Leon Chike Nwankwo

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Product Leader skilled in creating data-driven platforms and delivering cross-functional products. Adept in strategic road mapping, user-centered design, and aligning product vision with business objectives to drive growth. Demonstrated success cultivating Agile environments and leading teams to ship delightful experiences.

EXPERIENCE

Senior Technical Product Manager

06/2022 - Present

Rebuildee, Inc.

- Increased average order value by 23% and exceeded conversion rate targets by 15% through the design and integration of a machine-learning product recommendation engine; leveraging customer data and purchase patterns to provide personalized product recommendations
- Engineered an error resolution app that utilized pre-trained AI to analyze production errors, provide clear error descriptions, and offer targeted resolutions; accelerating error resolution and boosting application stability
- Architected a robust, enterprise-grade microservices platform using Node.js, Docker, and AWS ECS, enabling 4x customer growth and handling a 17x increase in API usage over 2 years
- Designed a centralized KPI dashboard providing real-time visibility into financial, engineering, and operational metrics, driving data-driven decisions and enabling cross-functional alignment
- Spearheaded process improvements across design and engineering, resulting in a 30% decrease in time-to-market, strengthening competitive positioning, and enabling rapid, iterative feature releases

Manager, Management Consultant

06/2016 - 06/2022

Deloitte Consulting / Deloitte Digital, LLC

- Led a cross-functional team to develop a machine learning model that extracted pension customer data from 200M+ files into an audit-ready PostgreSQL database, eliminating manual document referencing and streamlining banking data processing
- Championed an RPA application automating pension processing, leading to \$2.9M in annual cost reductions and freeing up 95,000 hours of manual labor. Improving future projected free cash flow in the business segment
- Scaled a product-focused practice from 11 to 40+ members through proactive recruiting, mentorship, and establishing a culture of innovation; while fostering cross-functional collaboration between design and engineering teams
- Leveraged in-depth user research, A/B testing, and iterative prototyping to enhance client-facing interfaces, resulting in increased engagement metrics and improved visibility into real-time operational performance

Product Manager 09/2015 - 06/2016

Capital One Innovation Labs, LLC

- Led the development of a data-driven risk algorithm to address unmet needs for personalized financial advising, enabling 500+ advisors to deliver tailored investment strategies
- Managed the integration of a risk algorithm and client life updates into the advisor dashboard, syncing data with legacy systems; increasing advisor-client interactions by 35%, and raising client satisfaction to an NPS of 76

Co-Founder, Software Engineering

01/2013 - 09/2015

Kivvik, Inc.

• Co-founded a client communication platform, integrating real-time life updates, risk data, and performance tracking to enhance advisor responsiveness and personalization; scaling the platform to 60,000+ users and 800+ advisors

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SKILLS

Product Management

Synthesizing Product/User Experience Requirements, Writing detailed functional specifications, Data driven cost/benefit analysis, Data Analysis and Visualization, Agile/Scrum, User Experience (UX) Design, User Story Development, Persona Development, Market and Competitive Analysis, A/B Testing, Jira/Confluence, Mixpanel, Amplitude, Figma

Technical

Typescript, Python, ReactJS, NextJS, TensorFlow (AI/ML), SQL/NoSQL, PostgreSQL, MongoDB, Redis, Docker, CI/CD, AWS (ECS, Lambda, S3, CloudFront), Google Cloud Platform (GCP), Git, Stripe, OAuth

Leadership and Communication

Strategic Planning, Stakeholder Management, Cross-Functional Collaboration, Coaching/Mentoring, Team Management

EDUCATION		CERTIFICATIONS	
Master of Business Administration 2 Georgetown University, Washington, D.C.	2022	Human-Computer Interaction Graduate Certificate	2020
		Stanford School of Engineering	
Bachelor of Science, Finance, Accounting, and Rhetoric	2014	Product Manager Certification (PMC) Product School	2016
University of Maryland, College Park, MD			