THIS PAPER IS NOT TO BE REMOVED FROM THE EXAMINATION HALLS

UNIVERSITY OF LONDON   **CO3320 ZB**

BSc Examination

COMPUTING AND INFORMATION SYSTEMS AND CREATIVE COMPUTING

Project

Date and Time: Tuesday 17 May 2016 : 14.30–16.45

Duration: 2 hours 15 minutes

Attempt all FOUR questions.

Each question is worth 25 marks.

No calculators may be used.

NO STUDENT REPORT COPY OR COPY OF THE SUBJECT GUIDE IS ALLOWED IN THE EXAMINATION ROOM

The examination is about your project report and the manner in which you conducted your project, in order to be able to write the project report. While there are some general questions, which are to be answered according to your knowledge of doing projects, there are also specific questions that must be answered in relation to your particular project.

Question 1   Academic writing

(a) What is the purpose of doing background reading while doing your project?   [4]

(b) Describe briefly how you went about obtaining the material you included in your literature review, and also how you decided what to include in the report and what to leave out.   [7]

(c) What is the purpose of a bibliography (in contrast with a reference list) in a project report? Would it be reasonable for a report to contain both a reference list and a bibliography?   [4]

(d) Some kinds of references are more reliable than others. Explain what makes some material reliable and other material less reliable. Then, relating to your own project, give one example of a reliable kind of reference that you used, and one example of one that is a less reliable sort. For each, also explain why you consider it to be either reliable or less reliable.   [10]

Question 2   Project content

(a) What was the main topic area of your project?   [2]

(b) Describe your main research or investigation question. If you had more than one, describe the one you consider to be the most significant.   [3]

(c) Explain what objectives are, in the context of developing a project. What were the objectives you identified for your own project, and how did they relate to your aim(s)?   [10]

(d) At the end of the project, what conclusion were you able to draw regarding the question or investigation described above? What justification process did you use to do this?   [10]

Question 3   Project management

(a) Did you make use of a supervisor? If so, explain what the advantages were, and if there were any disadvantages. If you did not have a supervisor, explain why, and whether there were any disadvantages to not having a supervisor.   [5]

(b) If you made use of a supervisor, explain what the most important role was that your supervisor played in your project, and also describe whether there were any areas where they were not helpful.

If you did not use a supervisor, describe how you overcame any of the difficulties you may have had in not having a supervisor. If you had no difficulties, then please describe any potential difficulties that a student could have, and why you did not have such difficulties.   [6]

(c) Explain some of the advantages and some of the pitfalls connected with doing a work-related project.   [6]

(d) Describe how a diary can be useful in aspects of doing a project.   [4]

(e) When conducting a survey, what issues need to be considered when choosing participants?   [4]

Question 4   General

(a) Describe three ways of presenting data or results, and discuss when each is most appropriate.   [9]

(b) How did you determine the most appropriate format for presenting any data or results that appear in your project report?   [2]

(c) Evaluate your own presentation of data, and discuss what you feel worked and was effective, and what you might do differently another time.   [9]

(d) When giving a presentation to an audience (i.e. an oral presentation rather than a written report), there are some common faults or pitfalls to be aware of. Describe three of these, and how you might avoid them.   [5]

END OF PAPER