

# Leon Chike Nwankwo

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Product Leader skilled in creating data-driven platforms and delivering cross-functional products. Adept in strategic road mapping, user-centered design, and aligning product vision with business objectives to drive growth. Demonstrated success cultivating Agile environments and leading teams to ship delightful experiences.

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## EXPERIENCE

### Senior Technical Product Manager

06/2022 - Present

Rebuildee, Inc.

- Increased average order value by 23% and exceeded conversion rate targets by 15% through the design and integration of a machine-learning product recommendation engine built with Python, TensorFlow, and AWS SageMaker; leveraging customer data and purchase history to provide personalized product recommendations
- Developed a cutting-edge error management system that harnesses pre-trained AI to analyze Node.js stack traces, provide clear error descriptions, and offer targeted solutions; significantly accelerating bug resolution and boosting application stability
- Architected a robust, enterprise-grade microservices platform using Node.js, Docker, and AWS ECS, enabling 4x customer growth and handling a 17x increase in API usage over 2 years
- Designed a centralized KPI dashboard providing real-time visibility into financial, engineering, and operational metrics, driving data-driven decisions and enabling cross-functional alignment
- Spearheaded process improvements across design and engineering, resulting in a 30% decrease in time-to-market, strengthening competitive positioning, and enabling rapid, iterative feature releases

### Manager, Management Consultant

06/2016 - 06/2022

Deloitte Consulting / Deloitte Digital, LLC

- Oversaw delivery of 25+ technology projects, including a high-impact AI/Robotics Process Automation (RPA) solution at JP Morgan Chase, ensuring strategic alignment from project inception and driving a 95% on-time delivery rate
- Championed an RPA application automating pension processing, leading to \$2.9M in annual cost reductions and freeing up 95,000 hours of manual labor. Improving future projected free cash flow in the business segment
- Scaled a product-focused practice from 11 to 40+ members through proactive recruiting, mentorship, and establishing a culture of innovation; while fostering cross-functional collaboration between design and engineering teams
- Leveraged in-depth user research, A/B testing, and iterative prototyping to enhance client-facing interfaces, resulting in increased engagement metrics and improved visibility into real-time operational performance

### Product Manager

09/2015 - 06/2016

Capital One Innovation Labs, LLC

- Led the development of a data-driven risk algorithm to address unmet needs for personalized financial advising, enabling 500+ advisors to deliver tailored investment strategies
- Managed the integration of a risk algorithm and client life updates into the advisor dashboard, syncing data with legacy systems; increasing advisor-client interactions by 35%, and raising client satisfaction to an NPS of 76

### Co-Founder, Software Engineering

01/2013 - 09/2015

Kivvik, Inc.

- Co-founded a client communication platform, integrating real-time life updates, risk data, and performance tracking to enhance advisor responsiveness and personalization; scaling the platform to 60,000+ users and 800+ advisors

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## SKILLS

### Product Management

Synthesizing Product/User Experience Requirements, Writing detailed functional specifications, Data driven cost/benefit analysis, Data Analysis and Visualization, Agile/Scrum, User Experience (UX) Design, User Story Development, Persona Development, Market and Competitive Analysis, A/B Testing, Jira/Confluence, Mixpanel, Amplitude, Figma

### Technical

Typescript, Python, ReactJS, NextJS, TensorFlow (AI/ML), SQL/NoSQL, PostgreSQL, MongoDB, Redis, Docker, CI/CD, AWS (ECS, Lambda, S3, CloudFront), Google Cloud Platform (GCP), Git, Stripe, OAuth

### Leadership and Communication

Strategic Planning, Stakeholder Management, Cross-Functional Collaboration, Coaching/Mentoring, Team Management

EDUCATION		CERTIFICATIONS	
Master of Business Administration	2022	Human-Computer Interaction Graduate Certificate	2020
Georgetown University, Washington, D.C.		Stanford School of Engineering	
Bachelor of Science, Finance, Accounting, and Rhetoric	2014	Product Manager Certification (PMC)	2016
University of Maryland, College Park, MD		Product School	