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*Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated December 18, 2025 (the “Prospectus”) issued by Shenzhen Xunce Technology Co., Ltd. (深圳迅策科技股份有限公司) (the “Company”).*

*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.*

*This announcement is not for release, publication or distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia or any other jurisdiction where such distribution is prohibited by law). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or in any other jurisdiction in which such offer or solicitation would be unlawful. The Offer Shares have not been and will not be registered under the United States Securities Act of 1933, as amended from time to time (the “U.S. Securities Act”) or securities law of any state or other jurisdiction of the United States and may not be offered, sold, pledged or transferred within the United States, except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act. There will be no public offer of the Offer Shares in the United States. The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act (“Regulation S”).*

*In connection with the Global Offering, Guotai Junan Securities (Hong Kong) Limited, as stabilizing manager (the “Stabilizing Manager”), or any person acting for it, on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilizing or supporting the market price of the H Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager, its affiliates or any person acting for it to conduct any such stabilizing action, which, if commenced, will be done at the sole and absolute discretion of the Stabilizing Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilizing action is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering, being Thursday, January 22, 2026. Such stabilizing action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).*

*Potential investors should be aware that stabilizing action cannot be taken to support the price of the H Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Thursday, January 22, 2026, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, and demand for the H Shares and the price of the H Shares could fall.*

*The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to the terms and conditions set out in the Prospectus. The Hong Kong Offer Shares will not be offered to any person who is outside Hong Kong and/or not resident in Hong Kong. Potential investors of the Offer Shares should note that the Sole Sponsor and the Sponsor-Overall Coordinator (for itself and on behalf of the Hong Kong Underwriters), shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the paragraph headed “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.*

**xunce.**  
**Shenzhen Xunce Technology Co., Ltd.**  
**深圳迅策科技股份有限公司**

(A joint stock company incorporated in the People's Republic of China with limited liability)

## GLOBAL OFFERING

<b>Number of Offer Shares under the Global Offering</b>	:	<b>22,500,000 H Shares (subject to the Offer Size Adjustment Option and the Over-allotment Option)</b>
<b>Number of Hong Kong Offer Shares</b>	:	<b>2,250,000 H Shares (subject to the Offer Size Adjustment Option and reallocation)</b>
<b>Number of International Offer Shares</b>	:	<b>20,250,000 H Shares (subject to the Offer Size Adjustment Option, reallocation and the Over-allotment Option)</b>
<b>Maximum Offer Price</b>	:	<b>HK\$55.00 per H Share plus brokerage of 1%, SFC transaction levy of 0.0027%, Hong Kong Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015% (payable in full on application in Hong Kong dollars, subject to refund)</b>
<b>Nominal value</b>	:	<b>RMB1.00 per H Share</b>
<b>Stock code</b>	:	<b>3317</b>

### *Sole Sponsor*



### *Overall Coordinators, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers*



### *Sole Financial Advisor*



### *Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager*



### *Joint Bookrunners and Joint Lead Managers*



## **IMPORTANT NOTICE TO INVESTORS: FULLY ELECTRONIC APPLICATION PROCESS**

**The Company has adopted a fully electronic application process for the Hong Kong Public Offering.**

**The Prospectus is available at the website of the Hong Kong Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) under the “*HKEXnews > New Listings > New Listing Information*” section, and our website at [www.xuncetech.com](http://www.xuncetech.com).**

The Company will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the prospectus as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

To apply for the Hong Kong Offer Shares, you may:

- (1) apply online via the **White Form eIPO** service at [www.eipo.com.hk](http://www.eipo.com.hk); or
- (2) apply electronically through the **HKSCC EIPO** channel and cause HKSCC Nominees to apply on your behalf by instructing your **broker** or **custodian** who is a HKSCC Participant to give **electronic application instructions** via HKSCC’s FINI system to apply for the Hong Kong Offer Shares on your behalf.

If you are an **intermediary, broker or agent**, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses stated above.

See the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details on the procedures through which you can apply for the Hong Kong Offer Shares.

Your application through the **White Form eIPO** service or the **HKSCC EIPO** channel must be for a minimum of 100 Hong Kong Offer Shares and in one of the numbers set out in the table.

If you are applying through the **White Form eIPO** service, you may refer to the table below for the amount payable for the number of Hong Kong Offer Shares you have selected. You must pay the respective amount payable on application in full upon application for Hong Kong Offer Shares.

If you are applying through the **HKSCC EIPO** channel, your **broker** or **custodian** may require you to pre-fund your application in such amount as determined by the **broker** or **custodian**, based on the applicable laws and regulations in Hong Kong. You are responsible for complying with any such prefunding requirement imposed by your broker or custodian with respect to the Hong Kong Offer Shares you applied for.

No. of Hong Kong Offer Shares applied for	No. of Amount payable <sup>(2)</sup> on application	No. of Hong Kong Offer Shares applied for	No. of Amount payable <sup>(2)</sup> on application	No. of Hong Kong Offer Shares applied for	No. of Amount payable <sup>(2)</sup> on application	No. of Hong Kong Offer Shares applied for	No. of Amount payable <sup>(2)</sup> on application
	HK\$		HK\$		HK\$		HK\$
100	5,555.47	2,000	111,109.36	10,000	555,546.76	180,000	9,999,841.50
200	11,110.94	2,500	138,886.69	20,000	1,111,093.50	200,000	11,110,935.00
300	16,666.40	3,000	166,664.03	30,000	1,666,640.26	300,000	16,666,402.50
400	22,221.86	3,500	194,441.37	40,000	2,222,187.00	400,000	22,221,870.00
500	27,777.33	4,000	222,218.70	50,000	2,777,733.76	500,000	27,777,337.50
600	33,332.80	4,500	249,996.03	60,000	3,333,280.50	600,000	33,332,805.00
700	38,888.28	5,000	277,773.38	80,000	4,444,374.00	700,000	38,888,272.50
800	44,443.75	6,000	333,328.06	100,000	5,555,467.50	800,000	44,443,740.00
900	49,999.21	7,000	388,882.73	120,000	6,666,561.00	900,000	49,999,207.50
1,000	55,554.68	8,000	444,437.40	140,000	7,777,654.50	1,125,000 <sup>(1)</sup>	62,499,009.38
1,500	83,332.01	9,000	499,992.08	160,000	8,888,748.00		

(1) Maximum number of Hong Kong Offer Shares you may apply for and this is approximately 50% of the Hong Kong Offer Shares initially offered.

(2) The amount payable is inclusive of brokerage, the SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy. If your application is successful, brokerage will be paid to the Exchange Participants (as defined in the Listing Rules) and the SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy are paid to the Stock Exchange (in the case of the SFC transaction levy and the AFRC transaction levy, collected by the Stock Exchange on behalf of the SFC and the AFRC respectively).

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

# **APPLICATION FOR LISTING ON THE STOCK EXCHANGE**

We have applied to the Listing Committee for the listing of, and permission to deal in, the H Shares to be issued pursuant to the Global Offering (including any H Shares which may be issued pursuant to the exercise of the Offer Size Adjustment Option and the Over-allotment Option) and the H Shares to be converted from the Unlisted Shares.

## **STRUCTURE OF THE GLOBAL OFFERING**

The Global Offering comprises:

- the Hong Kong Public Offering of initially 2,250,000 Offer Shares (subject to reallocation and the Offer Size Adjustment Option) in Hong Kong representing 10.0% of the total number of Offer Shares available under the Global Offering; and
- the International Offering of initially 20,250,000 Offer Shares (subject to reallocation and the Offer Size Adjustment Option and the Over-allotment Option) outside the United States (including to professional and institutional investors within Hong Kong) in offshore transactions in reliance on Regulation S representing 90.0% of the total number of Offer Shares available under the Global Offering.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed “Structure of the Global Offering” in the Prospectus.

In particular, subject to the requirements under Practice Note 18 of the Listing Rules and Chapter 4.14 of the Guide for New Listing Applicants, the Sponsor-Overall Coordinator (for itself and on behalf of other Overall Coordinators and the Underwriters) may reallocate Offer Shares from the International Offering to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering. In accordance with Practice Note 18 of the Listing Rules and Chapter 4.14 of the Guide for New Listing Applicants, the maximum total number of Offer Shares following such reallocation shall be not more than 15% of the number of Offer Shares initially available under the Global Offering (before any exercise of the Offer Size Adjustment Option and the Over-allotment Option) (i.e. 3,375,000 Shares) and the final Offer Price shall be fixed at the lower end of the indicative price range (i.e. HK\$48.00 per Offer Share).

In connection with the Global Offering, our Company has the Offer Size Adjustment Option under the Hong Kong Underwriting Agreement. Pursuant to the Offer Size Adjustment Option, the Company may issue any number of Shares up to an aggregate of 3,375,000 additional Shares at the Offer Price. If the Offer Size Adjustment Option is exercised in full, the additional Offer Shares to be issued pursuant thereto will represent approximately 1.04% of our issued share capital immediately following the completion of the Global Offering (assuming the Over-allotment Option is not exercised) and the full exercise of the Offer Size Adjustment Option.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters.

Pursuant to the Over-allotment Option, the International Underwriters will have the right, exercisable by the Sponsor-Overall Coordinator (on behalf of the International Underwriters) at any time from the Listing Date until 30 days after the last day for lodging applications under the Hong Kong Public Offering, to require the Company to allot and issue up to an additional 3,375,000 H Shares (representing not more than 15% of the Offer Shares initially available under the Global Offering assuming the Offer Size Adjustment Option is not exercised) or up to 3,881,200 additional Shares (representing not more than 15.0% of our Shares initially being offered under the Global Offering assuming the Offer Size Adjustment Option is exercised in full) at the Offer Price under the International Offering to cover over-allocation in the International Offering, if any.

If the Offer Size Adjustment Option is not exercised and Over-allotment Option is exercised in full, the additional Offer Shares to be issued pursuant thereto will represent approximately 1.04% of the total Shares in issue immediately following the completion of the Global Offering and the issue of Offer Shares pursuant to the Over-allotment Option. In the event that the Over-allotment Option is exercised, an announcement will be made.

If the Offer Size Adjustment Option and the Over-allotment Option are exercised in full, the additional Offer Shares to be issued pursuant to the Over-allotment Option will represent approximately 1.18% of our issued share capital immediately following the completion of the Global Offering and the Over-allotment Option. In the event that the Over-Allotment Option is exercised, an announcement will be made.

## PRICING

The Offer Price will not be more than HK\$55.00 per Offer Share and is expected to be not less than HK\$48.00 per Offer Share, unless otherwise announced. Applicants under the Hong Kong Public Offering must pay, on application, the maximum Offer Price of HK\$55.00 per Offer Share plus brokerage of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and Stock Exchange trading fee of 0.00565% amounting to a total of HK\$5,555.47 for one board lot of 100 H Shares.

## EXPECTED TIMETABLE

Hong Kong Public Offering commences .....	9:00 a.m. on Thursday, December 18, 2025
Latest time for completing electronic applications under the <b>White Form eIPO</b> service through the designated website <u><a href="http://www.eipo.com.hk">www.eipo.com.hk</a></u> .....	11:30 a.m. on Tuesday, December 23, 2025
Application lists open .....	11:45 a.m. on Tuesday, December 23, 2025
Latest time for (a) completing payment for the <b>White Form eIPO</b> applications by effecting internet banking transfer(s) or PPS payment transfer(s) and (b) giving <b>electronic application instructions</b> to HKSCC .....	12:00 noon on Tuesday, December 23, 2025

If you are instructing your **broker** or **custodian** who is a HKSCC Participant to submit an **electronic application instruction** on your behalf through HKSCC's FINI system in accordance with your instruction to apply for the Hong Kong Offer Shares, you are advised to contact your **broker** or **custodian** for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.

Application lists close . . . . .

12:00 noon on  
Tuesday, December 23, 2025

Expected Price Determination Date. . . . .

by 12:00 noon on  
Wednesday, December 24, 2025

Announcement of the Offer Price on the Company's website at  
[www.xuncetech.com](http://www.xuncetech.com) and the website of the Stock Exchange  
at [www.hkexnews.hk](http://www.hkexnews.hk) . . . . .

no later than 11:00 p.m. on  
Monday, December 29, 2025

Announcement of the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Offer Shares on the Company's website at  
[www.xuncetech.com](http://www.xuncetech.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) . . . . .

no later than 11:00 p.m. on  
Monday, December 29, 2025

The results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through a variety of channels, including:

- in the announcement to be posted on the Company's website and the website of the Stock Exchange at [www.xuncetech.com](http://www.xuncetech.com) and [www.hkexnews.hk](http://www.hkexnews.hk), respectively . . . . .

no later than 11:00 p.m. on  
Monday, December 29, 2025

- from the designated results of allocations website at [www.iporesults.com.hk](http://www.iporesults.com.hk) (alternatively: [www.eipo.com.hk/eIPOAllotment](http://www.eipo.com.hk/eIPOAllotment)) with a "search by ID" function from . . . . .

11:00 p.m. on Monday,  
December 29, 2025 to  
12:00 midnight on  
Sunday, January 4, 2026

- from the allocation results telephone enquiry line by calling +852 2862 8555 between 9:00 a.m. and 6:00 p.m. on .....

Tuesday, December 30, 2025,  
Wednesday, December 31, 2025, Friday, January 2, 2026 and Monday, January 5, 2026 (excluding Saturday, Sunday and public holidays in Hong Kong)

H Share certificates in respect of wholly or partially successful applications to be dispatched or deposited into CCASS on or before .....

Monday, December 29, 2025

**White Form** e-Refund payment instructions/refund checks in respect of wholly or partially successful applications if the final Offer Price is less than the maximum Offer Price per Offer Share initially paid on application (if applicable) or wholly or partially unsuccessful applications to be dispatched on or before .....

Tuesday, December 30, 2025

Dealings in the H Shares on the Hong Kong Stock Exchange expected to commence at 9:00 a.m. on .....

Tuesday, December 30, 2025

*Note: All dates and times refer to Hong Kong local dates and times, except as otherwise stated.*

## SETTLEMENT

Subject to the granting of the listing of, and permission to deal in, the H Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the H Shares will be accepted as eligible securities by HKSCC for deposit, clearance, and settlement in CCASS with effect from the Listing Date or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of HKSCC and the HKSCC Operational Procedures in effect from time to time. All necessary arrangements have been made for the H Shares to be admitted into CCASS. Investors should seek the advice of their stockbroker or other professional adviser for details of those settlement arrangements and how such arrangements will affect their rights and interests.

# ELECTRONIC APPLICATION CHANNELS

The Hong Kong Public Offering period will begin at 9:00 a.m. on Thursday, December 18, 2025 and end at 12:00 noon on Tuesday, December 23, 2025 (Hong Kong time).

To apply for Hong Kong Offer Shares, you may use one of the following application channels:

Application Channel	Platform	Target Investors	Application Time
<b>White Form eIPO service</b>	<a href="http://www.eipo.com.hk">www.eipo.com.hk</a>	Applicants who would like to receive a physical H Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in your name.	From 9:00 a.m. on Thursday, December 18, 2025 to 11:30 a.m. on Tuesday, December 23, 2025 and the latest time for completing full payment of application monies of such applications will be 12:00 noon on Tuesday, December 23, 2025.
<b>HKSCC EIPO channel</b>	Your broker or custodian who is a HKSCC Participant will submit an electronic application instruction on your behalf through HKSCC's FINI system in accordance with your instruction.	Applicants who would not like to receive a physical H Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in the name of HKSCC Nominees, deposited directly into CCASS and credited to your designated HKSCC Participant's stock account.	Contact your broker or custodian for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.

The **White Form eIPO** service and the HKSCC EIPO channel are facilities subject to capacity limitations and potential service interruptions and you are advised not to wait until the last day of the application period to apply for Hong Kong Offer Shares.

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and on the designated website ([www.eipo.com.hk](http://www.eipo.com.hk)) for the **White Form eIPO** service (or as the case may be, the agreement you entered into with your **broker or custodian**).

## PUBLICATION OF RESULTS

We expect to announce the results of the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocations of Hong Kong Offer Shares on the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk) and our website at [www.xuncetech.com](http://www.xuncetech.com) by no later than 11:00 p.m. on Monday, December 29, 2025 (Hong Kong time).

The results of allocations and the identification document numbers of successful applicants (where applicable) under the Hong Kong Public Offering will be available through a variety of channels at the times and dates and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares — B. Publication of Results" in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the conditions of the Global Offering as set out in the section headed "Structure of the Global Offering — Conditions of the Global Offering" in the Prospectus are not satisfied or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, AFRC transaction levy and Stock Exchange trading fee, will be refunded (subject to application channels), without interest.

No temporary document of title will be issued in respect of the H Shares. No receipt will be issued for sums paid on application. H Share certificates will only become valid evidence of title at 8:00 a.m. on Tuesday, December 30, 2025 (Hong Kong time), provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting" in the Prospectus has not been exercised. Investors who trade H Shares prior to the receipt of H Share certificates or the H Share certificates becoming valid do so entirely at their own risk.

## **DEALINGS IN THE H SHARES**

Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Tuesday, December 30, 2025, it is expected that dealings in the H Shares on the Stock Exchange will commence at 9:00 a.m. on Tuesday, December 30, 2025.

The H Shares will be traded in board lots of 100 H Shares each and the stock code of the H Shares will be 3317.

This announcement is available for viewing on the website of the Company at [www.xuncetech.com](http://www.xuncetech.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

By order of the Board

**Shenzhen Xunce Technology Co., Ltd.**

深圳迅策科技股份有限公司

**Mr. Liu Zhijian**

*Chairman, Executive Director and Chief Executive Officer*

Hong Kong, December 18, 2025

*As at the date of this announcement, the board of directors of the Company comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang, Mr. Xuan Ran and Mr. Jiang Chunfei as executive directors, Mr. Cai Xiang as non-executive director, and Mr. Wong Ti, Mr. Jiang Changjian, Ms. Tian Jiangchuan as independent non-executive directors (effective upon Listing).*