

Descriptive Wireframe Document – Assignment 3

Rationale: This first thing that needs to be changed about the website is the sizing. It is essentially a narrow page with nothing on the sides so does not fit to a browser well at all. So first key is adapting the website to fit a computer screen better. I wanted to keep the colour scheme in lines with the company logo, which does not officially fit any of the colour scheme styles but does provide good contrast and provides a clean look. I wanted to adapt the main image of the website to show off the beauty of the location instead of a photo that just showcases some members of the club and is difficult to see the text on. So I used a scenic shot and put a low opacity blue colour over it to make it easier on the eyes and easier to see the Deep Cove Yacht Club name. I lastly wanted to provide a more modern footer which keeps the same colour style as the header for good repetition.

Item #1

Description: Header/Menu

Font: Arial 18px

Background Color: Navy

Font colour: White

Alignment: Right

Media: Company Logo

Interactivity: 7 Links across the top aligned to the right of the page, Links include: Memberships, Clubhouse Rentals, Learn to Sail, Racing, Reciprocal, Our History, Member Login

Item #2

Description: Landing Image and Company Name

Font: Verdana 36px

Color: White

Alignment: Center

Media: Image of the location across the whole width

Interactivity: Link to memberships in a box of the secondary colour.

Item #3

Description: Section for Items 4/5

Color: White

Item #4

Description: Box with information and photo about clubhouse rentals

Font: arial 12px

Color: White

Border: Navy

Alignment: Center Spaced with Item 5

Media: Image of the clubhouse

Item #5

Description: Box with information and photo about The regatta/racing

Font: arial 12px

Color: White

Border: Navy

Alignment: Center Spaced with Item 4

Media: Image of the boats.

Item #6

Description: Footer with address and important links

Font: arial 12px

Color: Navy

Interactivity: Links to social media, the top of the page, memberships, and the member login