

Leon Chike Nwankwo

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Product Leader skilled in creating data-driven platforms and shipping delightful experiences. Adept in strategic road mapping, user-centered design, and aligning product strategy with business objectives to drive growth.

EXPERIENCE

Senior Technical Product Manager

06/2022 - 02/2024

Rebuildee, Inc.

- Increased average order value by 23% and exceeded conversion rate targets by 15% through the design and integration of a machine-learning product recommendation engine; leveraging customer data and purchase patterns to provide personalized product recommendations
- Engineered an error resolution app that utilized pre-trained AI to analyze production errors, provide clear error descriptions, and offer targeted resolutions; accelerating error resolution and boosting application stability
- Architected a robust, enterprise-grade microservices platform using Node.js, Docker, and AWS ECS, supporting 4x customer growth and handling a 17x increase in API usage over 2 years
- Designed a centralized KPI dashboard providing real-time visibility into financial, engineering, and operational metrics, driving data-driven decisions and enabling cross-functional alignment
- Spearheaded process improvements across design and engineering, resulting in a 30% decrease in time-to-market, strengthening competitive positioning, and enabling rapid, iterative feature releases

Manager, Management Consultant

06/2016 - 06/2022

Deloitte Consulting / Deloitte Digital, LLC

- Led a cross-functional team to develop a machine learning application for JP Morgan Chase, organizing 200M+ pension files into a database resilient to regulatory audits. Streamlined the data pipeline, saving \$12.9M and 95,000 hours of manual processing annually, while improving projected free cash flow
- Improved corporate expense reporting user experience through user research, A/B testing, and prototyping, resulting in a 16% increase in engagement, better real-time operational visibility, and 37% more accurate expense tracking
- Managed multiple concurrent engagements, effectively communicating project status, risks, and strategic recommendations to executive-level stakeholders at client organizations and internal business leaders. Navigated complex organizational dynamics to drive alignment and achieve project objectives
- Scaled a product-focused practice from 11 to 40+ members through proactive recruiting, mentorship, and promoting a culture of innovation; while fostering cross-functional collaboration between design and engineering teams

Product Manager

09/2015 - 06/2016

Capital One Innovation Labs, LLC

- Led the development of a data-driven risk algorithm to address unmet needs for personalized financial advising, enabling 500+ advisors to deliver tailored investment strategies
- Managed the integration of a risk algorithm and client life updates into the advisor dashboard, syncing data with legacy systems; increasing advisor-client interactions by 35%, and raising client satisfaction to an NPS of 76

Co-Founder, Software Engineering

01/2013 - 09/2015

Kivvik, Inc.

- Co-founded a client communication platform, integrating real-time life updates, risk data, and performance tracking to enhance advisor responsiveness and personalization; scaling the platform to 60,000+ users

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SKILLS

Product Management

Synthesizing Product/User Experience Requirements, Writing detailed functional specifications, Data driven cost/benefit analysis, Data Analysis and Visualization, Agile/Scrum, User Experience (UX) Design, User Story Development, Persona Development, Market and Competitive Analysis, A/B Testing, Jira/Confluence, Mixpanel, Amplitude, Figma

Technical

Typescript, Python, ReactJS, NextJS, TensorFlow (AI/ML), SQL/NoSQL, PostgreSQL, MongoDB, Redis, Docker Azure (Machine Learning, AI Document Intelligence), AWS (ECS, Lambda, S3, CloudFront), Google Cloud Platform, Git, Stripe, OAuth

Leadership and Communication

Strategic Planning, Stakeholder Management, Cross-Functional Collaboration, Coaching/Mentoring, Team Management

EDUCATION		CERTIFICATIONS	
Master of Business Administration	2022	Human-Computer Interaction Graduate Certificate	2020
Georgetown University, Washington, D.C.		Stanford School of Engineering	
Bachelor of Science, Finance, Accounting, and Rhetoric	2014	Product Manager Certification (PMC)	2016
University of Maryland, College Park, MD		Product School	