

Leonel Oliveira

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portfolio: <https://leo-frontend.netlify.com/>

github: <https://github.com/leoneloliver/>

Front-End Developer with Over 8 Years of Web Development Expertise

Experience in Front-end web application development with JavaScript, CSS, HTML, React (React Router, Component libraries, Hooks, Styled-Components), NextJS (Server-side Rendering (SSR), Static Site Generation (SSG), Dynamic Routing, Headless CMS), Firebase, GraphQL, SQL, MySQL, REST APIs, JSON, PHP, NPM, Webpack, Bootstrap, jQuery, SASS, Tailwind CSS, UX/UI, Git, Github/GitLab, Web accessibility patterns AODA/WCAG/ADA, SEO, Cypress E2E testing.

Employment History

Senior Frontend Developer | Volaris Group | Canada (Hybrid) | March 2022 - Present

As a Senior Frontend Developer, I spearheaded the development of the headless content platform, leveraging a wide array of tools and technologies to deliver a seamless user experience. My proficiency in HTML, Tailwind CSS, React, JavaScript/TypeScript, GraphQL, Next.js, and Contentful was instrumental in building robust UI components. I took charge of conducting code reviews, performing end-to-end testing with Cypress, and overseeing deployment to production, ensuring component reliability and the smooth implementation of continuous delivery practices. Moreover, I played a pivotal role in making critical decisions regarding Server-Side Rendering (SSR), Client-Side Rendering (CSR), and Static Site Generation (SSG) based on project requirements and objectives.

Collaborating closely with Engineers, UX experts, and Designers, I contributed significantly to enhancing our tools. My responsibilities included coding, debugging, and optimizing to improve products and user experiences.

One of my standout achievements was architecting robust endpoints for the website builder, Page Engine, using elementAPI in Craft CMS(PHP). This involved integrating dynamic routes and content rendering on the frontend, ultimately enhancing the platform's functionality and performance.

Technologies: React.js · Next.js · TypeScript · GraphQL · Contentful · HTML · CSS · Front-End Development · Content Management Systems (CMS) · Headless · REST APIs · JAMstack · JavaScript · Tailwind CSS · Vercel · Search Engine Optimization (SEO) · Web Content Accessibility Guidelines (WCAG) · Cypress

Senior Frontend Web Developer | Klick Health | Canada (Remote) | March 2021 to March 2022

As a Senior Frontend Web Developer, I led the creation of impactful web applications, prioritizing responsiveness, performance, and accessibility to deliver engaging user experiences that consistently exceeded expectations. I innovatively developed reusable UI components using HTML, CSS, and JavaScript, streamlining large-scale projects while maintaining consistency with style guides.

I also designed and coded landing pages within our CMS, contributing to a cohesive user journey and increased engagement. Additionally, I significantly improved the user experience and performance of an internal tool. This tool, built in Ruby on Rails for the backend, provided endpoints to the ReactJS frontend, enhancing its functionality and efficiency.

Technologies: React.js · GraphQL · Contentful · Next.js · REST APIs · JavaScript · MySQL · SASS · Cypress · PHP · Agile Methodologies · Adobe Experience Manager (AEM) · Ruby on Rails · Bootstrap

Frontend Engineer | DMZ | January 2020 to March 2021

Utilizing a diverse range of contemporary web technologies, I consistently raised the bar for software development standards. My focus on creating responsive and reusable front-end components emphasized both maintainability and innovation. My streamlined workflow, which incorporated cutting-edge tools, ensured efficiency and effectiveness in project delivery.

Within an agile team environment, I excelled as a proficient developer, mentor, and coordinator, fostering collaboration that accelerated skill development across the team. My contributions extended to impactful prototypes and dynamic UI interactions, significantly enhancing user engagement. This holistic approach resulted in a product enriched with value and superior user experiences, reflecting my commitment to pushing boundaries and ensuring the success of each project.

Technologies: React.js · Next.js · JavaScript · HTML · CSS · SASS · Web Performance · GIT · Firebase · REST APIs · Software Architecture · User Interface Design · WordPress · Twig (Template Engine)

Frontend Engineer | Merchant Growth | December 2018 to January 2020

In a dynamic tech landscape, I leveraged a comprehensive skill set to develop web applications and APIs that precisely met user needs. My focus on developing, debugging, and optimizing code and components using common React frameworks resulted in tangible outcomes.

Operating seamlessly within local and remote teams in the fast-paced startup ecosystem, I embodied a results-oriented approach that drove success.

The culmination of these efforts was showcased through the acquisition of Lendified Inc. by Merchant Growth. This acquisition validated the exceptional value our team brought to the market. My contributions played a key role in transforming Lendified Inc. into an acquisition-worthy entity, highlighting the enduring value I added to the company's journey.

Technologies: React.js · HTML · CSS · JavaScript · Firebase · REST APIs · GIT · FinTech · Cross-browser Compatibility · Material Design · User Interface Design

Frontend Developer | Eventbrite | Canada (Remote) | January 2017 to December 2018

As a Frontend UI Developer at Eventbrite, I collaborated closely with the marketing team to deliver and scale products. My role involved crafting visually appealing, scalable, robust, and secure platforms and user interfaces that resonated with users on a daily basis.

I played a pivotal role in fostering a culture of technical excellence, inclusivity, and mentorship within Eventbrite Engineering. By tackling complex challenges, I made significant contributions to Eventbrite's platform and organization on a large scale.

My primary objectives included developing new features and enhancing UI and performance using React, HTML5, CSS3, and JavaScript, with recent expertise in ES6. Additionally, I have proficiency in utilizing Rails and managing SQL databases like MySQL, along with deploying and managing cloud services on AWS and Azure. Ensuring the maintainability and robustness of my code, I employed E2E testing with Cypress.

I have a proven track record of effectively collaborating and contributing to global teams, working across various locations including Canada, the US, Spain, India and Brazil.

Technologies: React.js · JavaScript · Materialize CSS · CSS · SASS · Ruby on Rails · MySQL · Cypress · REST APIs · Web Accessibility · Search Engine Optimization (SEO) · User Interface Design · Cross-browser Compatibility

Frontend Web Developer | OnResearch Inc. | Canada | May 2015 to January 2017

As a Front-End Developer at OnResearch Inc., I played a pivotal role in developing core UI components for a complex Survey Tool & Data Collection App. My contributions were instrumental in creating an agile and scalable application that met the diverse needs of our users.

To enhance the application's interactivity and user engagement, I integrated CSS pre-processing frameworks like SASS and LESS. This resulted in more visually appealing and user-friendly interfaces.

One of my key achievements was the creation of an innovative UI Templating Toolkit, which utilized Modular Engineering, Handlebars JS, postCSS, and Kendo UI. This toolkit streamlined development processes and ensured consistency across the application.

My focus on bug-free implementation and seamless integration, coupled with my expertise in Data Visualization with D3.js and RESTful APIs, contributed to the creation of a superior product ecosystem.

Overall, my results-driven approach at OnResearch Inc. significantly contributed to the company's growth, aligning product excellence with tangible value addition.

Technologies: JavaScript · HTML5 · Bootstrap · SASS · Data Visualization · AJAX · JSON · CSS
Flexbox · Front-End Design

Education

Web Application Architecture (Continuing Education), *University of Toronto* (2017)

Algorithm and data structure (Continuing Education), *USP*, São Paulo, Brazil (2012 – 2013)

Internet Systems Technology (College Graduate Certificate), *FIAP*, São Paulo, Brazil (2006 – 2008) ([verified](#))

References

“more personal references available upon request”