# House price modelling challenge

Leonardo Blas

### Can we predict housing prices?

#### • We have:

- A dataset of properties sold from 2006 to 2010 in Ames, IA.
- ~1500 entries.
- ~80 parameters.

#### • We want:

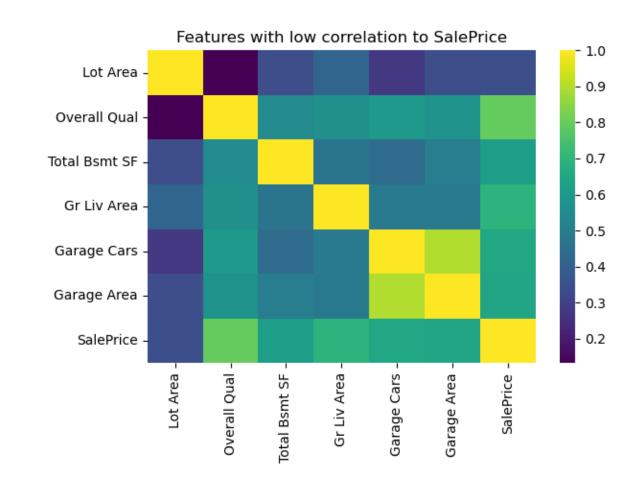
- A model to predict housing prices.
- To minimize the error in terms of dollars (RMSE).

#### Process overview

- 1. Consider the features we want to use.
- 2. Clean the data.
- 3. Transform the data (encode, standardize, normalize).
- 4. Try different models.
- 5. Choose the best performing model.

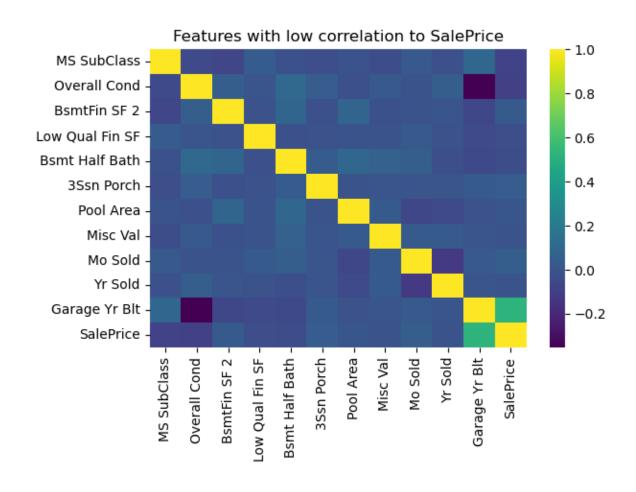
#### What features to use

- Overall quality.
- Living area area.
- Basement area.
- Garage car capacity.
- Garage area.



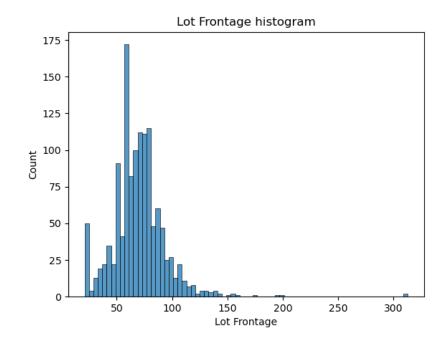
#### What not to use

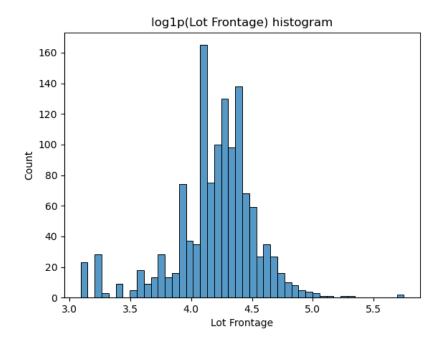
- Overall condition.
- Year sold.
- Month sold.
- Pool area.
- Basement half bathrooms.



# Helpful transformations

- log1p.
- Power.
- KNN imputation.
- Standard scaling.





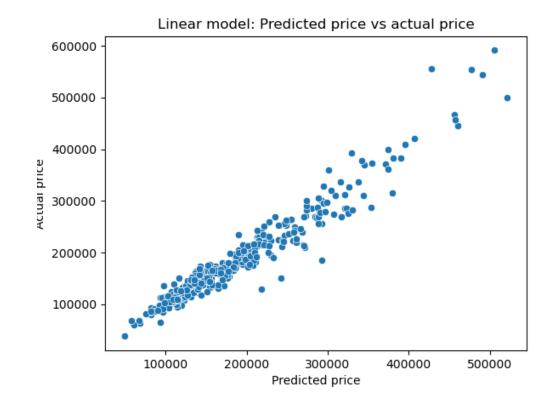
## My models: Linear

• Train RMSE: ~\$17k

• Test RMSE: ~\$21k

• Train r^2: ~0.95

• Test r^2: ~0.93



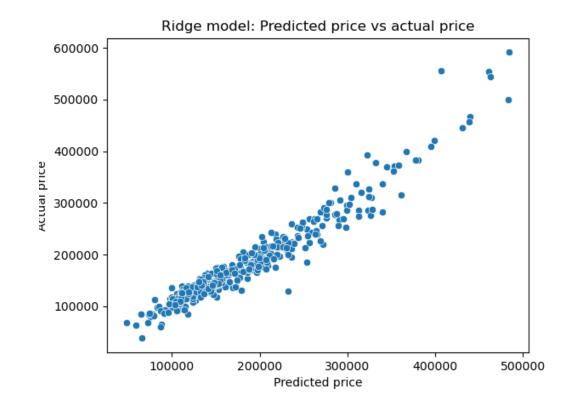
# My models: Ridge

• Train MSE: ~\$21k

• Test MSE: ~22k

• Train r^2: 0.94

• Test r^2: 0.93



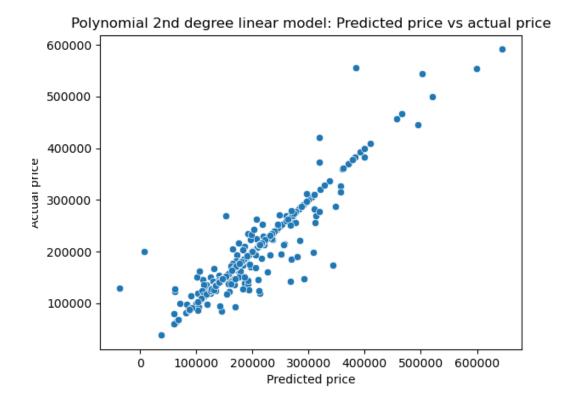
## My models: Polynomial linear

• Train RMSE: ~\$34k

• Test RMSE: ~\$68k

• Train r^2: 1.0

• Test r^2: 0.87



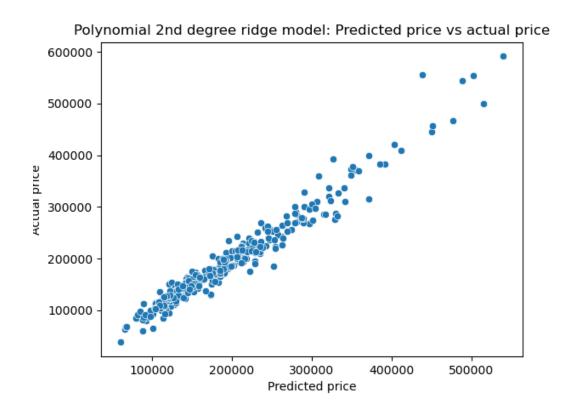
# My models: Polynomial ridge

• Train RMSE: ~\$19k

• Test RMSE: ~\$17k

• Train r^2: ~0.97

• Test r^2: ~0.96



#### Findings and recommendations

- Data doesn't lie: Build models considering the data patterns.
- It's hard to summarize inter-parameter interactions.
- Parameters like overall quality and garage area are important.
- Some data is almost irrelevant.
- A 2<sup>nd</sup> degree polynomial ridge model is efficient.

#### References

• [1] J. O, M. Harris, "Ames Iowa Submission". 2024. https://kaggle.com/competitions/adobe-dsb-34.