## Descriptive Wireframe Document – Lab 7 Example

**Rationale:** One of the biggest issues with the current page is the amount of and the choice of colors. To fix this I am going with a simple white background for the page so that the viewers eyes can be brought to the content instead of being distracted everywhere. I have then chosen to slim the color palate down to the colors from the company logo. Using the sky blue as the primary which is hex code #0795D3, and the maroon/burgundy as a secondary color #990100. These colors contrast each other well and complement each other in my opinion, as well as bringing some continuity to the company and webpage. The font for the webpage in every area will be Arial. Arial is a nice simple sans-serif font that is on almost every single computer or mobile device. The page will be neatly aligned just off the edge of the screen with a small margin. The image in item #4 will be right aligned with the right edges of the header and the menu. The header and footer will be the same width to ensure a clean look. The social media links have all been grouped together in one place that is easy to find and easy to navigate. Having all platforms listed next to each other is an easy way to find what you are looking for as a viewer. The logo will have alternate text explaining it, and the image in item #4 will be explained, whether the page designer chooses the image to be a picture of the food or their beverages.

**Item #1**

Description: Header

Font: Arial 30px Bold

Text Color: White

Background Color: #0795D3

Text Alignment: Center

Media: Company Logo with a white outline around it

Interactivity: N/A


**Item #2**

Description: Menu

Font: Arial 12px

Text Color: White

Background Color: #990100

Borders: White 2px Solid

Text Alignment: Center

Media: N/A

Interactivity: Reservations, Menus (drop down), Oktoberfest, Reviews, Gallery


**Item #3**

Description: About the restaurant paragraph

Font: Arial 12px

Text Color: Black

Background Color: White

Borders: N/A

Text Alignment: Left Aligned

Media: N/A

Interactivity: Link to reservations at the end of the paragraph

**Item #4**

Description: Image

Media: Photo of best dish or beer

Interactivity: Click on the photo links to the gallery

Border: N/A

**Item #5**

Description: Footer. Contains the address and the social media sites.

Font: Arial 12px

Text Color: White

Background Color: #0795D3

Text Alignment: Center

Media: Icons of all social media sites

Interactivity: Links to social media sites, Link to the address on google maps