Leon Chike Nwankwo

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Product Leader skilled in creating data-driven platforms and shipping delightful experiences. Adept in strategic road mapping, user-centered design, and aligning product strategy with business objectives to drive growth.

EXPERIENCE

Senior Technical Product Manager   06/2022 - 02/2024
Rebuildee, Inc.

- Increased average order value by 23% and exceeded conversion rate targets by 15% through the design and integration of a machine-learning product recommendation engine; leveraging customer data and purchase patterns to provide personalized product recommendations

- Engineered an error resolution app that utilized pre-trained AI to analyze production errors, provide clear error descriptions, and offer targeted resolutions; accelerating error resolution and boosting application stability

- Architected a robust, enterprise-grade microservices platform using Node.js, Docker, and AWS ECS, supporting 4x customer growth and handling a 17x increase in API usage over 2 years

- Designed a centralized KPI dashboard providing real-time visibility into financial, engineering, and operational metrics, driving data-driven decisions and enabling cross-functional alignment

- Spearheaded process improvements across design and engineering, resulting in a 30% decrease in time-to-market, strengthening competitive positioning, and enabling rapid, iterative feature releases

Manager, Management Consultant   06/2016 - 06/2022
Deloitte Consulting / Deloitte Digital, LLC

- Led a cross-functional team to develop a machine learning application for JP Morgan Chase, organizing 200M+ pension files into a database resilient to regulatory audits. Streamlined the data pipeline, saving $12.9M and 95,000 hours of manual processing annually, while improving projected free cash flow

- Improved corporate expense reporting user experience through user research, A/B testing, and prototyping, resulting in a 16% increase in engagement, better real-time operational visibility, and 37% more accurate expense tracking

- Managed multiple concurrent engagements, effectively communicating project status, risks, and strategic recommendations to executive-level stakeholders at client organizations and internal business leaders. Navigated complex organizational dynamics to drive alignment and achieve project objectives

- Scaled a product-focused practice from 11 to 40+ members through proactive recruiting, mentorship, and promoting a culture of innovation; while fostering cross-functional collaboration between design and engineering teams

Product Manager   09/2015 - 06/2016
Capital One Innovation Labs, LLC

- Led the development of a data-driven risk algorithm to address unmet needs for personalized financial advising, enabling 500+ advisors to deliver tailored investment strategies

- Managed the integration of a risk algorithm and client life updates into the advisor dashboard, syncing data with legacy systems; increasing advisor-client interactions by 35%, and raising client satisfaction to an NPS of 76

Co-Founder, Software Engineering   01/2013 - 09/2015
Kivvik, Inc.

- Co-founded a client communication platform, integrating real-time life updates, risk data, and performance tracking to enhance advisor responsiveness and personalization; scaling the platform to 60,000+ users

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SKILLS

Product Management

Synthesizing Product/User Experience Requirements, Writing detailed functional specifications, Data driven cost/benefit analysis, Data Analysis and Visualization, Agile/Scrum, User Experience (UX) Design, User Story Development, Persona Development, Market and Competitive Analysis, A/B Testing, Jira/Confluence, Mixpanel, Amplitude, Figma

Technical

Typescript, Python, ReactJS, NextJS, TensorFlow (AI/ML), SQL/NoSQL, PostgreSQL, MongoDB, Redis, Docker, CI/CD, AWS (ECS, Lambda, S3, CloudFront), Google Cloud Platform (GCP), Git, Stripe, OAuth

Leadership and Communication

Strategic Planning, Stakeholder Management, Cross-Functional Collaboration, Coaching/Mentoring, Team Management

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EDUCATION

Master of Business Administration   2022

Georgetown University,
Washington, D.C.

Bachelor of Science, Finance, Accounting, and Rhetoric   2014

University of Maryland,
College Park, MD

CERTIFICATIONS

Human-Computer Interaction Graduate Certificate   2020

Stanford School of Engineering

Product Manager Certification (PMC)   2016

Product School