## **Exercise 3**

Generate a fake image to support an information campaign.

Think of a false message, or use one from Exercise 2.

Consider the AMI model: who is the target audience? Who would they listen to?

You may use Photoshop, Deepfacelab, or other software like this.

Prepare a presentation: the source, the fake, a slide on what is imperfect about it, and a slide on the risks it presents.