Speaker Workshop

CodeMash PreCompiler 2014

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SEVERE DEPRESSION
When you realize EVERYONE hates you.

Glossophobia

Abstracts & Bios

- Simple

- Clearly state value proposition

- Short as possible

- Keep bios relevant

Weak abstract

Ruby on Rails

Ruby on rails is the best ever. When you want to make a website you'd be stupid to use anything except ror. RoR is so easy for making websites that you're going to want to make more websites. I'll show you ruby on Rails.

Strong Abstract

Ruby on Rails for Beginners

You may have noticed Ruby on Rails has been gaining traction in your community. Are you interested in hearing more and learning, first hand, how this web application framework can help you ship your apps faster and with less code? In this introductory session, you will become familiar with the Rails technology stack, philosophies, idioms and commonly used gems (components) to start building the next great web app with Ruby on Rails.

Write an abstract.

- Doesn't have to be long

- Can use one you're working on

- Can be about ANYTHING

Crafting your talk

Crafting your talk

- The 3 Act Structure

- Compelling Slides

- Compelling, concise demos (for tech talks)

- Eliminate more

- Bold choices

- Over communicate

The 3 Act Structure

Act 1

- Short
- Tells us why you're here
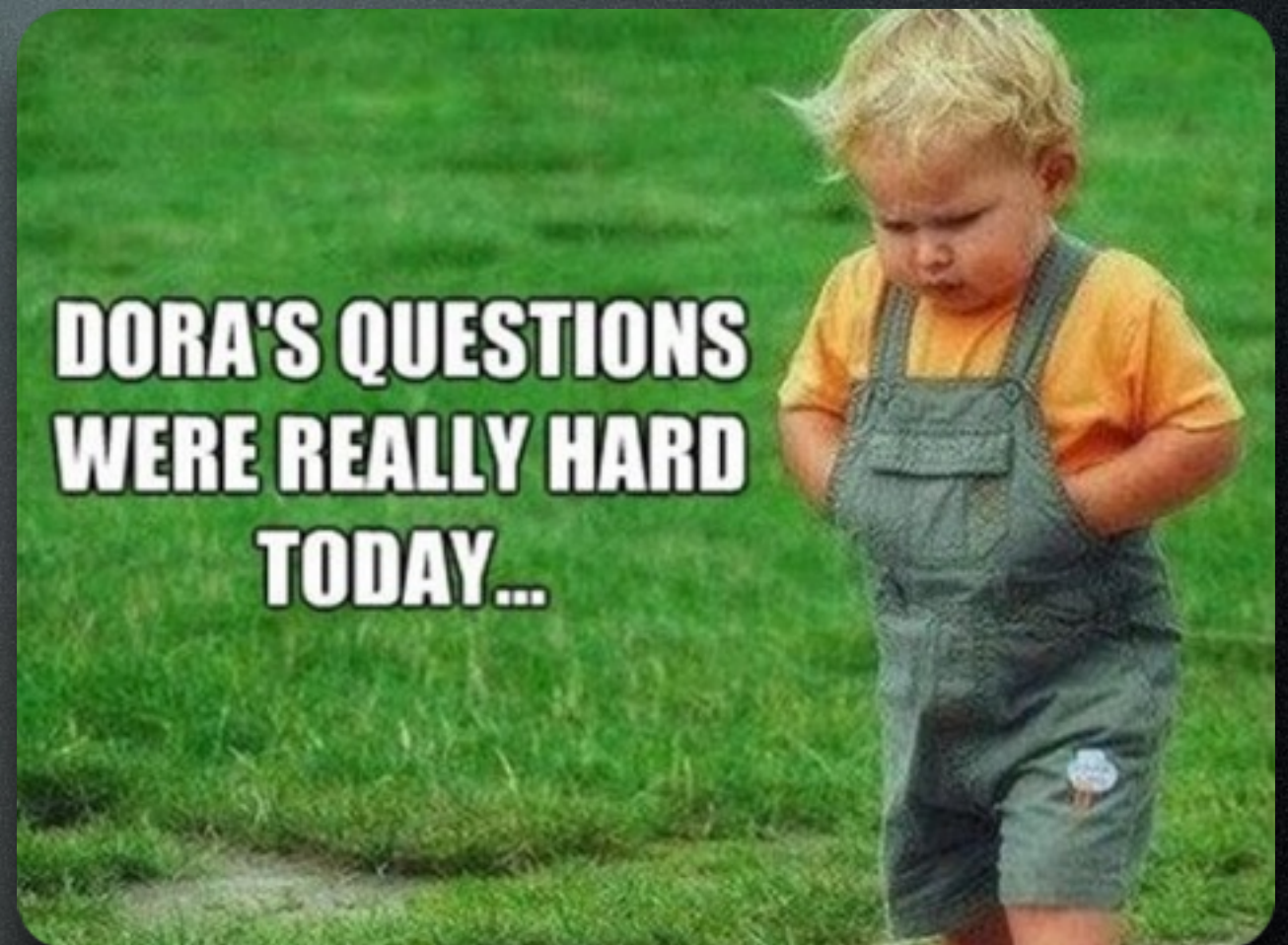- Tells us why we're here
- The problem is discovered

Act 2

- Longest Act

- The action of the story

- The problem is met and countered

Act 3

- Short-ish

- We all know we're done, so finish strong.

- The problem is resolved...

- or not.

DORA'S QUESTIONS WERE REALLY HARD TODAY...

Compelling Slides

Slides

- These
- are
- death
- for
- you
- as

- well
- as
- your
- audience
- use
- sparingly

Images == Emotion

Just keep swimming

Make a splash!

Change where you work

Emotional impact

- Bullets can be dry

- They can miss the impact of your argument

- they are hard to trim down and still be effective

- BUT it is POSSIBLE

Demos

- Practice

- Use snippets

- Live coding ONLY when you're ready

- Make source available

size != content

Presence

- Know your habits

- Limit distractions

- Silence != dead air (in person)

- Focus on content; not you

- Speak clearly with good diction

Write your talk.

- Single Topic

- 5 minutes

- 30 minutes

Pro tips!

Resist the urge...

Resist the urge...

- To say more than you came to say

- To add lots of untested material

- To be anything more than interesting

- To change material last minute based on other talks you see

Ask for the salt.

read your audience

Trolls.

Practice.

Hello, my name is...

Master Class

- Use any material you like

- Be ready to be stopped

- Take the feedback and adjust

Master Class

- Breathe and have courage

- Constructive NOT imaginary

- You don't have to participate

- You should participate

Resources

- Slideology

- Beyond Bullet Points

- Record yourself