Leonel Oliveira

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linkedin: https://www.linkedin.com/in/leonel-oliveira/
portfolio: https://leo-frontend.netlify.com/
github: https://github.com/leoneloliver/

Frontend Developer | 1Password | April 2024 - August 2024 (***Contract***)

- Collaborating with the Web Engineering Team on the CMS Migration Project using React, Next.js, Typescript, Tailwind, GraphQL, Contentful.
- Part of my workday involves ensuring code quality and compliance with linting standards, writing tests, opening pull requests, conducting code reviews, and overseeing code integration and pipeline processes.
- Create reusable components according to requirements, ensure they meet all acceptance criteria, participate in daily stand-ups and sprints, and collaborate with other engineers, QA, and designers to ensure high-quality delivery.

Frontend Developer | Volaris Group | Canada | March 2022 - April 2024

- Developing an in-house tool/system as a service for the marketing team, replacing third-party services.
- Spearheaded the **development of a headless content platform**, leveraging HTML, Tailwind CSS, React, Next.js JavaScript/TypeScript, GraphQL and Contentful to deliver a seamless user experience.
- Conducted code reviews, performed **end-to-end testing** with Cypress, and oversaw **deployment** to **production** to ensure component reliability and smooth implementation of continuous delivery practices.
- Collaborated with Engineers, UX experts, and Designers to enhance tools, contributing significantly to **improving products and user experiences**.
- Built robust endpoints for the website builder, Page Engine, using elementAPI in Craft CMS(PHP), integrating dynamic routes and content rendering on the frontend to **enhance platform functionality and performance**.

Frontend Web Developer | Klick Health | Canada | March 2021 to March 2022

- Developed impactful web applications, prioritizing **responsiveness, performance, and accessibility** to deliver engaging user experiences.
- Developed a library of reusable components, **increasing the speed of development** and enabling the team to meet more work demands, resulting in **higher customer satisfaction**.
- Designed and coded landing pages within our CMS, contributing to a cohesive user journey and increased engagement.
- **Enhanced the user experience and performance** of an internal tool, which was built on Ruby on Rails and .NET for the backend. Provided endpoints to the ReactJS and Next.js frontend, thereby **improving functionality and efficiency**.

Frontend Developer | DMZ | Canada | January 2020 to March 2021

- Responsible for creating prototypes with elegant interfaces that **helped startups get investors** through the acceleration program.
- Created responsive and **reusable front-end components**, emphasizing maintainability and **innovation**.
- Streamlined workflow with cutting-edge tools for **efficient project delivery**.
- Excelled as a developer, **helping colleagues and promoting collaboration**.

Frontend Engineer | Merchant Growth | Canada | December 2018 to January 2020

- Developed a state-of-the-art and dynamic user journey that **increased the conversion funnel by more than 30%**.
- Responsible for designing, **developing, testing, deploying**, and maintaining high-quality software systems.
- Developed web applications and APIs that **precisely met user needs** in a dynamic tech landscape.
- Focused on developing, debugging, and **optimizing code and components** using React and Next.js frameworks, resulting in tangible outcomes.
- Operated seamlessly within local and remote teams in the **fast-paced startup ecosystem.**

Frontend Developer | Eventbrite | Canada | January 2017 to December 2018

- Created a new user interface for event lists and searches that **helped increase conversation flow by 20%**.
- Collaborated closely with the marketing team to **deliver and scale products**, crafting visually appealing, scalable, robust, and secure platforms and user interfaces.
- Developed new features and **enhanced UI and performance** using React, Next.js, HTML5, CSS3, and JavaScript, with recent expertise in ES6.
- Proficient in utilizing Rails and managing SQL databases like MySQL, along with deploying and managing cloud services on AWS and Azure.
- **Ensured maintainability and robustness of code**, employing E2E testing with Cypress.
- Effectively collaborated and **contributed to global teams** (Canada, US, Spain, India, Brazil).

Frontend Web Developer | OnResearch Inc | Canada | May 2015 to January 2017

- Played a pivotal role in developing core UI components for a **complex Survey Tool & Data Collection App**, creating an agile application that met diverse user needs.
- **Developed an innovative UI Templating Toolkit** using **Modular Engineering**, Handlebars JS, postCSS, and Kendo UI within a .NET backend. This streamlined development processes and maintained consistency across the application.
- **Focused on bug-free implementation** and seamless integration, coupled with expertise in Data Visualization with D3.js and RESTful APIs, contributing to the creation of a **superior product ecosystem**.

Skills:

React.js · Next.js · TypeScript · JavaScript · Node · GraphQL · Headless CMS · Contentful · HTML ·

CSS · Tailwind CSS · Bootstrap · Material Design · SASS · REST APIs · AJAX · JSON · Cypress · Firebase · MySQL · PHP · Ruby on Rails · .NET · GIT · GitHub · NPM · Webpack · **CI/CD** · Versel · Netlify · Content Management Systems · WordPress · Adobe Experience Manager (AEM) · Craft CMS · Twig (Template Engine) · Frontend Development · Software Architecture · User Interface Design · JAMstack · SEO · Web Content Accessibility Guidelines (WCAG) · Agile Methodologies · FinTech · Ecommerce · Web Performance · Cross-browser Compatibility

Education

Diploma in Internet Systems Technology, *FIAP*, São Paulo, Brazil (2006 – 2008) ([verified](#))
Bootcamp Javascript Development, *Juno College of Technology* - Canada (2017)