Developer Technology Trends Analysis

Comprehensive analysis of emerging developer technologies and preferences for strategic planning.

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Presentation Outline



Executive Summary & Introduction

Key findings and purpose



Technology Analysis

Languages, databases, job market



Dashboard Insights

Visual data exploration



Findings & Conclusion

Implications and next steps





Executive Summary



JavaScript, SQL, PostgreSQL lead market

Consistent dominance across surveys



AWS and Azure dominate cloud platforms

Strong preference among developers



Developer demographics: 25-34, bachelor's/master's bachelor's/master's

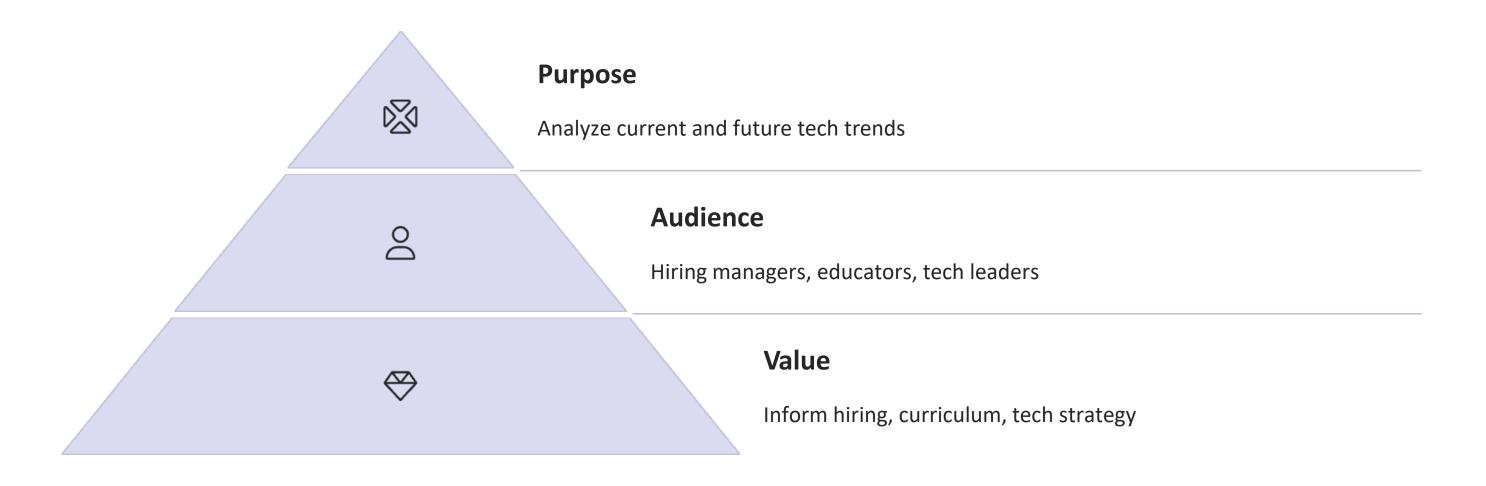
Young, educated workforce



React, Node.js, PostgreSQL gaining popularity

Future technology preferences

Introduction



Methodology

Data Sources

Stack Overflow Survey, job-postings.xlsx postings.xlsx

Visualization

Comprehensive dashboards



Tools Used

IBM Cognos, Python, Excel

Data Wrangling

Split columns, cleaned nulls, extracted extracted trends

Programming Language Trends

Current Usage

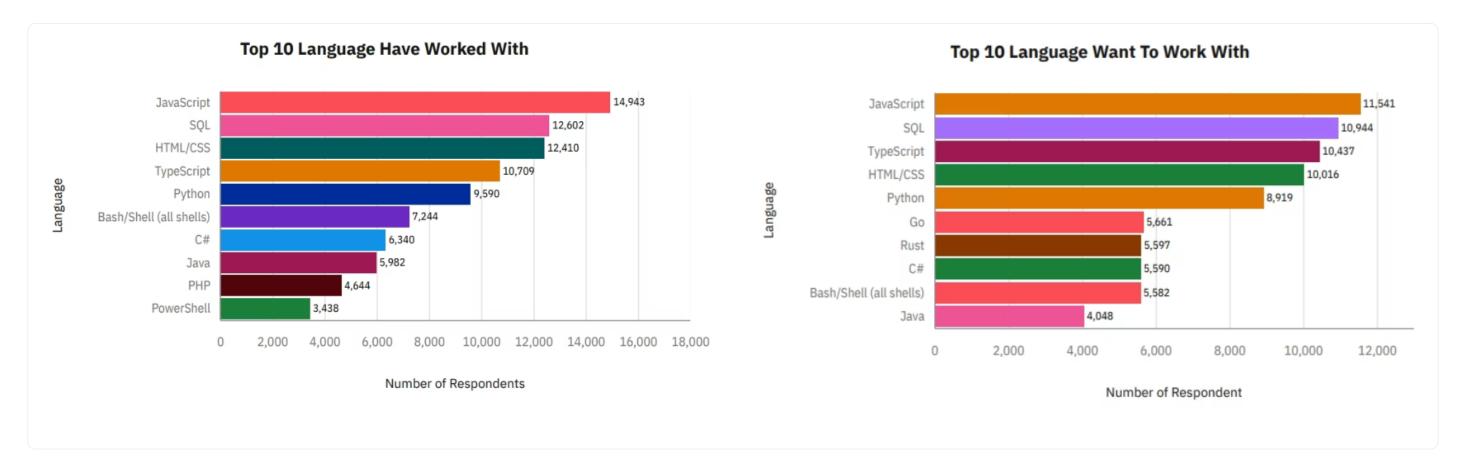
- JavaScript dominates market
- Python strong second position
- SQL essential for data work

Future Interest

- TypeScript gaining momentum
- Rust and Go emerging rapidly
- Shift toward modern languages

Programming Language Trends

Database preferences show clear market leaders and emerging technologies gaining traction.



Current Usage Leaders

- JavaScript and SQL dominate
- HTML/CSS and TypeScript widely used
- Python strong in both frontend and backend

Growing Interest

- Go and Rust gaining popularity
- TypeScript interest rising
- Demand increasing for modern, scalable tools

Market Implications

- Full-stack skills in demand
- SQL remains essential
- Developers favor versatile, high-performance languages

Database Trends

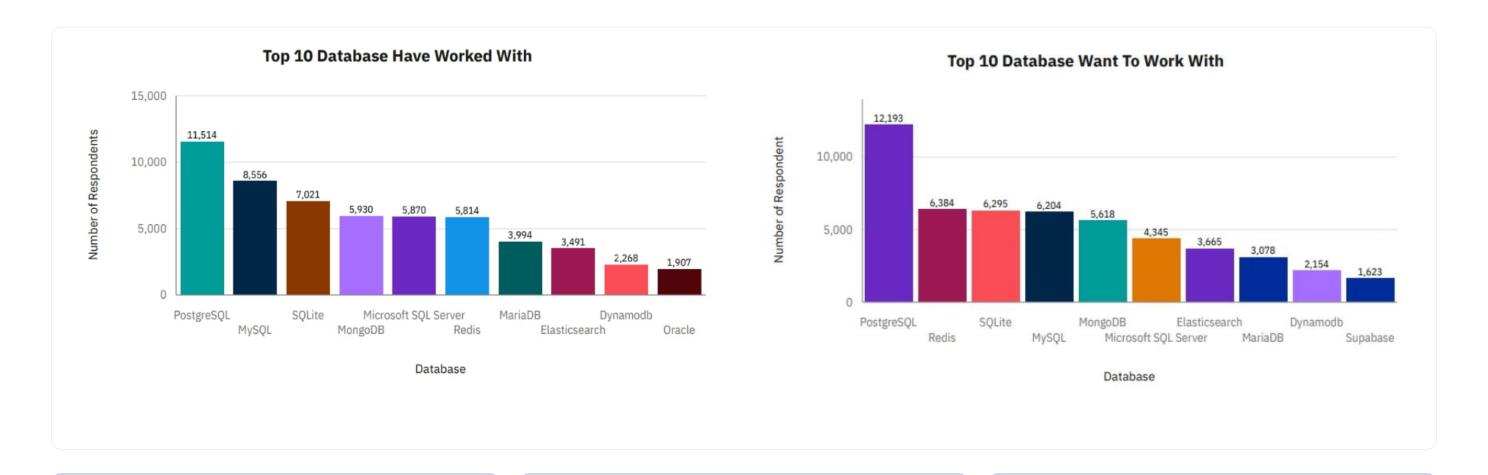
Current Usage

- PostgreSQL leads in adoption
- MySQL remains widely used
- SQLite popular for lightweight apps

Future Interest

- Redis and Supabase gaining momentum
- Growing demand for NoSQL options
- Shift toward cloud-native databases

Database Trends



Current Usage Leaders

- PostgreSQL at the top
- MySQL still widely used
- SQLite for embedded applications

Growing Interest

- Redis gaining traction
- Supabase emerging rapidly
- NoSQL adoption increasing

Market Implications

- Cloud-native DBs preferred
- SQL still foundational
- Specialized solutions growing

Job Market Analysis

Top Demand

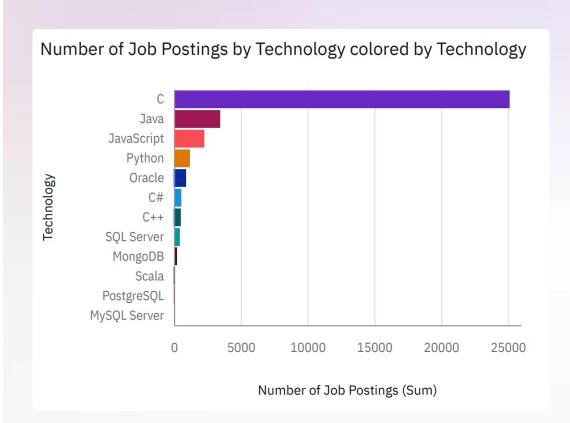
C, Java, and JavaScript lead in job postings.

Insight

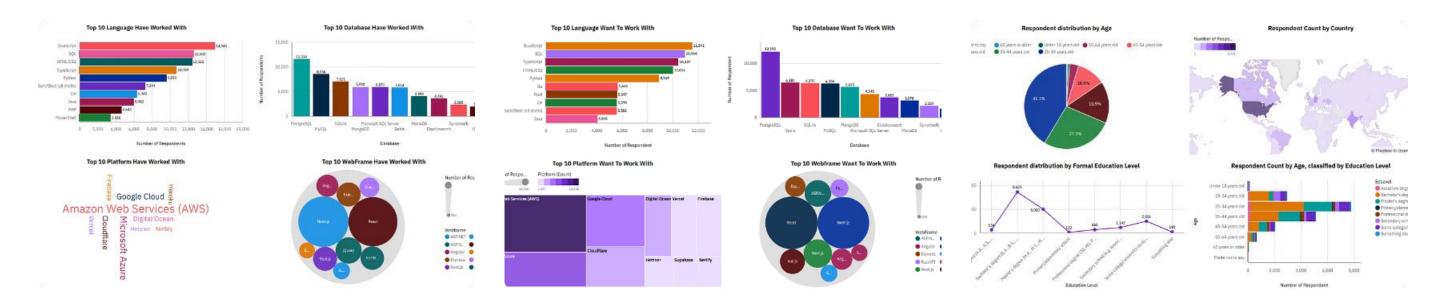
Strong need for core programming and SQL skills.

Hiring Focus

Prioritize **C**, **Java**, **JavaScript**, and SQL expertise.



Dashboard Visualization



Current Usage Dashboard

Future Trends Dashboard

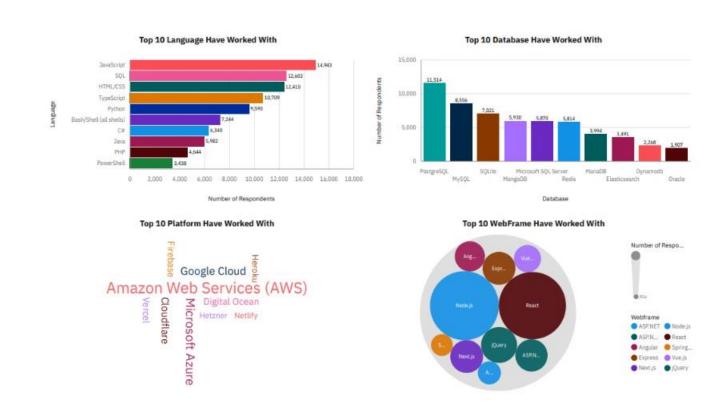
Demographics Dashboard

Dashboard: Current Technology Usage

Dashboard Insights

- **Top Languages:** JavaScript and SQL lead usage.
- Databases: PostgreSQL is most used; NoSQL gaining ground.
- **Platforms:** AWS dominates cloud platforms.
- Frameworks: React and Node.js are most popular.

The market favors full-stack, data-driven, and cloud-native tools. tools.

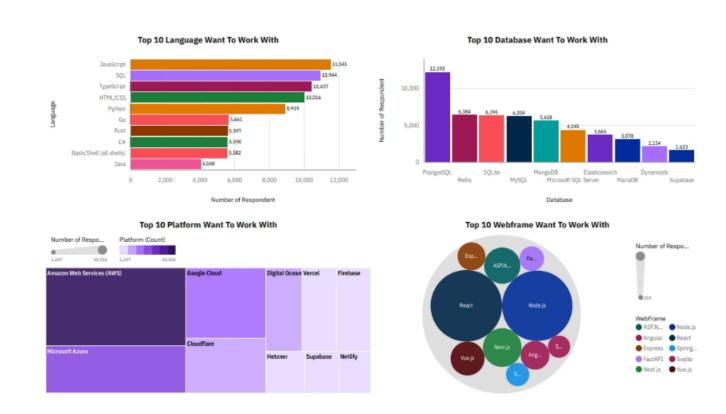


Dashboard: Future Technology Trends

Dashboard Insights

- Languages: JavaScript, SQL, and TypeScript are most desired.
- **Databases:** PostgreSQL and Redis lead future interest.
- Platforms: AWS, Google Cloud, and Azure top preferences.
- Frameworks: React and Node.js are most wanted by developers.

Developers are shifting toward modern, cloud-native, and JavaScript-driven stacks.

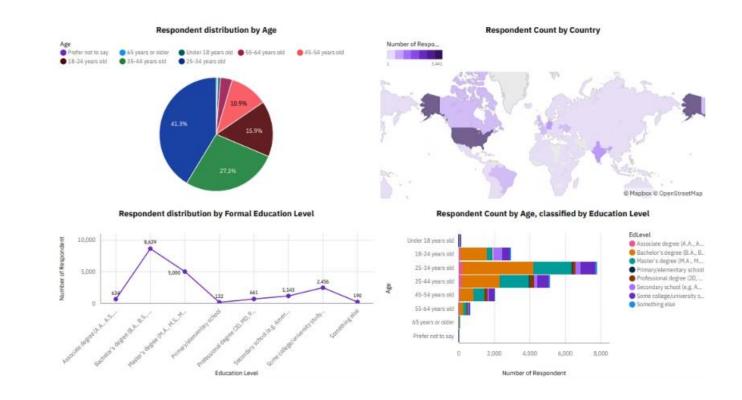


Dashboard: Demographics

Dashboard Insights

- Age: Most respondents are aged 25–34, followed by 35–44.
- Education: Majority hold a bachelor's or master's degree.
- **Location:** U.S. has the highest respondent count.

Young, highly educated developers from North America dominate the survey sample.





Overall Findings & Implications

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Top Technologies

JavaScript, SQL, PostgreSQL

2

Major Cloud Platforms

AWS and Azure dominate

25-34

Key Age Demographic

Prime hiring target

4+

Emerging Technologies

Rust, Go, Supabase, Redis

Conclusion



Market-Developer Alignment

Strong correlation between industry demands and developer developer skill interests creates favorable hiring conditions. conditions.



Enduring Fundamentals

JavaScript and SQL remain essential despite rapid technology evolution across all sectors.



Cloud-Native Future

AWS leadership and emerging platforms signal continued shift continued shift toward distributed cloud architectures. architectures.



Adaptable Workforce

Young, educated developer demographic positioned to quickly to quickly embrace emerging technologies like Rust.