Leonel Oliveira

Toronto, ON / Remote Canada or USA
leoneloliver@gmail.com
(647) 639-1758

Front End/UI Developer

I'm an experienced Front-end UI Application Developer with expertise in JavaScript, CSS, HTML, and React. I'm skilled in React features, such as React Router, Hooks, and Styled Components. Additionally, I have hands-on experience with NextJS for SSR, SSG, and dynamic routing, creating high-performance web applications. My proficiency extends to GraphQL, SQL, MySQL, and REST API development. I'm well-versed in essential tools like NPM and Webpack and use CSS frameworks like Bootstrap and Tailwind CSS. I prioritize UX/UI practices, web accessibility standards, and employ Git for version control. My expertise even encompasses server-side scripting using PHP and MVC as Ruby on Rails, enhancing my capability to contribute effectively to backend tasks. My commitment to growth and learning ensures a dedicated and effective approach to all projects, fostering a top-tier work ethic.

Employment History

Front-End Developer | VolarisGroup | Canada (Remote) | March 2002 - Present

As a Front-End Developer I collaborate with Engineers, UX experts, and Designers to develop and enhance tools. My responsibilities include coding, debugging, and optimizing, resulting in significant improvements to our products and user experiences. A notable achievement is leading the migration of our Landing Pages Management System to Craft CMS, streamlining management and interface efficiency.

One standout accomplishment is implementing robust endpoints using elementAPI, integrating dynamic routes and content rendering on the frontend. By leveraging ReactJS and NextJS with Server Side Rendering and Incremental Static Regeneration, I've improved loading speeds and user experiences, enhancing overall performance and user engagement. Recently working on projects using Contentful as headless CMS and React, Nextjs with Graphql. My commitment to innovation and excellence has fostered stronger cross-functional collaborations, positioning our tools at the forefront of innovation and adding exceptional value to our products.

Technologies: ReactJS, NextJS, GraphQL, JavaScript, TypeScript, SCSS, TailWind, Contentful CMS, Craft CMS, PHP, Mysql , elementAPI, Git, Bitbucket, Rest API, Vercel

Front-End UI Developer | Klick Health | Canada (Remote) | March 2021 to March 2022

I led the creation of impactful web applications, prioritizing responsiveness, performance, and accessibility for engaging user experiences. My innovative approach resulted in products that consistently exceeded user expectations. A key contribution was developing reusable UI components using HTML, CSS, and JavaScript, streamlining large-scale projects while ensuring consistency with style guides. Additionally, I designed and coded landing pages within our CMS, contributing to a cohesive user journey and increased engagement and also I worked on an internal tool Improved the user experience and performance of the application the one was built in Ruby on Rails for backend to provide endpoints to the ReactJS frontend.

Technologies: HTML, CSS, JavaScript, Ruby on Rails, Rest API, AEM CMS, Git, GitHub

Front-End UI Developer | DMZ @ Ryerson University | January 2020 to March 2021

I utilized a range of contemporary web technologies to create software that surpassed conventional standards. This involved developing responsive and reusable Front-end components, emphasizing maintainability and innovation. My streamlined workflow, incorporating tools.

In an agile team, I played a pivotal role as a proficient developer, mentor, and coordinator, fostering a collaborative spirit that accelerated skill development. My contributions extended to impactful prototypes and dynamic UI interactions, enhancing user engagement. This holistic approach resulted in a product enriched with value and superior user experiences, showcasing a commitment to pushing boundaries and ensuring project success.

Technologies: HTML, CSS, JavaScript, React, Gulp, Sass, Git, Github, PHP, Mysql, Rest API

Front-End Developer | Lendified + **Merchant Growth** | December 2018 to January 2020

In a dynamic landscape, I utilized a comprehensive skill set to craft web applications and APIs, meeting user needs precisely. This translated into tangible outcomes as I developed, debugged, and optimized code and components, leveraging common React (JavaScript frameworks). Seamlessly integrating with local and remote teams in the fast-paced startup ecosystem, I embodied a results-oriented approach.

The culmination of my efforts showcased the intrinsic link between product quality and company success. Lendified Inc.'s acquisition by Merchant Growth validated the exceptional value our team brought to the market. Contributing to turning Lendified Inc. into an acquisition-worthy entity reinforced the significance of our work and underscored the enduring value I added to the company's journey.

Technologies: React, Node, MongoDB, HTML5, CSS3, and JavaScript and APIs

UI Developer | OnResearch Inc. | Canada | January 2017 to December 2018

I played a key part in developing core UI components for a complex Survey Tool & Data Collection App. I contributed to an agile and scalable application. I integrated CSS pre-processing frameworks like SASS and LESS, enhancing interactive interfaces and user engagement. Additionally, I created an innovative UI Templating Toolkit, employing Modular Engineering, Handlebars JS, postCSS, and Kendo UI, streamlining development and ensuring consistency. My focus on bug-free implementation and seamless integration, along with expertise in Data Visualization with D3.js and RESTful APIs, contributed to a superior product ecosystem. Overall, my results-driven approach at OnResearch Inc. propelled the company's growth, aligning product excellence with tangible value addition.

Technologies: JavaScript, HTML5, CSS3, SASS, LESS, Handlebars JS, D3.js, and RESTful APIs

Junior Full Stack Developer | CODEPXL | Canada | May 2015 to January 2017

I optimized the website's UI and UX templates, enhancing product performance. Collaborating on PHP-based Ecommerce Management System Platform templates, I ensured both aesthetic appeal and seamless functionality. Additionally, I designed and coded responsive email templates improving overall engagement. My expertise in grid frameworks and responsive design principles added sophistication to our templates.

Technologies: HTML5, CSS3 (SASS), JavaScript, AJAX, jQuery, PHP, Git and Github

Education

Web Application Architecture (Continuing Education), *University of Toronto (*2017)
Algorithm and data structure (Continuing Education), *USP*, São Paulo, Brazil (2012 – 2013)
Internet Systems Technology (College Graduate Certificate), *FIAP*, São Paulo, Brazil (2006 – 2008) (verified)

References

linkedin: https://www.linkedin.com/in/leonel-oliveira/
portfolio: https://leo-frontend.netlify.com/
github: https://github.com/leoneloliver/

"more personal references available upon request"