LEONID KNIAZEV

Product Designer · London, UK

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I develop web and mobile interfaces. I articulate my thoughts effectively and have experience and skills in public speaking. I quickly process information and am eager to learn. I enjoy reading books, exploring new areas, and striving for self-improvement. I efficiently manage my work time, study time management techniques, can set tasks for the team, and take responsibility for my actions.

JOB EXPERIENCE

Junior Product Designer
12.2022-up to date · 11 mo.

Otkritie Bank

The bank is among the top 5 largest banks in Russia by net assets and the number of active clients.

Product Design Intern
10.2022-12.2022 · 2 mo.

I worked in the Digital department, focusing on redesigning sections of the Internet bank. I developed user experiences, usage scenarios for the bank's products, adaptive web interfaces, and both iOS and Android applications. To showcase results, I often engaged in prototyping.

I was also responsible for maintaining the bank's design system. I worked on designing and creating concepts for the internal portal for bank operators, contributing to its development.

I conducted qualitative and quantitative research, created banners, landing pages, landing stories, pop-ups, graphics, illustrations, icons, advertising creatives, and animations (Lottie). I utilized neural networks in my work, including ChatGPT, Midjorney, and Kandinsky. I actively collaborated with the development team.

UX/UI Designer
03.2022-10.2022 · 7 mo.

DEDEX   Recommendation Letter

A startup proposing unique operational models akin to a decentralized derivatives exchange.

I worked on designing web application pages, landing pages, and advertising communications. I was responsible for creating and maintaining the UI kit, designing user interaction scenarios, and Information Architecture (IA).

I participated in the development of branding and business presentations. I generated hypotheses for improving the user interface and tested them. Additionally, I created wireframes and prototypes with medium to high detail.

Product Designer
01.2022-03.2022 · 2 mo.

Just submit

My personal project, which evolved into a prototype of a startup, where I had the opportunity to work in a development team.

While working on the project, I created the brand identity and the application from scratch, explored the target audience, conducted qualitative and quantitative research, generated hypotheses for product development. I immersed myself in product processes, personally experiencing the journey of a feature from idea to implementation.

SKILLS

Hard

· Stack: Figma, Adobe Suite, Microsoft/Tilda
· Working with iOS and Android design guidelines
· Developing wireframes and animated prototypes of various levels of detail
· Working with frameworks (CJM, Design Thinking Process, Design Sprint, Personas, User story, User flow, Service Blueprints, Information Architecture (IA), JTBD, Value proposition canvas)
· Composition building, typography, and color work
· Conducting qualitative and quantitative research (Customer Development, Usability testing, interviews, surveys)
· Market analysis and competitor audit (SWOT analysis)

Soft

· Hypothesis generation and validation
· Presentation of work results
· Experience in a development team
· Working with Agile methodology
· Task prioritization skills, time management skills
· Desire to achieve results
· Accountability for decisions made
· Valuing productive relationships within the team

COURSES

*All links are clickable

2023	Google, Coursera	UX Design Professional Certificate · Foundations of User Experience (UX) Design · Start the UX Design Process: Empathize, Define, and Ideate · Build Wireframes and Low-Fidelity Prototypes · Conduct UX Research and Test Early Concepts · Create High-Fidelity Designs and Prototypes in Figma · Responsive Web Design in Adobe XD Design a User Experience for Social Good & Prepare for Jobs
2023	Design School Perasperadastra	UX/UI, the brand identity and 3D
2023	Udemy	Complete Web & Mobile Designer in 2023: UI/UX, Figma, +more
2023	Udemy	Web Design in Figma 2023 Pro. Ui-Kit
2022	Udemy	Figma UI UX Design Essentials
2022	The Gymnasium	UX Fundamentals
2022	Otus Education	JavaScript for Beginners
2022	Otus Education	Product Manager IT-projects

CONTESTS

*All links are clickable

2023	Career Factory	Designer Contest in Russia
		I secured the **13th place out of 153 participants** (made it to the top 10%) based on the results of two stages (product cases). Designers of all grades participated in the competition.