[1.0] Signup Flow Layout and Patterns

NOTES
This page explains layout/patterns for the following pages. The intent is for these to be reusable in other contexts.

Navigation between "steps" should be dynamically loaded without refresh.

UPCOMING ITEMS
• Final visual spec (pixel sizing, colors, etc.) coming late-Nov/early-Dec.

1
Logo
Link to: http://restaurant.opentable.com

2a
Completion Status Indicator
Appears when all required forms/ inputs have been filled.

2b
Progress Meter (Previous Step)
Link back to that completed step.

2c
Progress Meter (Current Step)

2d
Progress Meter (Upcoming Step)
Cannot link to later steps until current and previous steps are complete.

3
Various Form States/Styles 768px

3a
Form Error State
Outline becomes red and red error explanation appears underneath (pushing content beneath down).

Input errors are triggered after input entry and clicking away from the form.

Empty errors are triggered when clicking 'continue' when a mandatory form is empty.

3b
Optional Explanatory Text

4
Text Fields and Dropdowns

5
Text Area
Customizable height to be specified based on anticipated content length or placeholder text.

6
Selectable Options
Fits 1-2 lines at default height and expands for more lines.

Should support a maximum of 10 options which auto-size to fit 100% width of container.

Single-selection (like radio buttons) or multi-selection (like checkboxes).

7
Double Knob Slider
Values update as a knob is moved. Slider knobs can overlap but not cross over each other. Z-index of the left knob should be greater than the right if both are in the right half of the slider (and vice versa).

8a
Description Boxes with Forms
A description box can be added to the right of a form. Inputs should almost always be on the left.

Default widths are based on the golden ratio (38.2% for input area and 61.8% description box; fitting within full width of container) but can be specified to custom widths.

Fits 1-2 lines at default height and expands for more lines.

8b
Description Boxes Without Forms
A description box can be by itself to articulate information without any interactive inputs/forms.

Description boxes can come in two font sizes (16px regular size and 14px small size).

9
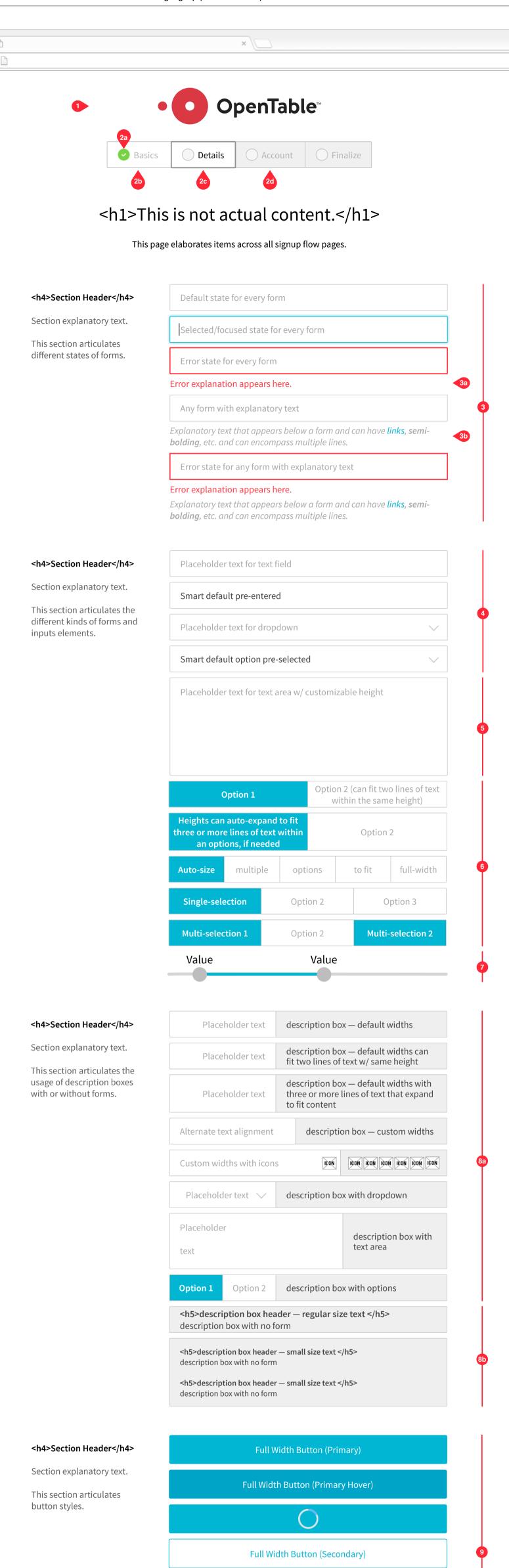**Various Button States**

10
Goes to Previous Step
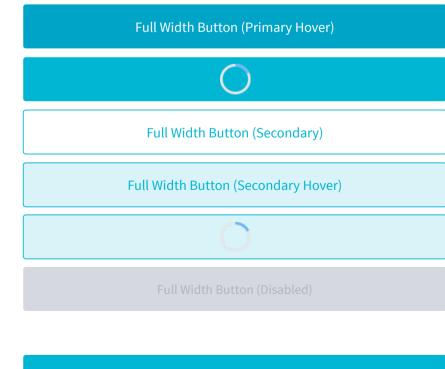Button width determined by copy.

11
Continue to Next Step
Container full-width button.

If all mandatory forms aren't filled out properly, this button should be in its inactive state. If clicked in this state, empty form errors are triggered.
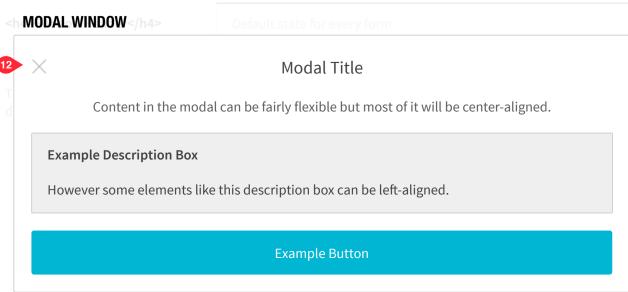
12
Close Modal
"Escape" key and clicking outside modal will close modal too.

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1 **OpenTable™**

2a **2b** Basics   Details   **2c** Account   **2d** Finalize

<h1>This is not actual content.</h1>

This page elaborates items across all signup flow pages.

<h4>Section Header</h4>

Section explanatory text.

This section articulates different states of forms.

Default state for every form

Selected/focused state for every form

Error state for every form   **3a**
Error explanation appears here.

Any form with explanatory text   **3**
Explanatory text that appears below a form and can have links, semi-bolding, etc. and can encompass multiple lines.   **3b**

Error state for any form with explanatory text
Error explanation appears here.
Explanatory text that appears below a form and can have links, semi-bolding, etc. and can encompass multiple lines.

<h4>Section Header</h4>

Section explanatory text.

This section articulates the different kinds of forms and inputs elements.

Placeholder text for text field
Smart default pre-entered
Placeholder text for dropdown
Smart default option pre-selected   **4**

Placeholder text for text area w/ customizable height   **5**

Option 1	Option 2 (can fit two lines of text within the same height)
Heights can auto-expand to fit three or more lines of text within an options, if needed	Option 2

Auto-size	multiple	options	to fit	full-width

Single-selection	Option 2	Option 3

Multi-selection 1	Option 2	Multi-selection 2	**6**

Value   Value   **7**

<h4>Section Header</h4>

Section explanatory text.

This section articulates the usage of description boxes with or without forms.

Placeholder text	description box — default widths
Placeholder text	description box — default widths can fit two lines of text w/ same height
Placeholder text	description box — default widths with three or more lines of text that expand to fit content
Alternate text alignment	description box — custom widths
Custom widths with icons	ICON ICON ICON ICON ICON ICON
Placeholder text	description box with dropdown
Placeholder text	description box with text area
Option 1 / Option 2	description box with options	**8a**

<h5>description box header — regular size text </h5>
description box with no form

<h5>description box header — small size text </h5>
description box with no form

<h5>description box header — small size text </h5>
description box with no form   **8b**

<h4>Section Header</h4>

Section explanatory text.

This section articulates button styles.

Full Width Button (Primary)
Full Width Button (Primary Hover)
( )

Full Width Button (Secondary)
Full Width Button (Secondary Hover)

Full Width Button (Disabled)   **9**

10 Prev Step   Next Step in Flow   **11**

MODAL WINDOW

12 ✕

Modal Title

Content in the modal can be fairly flexible but most of it will be center-aligned.

Example Description Box
However some elements like this description box can be left-aligned.

Example Button

[1.1] Basics

UPCOMING ITEMS
• Final visual spec (pixel sizing, colors, etc.) coming late-Nov/early-Dec.
• Final copy coming early-mid Dec.

1
Restaurant Information
All forms required (except Address Line 2). Zip and Reservation Phone Number should accept numbers only.

Dropdown Options
• **State:** USA states

Input Errors
• **Zip:** Please enter a valid zip code.
• **Reservation Phone Number:** Please enter a valid phone number.

Empty Errors
• **Restaurant Name:** Please enter your restaurant name.
• **Address Line 1:** Please enter your restaurant's address.
• **City:** Please enter your restaurant's city.
• **State:** Please enter your restaurant's state.
• **Zip:** Please enter your restaurant's zip.
• **Reservation Phone Number:** Please enter your restaurant's reservation phone number.

2
Auto-Detect?
Could these be auto-detectable (based on IP, etc.?)

768px

3
Phone Numbers
As user types, auto-format into '(xxx) xxx-xxxx' format. (Eventually this will have to adapt by locale.)

4
Your Information
All forms required. Work Phone Number should accept numbers only.

Input Errors
• **Work Email Address:** Please enter a valid email address.
• **Work Phone Number:** Please enter a valid phone number.

Empty Errors
• **First Name:** Please enter your first name.
• **Last Name:** Please enter your last name.
• **Job Title:** Please enter your job title.
• **Work Email Address:** Please enter your work email address.
• **Work Phone Number:** Please enter your work phone number.
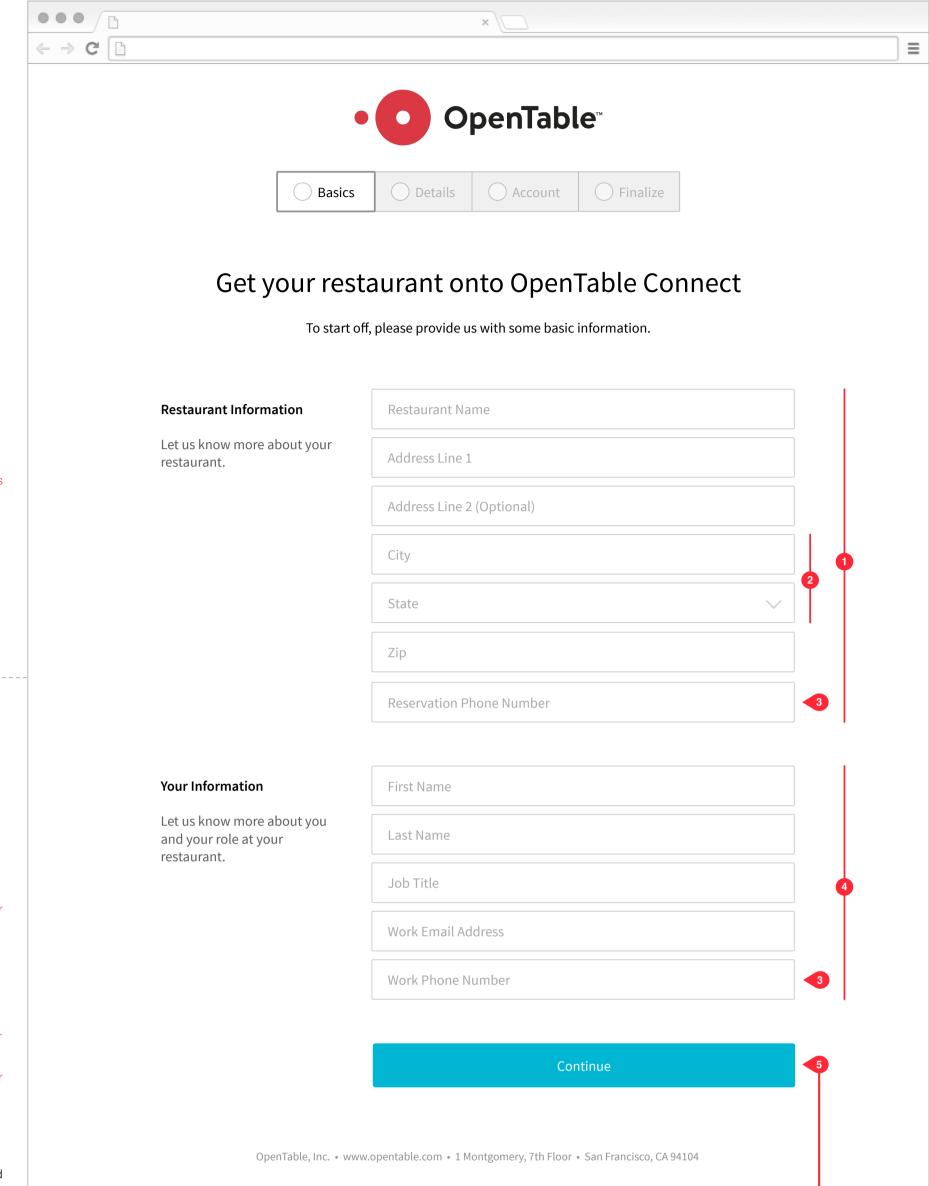
5
Continue
After all mandatory form fields are completed properly, this button should become enabled. Clicking the button should enable a spinner while loading.

While loading, determine an outcome:

If restaurant already exists in SalesForce w/ dedicated sales lead: Launch modal for sales representative contact information.

If restaurant doesn't exist and address could be improved: Launch modal for address suggestion.

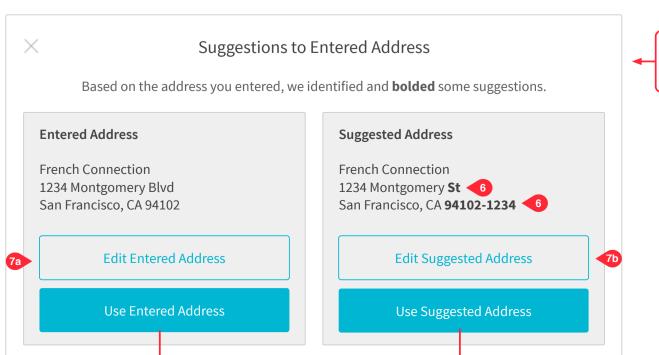**If restaurant doesn't exist and address is fine:** Proceed to next step.

6
Suggested Changes Are Bolded

7a
Edit Entered Address
Closes modal so user can edit originally entered information.

7b
Edit Suggested Address
Closes modal and replaces originally entered information with suggested address information.

Browser mockup

○ ○ ○

● **OpenTable**™

(○) Basics   (○) Details   (○) Account   (○) Finalize

Get your restaurant onto OpenTable Connect

To start off, please provide us with some basic information.

Restaurant Information

Let us know more about your restaurant.

| Restaurant Name |
| Address Line 1 |
| Address Line 2 (Optional) |
| City |
| State ⌄ |
| Zip |
| Reservation Phone Number |

1
2
3

Your Information

Let us know more about you and your role at your restaurant.

| First Name |
| Last Name |
| Job Title |
| Work Email Address |
| Work Phone Number |

4
3

[Continue] **5**

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Thanks for expressing your interest!

An OpenTable sales representative will follow up with you soon to continue the process.

Image of Sales Rep

Ayee Sailrepp
(415) 555-1234
asailrepp@opentable.com

[Back to Restaurant.OpenTable.com]

Already Exists in SalesForce with Dedicated Sales Lead

Suggestions to Entered Address

✕

Based on the address you entered, we identified and **bolded** some suggestions.

Doesn't Exist, Address Can Be Improved

Entered Address	**Suggested Address**
French Connection	French Connection
1234 Montgomery Blvd	1234 Montgomery **St** **6**
San Francisco, CA 94102	San Francisco, CA **94102-1234** **6**
7a [Edit Entered Address]	[Edit Suggested Address] **7b**
[Use Entered Address]	[Use Suggested Address]

Doesn't Exist, Address Is Okay

1.2 Details

[1.2a] Details

UPCOMING ITEMS
• Final visual spec (pixel sizing, colors, etc.) coming late-Nov/early-Dec.
• Final copy coming early-mid Dec.

1

Restaurant Description
All forms required. For Brief Description, prevent entry of beyond 1,000 characters.

Dropdown Options
• **Cuisine Style:** The cuisine options available on OpenTable

Input Errors
• **Brief Description:** Please enter a minimum of 10 characters.

Empty Errors
• **Cuisine Style:** Please select your restaurant's cuisine style.
• **Brief Description:** Please enter a brief description of your restaurant.

2

Character Count

3

Typical Check (Per Guest)
(Exact copy, range, and defaults still to be determined.)

768px

4

Online Availability
All forms required. Total Seats and Available Seats should should accept numbers only.

Input Errors
• **Total Seats:** Please enter a number.
• **Available Seats:** Please enter a number.
• **Available Seats:** The amount of available seats should be less than the amount of total seats.

Empty Errors
• **Total Seats:** Please enter the total amount of seats at your restaurant.
• **Available Seats:** Please enter the amount of seats you want to make available for OpenTable reservations.

5

Restaurant Shifts
Require that at least one must be selected. Selecting a shift reveals an additional section below where users can configure details of that shift. Deselecting likewise hides the section. (See [1.2b] for what gets revealed.)

Input Errors
• Please select at least one shift.

Browser window

⊘ Basics   ○ Details   ○ Account   ○ Finalize

Get your restaurant onto OpenTable Connect

Next, please provide us with details to help diners understand your restaurant better.

Restaurant Description

These details will appear on your restaurant's profile.

Describe the experience that guests can look forward to. Also note anything diners should know in advance.

Select your restaurant's cuisine style ⌄

Provide a brief description of your restaurant. (1,000 characters or less).

0/1000   **2**

1

Typical Check (Per Guest)

Provide a price range for the typical check size your guests pay (per guest).

$20 $60

3

Online Availability

These settings determine the OpenTable reservations you may receive.

Number of	total seats at restaurant
Number of	seats to be made available on OpenTable
Yes	No	will you accept same day online reservations?

4

Restaurant Shifts

Select the shifts that best describe when your restaurant is open.

| Breakfast | Brunch | Lunch |
| Dinner | Custom 1 | Custom 2 |

5

Back to 'Basics'   Continue

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