

# Lead Product/UX Designer

I'm a design leader with experience managing design teams and have lead individual contributor design capabilities.

# **Experience**

# **Design Manager / Lead Product Designer \cdot** 2019 - Present

Indeed · Tokyo, Japan

- Managed design teams and established operations for multiple international market and growth teams; collaborated with core teams in multiple locations.
- Created designs for enterprise, consumer web, and consumer mobile products.

# Design Manager / Lead Senior Product Designer · 2017 - 2019

Amazon · Seattle, United States

- Established operations for 15-20 person team, including team communications, design reviews, asset management, team documentation, services administration, etc.
- Managed, mentored, and hired designers, overseeing design work/roadmaps for numerous platforms (desktop/mobile web, iOS/iPadOS, Android, Windows, macOS, smart TV/devices, etc.) to align designs with business/design strategy.
- Delivered designs for Amazon Photos on desktop/mobile web, iOS, Android, and Fire/ Echo smart devices.

#### **Lead Product Designer** • 2015 - 2016

OpenTable • San Francisco, United States

- Led design on Guest Center and Connect restaurant products for web and iPad.
- Managed design team operations for 6+ designers in two locations, including team meetings/processes, shared team assets/documentation, and design system progress.

#### Lead Instructor, User Experience Design · 2014 - 2017

General Assembly • San Francisco, United States

- Founding instructor of 400-hour User Experience Design Immersive course. Created curriculum, processes, and instructional practices used in over 25 locations worldwide.
- Taught courses, trained instructors, gave guest talks, and mentored designers.

#### Senior Product Designer • 2013 - 2014

Climate Corporation • San Francisco, United States

- Sole product/interaction designer and user researcher for web, iOS, and Android.
- Delivered designs for agriculture insurance and operation management products.
- Led full re-architecture of Climate.com, major factor in acquisition for \$1.3b USD.

# User Experience Designer and Usability Specialist • 2010 - 2011

Creative Services • Bloomington, Indiana, United States

- Designed for education institutions, non-profits, and government clients.
- Conducted in-person and remote usability studies of up to 50 users for clients.

### **User Experience Designer** • 2009 - 2010

Slingshot Labs • Los Angeles, United States

• Designed and researched for social media projects for tech incubator.

#### Contact

leonardpak.github.io linkedin.com/in/leonardpak leonard.eugene.pak@gmail.com +81 90-6747-7978

# Other Experience

#### Freelance Design/Consulting · 2011-Present

Client engagements with startups, educational institutions, and corporations in America and Asia.

# **Design Mentorship** • 2011-Present

Mentored over 50 designers through design schools, graduate programs, and networking.

# Education

# MS, Human-Computer Interaction Design Indiana University, Bloomington

#### BA, East Asian Cultures

University of California, Irvine

#### **Tools**

Figma, Sketch, Axure, Photoshop, Keynote UserTesting, UserZoom, Silverback, Typeform G Suite, Quip, Asana, Basecamp, JIRA, Trello, GitHub

#### Languages

English (native), Japanese (N3-N4, lower intermediate), Mandarin Chinese (elementary), Korean (elementary),