

# From Python to Base R: Institutional & Field-of-Study Analytics

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## Goals

- Translate Python to base R, no tidyverse or dplyr.
  - Keep the **same analysis intent**: cleaning, profiling, mapping codes, ROI, regions, locale, and field-of-study.
  - Provide **side-by-side explanations**
- 

## Conventions Used

- Use `read.csv()` and `read.delim()` to import data.
  - Use **named vectors** for code maps.
  - Use `as.numeric()`, `is.na()`, `complete.cases()` for cleaning.
  - Use `aggregate()`, `tapply()`, `by()` for grouped summaries.
  - Use **base graphics**: `plot()`, `points()`, `barplot()`, `boxplot()`, `legend()`.
- 

## 1) Institutional Columns to Load

```
data_dir <- "College_Scorecard_Raw_Data_05192025"

columns_to_load_institution <- c(
  "UNITID", "INSTNM", "CONTROL", "PREDDEG", "HIGHDEG",
  "REGION", "LOCALE", "UGDS",
  "COSTT4_A", "COSTT4_P",
  "TUITIONFEE_IN", "TUITIONFEE_OUT", "TUITIONFEE_PROG",
  "MD_EARN_WNE_P10",
  "NPT4_PUB", "NPT4_PRIV", "NPT4_PROG",
  "C150_4", "C150_L4", "C150_4_POOLED", "C200_L4", "C200_4"
)
print(data_dir)

## [1] "College_Scorecard_Raw_Data_05192025"

Import (base R):
# Update the path file as needed
inst_path <- file.path(data_dir, "Most-Recent-Cohorts-Institution.csv")

df <- read.csv(inst_path, stringsAsFactors = FALSE)
# Keep only columns that exist
df <- df[ , intersect(columns_to_load_institution, names(df))]
```

```

cat("Original shape:", nrow(df), "rows x", ncol(df), "cols\n")

## Original shape: 6429 rows x 22 cols
head(df, 3)

##   UNITID                      INSTNM CONTROL PREDDEG HIGHDEG REGION
## 1 100654      Alabama A & M University     1       3       4       5
## 2 100663 University of Alabama at Birmingham     1       3       4       5
## 3 100690          Amridge University     2       3       4       5
##   LOCALE    UGDS COSTT4_A COSTT4_P TUITIONFEE_IN TUITIONFEE_OUT TUITIONFEE_PROG
## 1     12  5726    23751      NA     10024      18634      NA
## 2     12 12118    27826      NA     8832      21864      NA
## 3     12   226      NA      NA      NA      NA      NA
##   MD_EARN_WNE_P10 NPT4_PUB NPT4_PRIV NPT4_PROG C150_4 C150_L4 C150_4_POOLED
## 1           40628    14559      NA      NA 0.2874      NA 0.2772
## 2           54501    17727      NA      NA 0.6260      NA 0.6345
## 3           37621      NA      NA      NA 0.4000      NA 0.4000
##   C200_L4 C200_4
## 1      NA 0.2962
## 2      NA 0.6490
## 3      NA 0.6667

```

---

## 2) ROI Columns to Numeric & Missing Profile

```

roi_cols <- c("COSTT4_A", "MD_EARN_WNE_P10")
for (col in roi_cols) {
  # Coerce; non-numeric like 'PS' becomes NA
  df[[col]] <- suppressWarnings(as.numeric(df[[col]]))
}

cat("Missing values in ROI columns:\n")

## Missing values in ROI columns:
print(colSums(is.na(df[roi_cols])))

##           COSTT4_A MD_EARN_WNE_P10
##             3182           1149

```

---

## 3) Profile Non-reporting (Missing COSTT4\_A)

```

df_missing_cost <- df[ is.na(df$COSTT4_A), ]

# CONTROL map (1/2/3)
control_map <- c("1"="Public", "2"="Private Nonprofit", "3"="Private For-Profit")
df_missing_cost$CONTROL_NAME <- control_map[ as.character(df_missing_cost$CONTROL) ]

cat(nrow(df_missing_cost), "institutions missing COSTT4_A\n")

## 3182 institutions missing COSTT4_A

```

```

ctrl_tb <- table(df_missing_cost$CONTROL_NAME)
ctrl_pct <- round(100 * prop.table(ctrl_tb), 2)
print(ctrl_tb); print(ctrl_pct)

##
## Private For-Profit  Private Nonprofit          Public
##                2060             642                 480
##
## Private For-Profit  Private Nonprofit          Public
##                64.74            20.18               15.08

# PREDDEG map
preddeg_map <- c(
  "0"="Not Classified",
  "1"="Predominantly Certificate",
  "2"="Predominantly Associate's",
  "3"="Predominantly Bachelor's",
  "4"="Exclusively Graduate"
)
df_missing_cost$PREDDEG_NAME <- preddeg_map[ as.character(df_missing_cost$PREDDEG) ]
table(df_missing_cost$PREDDEG_NAME)

##
##      Exclusively Graduate      Not Classified Predominantly Associate's
##                      280                  507                   91
## Predominantly Bachelor's Predominantly Certificate
##                      186                  2118

```

Of the 3,182 institutions that are missing cost data, nearly two-thirds (65%) are Private For-Profit. These are mostly certificate-granting institutions, not traditional 4-year colleges.

---

#### 4) Cleaned Dataset (Drop NA in ROI)

```

df_cleaned <- df[ complete.cases(df[roi_cols]), ]
cat("After drop-NA (ROI):", nrow(df_cleaned), "rows\n")

## After drop-NA (ROI): 3075 rows
summary(df_cleaned[roi_cols])

##      COSTT4_A      MD_EARN_WNE_P10
##  Min.   : 4274  Min.   : 11998
##  1st Qu.:15710  1st Qu.: 37844
##  Median :24702  Median : 45388
##  Mean   :30595  Mean   : 48518
##  3rd Qu.:41526  3rd Qu.: 56316
##  Max.   :87804  Max.   :143372

```

After removing all rows with missing cost or earnings data, the final dataset is 3,075 institutions.

---

## 5) Field-of-Study Import & Cleaning

```
# Path placeholders; update as needed if available
fos_path <- file.path(data_dir, "Most-Recent-Cohorts-Field-of-Study.csv")

if (file.exists(fos_path)) {
  df_field <- read.csv(fos_path, stringsAsFactors = FALSE)

  # Keep relevant columns if present
  columns_to_load_field <- c(
    "EARN_GT_THRESHOLD_1YR", "EARN_GT_THRESHOLD_5YR",
    "UNITID", "CIPCODE", "CREDLEV", "CONTROL",
    "EARN_MDN_1YR", "EARN_MDN_4YR"
  )
  df_field <- df_field[ , intersect(columns_to_load_field, names(df_field)) ]

  # Coerce and cap > 100 to NA
  make_num <- function(x) suppressWarnings(as.numeric(x))
  if ("EARN_GT_THRESHOLD_1YR" %in% names(df_field)) {
    df_field$EARN_GT_THRESHOLD_1YR <- make_num(df_field$EARN_GT_THRESHOLD_1YR)
    df_field$EARN_GT_THRESHOLD_1YR[df_field$EARN_GT_THRESHOLD_1YR > 100] <- NA
  }
  if ("EARN_GT_THRESHOLD_5YR" %in% names(df_field)) {
    df_field$EARN_GT_THRESHOLD_5YR <- make_num(df_field$EARN_GT_THRESHOLD_5YR)
    df_field$EARN_GT_THRESHOLD_5YR[df_field$EARN_GT_THRESHOLD_5YR > 100] <- NA
  }

  summary(df_field)
}
```

```
##   EARN_GT_THRESHOLD_1YR   EARN_GT_THRESHOLD_5YR      UNITID       CIPCODE
## Min. : 16.0      Min. : 16.00      Min. :100654  Min. : 100
## 1st Qu.: 22.0      1st Qu.: 22.00      1st Qu.:149231  1st Qu.:1433
## Median : 32.0      Median : 32.00      Median :187532  Median :4001
## Mean   : 38.8      Mean   : 38.77      Mean   :202261  Mean   :3321
## 3rd Qu.: 51.0      3rd Qu.: 50.00      3rd Qu.:220978  3rd Qu.:5107
## Max.  :100.0      Max.  :100.00      Max.  :497338  Max.  :6127
## NA's   :196450     NA's   :193211     NA's   :10109
##          CREDLEV      CONTROL      EARN_MDN_1YR      EARN_MDN_4YR
## Min.   :1.00      Length:229188      Length:229188      Length:229188
## 1st Qu.:2.00      Class :character  Class :character  Class :character
## Median :3.00      Mode   :character  Mode   :character  Mode   :character
## Mean   :3.27
## 3rd Qu.:5.00
## Max.   :8.00
##
```

---

## 6) Predominant Degree Share (Counts & Percent)

```
df_cleaned$PREDDEG_NAME <- preddeg_map[ as.character(df_cleaned$PREDDEG) ]
roi_counts <- table(df_cleaned$PREDDEG_NAME)
roi_percent <- round(100 * prop.table(roi_counts), 2)
```

```

with_roi <- data.frame(Count = as.vector(roi_counts),
                       Percentage = as.vector(roi_percent),
                       row.names = names(roi_counts))
print(with_roi)

##                                     Count Percentage
## Predominantly Associate's     855      27.80
## Predominantly Bachelor's    1707      55.51
## Predominantly Certificate    513      16.68

```

---

## 7) Non-Traditional Institutions: Program Cost vs Earnings

```

# Targets: Not Classified, Certificate, Associate's => codes 0,1,2
target_preddegs <- c(0,1,2)
# Ensure PREDDEG is numeric
df$PREDDEG <- suppressWarnings(as.numeric(df$PREDDEG))

df_missing_academic_cost <- df[ is.na(df$COSTT4_A), ]
df_target <- df_missing_academic_cost[ df_missing_academic_cost$PREDDEG %in% target_preddegs, ]

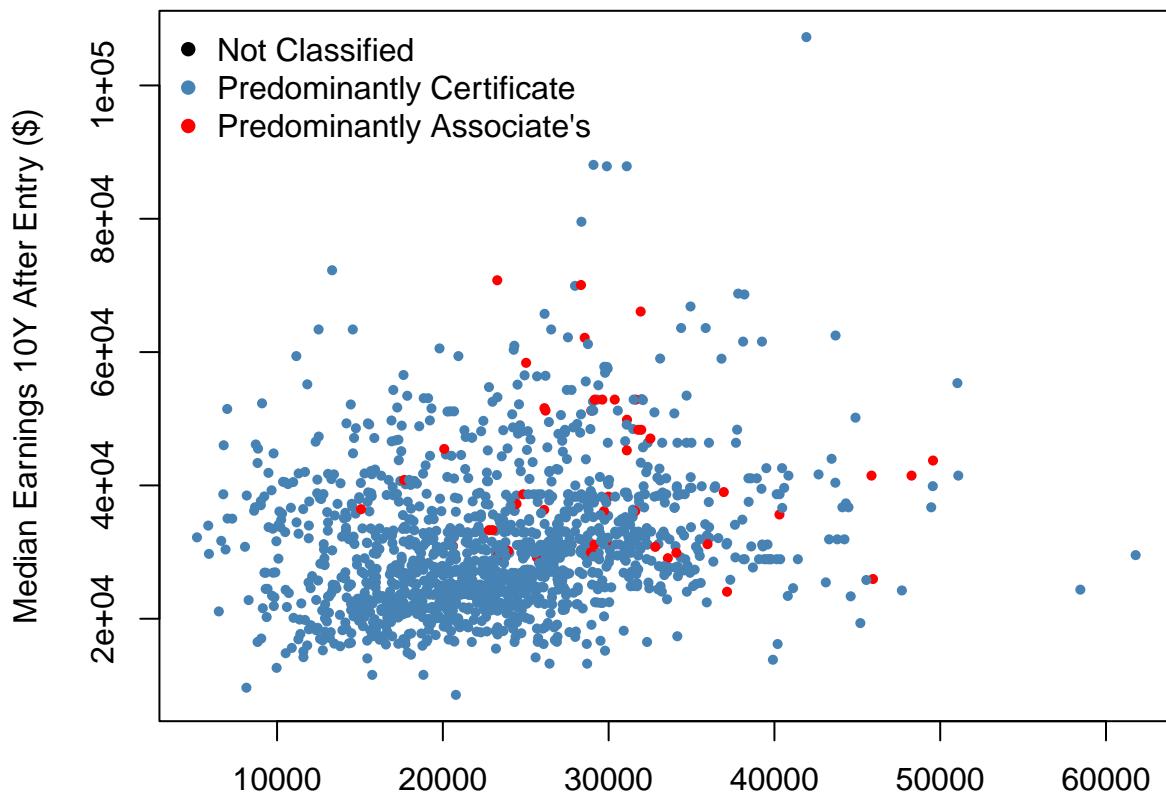
# Keep rows with both program cost & earnings
keep <- !is.na(df_target$COSTT4_P) & !is.na(df_target$MD_EARN_WNE_P10)
df_plot_ready <- df_target[ keep, ]

df_plot_ready$PREDDEG_NAME <- preddeg_map[ as.character(df_plot_ready$PREDDEG) ]

par(mar = c(2, 4.1, 2, 2))
# Base R scatter, color by PREDDEG_NAME
cols <- c("Not Classified"="black","Predominantly Certificate"="steelblue","Predominantly Associate's"=
plot(df_plot_ready$COSTT4_P, df_plot_ready$MD_EARN_WNE_P10,
      xlab="Average Annual Program Cost ($)", ylab="Median Earnings 10Y After Entry ($)",
      main="Program Cost vs Earnings (Non-Traditional Institutions)",
      col = cols[df_plot_ready$PREDDEG_NAME], pch=16, cex=0.7);
legend("topleft", legend=names(cols), col=cols, pch=16, bty="n")

```

## Program Cost vs Earnings (Non-Traditional Institutions)



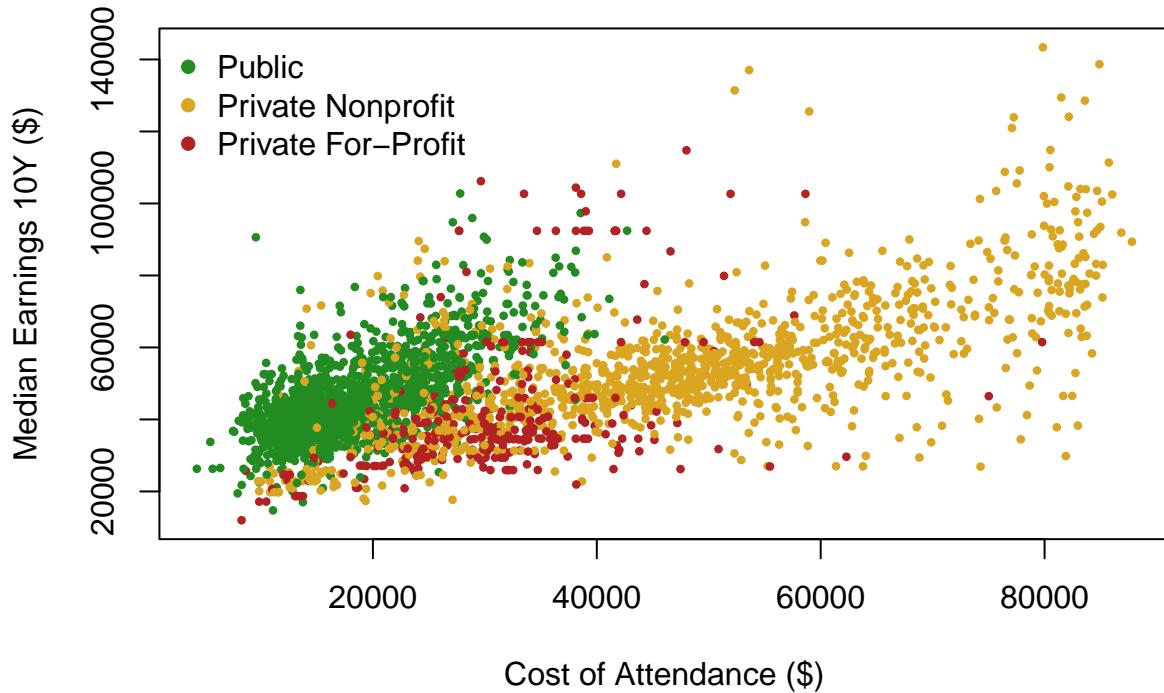
### 8) Institution Type & Scatter (Correct CONTROL Mapping)

```
df_cleaned$CONTROL_NAME <- control_map[ as.character(df_cleaned$CONTROL) ]
inst_counts <- table(df_cleaned$CONTROL_NAME)
inst_pct <- round(100 * prop.table(inst_counts), 2)
data.frame(Count=as.vector(inst_counts), Percentage=as.vector(inst_pct),
           row.names = names(inst_counts))

##          Count Percentage
## Private For-Profit    327      10.63
## Private Nonprofit   1190      38.70
## Public                 1558      50.67

# Cost vs Earnings colored by institution type
cols2 <- c("Public"="forestgreen", "Private Nonprofit"="goldenrod", "Private For-Profit"="firebrick")
plot(df_cleaned$COSTT4_A, df_cleaned$MD_EARN_WNE_P10,
      xlab="Cost of Attendance ($)", ylab="Median Earnings 10Y ($)",
      main="Cost vs Earnings by Institution Type",
      col=cols2[df_cleaned$CONTROL_NAME], pch=16, cex=0.6);
legend("topleft", legend=names(cols2), col=cols2, pch=16, bty="n")
```

## Cost vs Earnings by Institution Type



### 9) Net Price, ROI, and Top-10

```

# If public net price missing, use private net price
df$NPT4_PUB <- suppressWarnings(as.numeric(df$NPT4_PUB))
df$NPT4_PRIV <- suppressWarnings(as.numeric(df$NPT4_PRIV))

df$NET_PRICE <- ifelse(!is.na(df$NPT4_PUB), df$NPT4_PUB, df$NPT4_PRIV)
df_np <- df[ !is.na(df$NET_PRICE) & !is.na(df$MD_EARN_WNE_P10), ]
cat("Found", nrow(df_np), "institutions with Net Price & Earnings\n")

## Found 4541 institutions with Net Price & Earnings
df_np$SCHOOL_TYPE <- control_map[ as.character(df_np$CONTROL) ]
df_np$ROI_RATIO <- df_np$MD_EARN_WNE_P10 / df_np$NET_PRICE

# Top-10 overall for earnings > 80k, highest ROI
top_overall <- df_np[ df_np$MD_EARN_WNE_P10 > 80000, c("INSTNM", "ROI_RATIO", "MD_EARN_WNE_P10", "COSTT4_A")]
top_overall <- top_overall[ order(-top_overall$ROI_RATIO), ]
head(top_overall, 10)

##                                     INSTNM ROI_RATIO MD_EARN_WNE_P10
## 2203      United States Merchant Marine Academy 12.071676    90610
## 1902                  Princeton University 10.427854   110066
## 3580                  Stanford University 10.224127   124080
## 743 Georgia Institute of Technology-Main Campus  7.733614   102772
## 1413 Massachusetts Institute of Technology  7.236259   143372
## 212       University of California-San Diego  7.229191    84943
## 3157             Rice University  7.097943   89718

```

```

## 190      California Institute of Technology  6.801714    128566
## 4287     Franklin W Olin College of Engineering 6.291859    129455
## 209      University of California-Irvine   6.287773     80735
##      COSTT4_A NET_PRICE
## 2203     9547      7506
## 1902     80440     10555
## 3580     82162     12136
## 743      27797     13289
## 1413     79850     19813
## 212      36325     11750
## 3157     74110     12640
## 190      83598     18902
## 4287     81486     20575
## 209      36121     12840

df_np$school_type_name <- ifelse(df_np$CONTROL == 1, "Public",
                                 ifelse(df_np$CONTROL == 2, "Private Nonprofit",
                                       "Private For-Profit"))
df_np$plot_color <- ifelse(df_np$school_type_name == "Public", "forestgreen",
                           ifelse(df_np$school_type_name == "Private Nonprofit", "goldenrod",
                                 "firebrick"))

plot(
  x = df_np$NET_PRICE,
  y = df_np$MD_EARN_WNE_P10,
  main = "Net Price vs. Earnings by School Type",
  xlab = "Net Price ($)",
  ylab = "Median Earnings 10 Years Later ($",

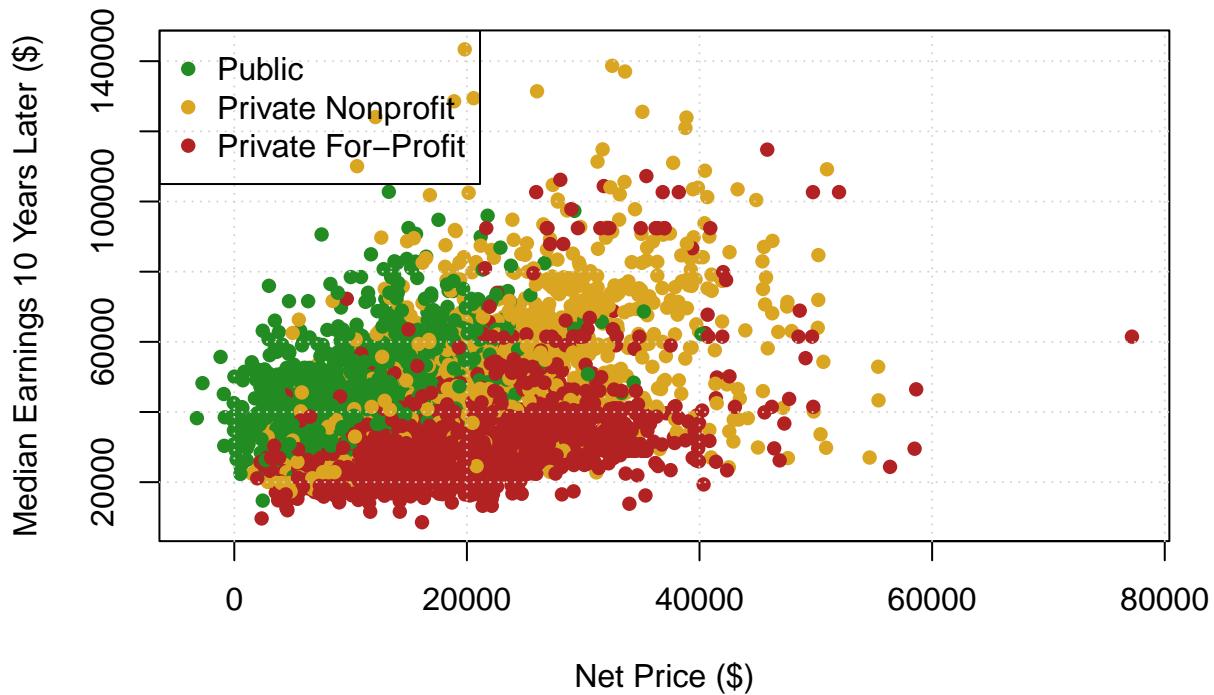
  col = df_np$plot_color,
  pch = 16
)

grid()

legend(
  "topleft",
  legend = c("Public", "Private Nonprofit", "Private For-Profit"),
  col = c("forestgreen", "goldenrod", "firebrick"),
  pch = 16
)

```

## Net Price vs. Earnings by School Type



### 10) Top-10 by Institution Type

```

top_by_type <- function(ctrl_code) {
  tmp <- df_np[ df_np$CONTROL == ctrl_code & df_np$MD_EARN_WNE_P10 > 80000,
               c("INSTNM","ROI_RATIO","MD_EARN_WNE_P10","COSTT4_A","NET_PRICE") ]
  tmp <- tmp[ order(-tmp$ROI_RATIO), ]
  head(tmp, 10)
}

top_public <- top_by_type(1)
top_priv_np <- top_by_type(2)
top_priv_fp <- top_by_type(3)

top_public; top_priv_np; top_priv_fp

##                                     INSTNM ROI_RATIO
## 2203          United States Merchant Marine Academy 12.071676
## 743           Georgia Institute of Technology-Main Campus 7.733614
## 212           University of California-San Diego 7.229191
## 209           University of California-Irvine 6.287773
## 207           University of California-Berkeley 6.171707
## 1723          Missouri University of Science and Technology 6.023161
## 210           University of California-Los Angeles 5.888175
## 192 California Polytechnic State University-San Luis Obispo 5.809524
## 1519          University of Michigan-Ann Arbor 5.639698
## 221           California State University Maritime Academy 5.399259
##   MD_EARN_WNE_P10 COSTT4_A NET_PRICE
## 2203         90610     9547      7506

```

```

## 743      102772    27797    13289
## 212      84943     36325    11750
## 209      80735     36121    12840
## 207      92446     42708    14979
## 1723     82957     25653    13773
## 210      82511     36643    14013
## 192      90768     29918    15624
## 1519     83648     33345    14832
## 221      94784     27138    17555

##                                     INSTNM ROI_RATIO MD_EARN_WNE_P10 COSTTT4_A
## 1902      Princeton University 10.427854   110066   80440
## 3580      Stanford University 10.224127   124080   82162
## 1413      Massachusetts Institute of Technology 7.236259   143372   79850
## 3157      Rice University    7.097943    89718    74110
## 190       California Institute of Technology 6.801714   128566   83598
## 4287      Franklin W Olin College of Engineering 6.291859   129455   81486
## 1397      Harvard University   6.054769   101817   82842
## 1459      Williams College   5.969903   88665    81164
## 4271      Yeshiva Shaarei Torah of Rockland   5.798239   89548    24095
## 4589      Yeshivas Be'er Yitzchok   5.099759   82560    32040

## NET_PRICE
## 1902      10555
## 3580      12136
## 1413      19813
## 3157      12640
## 190       18902
## 4287      20575
## 1397      16816
## 1459      14852
## 4271      15444
## 4589      16189

##                                     INSTNM ROI_RATIO MD_EARN_WNE_P10 COSTTT4_A
## 5475      Chamberlain University-North Carolina 4.265371   92405    27697
## 5066      West Coast University-Dallas   3.955465   102672   33502
## 768       Miami Ad School-Atlanta   3.788242   106192   29647
## 4443      United States University 3.756552   80980    28358
## 5358      Chamberlain University-Michigan 3.438965   92405    27697
## 4626      Chamberlain University-Illinois 3.430921   92405    36346
## 4401      Neumont College of Computer Science 3.375789   97827    39004
## 1991      St Paul's School of Nursing-Queens 3.286627   104403   38134
## 5074      Unitek College   3.235768    87877    NA
## 4743      Chamberlain University-Florida 3.128237   92405    34657

## NET_PRICE
## 5475      21664
## 5066      25957
## 768       28032
## 4443      21557
## 5358      26870
## 4626      26933
## 4401      28979
## 1991      31766
## 5074      27158
## 4743      29539

```

## 11) Regions

```
region_map <- c(
  "0"="U.S. Service Schools", "1"="New England", "2"="Mid East", "3"="Great Lakes",
  "4"="Plains", "5"="Southeast", "6"="Southwest", "7"="Rocky Mountains", "8"="Far West", "9"="Outlying Areas"
)
df_cleaned$NET_PRICE <- ifelse(!is.na(df_cleaned$NPT4_PUB), df_cleaned$NPT4_PUB, df_cleaned$NPT4_PRIV)
df_cleaned$REGION_NAME <- region_map[ as.character(df_cleaned$REGION) ]
table(df_cleaned$REGION_NAME)

##
##          Far West      Great Lakes      Mid East
##            362                 454             500
##      New England      Outlying Areas           Plains
##            183                   85            308
##      Rocky Mountains      Southeast      Southwest
##            101                  807            274
## U.S. Service Schools
##            1

# Region means and diff
region_means <- aggregate(cbind(MD_EARN_WNE_P10, NET_PRICE) ~ REGION_NAME, df_cleaned, mean, na.rm=TRUE)
region_means$DIFF_ABS <- region_means$MD_EARN_WNE_P10 - region_means$NET_PRICE
region_means[ order(-region_means$DIFF_ABS), ]

##
##      REGION_NAME MD_EARN_WNE_P10 NET_PRICE DIFF_ABS
## 10 U.S. Service Schools     90610.00  7506.000 83104.00
##  1      Far West        52716.48 16389.163 36327.32
##  4      New England      59599.73 23583.492 36016.24
##  3      Mid East         55432.55 20418.926 35013.62
##  2      Great Lakes       48886.79 16634.672 32252.12
##  6      Plains            48914.53 16862.981 32051.55
##  7      Rocky Mountains    47153.48 15775.545 31377.93
##  9      Southwest          45092.89 14404.310 30688.58
##  8      Southeast          43182.31 15635.817 27546.49
##  5      Outlying Areas     25522.11  7214.165 18307.94
```

## 12) Region-Level Normalization & Trend

```
# Normalize within region: (x - min) / (max - min)
norm_in_group <- function(x) (x - min(x, na.rm=TRUE)) / (max(x, na.rm=TRUE) - min(x, na.rm=TRUE))

df_cleaned$earn_norm <- ave(df_cleaned$MD_EARN_WNE_P10, df_cleaned$REGION_NAME, FUN=norm_in_group)
df_cleaned$net_norm <- ave(df_cleaned$NET_PRICE, df_cleaned$REGION_NAME, FUN=norm_in_group)
df_cleaned$net_diff_ratio <- df_cleaned$earn_norm - df_cleaned$net_norm

region_trends <- aggregate(net_diff_ratio ~ REGION_NAME, df_cleaned, mean, na.rm=TRUE)
region_trends <- region_trends[ order(-region_trends$net_diff_ratio), ]

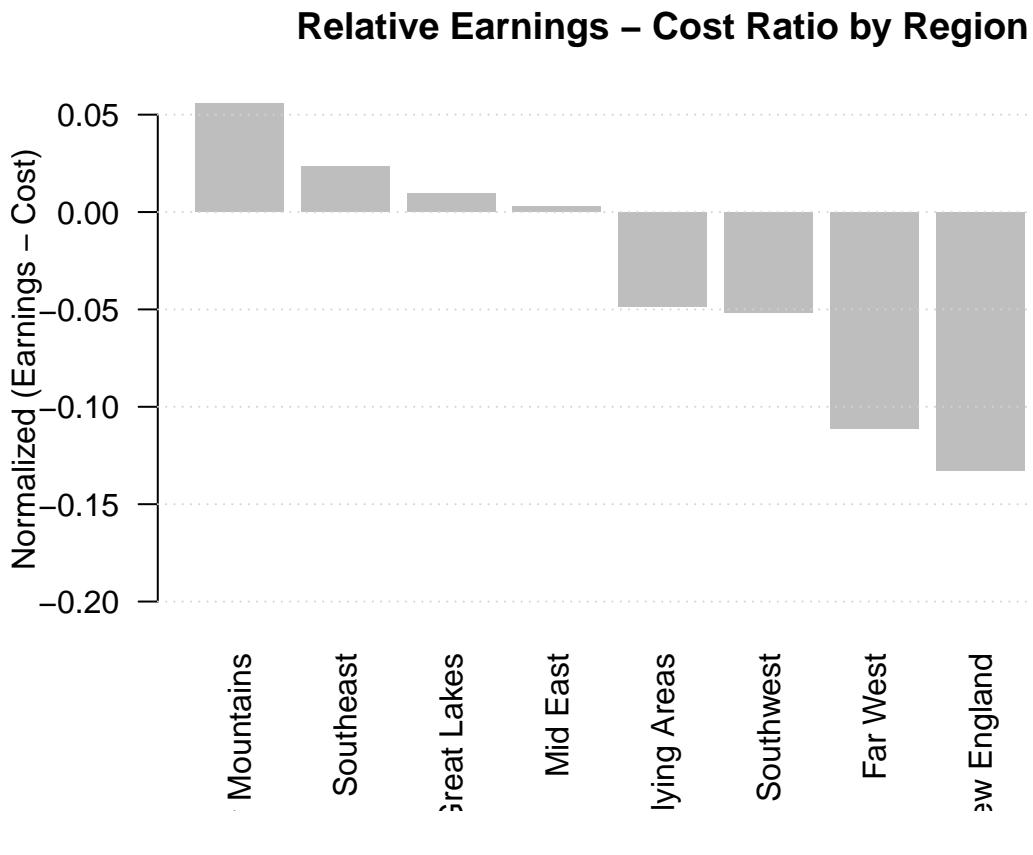
##
##      REGION_NAME net_diff_ratio
```

```

## 7 Rocky Mountains      0.055545083
## 8      Southeast      0.023625876
## 2      Great Lakes    0.009672379
## 3      Mid East       0.002902008
## 5  Outlying Areas     -0.048630360
## 9      Southwest      -0.051484706
## 1      Far West        -0.110921508
## 4      New England     -0.132540574
## 6      Plains          -0.206690954

# Barplot
barplot(height = region_trends$net_diff_ratio, names.arg = region_trends$REGION_NAME,
         las=2, main="Relative Earnings - Cost Ratio by Region",
         ylab="Normalized (Earnings - Cost)", border=NA)
grid(nx=NA, ny=NULL)

```



### 13) Locale Simplification & Plots

```

simplify_locale <- function(locale_code) {
  if (is.na(locale_code)) return("Unknown")
  if (locale_code >= 11 && locale_code <= 13) return("City")
  if (locale_code >= 21 && locale_code <= 23) return("Suburb")
  if (locale_code >= 31 && locale_code <= 33) return("Town")
  if (locale_code >= 41 && locale_code <= 43) return("Rural")
  "Unknown"
}

```

```

df_cleaned$LOCALE_TYPE <- sapply(df_cleaned$LOCALE, simplify_locale)
table(df_cleaned$LOCALE_TYPE)

##
##    City   Rural Suburb     Town Unknown
##    1385     385    731     572      2

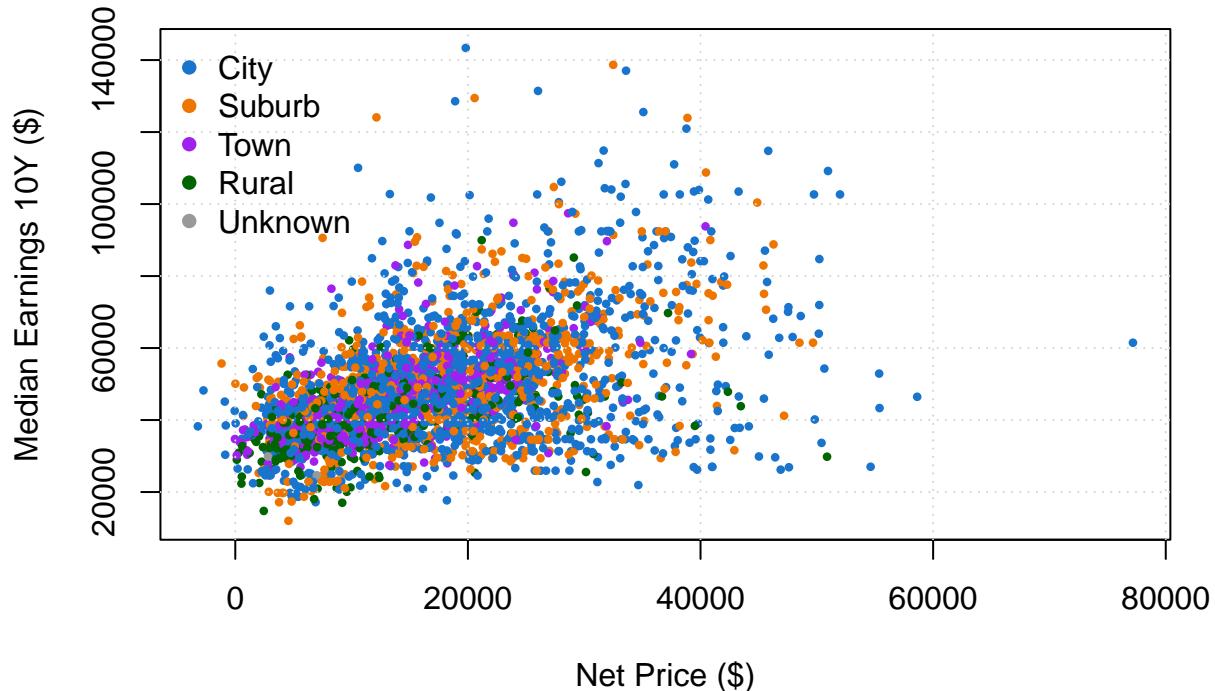
# Locale summary means
loc_means <- aggregate(cbind(NET_PRICE, MD_EARN_WNE_P10) ~ LOCALE_TYPE, df_cleaned, mean, na.rm=TRUE)
loc_means$DIFF <- loc_means$MD_EARN_WNE_P10 - loc_means$NET_PRICE
loc_means

##    LOCALE_TYPE NET_PRICE MD_EARN_WNE_P10      DIFF
## 1       City    18623.07      50458.80 31835.73
## 2     Rural    12598.77      41174.21 28575.44
## 3   Suburb    18160.30      50527.69 32367.39
## 4     Town    14081.31      46267.38 32186.07
## 5 Unknown    4911.00      27274.50 22363.50

# Scatter by locale
loc_cols <- c("City"="dodgerblue3", "Suburb"="darkorange2", "Town"="purple", "Rural"="darkgreen", "Unknown"="gray")
plot(df_cleaned$NET_PRICE, df_cleaned$MD_EARN_WNE_P10,
     xlab="Net Price ($)", ylab="Median Earnings 10Y ($)",
     main="Cost vs Earnings by Institutional Locale",
     col=loc_cols[df_cleaned$LOCALE_TYPE], pch=16, cex=0.6)
grid(); legend("topleft", legend=names(loc_cols), col=loc_cols, pch=16, bty="n")

```

## Cost vs Earnings by Institutional Locale



## 14) UGDS Quartiles & Size Plot

```
summary(df_cleaned$UGDS)

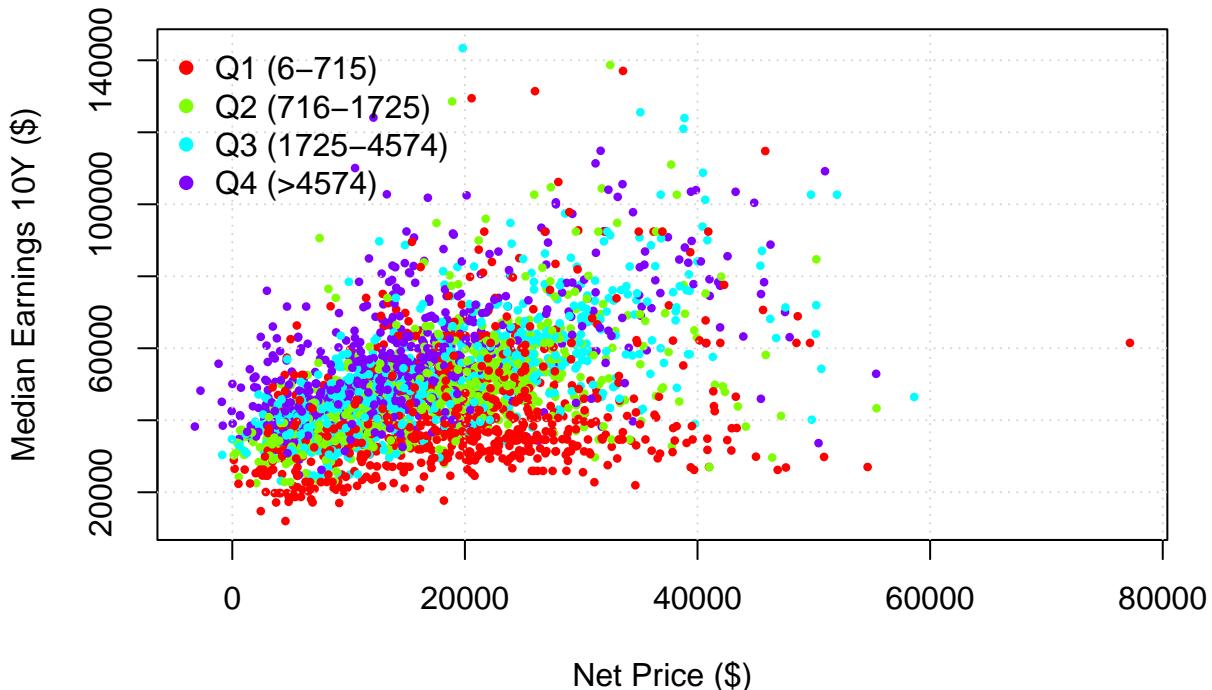
##      Min. 1st Qu. Median     Mean 3rd Qu.    Max.
##        6     716   1725    4319    4574 156755

# Use exact cut points as in Python example
breaks <- c(0, 716, 1725, 4574, Inf)
labels <- c("Q1 (6-715)", "Q2 (716-1725)", "Q3 (1725-4574)", "Q4 (>4574)")
df_cleaned$SCHOOL_SIZE <- cut(df_cleaned$UGDS, breaks=breaks, labels=labels, right=FALSE)

sz_cols <- setNames(rainbow(length(labels)), labels)

plot(df_cleaned$NET_PRICE, df_cleaned$MD_EARN_WNE_P10,
      xlab="Net Price ($)", ylab="Median Earnings 10Y ($)",
      main="Cost vs Earnings by UG Population",
      col=sz_cols[df_cleaned$SCHOOL_SIZE], pch=16, cex=0.6)
grid(); legend("topleft", legend=labels, col=sz_cols, pch=16, bty="n")
```

**Cost vs Earnings by UG Population**



## 15) ROI by Institution Type (Boxplot) & Medians

```
# Ensure ROI present (df_np has NET_PRICE & MD_EARN_WNE_P10)
# Reuse df_np from earlier
if (!exists("df_np")) {
  df$NPT4_PUB <- suppressWarnings(as.numeric(df$NPT4_PUB))
  df$NPT4_PRIV <- suppressWarnings(as.numeric(df$NPT4_PRIV))
  df$NET_PRICE <- ifelse(!is.na(df$NPT4_PUB), df$NPT4_PUB, df$NPT4_PRIV)
```

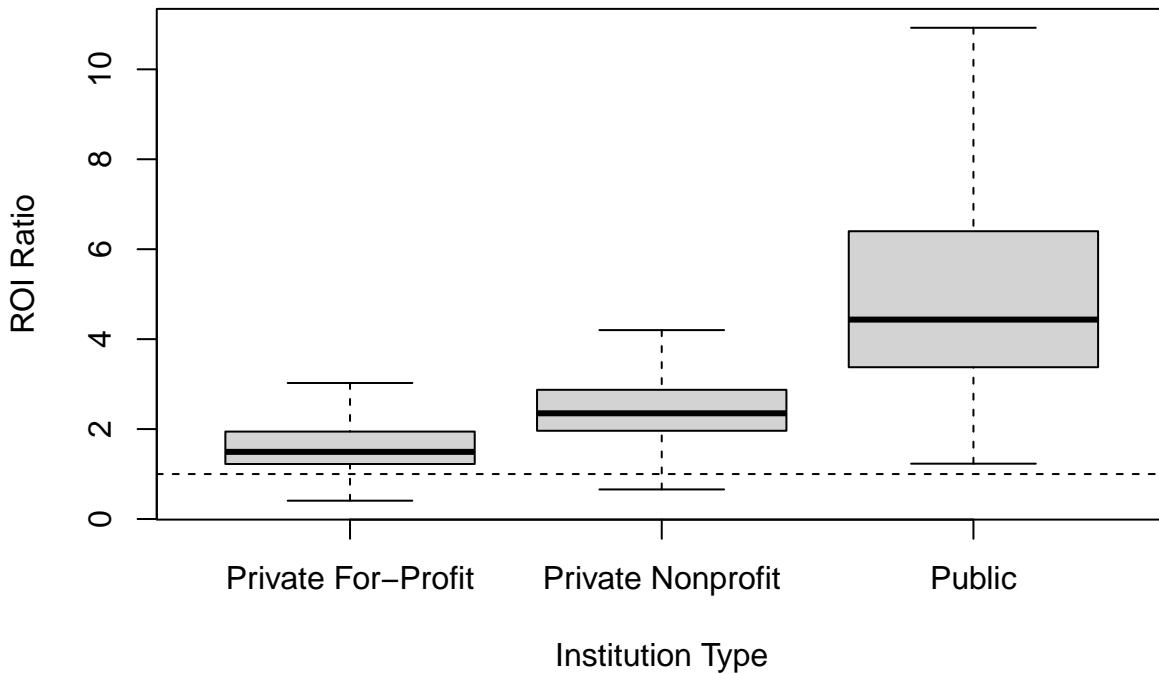
```

df_np <- df[ !is.na(df$NET_PRICE) & !is.na(df$MD_EARN_WNE_P10), ]
df_np$SCHOOL_TYPE <- control_map[ as.character(df_np$CONTROL) ]
df_np$ROI_RATIO <- df_np$MD_EARN_WNE_P10 / df_np$NET_PRICE
}

boxplot(ROI_RATIO ~ SCHOOL_TYPE, data=df_np,
        main="Return on Investment (ROI) by Institution Type",
        ylab="ROI Ratio", xlab="Institution Type",
        outline=FALSE)
abline(h=1, lty=2)

```

**Return on Investment (ROI) by Institution Type**



```
tapply(df_np$ROI_RATIO, df_np$SCHOOL_TYPE, median, na.rm=TRUE)
```

```
## Private For-Profit  Private Nonprofit          Public
##           1.493312      2.350606      4.434614
```

## 17) Completion Rate Cleaning & Overview

```

df_with_cost <- df[!is.na(df$COSTT4_A), ]

completion_rates <- suppressWarnings(as.numeric(df_with_cost$C150_4_POOLED))

compl_clean <- completion_rates[!is.na(completion_rates)]

cat("Total institutions with cost data:", nrow(df_with_cost), "\n\n")

## Total institutions with cost data: 3247

```

```

cat("Of those, institutions with valid completion data:", length(compl_clean), "\n\n")
## Of those, institutions with valid completion data: 2151
cat("Missing rate within this subset (%):", round(100 * (1 - length(compl_clean) / nrow(df_with_cost))), 1)
## Missing rate within this subset (%): 33.75
summary(compl_clean)

##      Min. 1st Qu. Median     Mean 3rd Qu.    Max.
## 0.0000  0.3735  0.5213  0.5185  0.6622  1.0000

```

---

## 19) Completion & Earnings by Institution Type

```

needed <- c("CONTROL", "C150_4_POOLED", "MD_EARN_WNE_P10")
if (all(needed %in% names(df))) {

  # Aggregate directly from the original 'df' data frame
  summary_by_type <- aggregate(
    cbind(C150_4_POOLED, MD_EARN_WNE_P10) ~ CONTROL,
    data = df,
    FUN = mean,
    na.action = na.omit
  )

  # 2. Map the control codes to names for labeling.
  c(1, 2, 3)
  as.character(c(1, 2, 3))
  c("Public", "Private Nonprofit", "Private For-Profit")
  summary_by_type$CONTROL_NAME <- c("Public", "Private Nonprofit", "Private For-Profit")

  print(summary_by_type)

  # Visualization
  plot_matrix <- t(as.matrix(
    data.frame(
      Completion = summary_by_type$C150_4_POOLED,
      Earnings_scaled = summary_by_type$MD_EARN_WNE_P10 / 100000
    )
  ))
  barplot(
    plot_matrix,
    beside = TRUE,
    names.arg = summary_by_type$CONTROL_NAME,
    legend.text = c("Completion Rate", "Earnings (/100k)"),
    args.legend = list(x = "topleft", bty = "n"),
    col = c("skyblue", "orange"),
    main = "Avg Completion and Earnings by Institution Type",
    ylab = "Value (Rate or $/100k)"
  )
  grid(nx = NA, ny = NULL)
}

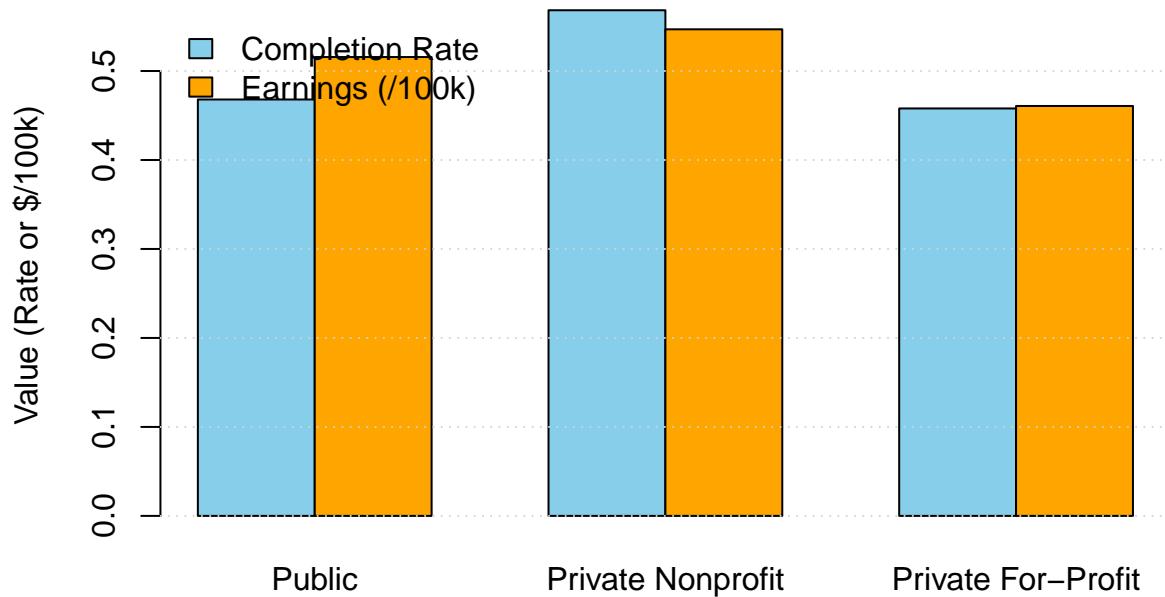
```

```

##   CONTROL C150_4_POOLED MD_EARN_WNE_P10      CONTROL_NAME
## 1       1     0.4679681    51568.05           Public
## 2       2     0.5682953    54686.42  Private Nonprofit
## 3       3     0.4578916    46070.35 Private For-Profit

```

## Avg Completion and Earnings by Institution Type



## 20) Size vs Performance

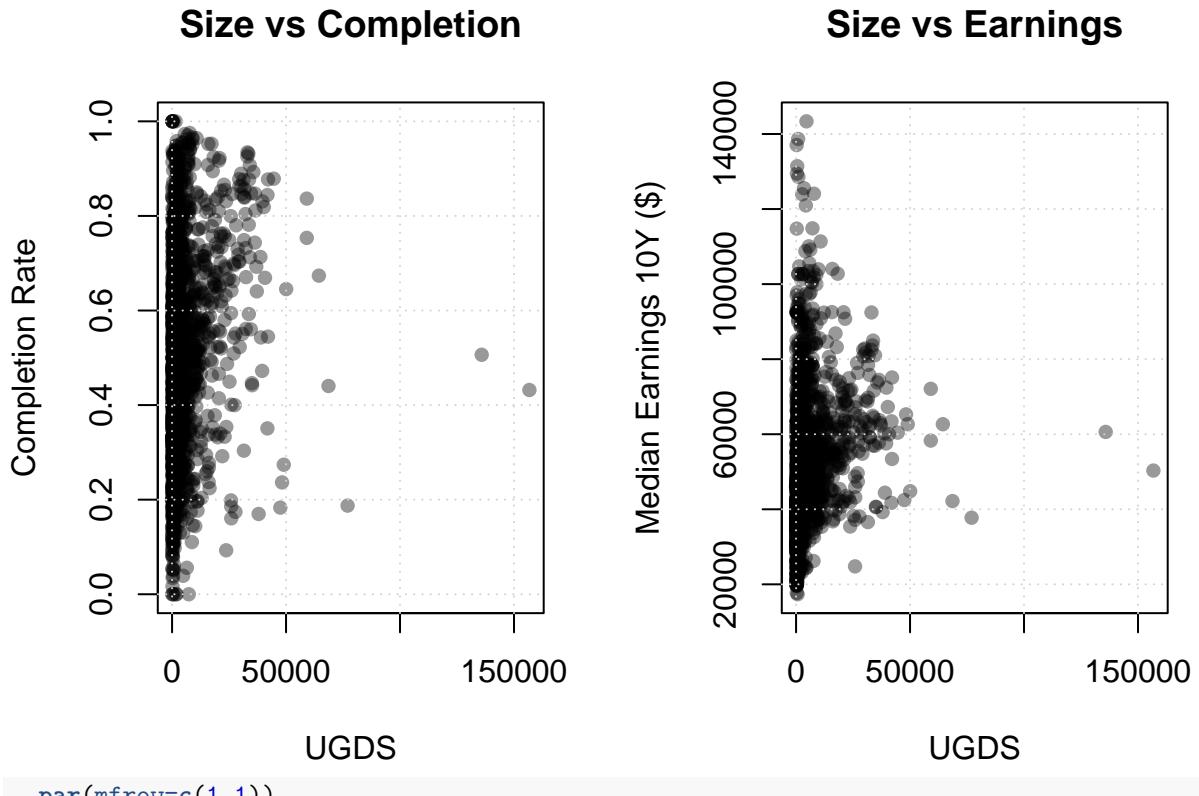
```

need2 <- c("UGDS", "C150_4_POOLED", "MD_EARN_WNE_P10")
if (all(need2 %in% names(df))) {
  size_df <- data.frame(
    UGDS=suppressWarnings(as.numeric(df$UGDS)),
    C150_4_POOLED=suppressWarnings(as.numeric(df$C150_4_POOLED)),
    MD_EARN_WNE_P10=suppressWarnings(as.numeric(df$MD_EARN_WNE_P10))
  )
  size_df <- size_df[ complete.cases(size_df), ]
  corr_size_completion <- cor(size_df$UGDS, size_df$C150_4_POOLED)
  corr_size_earnings <- cor(size_df$UGDS, size_df$MD_EARN_WNE_P10)
  cat(sprintf("Corr(UGDS, Completion): %.3f\n", corr_size_completion))
  cat(sprintf("Corr(UGDS, Earnings): %.3f\n", corr_size_earnings))
}

## Corr(UGDS, Completion): 0.151
## Corr(UGDS, Earnings): 0.169

par(mfrow=c(1,2))
plot(size_df$UGDS, size_df$C150_4_POOLED, pch=16, col=rgb(0,0,0,0.4),
     xlab="UGDS", ylab="Completion Rate", main="Size vs Completion"); grid()
plot(size_df$UGDS, size_df$MD_EARN_WNE_P10, pch=16, col=rgb(0,0,0,0.4),
     xlab="UGDS", ylab="Median Earnings 10Y ($)", main="Size vs Earnings"); grid()

```



## 21) Region Summary (Bars) & Success Index

```
if (all(c("REGION", "C150_4_POOLED", "MD_EARN_WNE_P10") %in% names(df))) {
  region_df <- data.frame(
    REGION = suppressWarnings(as.numeric(df$REGION)),
    C150_4_POOLED = suppressWarnings(as.numeric(df$C150_4_POOLED)),
    MD_EARN_WNE_P10 = suppressWarnings(as.numeric(df$MD_EARN_WNE_P10))
  )
  region_df <- region_df[ complete.cases(region_df), ]
  region_df$REGION_NAME <- region_map[ as.character(region_df$REGION) ]

  summary_by_region <- aggregate(cbind(C150_4_POOLED, MD_EARN_WNE_P10) ~ REGION_NAME, region_df, mean)
  summary_by_region <- summary_by_region[ order(-summary_by_region$MD_EARN_WNE_P10), ]
  summary_by_region

  # Bars (earnings scaled)
  par(mar=c(10,4,3,1))
  mat <- t(as.matrix(cbind(summary_by_region$C150_4_POOLED, summary_by_region$MD_EARN_WNE_P10/100000)))
  barplot(mat, beside=TRUE, names.arg=summary_by_region$REGION_NAME, las=2,
          col=c("skyblue", "orange"), legend.text=c("Completion", "Earnings (/100k)"),
          main="Avg Completion and Earnings by Region")
  grid(nx=NA, ny=NULL)

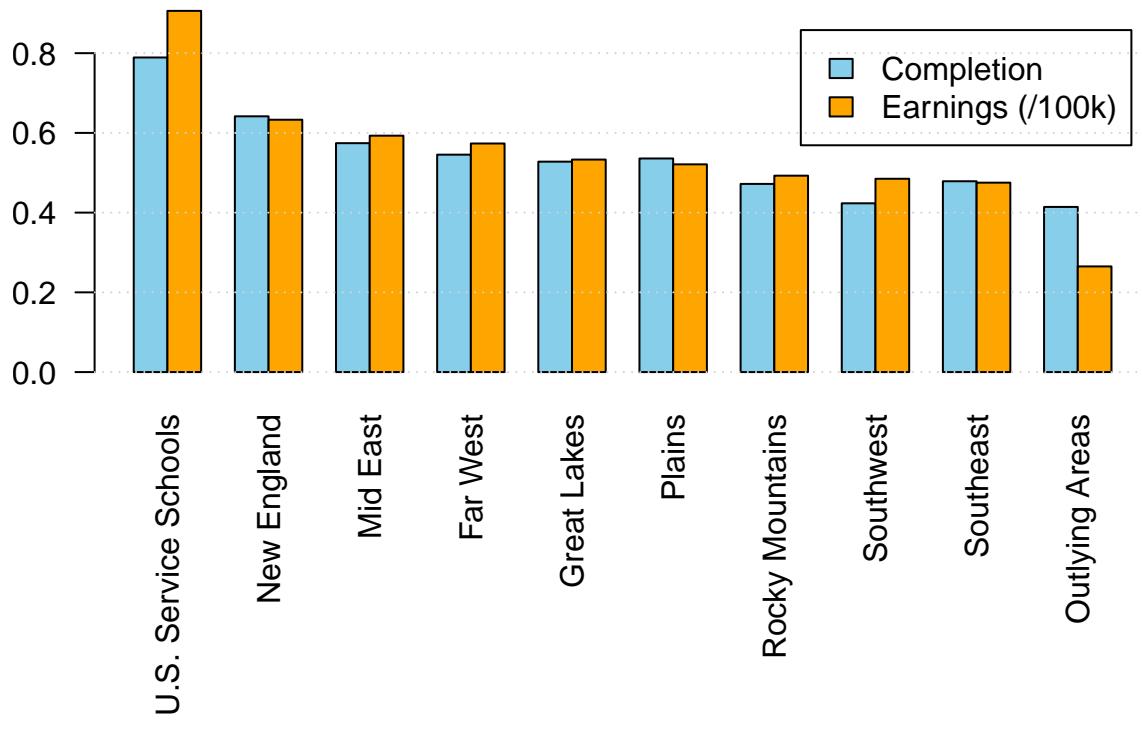
  # Success Index (normalize columns 0-1 and average)
  rng_norm <- function(v) (v - min(v, na.rm=TRUE)) / (max(v, na.rm=TRUE) - min(v, na.rm=TRUE))
```

```

summary_by_region$completion_norm <- rng_norm(summary_by_region$C150_4_POOLED)
summary_by_region$earnings_norm <- rng_norm(summary_by_region$MD_EARN_WNE_P10)
summary_by_region$success_index <- (summary_by_region$completion_norm + summary_by_region$earnings_norm) / 2
summary_by_region <- summary_by_region[ order(-summary_by_region$success_index), ]
}

```

## Avg Completion and Earnings by Region



## 16) Field-of-Study (CIP) Area Summaries

```

degree_column_name <- "CREDLEV_NAME"

# Replace privacy strings with NA
repl <- function(x) {
  x[x %in% c("PS", "PrivacySuppressed", "NULL", "None", "")] <- NA
  x
}
for (nm in names(df_field)) {
  df_field[[nm]] <- repl(df_field[[nm]])
}

# convert key columns to numeric
num_cols <- intersect(c(
  "EARN_MDN_1YR",
  "EARN_MDN_4YR",
  "EARN_GT_THRESHOLD_1YR",
  "EARN_GT_THRESHOLD_5YR",
  "DEBT_MDN_SUPP",
  "CREDLEV_NAME"
))

```

```

"NET_PRICE"
), names(df_field))
for (cname in num_cols) {
  df_field[[cname]] <- suppressWarnings(as.numeric(df_field[[cname]])))
}

# map detailed cip codes to broader subject areas
if ("CIPCODE" %in% names(df_field)) {
  df_field$CIP2 <- suppressWarnings(as.integer(as.numeric(df_field$CIPCODE) %/% 100))
  cip2_map <- c(
    "1" = "Agriculture & Related Sciences",
    "3" = "Natural Resources & Conservation",
    "4" = "Architecture & Related Services",
    "9" = "Communications & Journalism",
    "10" = "Communications Technologies",
    "11" = "Computer & Information Sciences",
    "13" = "Education",
    "14" = "Engineering",
    "15" = "Engineering Technologies",
    "19" = "Family & Consumer Sciences",
    "22" = "Legal Studies",
    "24" = "Liberal Arts & Humanities",
    "27" = "Mathematics & Statistics",
    "30" = "Multi/Interdisciplinary Studies",
    "38" = "Philosophy & Religious Studies",
    "40" = "Physical Sciences",
    "42" = "Psychology",
    "44" = "Public Administration & Social Services",
    "45" = "Social Sciences",
    "50" = "Visual & Performing Arts",
    "51" = "Health Professions & Related Programs",
    "52" = "Business, Management, & Marketing",
    "12" = "Personal & Culinary Services",
    "23" = "English Language & Literature",
    "31" = "Parks/Rec/Leisure & Kinesiology",
    "39" = "Theology & Religious Vocations",
    "46" = "Construction Trades",
    "48" = "Precision Production",
    "54" = "History"
  )
  df_field$CIPAREA <- cip2_map[as.character(df_field$CIP2)]
}

# map numeric credential levels to text names
credlev_map <- c(
  "2" = "Associate's",
  "3" = "Bachelor's",
  "5" = "Master's",
  "6" = "Doctoral",
  "7" = "First Professional",
  "1" = "Certificate"
)
df_field$CREDLEV_NAME <- credlev_map[as.character(df_field$CREDLEV)]

```

```

# filter for only the assoc., bach, mast. degree levels
desired_degrees <- c("Associate's", "Bachelor's", "Master's")
df_filtered <- df_field[df_field[[degree_column_name]] %in% desired_degrees, ]

# calculate median earnings by area and degree
summary_cip_degree <- aggregate(df_filtered["EARN_MDN_1YR"],
  by = list(
    CIPAREA = df_filtered$CIPAREA,
    Degree = df_filtered[[degree_column_name]]
  ),
  FUN = median,
  na.rm = TRUE
)

# reshape data from long to wide format
earnings_by_degree <- reshape(summary_cip_degree,
  idvar = "CIPAREA",
  timevar = "Degree",
  direction = "wide"
)

# sort by bachelor's degree earnings and display
earnings_by_degree_sorted <- earnings_by_degree[order(earnings_by_degree$`EARN_MDN_1YR.Bachelor's`, dec
earnings_by_degree_sorted

##                                     CIPAREA EARN_MDN_1YR.Associate's
## 7                         Construction Trades          43251.5
## 9                         Engineering           48263.0
## 10                        Engineering Technologies      52108.0
## 13  Health Professions & Related Programs      53558.0
## 6      Computer & Information Sciences       39348.0
## 17      Mathematics & Statistics            16986.0
## 3      Business, Management, & Marketing       34644.0
## 2      Architecture & Related Services        42331.0
## 8          Education                          24414.0
## 23      Physical Sciences                     26948.0
## 1      Agriculture & Related Sciences        36090.0
## 15          Legal Studies                      34421.0
## 26 Public Administration & Social Services     31677.0
## 27          Social Sciences                   27041.0
## 16      Liberal Arts & Humanities          27221.5
## 18  Multi/Interdisciplinary Studies          29638.0
## 4      Communications & Journalism          26437.0
## 19 Natural Resources & Conservation          32567.0
## 12      Family & Consumer Sciences          26593.0
## 21      Personal & Culinary Services          26692.0
## 28      Theology & Religious Vocations         29571.0
## 25          Psychology                      26232.5
## 14          History                           NA
## 20 Parks/Rec/Leisure & Kinesiology          27493.5
## 22      Philosophy & Religious Studies          34279.5
## 11 English Language & Literature           26148.5
## 29      Visual & Performing Arts             23694.0

```

```

## 5           Communications Technologies          23625.5
## 24          Precision Production            41017.0
##   EARN_MDN_1YR.Bachelor's EARN_MDN_1YR.Master's
## 7             72864.5                  NA
## 9             72087.0                92940.0
## 10            64339.0                95527.0
## 13            61265.0                69106.5
## 6             61234.5                87667.0
## 17            51034.5                80690.0
## 3              49163.0                71067.0
## 2              46449.0                60017.0
## 8              42150.0                55793.5
## 23            41810.5                65799.0
## 1              41077.5                57773.0
## 15            38432.0                73893.0
## 26            37990.0                53515.0
## 27            36504.0                61019.0
## 16            36340.0                51346.0
## 18            36206.0                57257.0
## 4              35160.5                54196.0
## 19            34321.0                54909.0
## 12            33892.0                49604.0
## 21            32775.0                21370.0
## 28            32202.0                47762.0
## 25            31870.5                51090.0
## 14            31217.0                44930.0
## 20            31013.0                44749.0
## 22            29861.0                53160.0
## 11            29605.0                43520.0
## 29            25103.5                32650.0
## 5              24892.0                41411.0
## 24            19151.0                  NA

# Master's earnings multiplier
earnings_by_degree_sorted$Masters_Multiplier <- earnings_by_degree_sorted$`EARN_MDN_1YR.Master's` / earnings_by_degree_sorted$`EARN_MDN_1YR.Bachelor's`

# raw earnings gain
earnings_by_degree_sorted$Masters_Raw_Gain <- earnings_by_degree_sorted$`EARN_MDN_1YR.Master's` - earnings_by_degree_sorted$`EARN_MDN_1YR.Bachelor's`

# Filter where multiplier or raw gain not calcualted
combined_data <- earnings_by_degree_sorted[
  !is.na(earnings_by_degree_sorted$Masters_Multiplier) &
  is.finite(earnings_by_degree_sorted$Masters_Multiplier) &
  !is.na(earnings_by_degree_sorted$Masters_Raw_Gain),
]

# descending order
combined_sorted <- combined_data[order(combined_data$Masters_Multiplier, decreasing = TRUE), ]

final_table <- data.frame(
  Discipline = combined_sorted$CIPAREA,
  Masters_Earnings_Multiplier = combined_sorted$Masters_Multiplier,
  Masters_Earnings_Gain = combined_sorted$Masters_Raw_Gain, # corrected column name
)

```

```

Bachelors_Median_Earnings = combined_sorted$`EARN_MDN_1YR.Bachelor's`,
Masters_Median_Earnings = combined_sorted$`EARN_MDN_1YR.Master's`
)

print(final_table)

##                                     Discipline Masters_Earnings Multiplier
## 1                               Legal Studies      1.9226946
## 2             Philosophy & Religious Studies 1.7802485
## 3                           Social Sciences     1.6715702
## 4           Communications Technologies    1.6636269
## 5                               Psychology     1.6030498
## 6 Natural Resources & Conservation     1.5998660
## 7       Multi/Interdisciplinary Studies   1.5814230
## 8           Mathematics & Statistics     1.5810873
## 9           Physical Sciences            1.5737434
## 10          Communications & Journalism 1.5413888
## 11          Engineering Technologies    1.4847449
## 12        Theology & Religious Vocations 1.4831998
## 13 English Language & Literature     1.4700220
## 14 Family & Consumer Sciences         1.4635902
## 15 Business, Management, & Marketing    1.4455383
## 16          Parks/Rec/Leisure & Kinesiology 1.4429110
## 17                               History     1.4392799
## 18          Computer & Information Sciences 1.4316603
## 19           Liberal Arts & Humanities    1.4129334
## 20 Public Administration & Social Services 1.4086602
## 21          Agriculture & Related Sciences 1.4064390
## 22                               Education    1.3236892
## 23          Visual & Performing Arts     1.3006155
## 24          Architecture & Related Services 1.2921053
## 25                               Engineering 1.2892755
## 26 Health Professions & Related Programs 1.1279931
## 27          Personal & Culinary Services    0.6520214
##   Masters_Earnings_Gain Bachelors_Median_Earnings Masters_Median_Earnings
## 1            35461.0          38432.0            73893.0
## 2            23299.0          29861.0            53160.0
## 3            24515.0          36504.0            61019.0
## 4            16519.0          24892.0            41411.0
## 5            19219.5          31870.5            51090.0
## 6            20588.0          34321.0            54909.0
## 7            21051.0          36206.0            57257.0
## 8            29655.5          51034.5            80690.0
## 9            23988.5          41810.5            65799.0
## 10           19035.5          35160.5            54196.0
## 11           31188.0          64339.0            95527.0
## 12           15560.0          32202.0            47762.0
## 13           13915.0          29605.0            43520.0
## 14           15712.0          33892.0            49604.0
## 15           21904.0          49163.0            71067.0
## 16           13736.0          31013.0            44749.0
## 17           13713.0          31217.0            44930.0
## 18           26432.5          61234.5            87667.0
## 19           15006.0          36340.0            51346.0

```

## 20	15525.0	37990.0	53515.0
## 21	16695.5	41077.5	57773.0
## 22	13643.5	42150.0	55793.5
## 23	7546.5	25103.5	32650.0
## 24	13568.0	46449.0	60017.0
## 25	20853.0	72087.0	92940.0
## 26	7841.5	61265.0	69106.5
## 27	-11405.0	32775.0	21370.0

## 22) Do Higher Degrees Lead to Higher Pay? —

```

df_field$CREDLEV_NAME <- credlev_map[as.character(df_field$CREDLEV)]

# filter for only the degrees we want to compare
df_cred_compare <- df_field[df_field$CREDLEV %in% c(2, 3, 5), ]

# calculate mean earnings by discipline and overall median earnings
earnings_by_cred <- aggregate(EARN_MDN_1YR ~ CIPAREA + CREDLEV_NAME, data = df_cred_compare, FUN = mean)

median_earnings_all <- aggregate(EARN_MDN_1YR ~ CREDLEV_NAME, data = df_cred_compare, FUN = median, na.rm = TRUE)

# create a baseline 'all disciplines' vector for comparison
control_data <- c(
  "Associate's" = median_earnings_all$EARN_MDN_1YR[median_earnings_all$CREDLEV_NAME == "Associate's"],
  "Bachelor's"   = median_earnings_all$EARN_MDN_1YR[median_earnings_all$CREDLEV_NAME == "Bachelor's"],
  "Master's"     = median_earnings_all$EARN_MDN_1YR[median_earnings_all$CREDLEV_NAME == "Master's"]
)

# data sci as comp + stats
datasci_cip <- c("Computer & Information Sciences", "Mathematics & Statistics")
plot_data_long <- earnings_by_cred[earnings_by_cred$CIPAREA %in% datasci_cip, ]

# manually separate, sort, and reshape data into a matrix for plotting
assoc_data <- plot_data_long[plot_data_long$CREDLEV_NAME == "Associate's", ]
bach_data  <- plot_data_long[plot_data_long$CREDLEV_NAME == "Bachelor's", ]
mast_data  <- plot_data_long[plot_data_long$CREDLEV_NAME == "Master's", ]

assoc_data <- assoc_data[order(assoc_data$CIPAREA), ]
bach_data  <- bach_data[order(bach_data$CIPAREA), ]
mast_data  <- mast_data[order(mast_data$CIPAREA), ]

plot_matrix <- cbind(
  "Associate's" = assoc_data$EARN_MDN_1YR,
  "Bachelor's"   = bach_data$EARN_MDN_1YR,
  "Master's"     = mast_data$EARN_MDN_1YR
)
rownames(plot_matrix) <- assoc_data$CIPAREA

# add the 'all disciplines' baseline row to the plot matrix
plot_matrix_with_control <- rbind("All Disciplines" = control_data, plot_matrix)

```

```

# disable scientific notation
options(scipen = 999)

par(mar = c(5, 10, 4, 6))
max_val <- max(plot_matrix_with_control, na.rm = TRUE) * 1.1

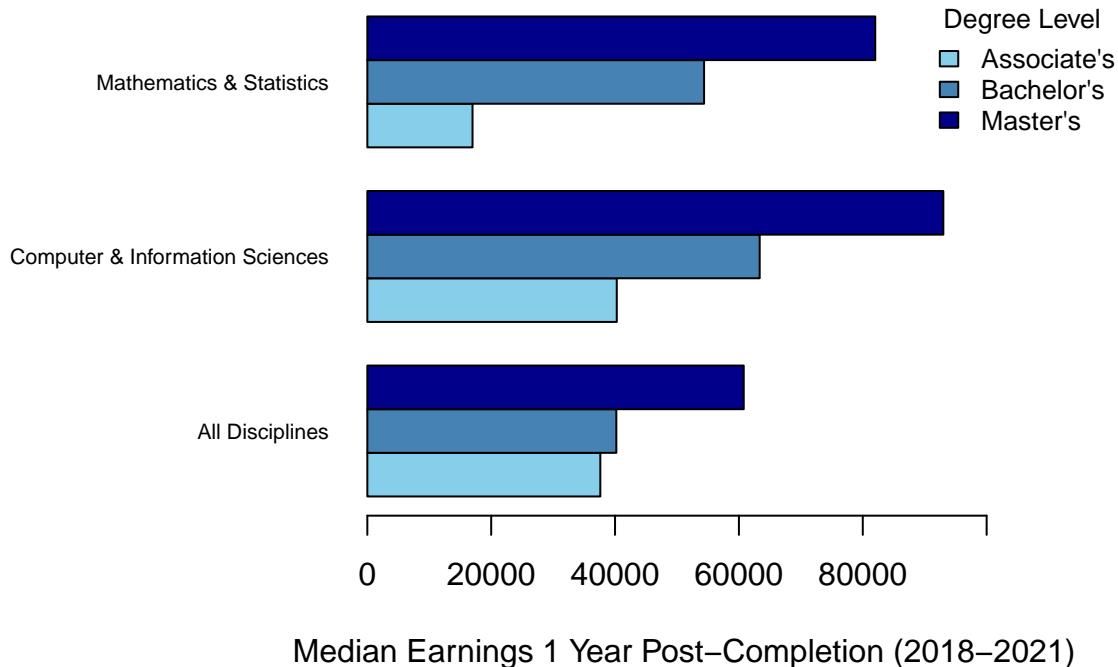
# grouped horizontal barplot
barplot(
  height = t(plot_matrix_with_control),
  beside = TRUE,
  horiz = TRUE,
  main = "Where Does Data Science Fit In?",
  xlab = "Median Earnings 1 Year Post-Completion (2018-2021)",
  las = 1,
  cex.names = 0.7,
  col = c("skyblue", "steelblue", "darkblue"),
  xlim = c(0, max_val)
)

# uncrop the plot
par(xpd=TRUE)

legend(
  "topright",
  inset = c(-0.2, 0),
  legend = c("Associate's", "Bachelor's", "Master's"),
  fill = c("skyblue", "steelblue", "darkblue"),
  title = "Degree Level",
  bty = "n",
  cex = 0.8
)

```

## Where Does Data Science Fit In?



```
# same as prev code change EARN_MDN_4YR to EARN_MDN_1YR
earnings_by_cred <- aggregate(EARN_MDN_4YR ~ CIPAREA + CREDLEV_NAME, data = df_cred_compare, FUN = mean)
median_earnings_all <- aggregate(EARN_MDN_4YR ~ CREDLEV_NAME, data = df_cred_compare, FUN = median, na.rm = TRUE)
control_data <- c(
  "Associate's" = median_earnings_all$EARN_MDN_4YR[median_earnings_all$CREDLEV_NAME == "Associate's"],
  "Bachelor's" = median_earnings_all$EARN_MDN_4YR[median_earnings_all$CREDLEV_NAME == "Bachelor's"],
  "Master's" = median_earnings_all$EARN_MDN_4YR[median_earnings_all$CREDLEV_NAME == "Master's"]
)

# select data science-related disciplines to plot
datasci_cip <- c("Computer & Information Sciences", "Mathematics & Statistics")
plot_data_long <- earnings_by_cred[earnings_by_cred$CIPAREA %in% datasci_cip, ]

# manually separate, sort, and reshape data into a matrix for plotting
assoc_data <- plot_data_long[plot_data_long$CREDLEV_NAME == "Associate's", ]
bach_data <- plot_data_long[plot_data_long$CREDLEV_NAME == "Bachelor's", ]
mast_data <- plot_data_long[plot_data_long$CREDLEV_NAME == "Master's", ]

assoc_data <- assoc_data[order(assoc_data$CIPAREA), ]
bach_data <- bach_data[order(bach_data$CIPAREA), ]
mast_data <- mast_data[order(mast_data$CIPAREA), ]

plot_matrix <- cbind(
  "Associate's" = assoc_data$EARN_MDN_4YR,
  "Bachelor's" = bach_data$EARN_MDN_4YR,
  "Master's" = mast_data$EARN_MDN_4YR
)
rownames(plot_matrix) <- assoc_data$CIPAREA
```

```

plot_matrix_with_control <- rbind("All Disciplines" = control_data, plot_matrix)

# sisable scientific notation
options(scipen = 999)

par(mar = c(5, 10, 4, 6))

max_val <- max(plot_matrix_with_control, na.rm = TRUE) * 1.15

barplot(
  height = t(plot_matrix_with_control),
  beside = TRUE,
  horiz = TRUE,
  main = "Where Does Data Science Fit In? (2)",
  xlab = "Median Earnings 4 Year Post-Completion (2018-2021)",
  las = 1,
  cex.names = 0.7,
  col = c("skyblue", "steelblue", "darkblue"),
  xlim = c(0, max_val)
)

# uncrop the plot
par(xpd=TRUE)

legend(
  "topright",
  inset = c(-0.2, 0),
  legend = c("Associate's", "Bachelor's", "Master's"),
  fill = c("skyblue", "steelblue", "darkblue"),
  title = "Degree Level",
  bty = "n",
  cex = 0.8
)

```

## Where Does Data Science Fit In? (2)

