

# Leonie Lindo - UX/UI Developer

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Nationality: British

## PERSONAL STATEMENT

I have been a UX/UI developer for 13 years.

I am passionate about providing good user journeys and an intuitive user interface which is not only user centric but works with server side information to meet the stakeholder business needs. I enjoy the process of building web solutions that are scalable that adheres to W3C standards, along with incorporating semantic mark-up and accessibility practices.

I have extensive experience in responsive web development and enjoy being able to participate in the lifecycle of a project to help re-brand a product or a company, with the challenge of delivering good user journeys and intuitive user interface features to meet business needs

I also did a User Experience course at General Assembly which I enjoyed greatly and would like to utilise further the knowledge and skills into my career as a UX/UI Developer.

## ONLINE PORTFOLIO:

<http://llcreative.net/>

## OTHER PROJECTS

I have enjoyed commercial experience to the basics of React.js would be keen to have the opportunity to keep upskilling with this library.

I also been busy helping to manage and develop a record label website <http://fizzybeats.com> and I do the illustration artwork for music release covers and T-shirts.

Recently I started to pursue my personal passion to create several collections of my artwork.

EMPLOYMENT HISTORY	PROJECTS & URLs
<b>Front-end Developer at Digital Educational Publications</b> <b>March 2017 – June 2017</b> Working on an education course application.  My main responsibilities are editing and adding to pre-existing code and updating and creating new features from designs and implementing responsive behaviour and work closely with the UX team  Also assist with project management using JIRA and liaise with the product owner and stakeholder.	<b>SKILLS:</b> HTML, CSS3, JAVASCRIPT, RESPONSIVE DESIGN, BULMA, JIRA <b>ENVIRONMENT:</b> REACT
<b>Front-end Developer at J.P. Morgan Feb 2016 – Nov 2016</b> I worked in the Events and Meeting Team for Europe, Middle East and Asia (EMEA) as a web developer and designer. Carrying out business as usual work, building templates to	<b>SKILLS:</b> HTML, CSS3, JAVASCRIPT, JQUERY, RESPONSIVE DESIGN, BOOTSTRAP

<p>work within a CMS, and also introducing new ideas to the team to enhance the current templates design and code.</p> <p>The main responsibilities were to create websites within CMS and Reporting software for meeting and an events hosted by J.P. Morgan and their clients. Presenting on the front end the CMS components that meet the company and clients' needs. The full user journey was from design to email invitation to website and registration and confirmation and registration editing and reporting. It was often required to manipulate the CMS components on the front-end to accommodate specific requests.</p> <p>Also carried out CMS testing and had to have a general understanding of the database and payment processes. I had to also have an understanding of the CMS ASP.Net code to navigate around any limitations to develop a better or requested User experience and UI experience.</p> <p>A non-business as usual project was working with a legacy application EMS which is the room booking application for the all J.P Morgan offices around the world. I reskinned and visually improved the UI and enhanced accessibility where I could, I would do weekly presentations of progress to management and collaborated with the server-side members all based in the US.</p> <p>I also opened up the discussion of User experience and Usability improvements, and was involved with introducing Bootstrap framework and the concept of using node.js and Grunt.js along with suggestions of restructuring the architecture of the JavaScript environment.</p>	
<p><b>Front-end Web Developer at Interactive Investors Nov 2015 – Jan 2016</b></p> <p>Worked on a re-branding project. The project involved improving or rebuilding components and building templates using Bootstrap, Bootstrap UI and AngularJS and removing legacy code.</p> <p>Once the template for the page or the component was built I would then hand over to the backend developer to integrate the rest of the code with Angular and the necessary API(s)</p> <p>As part of the front end team I collaborated with UX to contribute to the brand style guide and accessibility.</p>	<p><b>SKILLS:</b> HTML5, XHTML, CSS3, SASS, JAVASCRIPT, RESPONSIVE DESIGN, Git, BOOTSTRAP, UI Bootstrap (written in AngularJS) and Small amount Angular.</p> <p>The re-branded site will be launched later this year.</p>
<p><b>Front-end Web Developer at The FA Group – June –Sept 2015.</b></p>	<p><b>SKILLS:</b> HTML5, XHTML, CSS3, JAVASCRIPT, JQUERY, JQUERY</p>

<p>Worked on two existing in house projects maintaining and creating UI features, I also consulted on other projects. The main project I was working on was the Club Wembley refresh project to create the front end solution that is responsive and mimicked an older version of an existing website which was the hub for several different databases and API's which generated revenue for the FA the new version was to use new methods and enhance UI performance and was also to be bound to a new CMS and new database architecture which resolved security problems.</p> <p>I also did some work on the solution used to sell seats I had to carry out some adjustments to the SVG's that were being used.</p>	<p>MOBILE, RESPONSIVE DESIGN, TFS, VISUAL STUDIO, HTML in .NET environment, BOOTSTRAP. Small amount of SVG editing.</p>
<p><b>Front-end Web Developer at Superdrug April – June 2015.</b></p> <p>Worked on both desktop and mobile sites for business as usual issues (BAU), worked on 2 projects for mobile and desktop carried out bug fixing and regression testing. I worked on a campaign called "Star Buys" which was a popup for Superdrug's offers, which had to work with cookies from the backend server and also be integrated into the CMS and coded in a way to be able to contain a variation of images and text. The campaign popup and its content had to have responsive behaviour across all device groups. I collaborated with the design team and mapped out the user experience and what should be expected from the UI behaviour presented the prototype which was eventually integrated into the CMS and launched.</p> <p>Also worked to provide templates to the Hybris CMS.</p>	<p><b>SKILLS:</b> HTML5, XHTML, CSS3, JAVASCRIPT, JQUERY, JQUERY MOBILE, RESPONSIVE DESIGN, SVN, HYBRIS CMS, HTML in .NET environment</p>
<p><b>Front-end Web Developer at Macmillan Cancer Support February 2013 – March 2015</b></p> <p>I had been working on implementing the re-branding of Macmillan section by section and creating the new branding code base and single page applications to be integrated into a new CMS that spans across desktop, tablet and smartphone.</p> <p>As part of the front-end team I collaborated with Project Managers, User Experience Engineers and Web designers and Backend Web Developers, Testers and Content Editors contribute to making sure the UI was to the user's best experience.</p> <p>I advised on front end architecture, processes, coding standards and best practice. I also did a presentation to the department on accessibility and consulted on accessibility strategies for the Development team.</p>	<p><b>SKILLS:</b> HTML5, XHTML, LESS, CSS3, JAVASCRIPT, JQUERY, JQUERY MOBILE, GRUNT.JS, RESPONSIVE DESIGN, WAI-ARIA, AGILE, GIT, SVN</p> <p><b>Recent projects:</b></p> <p><a href="http://www.macmillan.org.uk/information-and-support/index.html">http://www.macmillan.org.uk/information-and-support/index.html</a></p> <p><a href="http://www.macmillan.org.uk/in-your-area/choose-location.html">http://www.macmillan.org.uk/in-your-area/choose-location.html</a></p> <p><a href="http://www.macmillan.org.uk/get-involved/all-ways-to-help.html">http://www.macmillan.org.uk/get-involved/all-ways-to-help.html</a></p> <p><a href="http://www.macmillan.org.uk/get-involved/fundraising-events/index.html?origin=subnav">http://www.macmillan.org.uk/get-involved/fundraising-events/index.html?origin=subnav</a></p> <p><a href="http://www.macmillan.org.uk/get-involved/why-choose-us/index.html?origin=subnav">http://www.macmillan.org.uk/get-involved/why-choose-us/index.html?origin=subnav</a></p>

	<p><b>Accessibility presentations:</b>  <b>The 4 principles of accessibility</b>  <a href="http://prezi.com/zssqpfnx9evq/?utm_campaign=share&amp;utm_medium=copy">http://prezi.com/zssqpfnx9evq/?utm_campaign=share&amp;utm_medium=copy</a>  <a href="#">Y</a></p> <p><b>Why accessibility:</b>  <a href="http://prezi.com/oetflkf2rsic/?utm_campaign=share&amp;utm_medium=copy">http://prezi.com/oetflkf2rsic/?utm_campaign=share&amp;utm_medium=copy</a></p>
<p><b>Digital Agency The Guardian News &amp; Media   London   December 2012 – January 2013</b>  <b>Role: Senior Front-end developer</b></p> <p>Front-end developer for the Visit England travel guide  Interactive map.</p> <p>The development environment was ASP.NET, I assisted the backend developers to pull the information from the Content management System to the page with the markers on the GoogleMap API representing a place of interest with information to be displayed on interaction with the markers.</p> <p>The mobile version uses JQuery Mobile and CSS Media Queries for some responsive design and JavaScript for device viewport orientation change, the mobile sites were tested across IOS and Android phones and tablets.</p>	<p><b>SKILLS:</b> HTML5, XHTML, CSS3, JQUERY, JQUERY MOBILE, RESPONSIVE DESIGN (MEDIA QUERIES), AGILE</p> <p><b>URL:</b> <a href="#">Visit England interactive travel guide</a></p>
<p><b>JustGiving   London   January 2012 – June 2012</b>  <b>Role: Senior Front-end developer</b></p> <p>I was the front-end developer for the launch of the CMS. I did the front end for the theme development in the CMS working closely with a back-end developer in the Orchard CMS.</p> <p>Also helped implement the re-brand of the company which appears on newer pages, maintained and update existing pages.</p> <p>I also re-engineered the carousel module so that it can be used anywhere on the site and can be used multiple times on a page each carousel independent from one another. I collaborated with the front-end team to produce a style pattern library, and html modules pattern library that is to be used by all developers.</p> <p>I created prototypes and wrote an online and print technical documentation CMS guide for developers and a CMS Guide and Guidelines for the Content editors.</p>	<p><b>SKILLS:</b> HTML5, CSS3, SASS, JQUERY, WAI-ARIA, AGILE</p> <p><b>URL:</b> <a href="http://www.justgiving.com">http://www.justgiving.com</a>  <b>URL:</b> <a href="http://www.justgiving.com/giving">http://www.justgiving.com/giving</a>  <b>URL:</b> <a href="http://www.justgiving.com/giving/charities-map">http://www.justgiving.com/giving/charities-map</a></p>
<p><b>Reward   London   October 2011 – December 2011</b>  <b>Role: Front-end developer</b></p>	<p><b>SKILLS:</b> HTML5, CSS3, JQUERY, WAI-ARIA</p>

<p>I was working on a loyalty web solution using HTML5 in an ASP.NET MVC Razor engine environment; also working in the bespoke CMS I enhanced the web solution to meet WCAG 20. Accessibility level 2 (AA) and reproduced the web solution in a variety of brandings.</p> <p>I also wrote technical documentation for accessibility on how to meet the WCAG 2.0 criteria.</p>	<p><b>Natwest cashbackplus</b>  <b>URL:</b>  <a href="http://www.natwestcashbackplus.com">http://www.natwestcashbackplus.com</a></p>
<p><b>JustGiving   London   March 2011 – September 2011</b>  <b>Role: Senior Front end developer</b>  As part of the in-house tech team I worked in the consumer team, maintaining existing pages and implementing new areas and branding.</p> <p>I have helped create a new site template by creating a masterpage in the MVC (ASP.NET) solution and integrating the html into a masterpage using HTML5 and WAI-ARIA from which the new brand for all pages will be based on starting with the homepage.</p> <p>I also collaborated with back-end developers for the JustGiving Facebook App. Where I created html structures to be integrated into several of the app pages.</p> <p>I implemented the redesigned of the Charity giving page with new UI animation and the implementation of Googlemaps user interface and customized the Googlemap API to the new JustGiving branding.</p> <p>I also created some of the UI modules such as the carousel an example of this is the homepage also the Google map and the categories listing on the charity map page and on the personal donation pages the collapsing fixed header on scroll and wrote technical documentation for the new brand's Front end site management regarding naming conventions, HTML5, WAI-ARIA, how to build a page using the new template.</p>	<p><b>SKILLS:</b> HTML5, CSS3, SASS, JQUERY, WAI-ARIA, AGILE</p> <p><b>URL:</b> <a href="http://www.justgiving.com">http://www.justgiving.com</a>  <b>URL:</b> <a href="http://apps.facebook.com/jgdonation/">http://apps.facebook.com/jgdonation/</a>  <b>URL:</b> <a href="http://www.justgiving.com/giving">http://www.justgiving.com/giving</a>  <b>URL:</b> <a href="http://www.justgiving.com/giving/charities-map">http://www.justgiving.com/giving/charities-map</a></p>
<p><b>Digital and Direct   London   December 2010 – February 2011</b>  <b>Role: Frontend web developer</b>  Worked on the Lucazade site preparing it for its last publication before the new brand was implemented.</p> <p>Created an HTML email form for SKY TV using Wufoo and developed the form to the clients brand I also and helped with other various projects for SKYTV.</p> <p>I created new case study templates for an existing site for GlaxoSmithKline in the Joint working section.</p>	<p><b>SKILLS:</b> XHTML, CSS, JQUERY</p>
<p><b>Momentum   London   December 2010</b></p>	<p><b>SKILLS:</b> HTML4, CSS2</p>

<p><b>Role: Frontend web developer</b> Create multi language HTML emails for Microsoft Windows 7 Phone competition.</p>	
<p><b>Candi International   London   October – November 2010</b> <b>Role: Frontend web developer</b> Help to finish the re-skin of the resigned Morrisons website working in a .Net environment.</p>	<p><b>SKILLS:</b> XHTML, CSS2, JQUERY</p> <p><b>URL:</b> <a href="http://www.morrisons.co.uk/">http://www.morrisons.co.uk/</a></p>
<p><b>Sapient   London   September – October 2010</b> <b>Role: Frontend web developer</b> Help to complete the build of the HSBC security banking prototype</p>	<p><b>SKILLS:</b> XHTML, CSS2, JQUERY</p>
<p><b>Radley Yeldar   London   <a href="http://www.ry.com">www.ry.com</a>   August 2007 – September 2010</b> <b>Role: Front-end UI Web developer</b> My role as a design led developer entailed translating creative Photoshop visuals into an online solution and templating them for use within a CMS or to use for non-CMS sites using XHTML, CSS, JQuery and font rendering methods. I collaborate with other members of the project team to share knowledge and expertise and respond to client side related support enquiries - ranging from to advising on wireframes to recommending different UI functionalities in order to create a different user experience.</p> <p>As part of creating a high quality solution I am an advocate of cross browser development and testing, multiple platform development and testing and implementing web accessibility practices to meet accessibility guidelines. I am also responsible for maintaining client side components of on-going development projects.</p> <p>I was also the team lead front-end developer for numerous projects.</p>	<p><b>SKILLS:</b> XHTML, CSS2, JQUERY</p> <p><b>The Crown Estate Annual Report 2010</b> <b>URL:</b> <a href="http://www.thecrownestate.co.uk/annual_report/">http://www.thecrownestate.co.uk/annual_report/</a></p> <p><b>Marks and Spencer Annual Report 2010</b> <b>URL:</b> <a href="http://annualreport.marksandspencer.com/governance/governance-report/leadership.aspx">http://annualreport.marksandspencer.com/governance/governance-report/leadership.aspx</a></p> <p><b>Capita Annual report 2009</b> <b>URL:</b> <a href="http://www.capitareport2009.co.uk">http://www.capitareport2009.co.uk</a></p> <p><b>Marks &amp; Spencer plc 2009 Annual report</b> <b>URL:</b> <a href="http://annualreport2009.marksandspencer.com/">http://annualreport2009.marksandspencer.com/</a></p> <p><b>Capita Annual Report 2008</b><b>URL:</b> <a href="http://www.capitareport2008.co.uk">http://www.capitareport2008.co.uk</a></p> <p><b>ITV investor relations</b> <b>URL:</b> <a href="http://www.itvplc.com/">http://www.itvplc.com/</a></p> <p><b>How does it stack up:</b> Radley Yeldar's online review of corporate responsibility and annual report's <b>URL:</b> <a href="http://www.howdoesitstackup.co.uk/">http://www.howdoesitstackup.co.uk/</a></p> <p><b>The Crown Estate Annual Report 2009</b> <b>URL:</b> <a href="http://www.thecrownestate.co.uk/next/ar/2009/">http://www.thecrownestate.co.uk/next/ar/2009/</a></p>

	<p><b>The Crown Estate Annual report 2008</b>  <b>URL:</b>  <a href="http://www.thecrownestate.co.uk/extension/ar/2008/">http://www.thecrownestate.co.uk/extension/ar/2008/</a></p> <p><b>LloydTSB annual report</b>  <b>URL:</b> <a href="http://www.lloydstsb-annualreport.com/">http://www.lloydstsb-annualreport.com/</a></p>
<p><b>Edelman   London   2006</b>  <b>Role: Web Designer/Developer (Contract for 6 weeks)</b> Assist with styling issues and content entry for a web site for the European Union on Climate Change and designed templates for a potential client.</p>	<p><b>SKILLS:</b> XHTML, CSS2</p>
<p><b>Datacomms Europe   London   2005 - 2006</b>  <b>Role: Web Designer/ Developer</b>  Working with IA team to define and implement web based solutions and development strategies. I was responsible for designing and translating Photoshop artwork into XHTML and worked with back-end developers to maintain the company website and troubleshooting for clients.</p>	<p><b>SKILLS:</b> XHTML, CSS2, JavaScript</p>

APPLICATIONS USED	KEY SKILLS
<ul style="list-style-type: none"> <li>• Sketch</li> <li>• Photoshop</li> <li>• Dreamweaver</li> <li>• Microsoft Visual Web Developer</li> <li>• Orchard CMS</li> <li>• MS SharePoint</li> <li>• Contemporary content management systems</li> <li>• GitBash, Tortoise Git</li> <li>• SVN (Subversion)</li> <li>• JAWS</li> <li>• NVDA</li> <li>• VirtualBox</li> <li>• Google Maps API</li> <li>• JIRA</li> <li>• Webpack</li> </ul>	<ul style="list-style-type: none"> <li>• Grunt</li> <li>• HTML5</li> <li>• XHTML W3C standard</li> <li>• CSS3 and 2</li> <li>• SASS</li> <li>• LESS</li> <li>• JQuery</li> <li>• JQuery Mobile (basic)</li> <li>• Accessibility WCAG 2.0</li> <li>• Web validation</li> <li>• Web Accessibility: Readability, WAI-ARIA</li> <li>• Assistive technology: JAWS, NVDA</li> <li>• Cross browser development and testing</li> <li>• Multiple platform development and testing</li> </ul>

## **EDUCATION**

**Qualified 2004:** CIW (Certified Internet Web Professional)

**Graduated 1999: University of Wolverhampton**

- BSc (Hons) **Biomedical Science** (2:1)
- BTec Physiology and Pharmacology  
University of Wolverhampton