Chengqi Zhu

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Austin, TX

Experience

Front End Developer Lead, Watson Education, IBM

May 2016 to Present, Austin, TX

- Work effectively with leadership team and offering management in both strategic and tactical activities, including product roadmapping, release planning, client engagement and so on.
- Lead the front end team to deliver pixel perfect user interface with efficient, scalable and maintainable front end code within an agile sprint cadence.
- Push the creation of design style guide and turn it into a front end toolkit with reusable components to improve user experience accessibility and consistency across products.
- Promote the adoption of modern technology and methods to optimize product performance and scalability, improve code quality and dev workflow, foster a culture of embracing agile development and continuous delivery.

Software Product Designer, IBM Design, IBM

July 2014 to May 2016, Austin, TX

- Redesigned the user experience of IBM Information Lifecycle Governance solution suite through consistent user research, iterative design and rapid prototyping processes.
- Created design guideline and front end coding toolkit to pursue unified user experience across different products living in the same platform.
- Evangelized IBM Design Thinking on the global product team and contribute in developing strategy for rebuilding the design oriented offering portfolio.

Web Designer and Developer, C&M Office, University of Michigan

September 2013 to March 2014, Ann Arbor, MI

- Participated in the design and development of the Victors Experience website as a showcase of various work being done by Michigan Engineers to attract future donations.
- Assisted in developing the Content Management System for Victors Experience which enabled the web editors to generate and modify project contents with ease.

iOS App Design and Develop Intern, Aiwei Technology Co. Ltd

July 2011 to July 2012, Beijing, China

- Led a team for the Transphotos App project, taking charge of the design and development. Transphotos ranked **top 3** in the photography category in the US App Store, acquired **5-star** rating, and gained **one million** accumulative users in two months.
- Participated in user needs assessment through interviews, online questionnaires and assisted in the interaction design for the Sweet Moment App project.
- Facilitated the "Fruit Share Meeting" every week to promote the team building and the sharing of ideas, knowledge and experience.

Education

University of Michigan School of Information

Master of Science in Information, May 2014, Ann Arbor, MI, US

- Specialize in Human-Computer Interaction. GPA 3.94 / 4.00.
- Focus on front end development, user experience methods and interaction design.

Renmin University of China School of Information

Bachelor of Engineering, June 2012, Beijing, China

- Major in Management Information Systems.