

Prototype Game Design

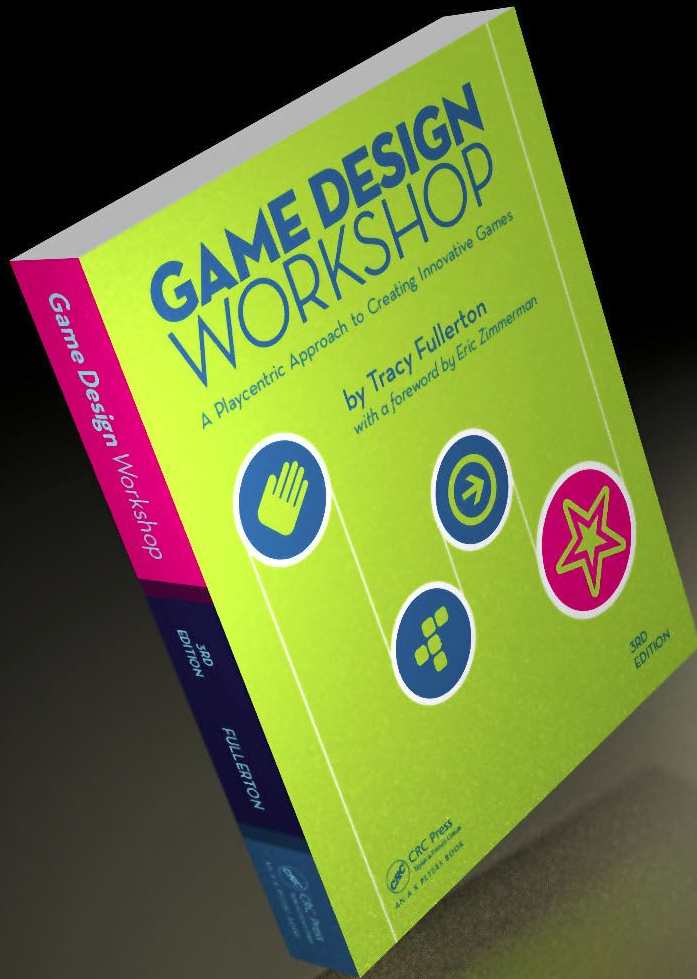
Digital Media & Games

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Recap: Formal Elements

- Players
- Objectives
- Procedures
- Rules
- Resources
- Conflict
- Boundaries
- Outcome

Reference



Chapters 6-9.



Contents:

- Conceptualization
- From Concept to Design
- Prototyping
- Game Design
- Playtesting



Mission

- Create game concepts.
- Turn concepts into designs.
- Refining designs into Fun Experiences.

Conceptualization



Creative processes

- Preparation
- Incubation
- Insight
- Evaluation
- Elaboration



Crafting Ideas

- Brainstorming
- List Creation
- Idea Cards
- Mind Map
- Stream of Consciousness
- Shout It Out
- Cut It Up
- Research



Elevator Pitch

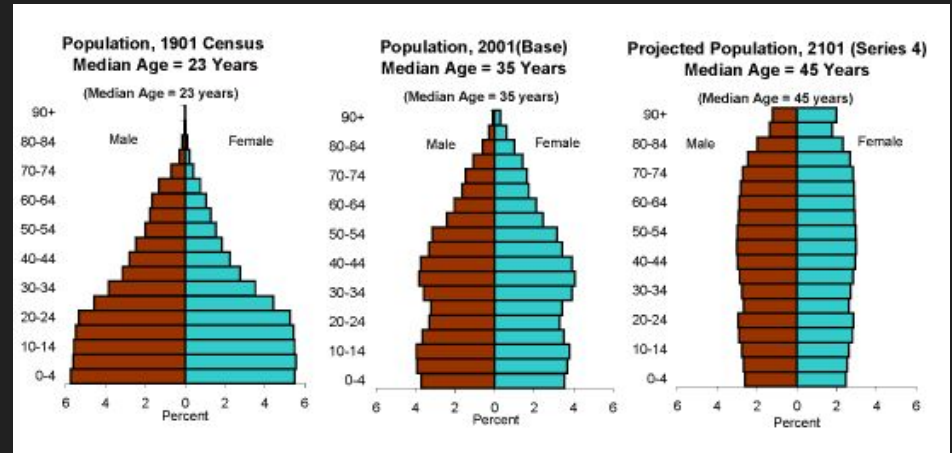
A short summary used to quickly and simply define a game concept:

“Astroclysm is a game of avoiding obstacles – with a musical twist. Adaptive background music and sound cues help the players to discover the state the ship and which lane asteroids and power-ups are due to spawn.”



Refining Ideas

- Technical Feasibility
- Market Opportunity
- Artistic Considerations
- Business/Cost Restrictions





Homework #1: Elevator pitch

Some business tycoon needs an elevator pitch for a race-to-the-end board game.

Can you come up with one in about 5 minutes after the lecture?

- Make groups of 2-4.
- Try to craft ideas for elevator pitches.
- Write down a pitch for whatever comes out.
- Stick it in the chat, or on paper to read out!



From Concept to Design

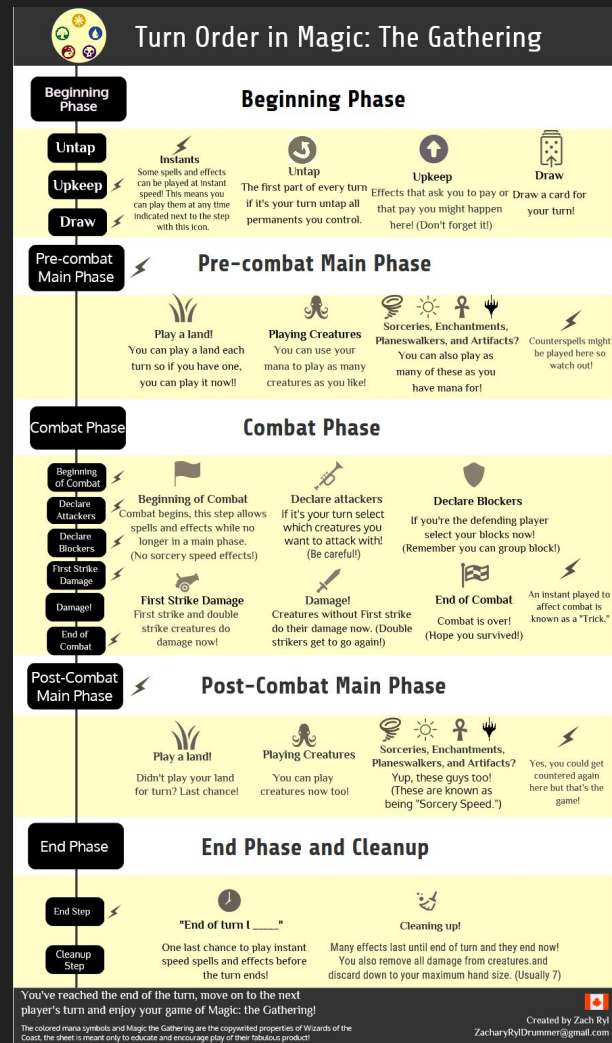


Focus on the formal elements

- Conflict
- Rules
- Procedures
- Actions
- Turns
- Time
- Players
- Title
- Audience
- Platform
- Environment
- Resources

Flesh out the Game Structure

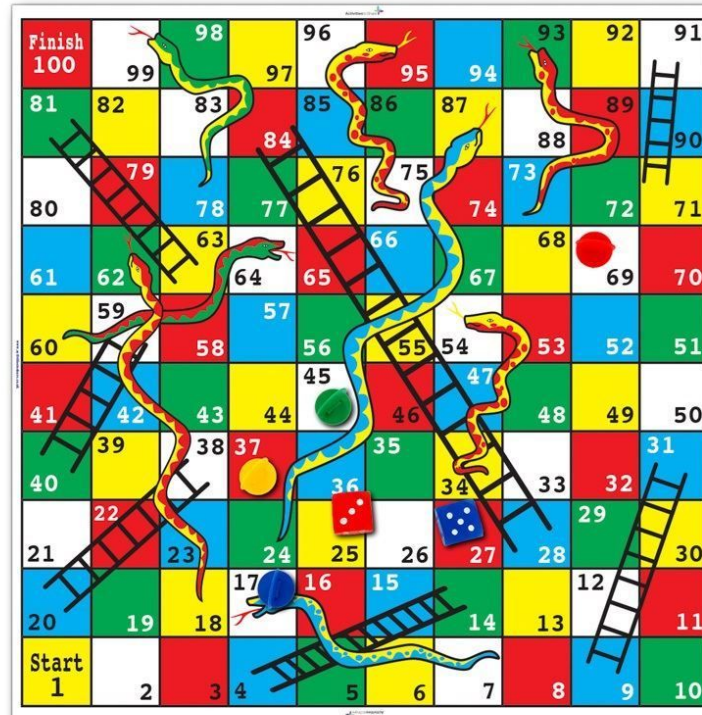
- Define each player's goals
- What does a player need to do to win?
- Use a flow chart to map out how a typical turn works.
- How do players interact with one another?





Homework #2: make a board game prototype

- Work in groups of 4-8 (merge 2 groups).
- Take one of your previous elevator pitch ideas (or something better)
- Make a paper prototype, e.g.
 - Sketch the board
 - Set an objective / theme.
 - Design some (movement) rules.
 - Set a winning condition.
 - Add some form of conflict.
- ~10 minute time limit.
- Again, share it in Teams (or hand it in), and we'll happily give feedback.



Game Design



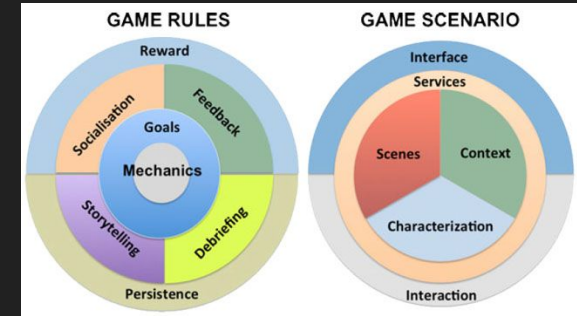
Design Phases

- System Design
- Level Design
- Content Design
- Interface Design
- World Design
- Narrative Design



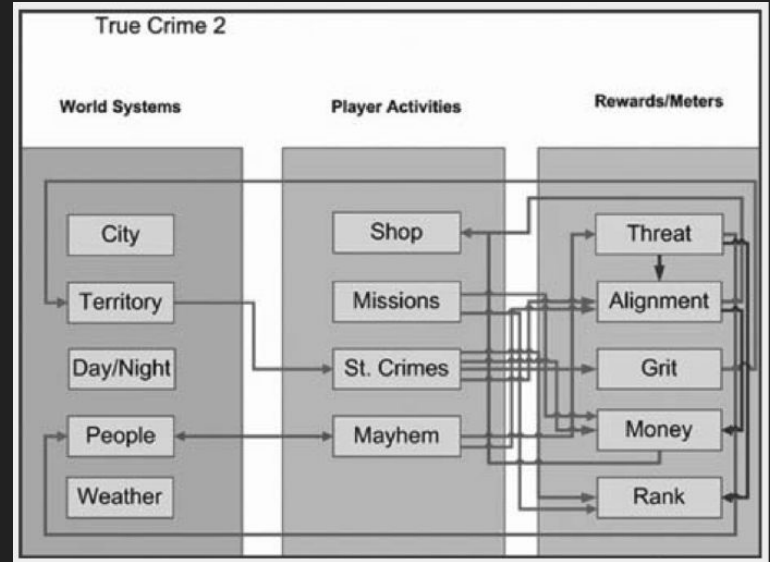
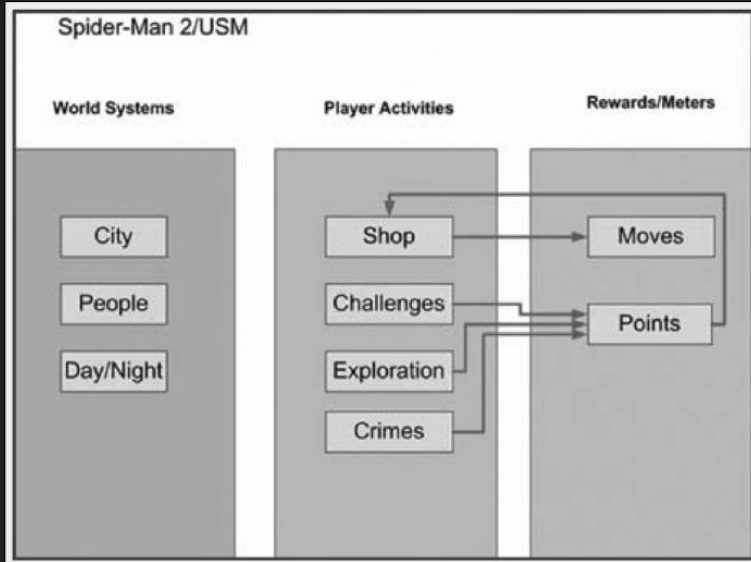
Approaches to Game Design

- Blue Sky: no limits, no judgment.
- Slow-Boil storylines.
- Mechanic-Driven.
- Intellectual Property.
- Story-Centred.
- Research-Driven.
- Mechanics-Dynamics-Aesthetics (MDA) Design.
- Game Rules and scEnario Model (GREM).



Prototyping

Visualizing Core Gameplay





Prototyping steps

- Foundation
 - Physical or Digital?
- Structure
 - Introduce formal elements of interest.
- Formal details
 - Add rules to make the prototype a functional game.
- Refinement



Physical Prototyping

- Focus on gameplay rather than technology.
- Real time response to player feedback.
- Participation of non-technical team members.
- Low costs allow for a broader experimentation process.



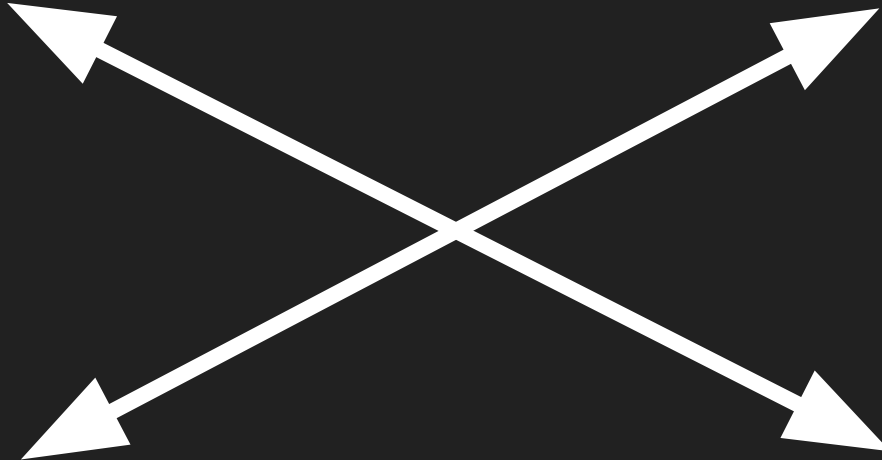
Digital Prototyping

Game mechanics

Kinesthetics

Technology

Aesthetics



Digital prototyping - details

Aesthetics:

- Concept art.
- Audio sketches.
- Storyboard.
- Animatic.
- Audio sketch.

Kinesthetics:

- Prototype for each type of control.
- Response in simplified form.
- Cannot be done using physical prototyping.

Game mechanics:

- See physical prototypes.
- Customized spreadsheets.

Technology:

- Graphics.
- AI.
- Physics.
- Production process.

(often done in another programming language)

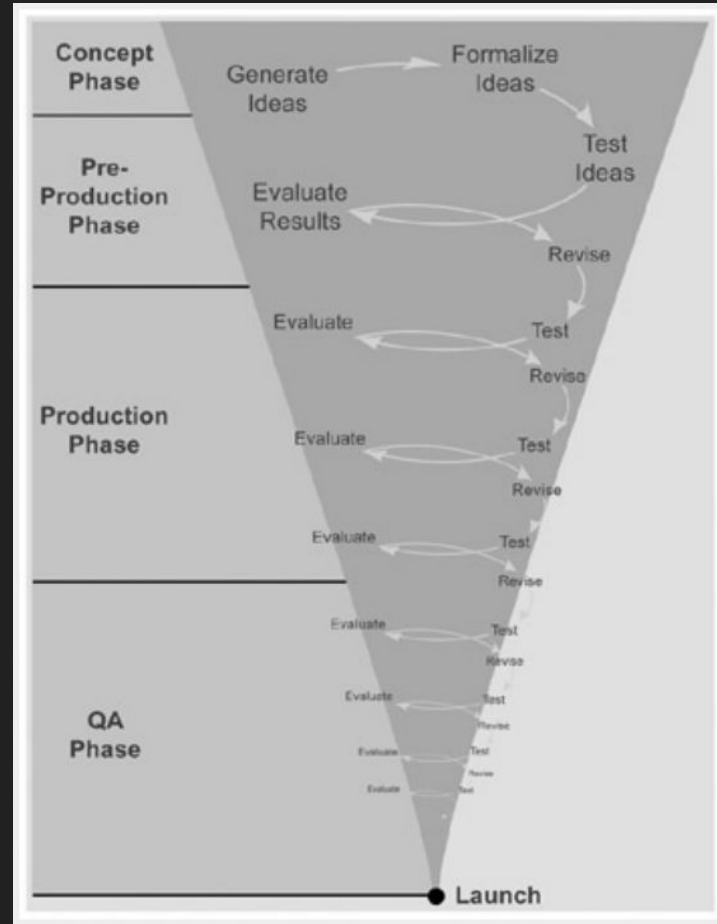


Prototyping: Rules of Thumb

- Always ask a question, to give a purpose/hypothesis.
- Stay falsifiable.
- Persuade and inspire
 - what to do if a prototype isn't fun?.
- Work fast, minimize time to first failure.
- Work economically.
- Carefully decompose problem.
 - Many prototypes > few heavyweight prototypes.

Playtesting

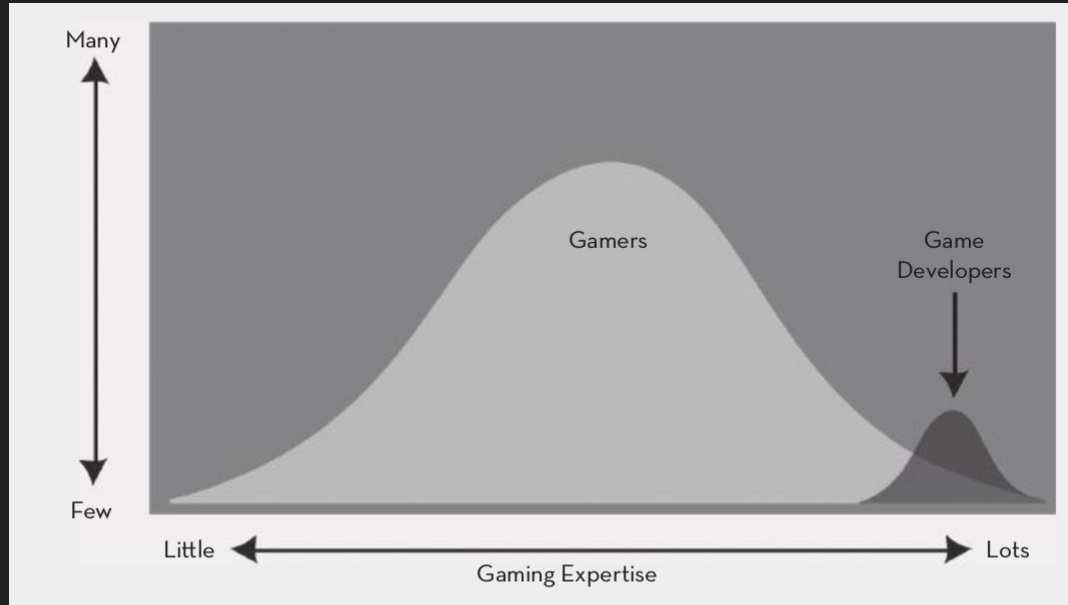
Iterative Game Design





Methods of Playtesting

- One-on-one testing
- Group testing
- Feedback forms
- Interview
- Open discussion
- Data hooks / metrics





Playtesters

Stage	Yourself	Confidants	Target Audience
1. Foundation	x		
2. Structure	x	x	
3. Formal Details			x
4. Refinement			x



Playtesting controlled game situations

For example:

- The end of the game.
- A random event that rarely takes place.
- A special situation within a game.
- A particular level of a game.
- New features.

End

