

## Aesthetic Plan and Treatment

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### Aesthetic Plan

- Mood: Serious
- Tone: No voice over, somber
- Feelings: Enlightened, empowered to act via empathy

### Treatment

- **Characters (literal people we're going to include)**
  - Representatives from
    - Organizations
      - Callen-Lorde
      - PFLAG
      - Hetrick Martin
      - Trevor Project (unlikely)
      - The Center (unlikely)
    - Schools
      - NYU
      - Columbia
      - Harvey Milk
      - Stuyvesant
  - Us
- **Scenes**
  - Interviews
  - Establishing shots of all the locations
  - Moving (stable) on the street
  - Title cards (note: we're going to change the title lol)
  - Leaflets, project boards, bulletin boards, posters
  - Statistics in word form

- **Structure**

- Act I – Who's involved? What is our purpose? Introductions
  - Introduce the issue of LGBTQ+ youth suicide in the country
  - Say that we're focusing on NYC as a case study
  - Introduce the subjects that we're talking to (schools)
  - Introduce narrative empathy for LGBTQ+ youth
- Act II – What's the narrative thrust?
  - Putting in national statistics and information and research
  - Us talking and interview the schools
  - Finding information about all of them
  - Establish empathy for LGBTQ+ youth
- Act III
  - Interviews with the organizations/experts comparing all of these places
  - Widen the scope to now apply to the nation since this is just a case study
  - Call to action