

2017 Netflix Stock Performance Review

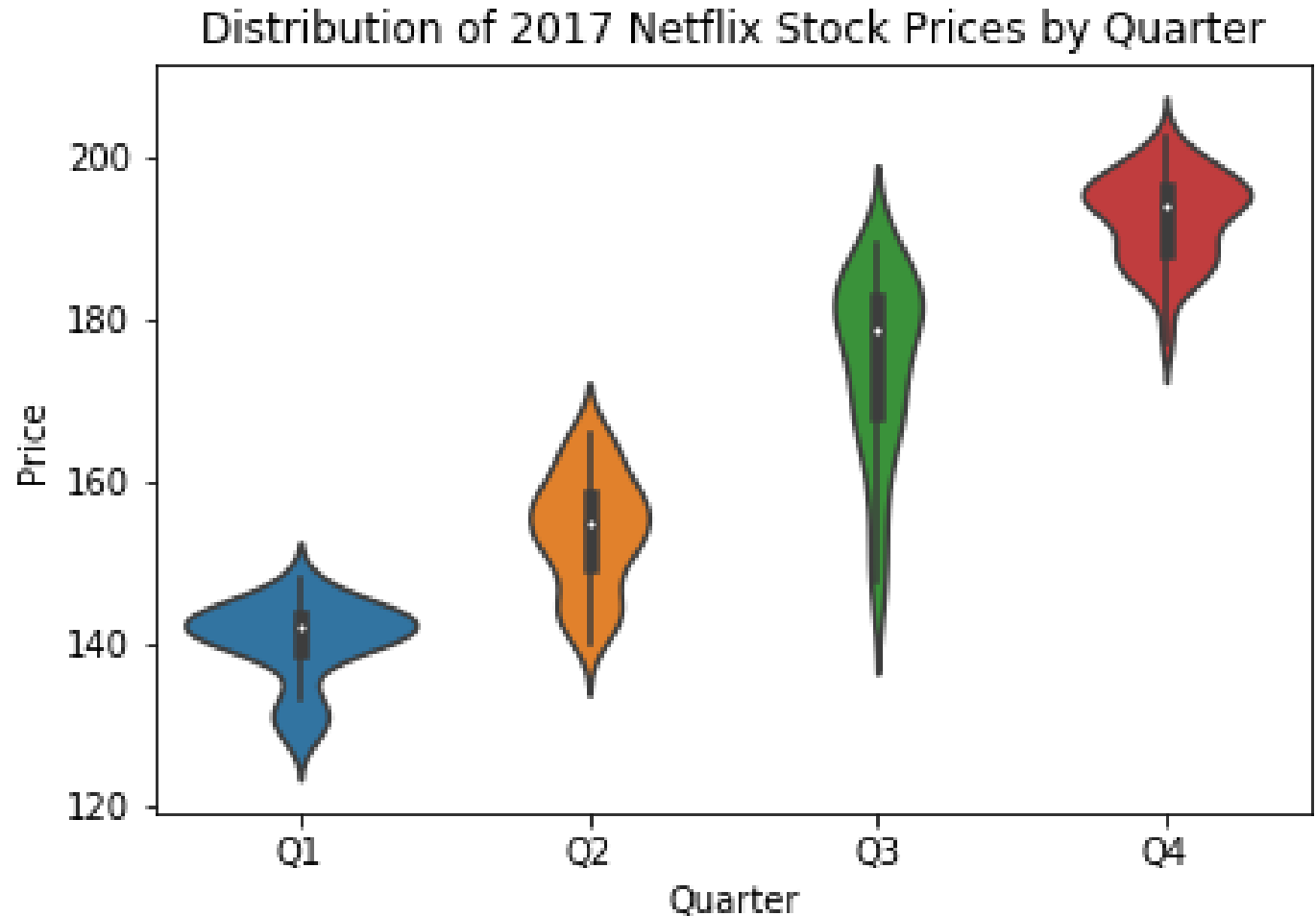
In this presentation we will show:

- NFLX Stock Trend by Quarter
- NFLX Quarterly Earnings Actual vs. Estimates
- NFLX Revenue vs. Earnings
- NFLX Stock Performance vs. Dow Jones Index

We have organized and transformed Netflix stock prices data into graphical insight, in which we hoped to help you to form more in-depth analysis.

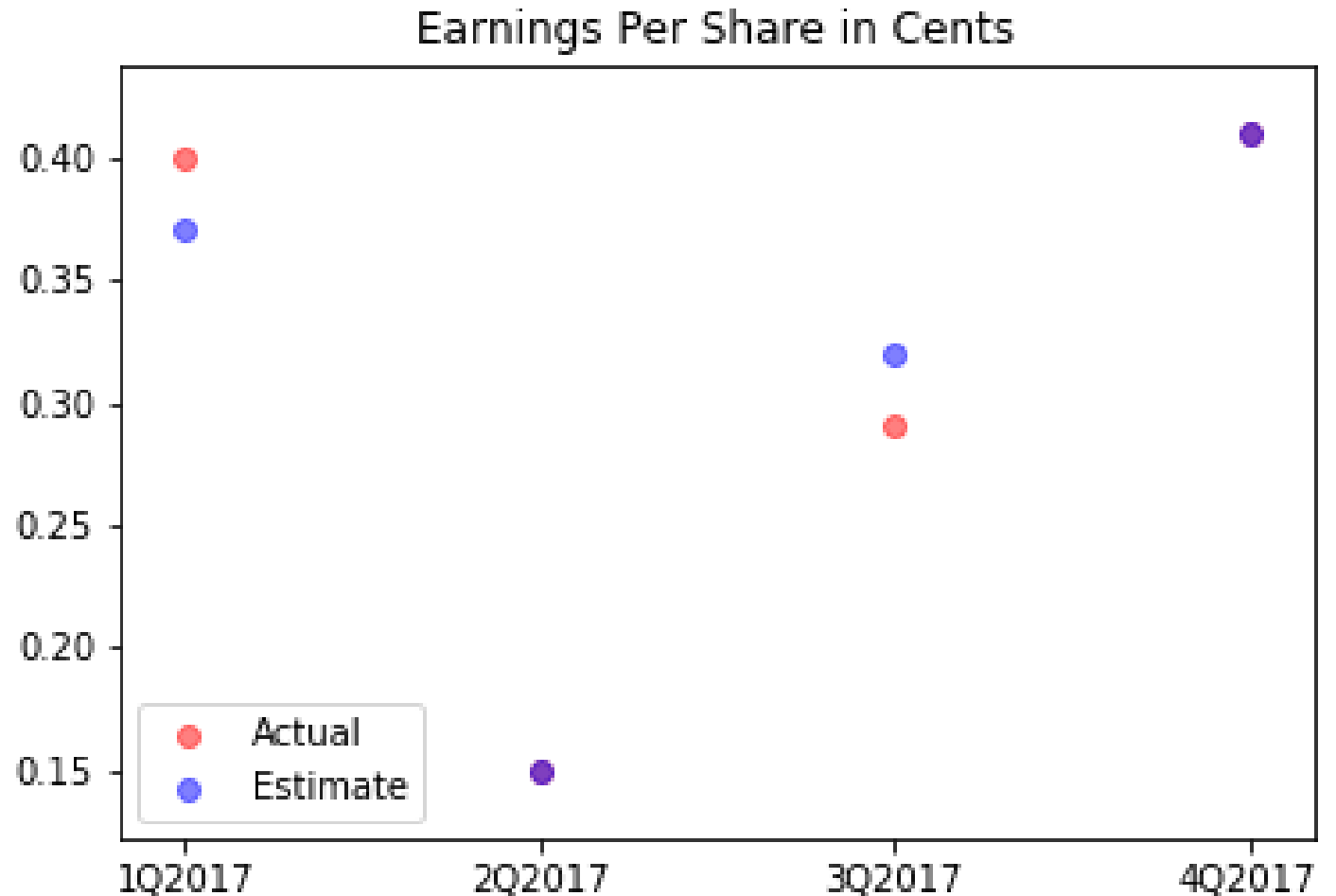
Netflix Stock Price in 2017

- Netflix Stock gained in 2017
- The stock price rose from about \$120 per share to highest just over \$200.
- NLFX stock was most volatile in 3Q as it ranged from \$140 to \$200 per share.



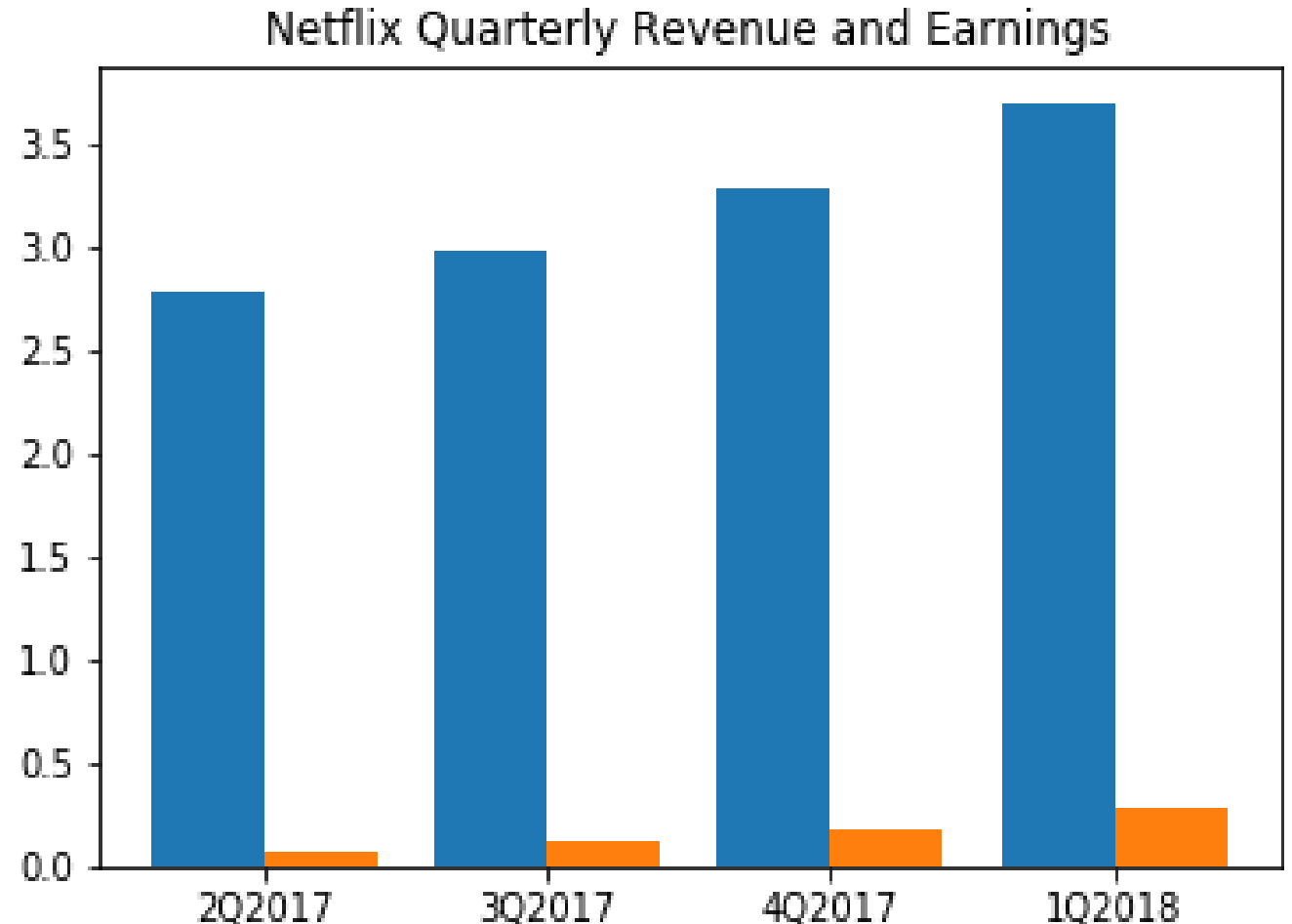
Netflix Earning Per Share Actual vs. Estimate

- NFLX's actual earnings generally meet analysts' estimate in 2017.
- The stock's earnings per share meet estimate in Q2 and Q4.
- Netflix beat estimate in 1Q while missed in 3Q.



Netflix Revenue & Earning Trends

- Revenue rose 33% in the past four quarters through 1Q18 while earning rose over 3x.
- Earnings average about 5% of revenue in trailing four quarters.
- Earning as percent of revenue increase from 2% to 8% in past four quarters.



Netflix vs. Dow Jones Index

- Netflix had over 40% gain in 2017, which outperformed the 26% rise in Dow Jones index.
- While Netflix' stock prices are lower than that of Dow Jones Index, NFLX's price is also more volatile

