









# LEONID KNIAZEV

## Product Designer

I develop web and mobile interfaces. I articulate my thoughts effectively and have experience and skills in public speaking. I quickly process information and am eager to learn. I enjoy reading books, exploring new areas, and striving for self-improvement. I efficiently manage my work time, study time management techniques, can set tasks for the team, and take responsibility for my actions.

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## SKILLS

- Generation and testing of hypotheses
  - Conducting qualitative and quantitative research
  - Building a composition, working with typography and colour
  - Wireframing and Prototyping
  - Building a UI-kit
  - Animating
  - Framework work (CJM, Design Thinking Process, Design Sprint, Personas, User story, JTBD)
- Working with guidelines for iOS and Android
  - Work on Agile methodology
  - Experience in a development team
  - Presentation of the results of your work
  - Working with databases (SQL queries)
  - Unit-economy calculation
  - HTML/CSS
  - Market and competitor analysis (SWOT analysis)
  - Conducting Customer Development
  - Russian - native speaker/ English (B2)

## JOB EXPERIENCE

### UX/UI designer

09.2023-Н.В.

### Банк Открытие

- User Experience Design
- Creating banners, landing pages, splash screens, stories, and pop-ups
- Working on the redesign of internet banking sections, designing
- Participating in creating Customer Journey Maps (CJM) and user flows for migrating clients to VTB Bank.

### UX/UI designer

12.2022 – up to present

### DEDEX

- Immersed in product processes — felt with his own hands the path a features goes from idea to implementation and support
- Took part in constructing Information Architecture (IA)
- Created mid, high-fidelity wireframes and prototypes
- Created User Flow and worked with Design system (UI kit)

### Product designer

04.2023–06.2023

### Startup ‘Prosto Sdam’

- Generation of brand development ideas
- Conducting User Research & Usability Study
- Creating visuals communication for social networks
- Gained team work experience
- Improved planning and time management skills

## COURSES

2023	Google, Coursera	<u>UX Design Professional Certificate</u> <ul style="list-style-type: none"><li>• <u>Foundations of User Experience (UX) Design</u></li><li>• <u>Start the UX Design Process: Empathize, Define, and Ideate</u></li><li>• <u>Build Wireframes and Low-Fidelity Prototypes</u></li><li>• <u>Conduct UX Research and Test Early Concepts</u></li><li>• <u>Create High-Fidelity Designs and Prototypes in Figma</u></li><li>• <u>Responsive Web Design in Adobe XD Design a User Experience for Social Good &amp; Prepare for Jobs</u></li></ul>
2023	Udemy	<u>Complete Web &amp; Mobile Designer in 2023: UI/UX, Figma, +more</u>
2023	Udemy	<u>Figma UI UX Design Essentials</u>
2022	Udemy	<u>Web Design in Figma 2023 Pro. Ui-Kit</u>
2022	The Gymnasium	<u>UX Fundamentals</u>
2022	Otus Education	<u>JavaScript for Beginners</u>
2022	Otus Education	<u>Product Manager IT-projects</u>