

# Lead Product Designer and Design Educator

I am an experienced designer with over 10 years of experience delivering product designs and leading design teams. I am also a design educator with over 3 years of experience teaching design and creating design curriculum.

# Experience

## Senior Product Designer · 2025 - Present

Cybozu · Tokyo, Japan

• Currently designing for unreleased enterprise/B2B digital products.

## Product Design Curriculum Designer · 2024 - Present

Code Chrysalis • Tokyo, Japan

 Developing product design curriculum and instructor training materials for enterprise education courses.

#### Design Manager / Lead Product Designer • 2019 - 2025

Indeed • Tokyo, Japan

- Managed design teams and established operations for multiple international market and growth teams; collaborated with core teams in multiple locations.
- Created designs for enterprise, consumer web, and consumer mobile products.

# **Design Manager / Lead Senior Product Designer • 2017 - 2019**

Amazon · Seattle, United States

- Established operations for 15-20 person team, including team communications, design reviews, asset management, team documentation, services administration, etc.
- Managed, mentored, and hired designers, overseeing design work/roadmaps for numerous platforms (desktop/mobile web, iOS/iPadOS, Android, Windows, macOS, Android TV/devices, etc.) to align designs with business/design strategy.
- Delivered designs for Amazon Photos on desktop/mobile web, iOS, Android, and Fire/ Echo smart devices.

#### **Lead Product Designer** • 2015 - 2016

OpenTable • San Francisco, United States

- $\boldsymbol{\cdot}$  Led design on Guest Center and Connect restaurant products for web and iPad.
- Managed design team operations for 6+ designers in two locations, including team meetings/processes, shared team assets/documentation, and design system progress.

#### Lead Instructor, User Experience Design • 2014 - 2017

General Assembly • San Francisco, United States

- Founding instructor of 400-hour User Experience Design Immersive course. Created curriculum, processes, and instructional practices used in over 25 locations worldwide.
- · Taught courses, trained instructors, gave guest talks, and mentored designers.

## Senior Product Designer • 2013 - 2014

Climate Corporation • San Francisco, United States

## **User Experience Designer and Usability Specialist** • 2010 - 2011

Creative Services • Bloomington, Indiana, United States

User Experience Designer • 2009 - 2010

Slingshot Labs • Los Angeles, United States

#### Portfolio/Contact

leonardpak.github.io linkedin.com/in/leonardpak leonard.eugene.pak@gmail.com +81 90-6747-7978

# Other Experience

#### Freelance Design/Consulting • 2011-2017

Client engagements with startups, educational institutions, and corporations in America and Asia.

#### Design Mentorship • 2011-Present

Taught and mentored over 150 designers, researchers, and product managers, some who have gone on to work at Apple, Google, Microsoft, Meta, Amazon, Instagram, YouTube, Uber, LinkedIn, etc.

#### Education

# MS, Human-Computer Interaction Design Indiana University, Bloomington

#### **BA**, East Asian Cultures

University of California, Irvine

# **Design Tools**

Figma, Sketch, Axure, Photoshop, Illustrator, Keynote UserTesting, UserZoom, Silverback, Typeform G Suite, Quip, Asana, Basecamp, Jira Trello, GitHub

#### Languages

English (native), Japanese (N3-N4, lower intermediate), Mandarin Chinese (elementary), Korean (elementary),