

**University of London International Programmes**  
**CO3318 Information systems management**  
**2015–16**

**Coursework assignment 1**

This coursework assignment requires two 'report style' answers. In your reports, you are required to address the following questions. The questions are independent of each other. The report should not exceed 2,000 words in length in total (i.e. the answer to each question should not exceed 1,000 words) excluding appendices. You need to put the word count at the top of your coursework assignment.

Please submit **one** pdf document, which is named using the following convention:

FamilyName\_SRN\_COxxxxcw#.pdf (e.g. Zuckerberg\_920000000\_CO3323cw2.pdf)

- **FamilyName** is your family name (also known as last name or surname) as it appears in your student record (check your student portal)
- **SRN** is your Student Reference Number, for example 920000000
- **COXXXX** is the course number, for example CO1108, and
- **cw#** is either cw1 (coursework 1) or cw2 (coursework 2).

Students are reminded of the importance of referencing the work of others.

- a) Top Down Planning Frameworks suggest that an organisation should deploy information systems that support the business objectives. Consider how these objectives might differ for a publically funded hospital versus a commercial bank. Provide examples of how information systems might assist each of these organisations in achieving their goals.

[50 marks]

- b) Business Process Mapping is frequently undertaken by organisations for a variety of purposes. One reason for mapping a process within an organisation is to identify how information systems may enable the process to be performed more efficiently or effectively through the addition of technology. Identify and describe a process that you are familiar with and discuss how the use of information systems might improve the way that this process is conducted.

[50 marks]

[Total 100 marks]

[END OF COURSEWORK ASSIGNMENT 1]

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**Coursework assignment 2**

This coursework assignment requires two 'report style' answers. In your reports, you are required to address the following questions. The questions are independent of each other. The report should not exceed 2,000 words in length in total (i.e. the answer to each question should not exceed 1,000 words) excluding appendices. You need to put the word count at the top of your coursework assignment.

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- a) There are numerous articles in the press on the failure of information systems to deliver on their promise. Discuss why so many information systems seem to deliver poor value for money.

[50 marks]

- b) Discuss the advantages and disadvantages of locating e-business services inside a company as opposed to outsourcing them to a third party.

[50 marks]

[Total 100 marks]

[END OF COURSEWORK ASSIGNMENT 2]