Dimensionality Reduction by PCA



Pattern Matrix

- Statistics and machine learning typically starts from data given in the form of observations, feature vectors or patterns
- ► Feature vectors (in some m-dimensional Euclidean space)

$$\mathbf{x_i} \in \mathcal{X} \subseteq \mathbb{R}^m, \quad i = 1, \dots, n$$

Patterns can be summarizes into the pattern matrix

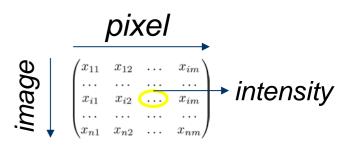
$$\mathbf{X} \in \mathbb{R}^{n \times m}, \quad \mathbf{X} = \begin{pmatrix} \mathbf{x}_1' \\ \dots \\ \mathbf{x}_i' \\ \dots \\ \mathbf{x}_n' \end{pmatrix} = \begin{pmatrix} x_{11} & x_{12} & \dots & x_{im} \\ \dots & \dots & \dots \\ x_{i1} & x_{i2} & \dots & x_{im} \\ \dots & \dots & \dots & \dots \\ x_{n1} & x_{n2} & \dots & x_{nm} \end{pmatrix}$$
 transposed i-th pattern



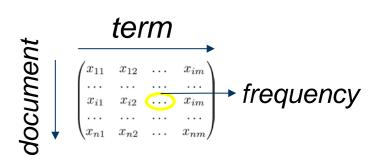
Examples: Pattern Matrices

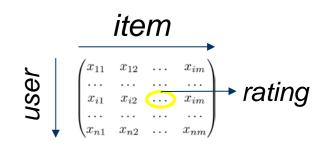
- Measurement vectors
 - *i*: instance number, e.g. a house
 - j: measurement, e.g. the area of a house
- Digital images as gray-scale vectors
 - *i*: image number
 - j: pixel value at location j=(k,l)

- $\mathbf{X} \in \mathbb{R}^{n \times m}$



- Text documents in bag-of-words representation
 - *i*: document number
 - j: term (word or phrase) in a vocabulary
- User rating data
 - *i*: user number
 - j: item (book, movie)







Latent Structure

- Given a matrix that "encodes" data ...
- Potential problems
 - too large
 - too complicated
 - missing entries
 - noisy entries
 - lack of structure
 - •

$$\mathbf{A} = \begin{pmatrix} a_{11} & \dots & a_{1j} & \dots & a_{1m} \\ \dots & \dots & \dots & \dots \\ a_{i1} & \dots & a_{ij} & \dots & a_{im} \\ \dots & \dots & \dots & \dots \\ a_{n1} & \dots & a_{nj} & \dots & a_{nm} \end{pmatrix}$$



Vocabulary Mismatch & Robustness

"labour immigrants Germany" CNN.com query 🎒 CNN.com - Analysis: Germany tackles labour shortage - July 5, 2001 - Microsof... 🗖 🗖 🗙 FIND labor immigrants Ge match **€** PRINT THIS CM.com. "German job market for immigrants" query CNN.com German job market f FIND 昌 Click to Print SAVE THIS | EMAIL THIS | Close Analysis: Germany tackles labour shortage "foreign workers in Germany" query CNN.com. By CNN's Bettina Luscher FIND foreign workers in Ge BERLIN, Germany -- With Germany's population expected to shrink by one third over the next half century, economic experts see its economy and social welfare system in danger if the country does not encourage query "German green card" more immigrants. CNN.com FIND green card Germany

I homas Hormann, Department or Computer Science, Brown U



Document-Term Matrix

D = Document collection

W = Lexicon/Vocabulary

intelligence

W

Texas Instruments said it has developed the first 32-bit computer chip designed specifically for artificial intelligence applications [...]

 $d_i = \dots 0 \ 1 \dots 2 \ 0 \dots$ term weighting

Document-Term Matrix W

 $\mathbf{D} = \begin{bmatrix} \mathbf{W}_1 & \cdots & \mathbf{W}_j & \cdots & \mathbf{W}_J \\ \mathbf{d}_1 & & & & \\ \cdots & & & \ddots & \\ \mathbf{d}_i & & \cdots & \mathbf{c}(d_i, w_j) & \cdots \\ \mathbf{d}_I & & & \cdots & \\ \mathbf{d}_I & & & & \end{bmatrix}$

Clustering rows?

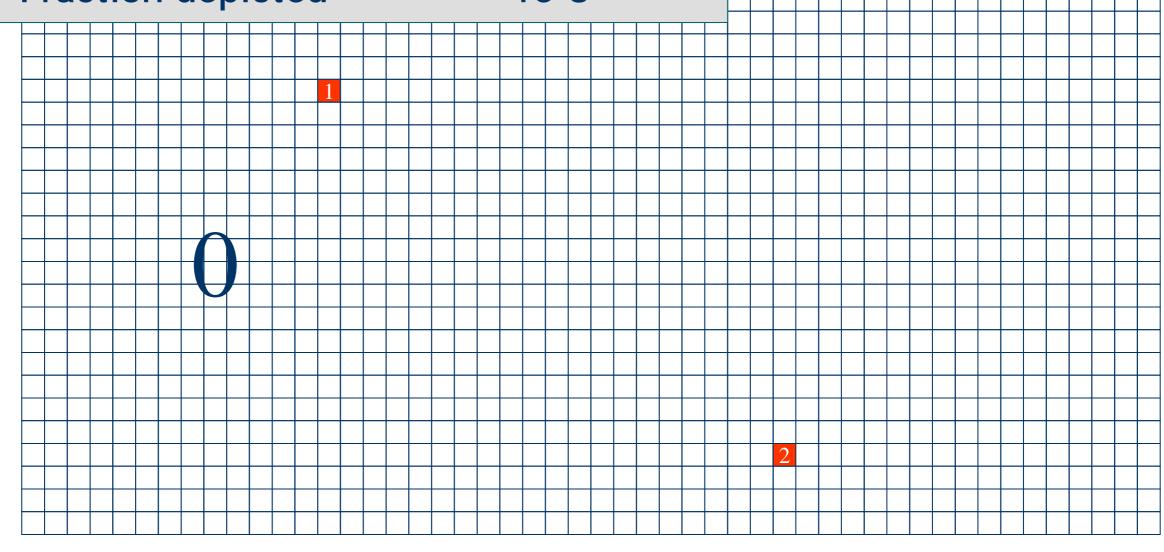
Clustering columns?



A 100 Million^{ths} of a Typical Document-term Matrix

Typical:

- Number of documents ≈ 1.000.000
- Vocabulary
- ≈ 100.000 < 0.1 %
- Sparseness < 0.1 %
- Fraction depicted ≈ 1e-8





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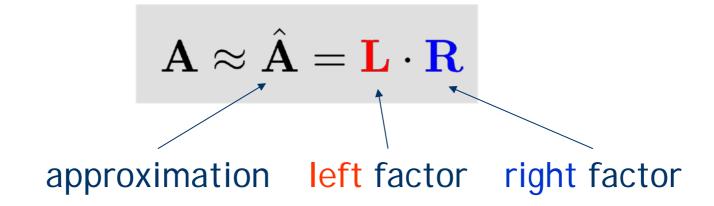
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- Is there a simpler way to explain entries?
- ► There might be a latent structure underlying the data.
- How can we "find" or "reveal" this structure?

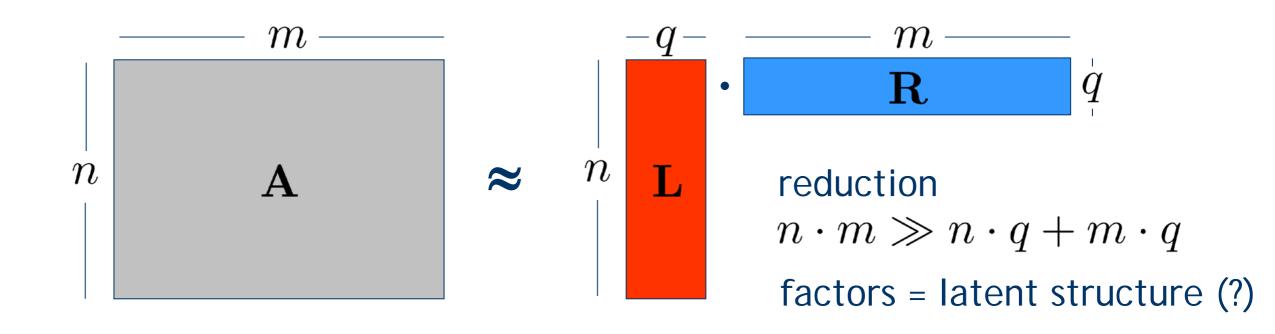


Matrix Decomposition

Common approach: approximately factorize matrix

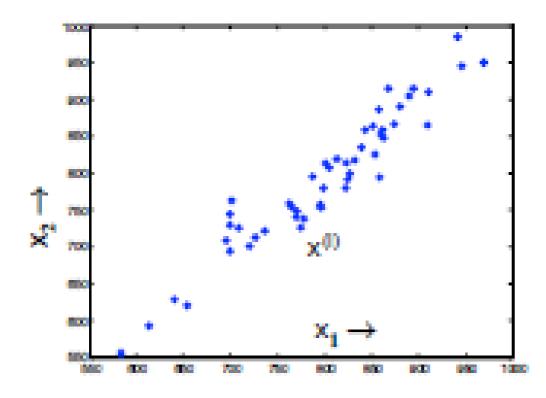


Factors are typically constrained to be "thin"



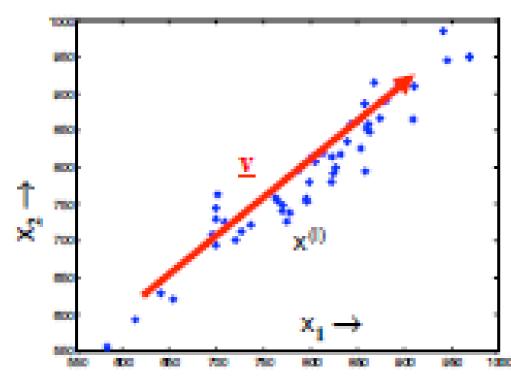
Dimensionality reduction

- Ex: data with two real values [x₁,x₂]
- We'd like to describe each point using only one value [z₁]
- We'll communicate a "model" to convert: [x₁,x₂] ~ f(z₁)



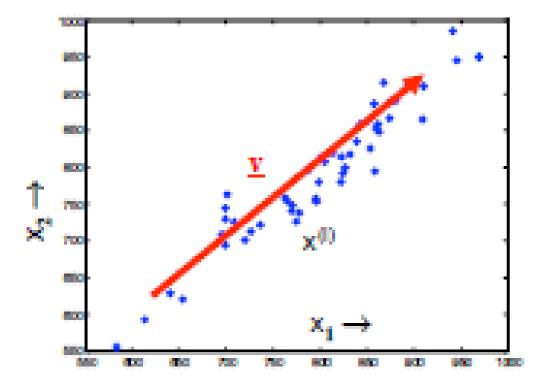
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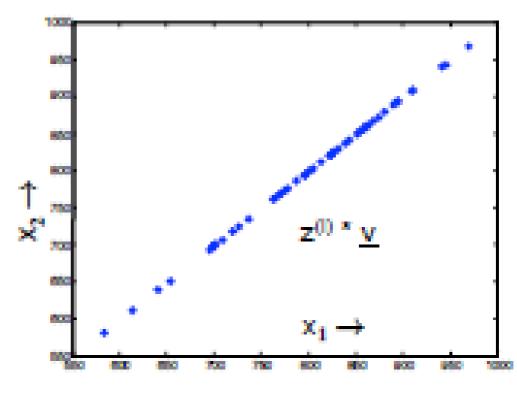
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- v is the same for all data points (communicate once)
- z tells us the closest point on v to the original point [x₁,x₂]



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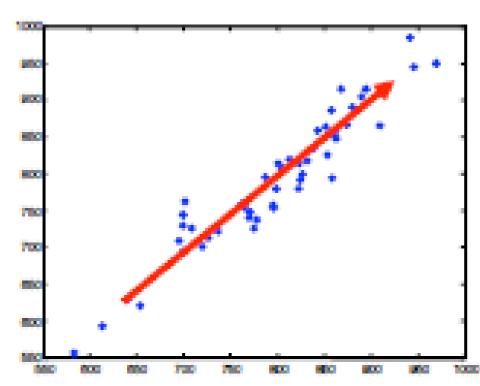


Principal Components Analysis

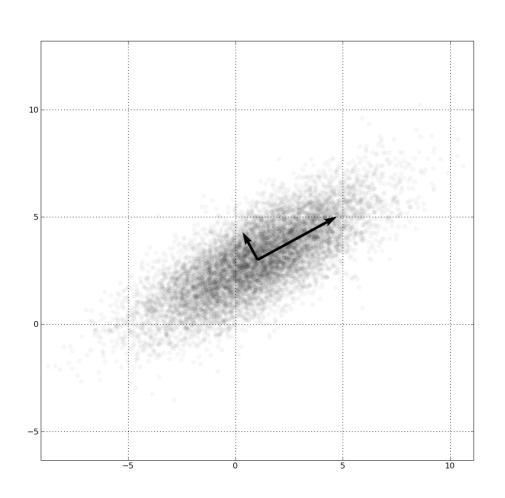
What is the vector that would most closely reconstruct X?

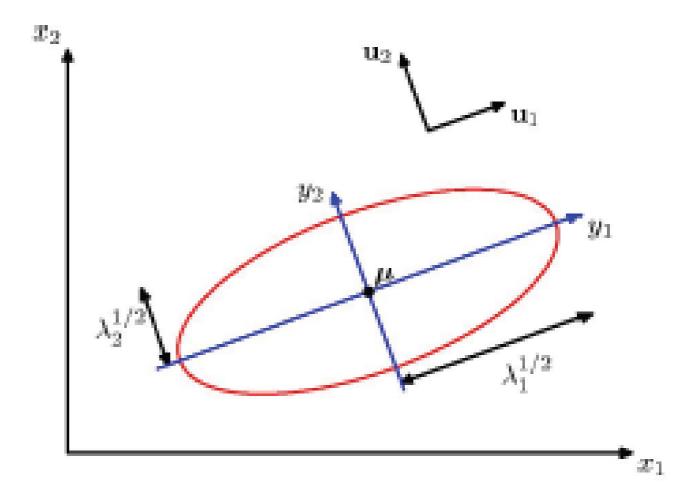
$$\min_{a,v} \sum_{i} (x^{(i)} - a^{(i)}v)^2$$

- Given v: a^(I) is the projection of each point x^(I) onto v
- v chosen to minimize the residual variance
- Equivalently, v is the direction of maximum variance
- Extensions: best two dimensions: xi= ai*v + bi*w + m



Eigenvectors





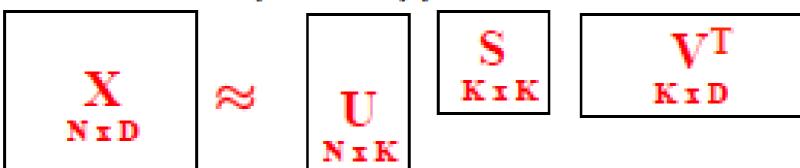
PCA

Given pattern matrix X,

- 1. Subtract mean from each point
- 2. (sometimes) scale each dimension by its variance
- 3. Compute covariance matrix S=X^T X
- Compute k largest eigenvectors of S
 S = V D V^T

Singular Value Decomposition

- Alternative method to calculate (still subtract mean 1st)
- Decompose X = U S V^T
 - Orthogonal: X^T X = V S S V^T = V D V^T
 - __ X X^T = U S S U^T = U D U^T
- U*S matrix provides coefficients
 - Example $x_1 = U_{1,1} S_{11} V_1 + U_{1,2} S_{22} V_2 + ...$
- Gives the least-squares approximation to X of this form



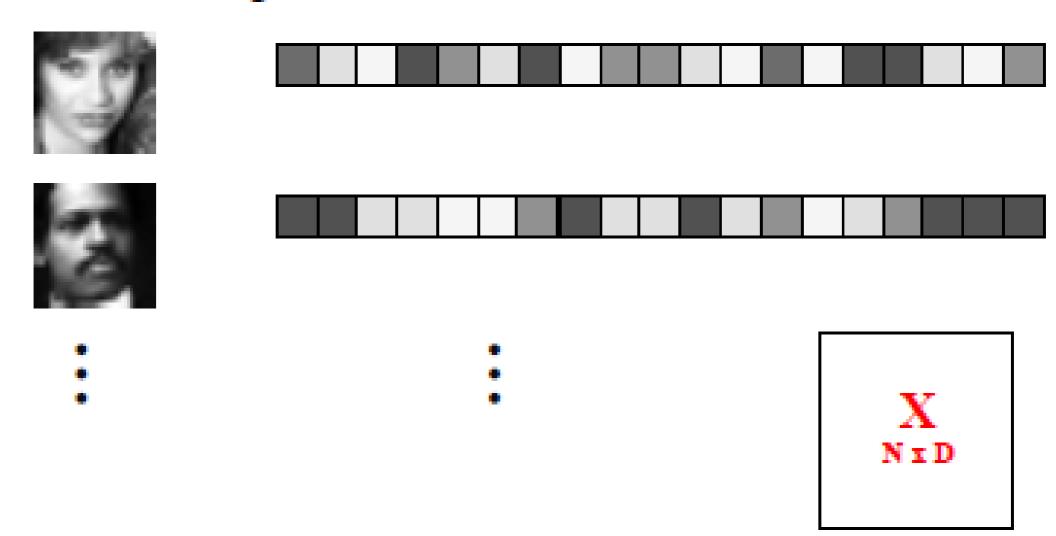
Glorious SVD

$$X = USV^T$$

- XX^T and X^TX share the same eigenvalues
- Even better: their eigenvectors are related
 - $-Xv_i$ is an eigenvector of XX^T

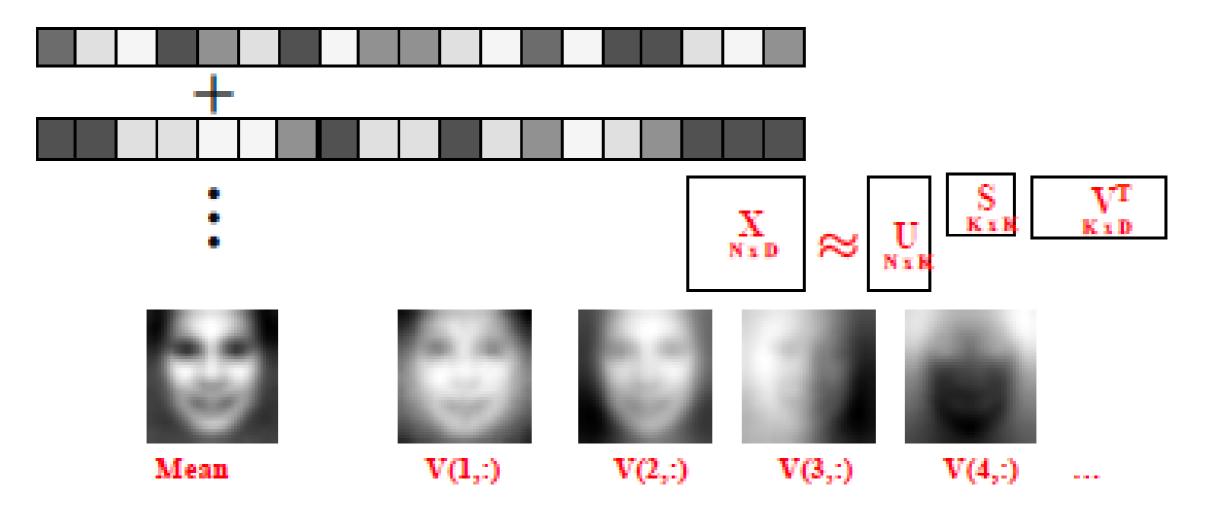
"Eigen-faces"

- "Eigen-X" = represent X using PCA
- Ex: Viola Jones data set
 - 24x24 images of faces = 576 dimensional measurements



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