

Web revamp



Hi ! I Think I Know U.

Bio Foods Ltd is an East-African pioneer in health-first, sustainable dairy. Your next-gen website must mirror that leadership: immersive storytelling, data-driven insights, and friction-free journeys for consumers and trade partners. We will deliver a modular, lightning-fast digital platform, built on a headless architecture that empowers your team to spin up campaign microsites in minutes, drives measurable engagement, and future-proofs the brand for global expansion.

[Products](#)[About](#)[Contact](#)[EXPORT PORTAL](#)

Feel Good Dairy

Wholesome, delicious dairy products
for every occasion.

[VIEW PRODUCTS](#)

Milk



Yogurt



Cheese



Purpose



Quality



Sustainability

Where We Are

Limited backend flexibility, slow mobile performance, inconsistent content formatting, and no audience segmentation.

Desired outcome: a “WOW” site that

Showcases Bio Foods’ B-Corp story, product innovation & impact

Serves B2C and B2B/Export with tailored pathways

Enables rapid campaign launches without developers

Delivers actionable analytics & SEO lift

Meets WCAG 2.1 AA and GDPR/Kenya Data P. regs



Where To Go

How before Where and Why .

Great Experience

Scalability

Conversion

Long standing tech like your brand.



USER JOURNEY



Research



Consideration



Purchase



Loyalty

Research

Project roadmap

- Research
- Design
- Develop
- Test
- Deploy

4 Weeks





Technology Stack

- Front-End : SvelteKit v2, TypeScript, Tailwind CSS, GSAP / Motion for animations
- CMS : Contentful (headless, GraphQL & REST)
- Hosting : Netlify Edge Network with branch previews & global CDN
- Forms & Data : Supabase (Postgres + Edge Functions) for gated downloads & trade leads
- Search & Personalisation : Algolia (or Supabase Edge search)
- Analytics : GA4, Netlify Analytics, Meta Pixel, Hotjar, custom Looker Studio KPI dashboard
- Compliance : Cookiebot, ISO 27001-cert infrastructure, WCAG plugin

A man in a green sweater is carrying a large, round, woven basket on his head. He is looking off to the side with a thoughtful expression. The background shows a herd of black and white cows in a grassy field under a dramatic, cloudy sky at sunset or sunrise. The overall mood is contemplative and rural.

Project Cost

320, 000 KES Only

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