Leonie Almeida
UI / UX Designer

Creative and detail-oriented UI Designer with a background in healthcare, marketing and education, skilled at transforming ideas into a visually striking and functional product. Passionate about user-centered design, seeking an entry-level position to apply these skills in wireframing, prototyping, and visual design to create engaging and intuitive digital experiences for all users.

CONTACT

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- Portfolio Website
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SKILLS

- User-Interface Design
- User Research and Psychology
- Frontend Development
- Usability Testing
- Wireframing, Prototyping & Mockups
- Marketing
- Social Media Management
- Problem Solving Skills
- Adaptability / Teamwork
- Empathy
- Computer Proficiency in Microsoft Word, Excel, PPT
- Oral and Written Communication Skills
- Organization / Bookkeeping
- Time Management
- Photography

TOOLS

- Figma
- HTML
- CSS
- Javascript
- Adobe Illustrator
- Adobe Photoshop

PROJECTS

BANQ | Money Saving App
UI Designer — CareerFoundry Project
- Designed a finance app, integrated with AI, by undergoing various research on competitive apps, generated ideas into ideation through sketches, designed wireframes and conducted productive user-testing to test out the app's design and feel, allowing users to optimally save their money.

Seedly | Plant Care App
UI Designer — CareerFoundry Project
- Focused on visual design skills, developed high-fidelity wireframes for a plant-care app, according to iOS and Android systems, which enabled users to keep track of their plant-care and scan plants to identify them or diagnose what disease they may have, leading to a happy garden.

Cookly | Recipe App
UI/UX Designer — CareerFoundry Project
- Ideated a recipe app that applied the user-centered design process by conducting user-interviews and usability testing which allowed the app to be strictly focused on users needs and wants, producing significant improvement in their cooking abilities and dietary goals.

EXPERIENCE

Grand Avenue Pharmacy, Houston, TX — Telemarketer
October 2022 - May 2023
Responsibilities:
- Contacted individuals who were tested for COVID-19 and market at home COVID-19 Testing Kits to be delivered out to them, which allowed 50-70% of those patients to test themselves at home and substantially increased sales for the company.
- Organized the data collection in a concise & clear manner allowing the data to be well-structured.
- Assisted clients in an optimal and efficient manner by providing crucial information on up-to-date information on the COVID-19 virus, specifically with all variants, symptoms, quarantining regulations, etc.

Brazos Valley Council on Alcohol and Substance Abuse, Bryan, TX — Intern & Student
January 2022 - May 2022
Responsibilities (shadowed & assisted the Licensed Chemical Dependency Counselors by):
- Lead & taught group education classes to clients over various health topics which allowed them to gain insight and increase their knowledge, whilst successfully completing their education hours.
- Created and designed physical handouts on the education material taught so clients may participate and follow along during class
- Created and designed a pamphlet for BVCASA highlighting all their important information so LCDCS may provide them to their clients during orientation
- Documented data, assessment and plan (DAP) for client screenings, as well as client evaluation, treatment approach, and discharge analysis in a organized manner.

Office of Student Success, College Station, TX — OSS Ambassador & Peer Mentor for Hullabaloo U
August 2019 - December 2020
Responsibilities:
- Operated alongside marketing gurus on different initiatives - including social media campaigns, marketed to the student body about OSS, provided direct & vital input into current & future marketing efforts.
- Directed as a role model, resource, and leader for first-year students. Additionally, worked alongside instructors to assist students getting involved on campus, create support groups & succeed in the classroom.

EDUCATION

CareerFoundry | Online — Certification in User-Interface Design and Frontend Development (Specialization Course)
- Intensive 850+ hours of training with industry-leading mentors and hands-on application of design processes, tools and software (specifically Figma).
- Mastered user-research, user-testing, wireframing, user flows, prototyping, and mockups.

Texas A&M University | College Station — BS in Community Health with a minor in Psychology
- Graduated Cum Laude
- Research experience obtained from psychology minor.