

Leonardo Faria

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<https://leonardofaria.net>

Software engineer with broad experience designing, architecting, and developing SaaS products. Growth-minded and passionate about building 0 to 1 products through thoughtful stakeholder engagements, deep technical expertise, and an eye for scaling processes and people.

Experience

Pistachio

San Francisco / Remote

Founding Software Engineer

May 2024 — Present

- As the first hire, worked with the CEO and customers to build a Point of Sale for furniture stores from 0 to 1, processing \$20M+ in GMV
- Worked on every part of the software: back end (TypeScript), front end (Next.js), database (PostgreSQL), infrastructure (CI/CD, observability), integrations (taxes, payment processing, and others)
- Partnered with the University of San Francisco to mentor and work with their students in AI-related projects
- Onboarded customers analyzing their data migration needs and ensuring a smooth transition to the product

Lattice

San Francisco / Remote

Staff Software Engineer

Apr 2022 — Feb 2024

- Worked on different 0 to 1 projects from a new company initiative with TypeScript and React, iterating and adapting the product according to requirements/customer needs
- Improved testing by creating documentation, guidelines and building a CI tool to track test coverage across different teams
- Enhanced developer experience tools and documentation, making engineers more productive
- Advocated for accessibility by leveraging automated tests to create a product usable for all customers

Thinkific

Vancouver

Staff Software Engineer

Sep 2020 — Mar 2022

- Improved Front-end performance by: introducing Lighthouse testing in CI; refactoring the product to support webp and working on different projects to improve page load and user experience
- Worked closely with teams to demonstrate the feasibility of technical solutions in upcoming projects, bridging product and engineering
- Partnered with the Chief Architect defining technical vision and technical strategy
- Supported the Design System solution (used by different React and Ruby on Rails applications), especially in CI and accessibility tasks

Engineering Manager

Oct 2017 — Sep 2020

- Led a team of up to 7 back-end/front-end engineers working on projects for different customer personas (course creators/students)
- Provided mentorship, collected and delivered feedback; set goals for engineer reports and conducted performance reviews
- Owned projects end-to-end, including the redesign of the product, React adoption, and the creation of the Thinkific Design System (2018 - present)

- Grew the team by proactively sourcing ICs. Successfully recruited 4 engineers by partnering with the HR department and working on creative ways to find talent
- Led different initiatives in R&D (All-hands, onboarding of new members, hackathons) while the company scaled from 50 to 300 employees

Senior Software Engineer

Nov 2016 — Oct 2017

Worked on different customer-facing projects mostly focusing on front-end and using Ruby on Rails and Ember.js

Dynamic Leap Technology

Vancouver

Full Stack Developer (contract work)

Feb 2016 — Nov 2016

- Developed websites using WordPress for Dynamic Leap and its clients
- Built MVPs for clients using Ember.js and Ruby on Rails APIs

604media

Vancouver

Full Stack Developer (contract work)

Oct 2015 — Jan 2016

- Maintained Intranet applications (PHP/Laravel) and WordPress websites for agency clients
- Maintained iOS/Android apps built with Phonegap

Ministry of Social Security

Brasilia, Brazil

Full Stack Developer

Sep 2011 — Aug 2015

- Developed and maintained new and legacy Intranet applications used by thousands of civil servants in Brazil between 2011 - 2018
- Developed the Ministry of Social Security website using WordPress (still in use by millions of citizens)
- Created one of the first iOS and Android apps in the public sector using Cordova

Education

Deque University

Online

Web Accessibility Curriculum 2.0

2020

Langara College

Vancouver

Web and Mobile App Development / Post-Degree Diploma

2015 — 2016

Pitagoras University

Brazil

Bachelor of Information Systems

2006 — 2011

Patent

Administration services for compensation platforms

US20240095680A1

Co-inventor on patent for compensation platform admin services. Developed scalable systems and intuitive UX for compensation review workflows, streamlining manager/director operations

2023 — 2024