

CSE 599B:

Technology-Enabled Misinformation

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SECURITY AND PRIVACY
RESEARCH LAB

Today

1. Finish (mostly) Case Study Presentations
2. Reading Discussion

Today's Reading

1. Studying the consumer side of the ecosystem:

- The Media Insight Project, ***"Who Shared It?": How Americans Decide What News to Trust on Social Media***, March 2017

2. Studying the content creation side of the ecosystem:

- Starbird et al., ***Ecosystem or Echo-System? Exploring Content Sharing across Alternative Media Domains***, International AAAI Conference on Web and Social Media (ICWSM), 2018

OR

- Arif et al., Acting the Part: ***Examining Information Operations Within #BlackLivesMatter Discourse***, Computer-Supported Cooperative Work (CSCW), 2018

Discussion: Studying Consumers

(Starter Questions)

- Thoughts about the methodology of the study?
- Other research questions about consumers?

Discussion: Studying Content Creation

(Starter Questions)

- Why do these findings matter? What do we learn?
- What are next steps / follow-on research questions?
- Comparisons / benefits / diminishing returns across case studies?
- Is this amount of manual, qualitative analysis necessary, or could it more be automated given these initial studies?
- Could attackers' efforts be more automated?
- How to determine account authenticity (by Twitter, outsiders)?