

# LEONARDO VIDA

l.j.vida@uu.nl | (+31)621949806 | leonardovida.github.io | 3572VE Klaverstraat 54 B, Utrecht, The Netherlands

Data Science student at Utrecht University. I previously gained experience of companies' structures and processes co-founding a startup, working in a start-up incubator and in a management consulting firm. I am passionate about creating data-driven solutions, interested in venture capital and committed to helping social innovative projects.

## EDUCATION

### Utrecht University

*MSc. Information Science, Business Informatics - Applied Data Science*

**Utrecht, The Netherlands**

*Sep. 2018 - Present*

- On track to graduate cum laude; Young Innovators Honors Program
- Relevant Coursework: Data Mining; Data Science; Data Analysis & Visualization; Pattern recognition

### Maastricht University

*BSc. Economics and Business Economics - Specialization International Economics*

**Maastricht, The Netherlands**

*Sep. 2014 - Jun. 2017*

- Exchange semester at The Chinese University of Hong Kong
- Relevant Coursework: Microeconomics I & II; Quantitative Methods I, II & III; Financial Economics; Finance

## PROFESSIONAL EXPERIENCE

### Value Partners

*Business Analyst Intern | Management consulting*

**Milano, Italy**

*Jan. 2018 - Jul. 2018*

- Carried out market analysis and market sizing, as part of due diligences, for automotive and investment bank clients
- Assessed IT infrastructure for an Italian bank and evaluated competitors' proposals
- Developed and presented to bank's top management a 9-months migration plan to new IT outsourcer
- Executed first phase (3 months) of the migration with focus on processes' parametrization
- Developed business plan to transform proving ground in international racing circuit, successfully approved by the board

### Digital Magics

*Program Analyst Intern | Startup incubator*

**Milano, Italy**

*Sep. 2017 - Jan. 2018*

- Set up first Italian Fintech accelerator and raised €1M+ funds from 10 Italian partners financial institutions
- Collaborated with professional to set up tailored mentorship program for 9 selected startups
- Organized multiple private startup competitions for top Italian companies to tap into the startup market
- Screened business plans and interviewed +50 startups for access to 3-months in-house incubation program

### Younico

*Co-Founder | Startup*

**Maastricht, The Netherlands**

*May 2016 - May 2017*

- Co-founded a platform to enhance entrepreneurial activity at universities
- Led first funding round and achieved proposed objective of €10k
- Managed operations and communication

## RESEARCH EXPERIENCE

### Utrecht University

*Data Engineer | Research-IT team*

**Utrecht, The Netherlands**

*Jan. 2019 - Present*

- Managing third phase of a project assessing the quality of digital tests at Utrecht University (used by +14.000 students)
- Data analysis on medium-sized database (~30 GB) to produce interactive R shiny dashboard
- Implementing an Airflow ETL pipeline and investigating pipelines with Fivetran and dbt

## SKILLS & INTERESTS

- **Languages/Technologies:** Proficient in R; familiar with in Python, SQL, Spark, NumPy; previously used MATLAB. Experienced with Git, GCP, MS Office, Sketch; previously used Tableau, Hadoop, Stata.
- **Languages:** Italian (Native), English (Fluent), German (Intermediate - DSH2), Dutch (Beginner - A1)
- **Activities:** Head of finance for 2 years at Maastricht-based NGO (The WE Festival)
- **Interests:** Physics (relativity and basic quantum mechanics), classical piano (playing since the age of 10), sailing (teaching at intermediate level to groups of 10/15 kids aged 12-16)

## HONORS & AWARDS

- **Young Innovators Honors Program** – Project to improve digital literacy in Utrecht suburban areas *Present*
- **Accenture case competition** – Awarded first place in “Bank of the Future” case competition *Jun. 2017*
- **Machine Learning** – course offered by Stanford University on Coursera, completed with 96.1% *Jun. 2018*