

Leonhard Reiter, M.Sc

Website: leonhardreitr.github.io
Email: leonhard.reiter@univie.ac.at
LinkedIn: Leonhard Reiter
GitHub: github.com/leonhardreitr
Last updated September, 2024

EDUCATION

University of Vienna

Phd in Marketing

Vienna, Austria
September 2024 –Today

- Research on Technology Acceptance, with a focus on algorithms and vaccines
- Supervisor: Univ. Prof. Dr. Christoph Fuchs

University of Vienna

MSc in Psychology

Vienna, Austria
October 2022–June 2024

- Graduated with honors (Grade average: 1.12 with 1.0 being the lowest possible)
- Merit scholarship 2023/24

University of Vienna

BSc in Psychology

Vienna, Austria
October 2019 –June 2022

EXPERIENCE

University of Vienna

Student assistant at the Social and Economic Psychology Group

Vienna, Austria
Oct. 2022 –July 2024

- Assisting in research, data analyses, designing websites, creation of surveys
- Using R, Github, HTML, L^AT_EX, Python & all Microsoft Office Products
- Reference: Univ.-Prof. Dipl.-Psych. Dr. Robert Böhm (Head of the Research Group), Professor of Psychology at the University of Vienna.

WU Vienna

Research intern at the Institute for Cognition and Behavior

Vienna, Austria
Sept. 2023–Jan. 2024

- Preparing a Bachelor Course about Meta-Science, p/z-curve analysis and detecting research fraud
- Using R and Github
- Reference: Prof. Dr. Susann Fiedler, Professor for Business and Psychology, Wirtschaftsuniversität Wien, Department of Strategy and Innovation, Institute for Cognition and Behavior

University of Vienna

Research intern

Vienna, Austria
Feb. 2022–Aug. 2022

- Research on reward processing in patients with anorexia nervosa
- Conducting behavioural and physiological (EMG) measurements
- Reference: Emilio Chiappini, PhD

University of Vienna

Research intern

Vienna, Austria
Aug. 2020–Mar. 2021

- Research on the dopaminergic and opioidergic regulation during the anticipation and reception of social and non-social rewards
- Execution of the Trier Social Stress Test Protocol
- Reference: Claudia Massaccesi, PhD

PUBLICATIONS

- Reiter, L.**, Jörling, M., Fuchs, C., & Böhm, R. (2024). Students' (mis)use of generative ai tools for university-related tasks [Under Review]. *Information, Communication Society*.
- Thiedmann, P., Dejardin, F., **Reiter, L.**, & Tran, U. S. (2024). Very brief online mindfulness interventions do not improve cognitive-bias-task performance: A two-study conceptual replication of a randomized controlled trial of maymin and langer (2021) [Under Review]. *Mindfulness*.
- Böhm, R., Jörling, M., **Reiter, L.**, & Fuchs, C. (2023). People devalue generative ai's competence but not its advice in addressing societal and personal challenges. *Communications Psychology*, 1(1).
<https://doi.org/10.1038/s44271-023-00032-x>

SKILLS

- **Programming languages/Software:** R, L^AT_EX, Stan, Qualtrics, Python
- **Programming skills:** Tidyverse (data wrangling & visualisation), brms, Rmarkdown/Quarto, Scraping
- **Statistical skills:** (G)LM, (G)MLM, Bayesian Statistics (using MCMC), Meta-Analysis, p/z-curve

LANGUAGES

German: Native speaker
English: Full professional fluency
Italian: Un poco

SCHOLARSHIPS AND AWARDS

- Merit scholarship of the University of Vienna (931 Euros) 2023–2024

MEDIA COVERAGE

My research was picked up by popular media such as the Forbes Magazine.

PERSONAL

Born 1999 in Vienna