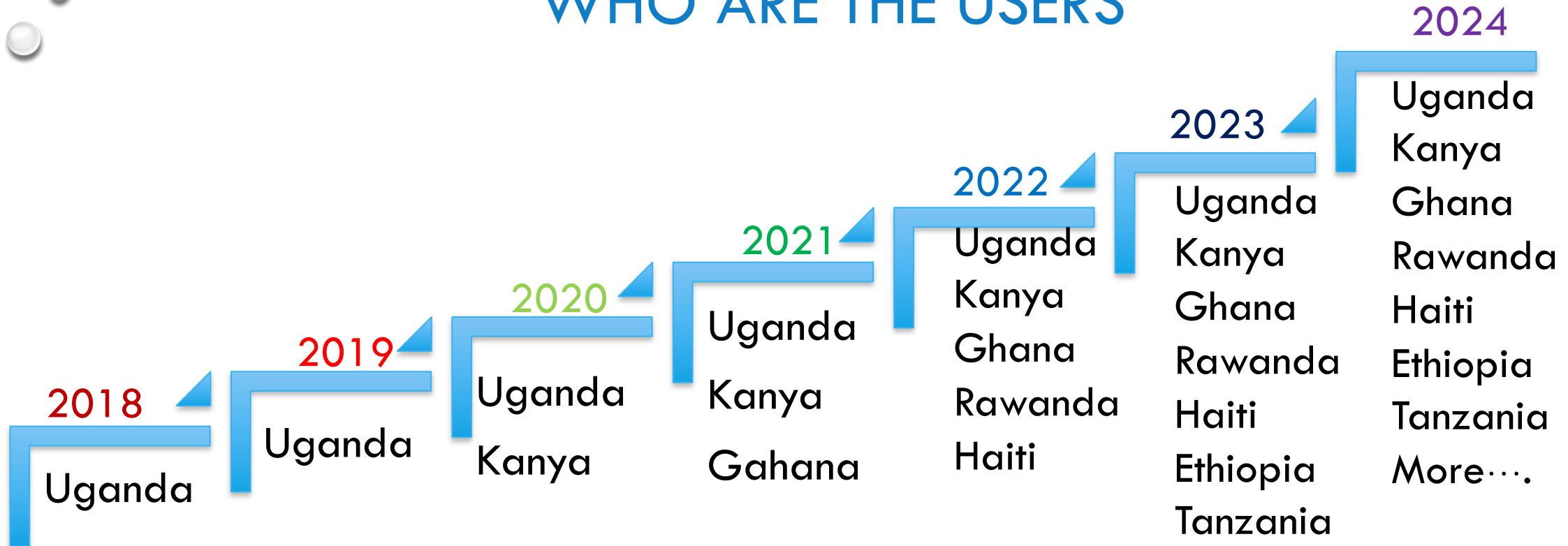
HOW WAWA WORKS



WAWA 1



WHO ARE THE USERS



SALES TARGET

Total Sales per year(Volume)

18,000,000
16,000,000
14,000,000
12,000,000
10,000,000
8,000,000
6,000,000
4,000,000
2,000,000
0

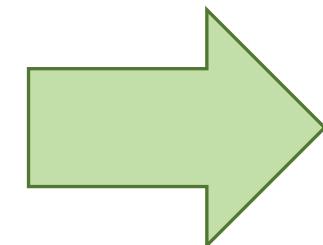
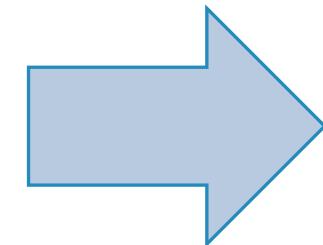
- **4 million product sales in total with average family member of 4**
- **Clean water for 16 millions people**
- **16 million filters sold in 2023**

2018 2019 2020 2021 2022 2023

■ Product Volume Sold ■ Filter Volume Sold

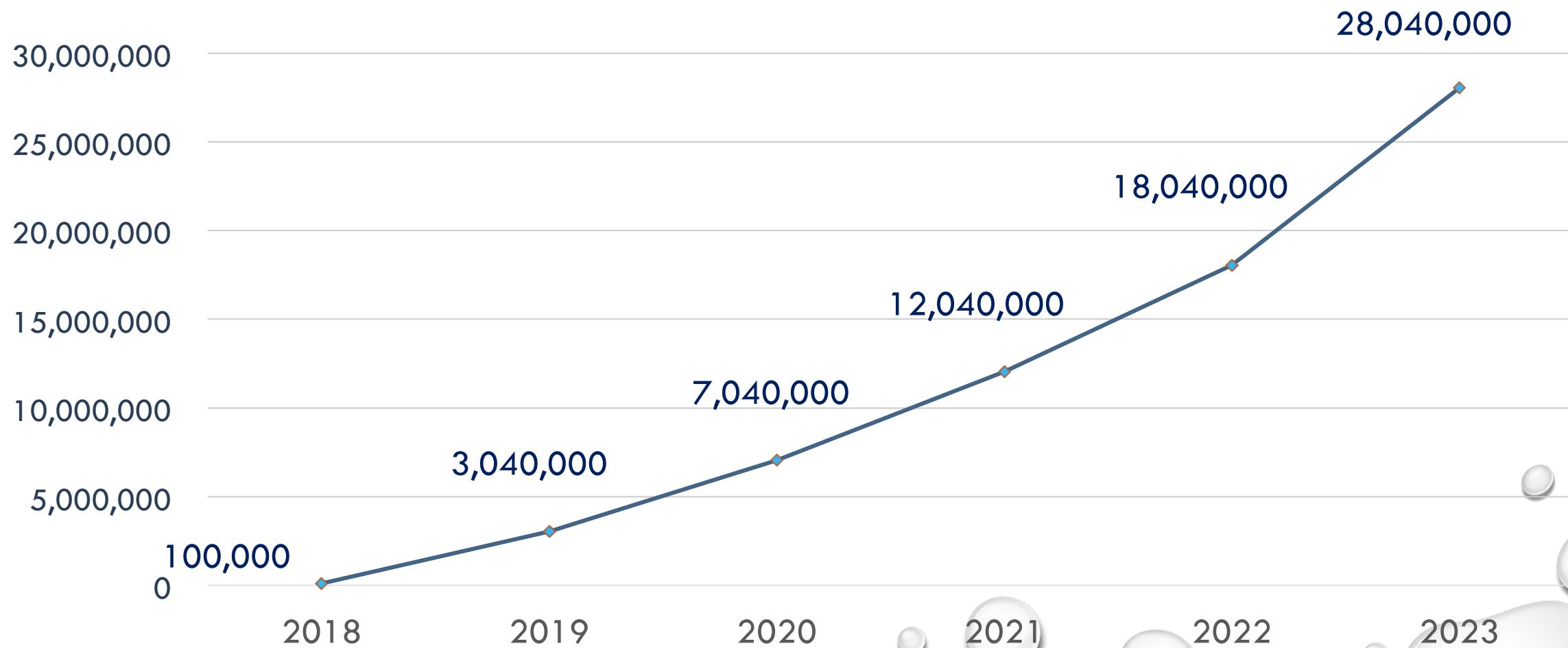


HOW WE MAKE PROFIT



FINANCIAL PROJECTION

Total Gross Profit (US Dollars)



POTENTIAL STRATEGIC PARTNERS

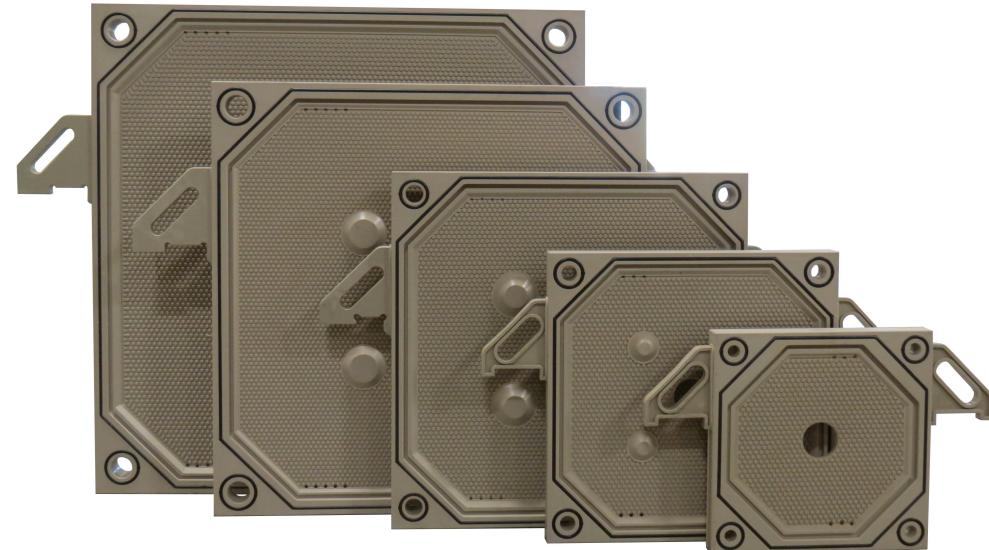


SPONSORS

- CIGEI SAC – PERUVIAN COMPANY SPECIALIST IN MANUFACTURING AND COMMERCIALIZATION OF FILTER MEANS, WASTE WATER TREATMENT TECHNOLOGIES, CHEMICAL ADDITIVES, ETC.

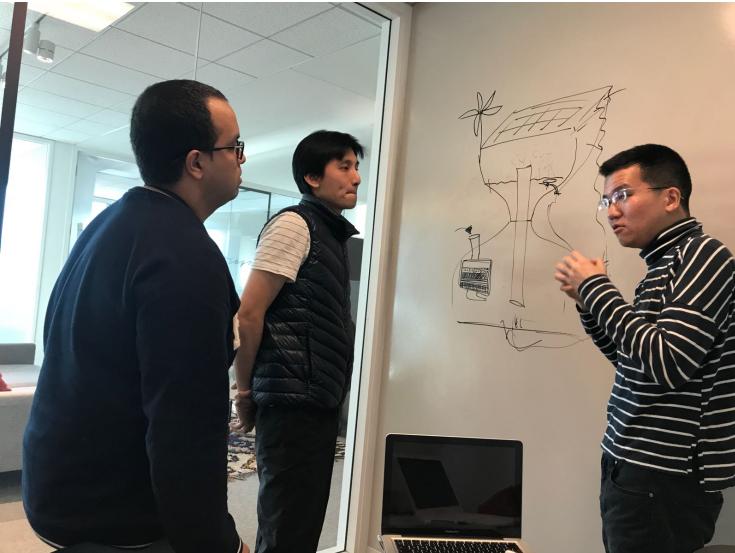


Press Filter



Plates and Leafs for filtration

FOLLOW US - PROJECT WAWA TEAM



LYNN XIAOLIN ZHENG

GASTON QUINONES / GARY LEE / DAVID SHEU



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Website
www.projectwawa.tk

QUESTIONS & ANSWERS

THANK YOU!



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