

# Leonel Oliveira

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## Front End Developer

Front-end web application developer with strong understanding of HTML5 semantics, CSS3, web-apps and frameworks (Bootstrap, Skeleton and Material Design) as well CSS preprocessing (SASS/SCSS) and SMACSS/BEM methodology. Understanding the intricacies of how JS and CSS impact rendering (web performance culture). Passionate about learning new things and overcoming challenges. Ability to work independently and as part of a team. Excellent working attitude, responsible and dedicated.

## Employment History

**Front End Developer** (Mar 2018 - Present ) - OnResearch Inc. (Toronto, Canada)

- Developing core UI components for a fast, scalable, complex web applications in object-oriented JavaScript, HTML5, and CSS3, Javascript libraries and other industry standard frameworks.
- Designing compelling and interactive interfaces using technologies such as CSS pre-processing frameworks (SASS, LESS).
- Data Visualization D3js and integration RESTful APIs and middle-tier code.
- Expertise with Software design/architecture process.

**Front End Developer** (Nov 2016 – Mar 2018) - Homenova INC ([homenova.ca](http://homenova.ca)) (Toronto, Canada)

- MV\* front-end development (Javascript, jQuery UI, Bootstrap, Material Design).
- Expert in responsive design and cross-browser compatibility (Grid System).
- Front-end development automation/preprocessor (Sass).
- Provide a scalable and testable architecture.
- Contribute optimized algorithms and performance improvements to the core product.
- Provide UX insights and develop prototypes for UI elements.
- Front-end development on PHP MVC (framework) environment.
- Create and modify digital assets such as display banners, HTML emails and Landing Pages.
- Knowledge of HTML5/CSS3/JS Vanilla and CMS platforms (Opencart, Wordpress).

**Email Marketing Developer** (Nov 2015 – Nov 2016) - CODEPXL (Toronto, Canada)

- Develop/design optimized email templates and supporting content.
- Build out email template library to Provide cross-functional guidance on email best practices.
- Design and code landing pages within internal CMS as required.
- Responsible for the coding, testing and deployment of all standalone and automated emails to ensure best practices are followed and optimal delivery is achieved.

- knowledge of HTML5, CSS3 (LESS, SASS), JavaScript (AJAX, jQuery).
- Exposure to grid frameworks and responsive design.
- Working knowledge of email marketing platform (MailChimp) and graphic design software such as Adobe Photoshop.
- Understanding of database design structures and SQL.

## **Education and Idioms**

**Advanced Web Development Fundamentals**, *HackerYou College of Technology* (2018)

**Web and Mobile Development with AngularJS**, *University of Toronto* (2017)

**AMP (Accelerated Mobile Pages)**, *Google (Canada)* (2017)

**Algorithm and data structure**, *Escola Politécnica da USP*, São Paulo, Brazil (2013 – 2014)

**BS in Computer Science**, *FIAP*, São Paulo, Brazil (2009 – 2013)

**Portuguese**: Native

## **References**

**github**: <https://github.com/leoneloliver/>

**linkedin**: <https://www.linkedin.com/in/leonel-oliveira/>

**portfolio**: <https://leo-frontend.netlify.com/>

“more personal references available upon request”