

# Introducción a las Bases de Datos

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# Que se vio la clase pasada

Recordar es vivir!

#### Por que habría otros modelos?



- Hay 3 modelos principales:
  - Jerarquico
  - De red (network)
  - Relacional

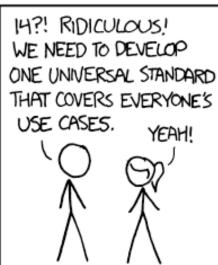


#### ¿Por que estudiamos bases de datos viejas?



HOW STANDARDS PROLIFERATE: (SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION: THERE ARE 14 COMPETING STANDARDS.

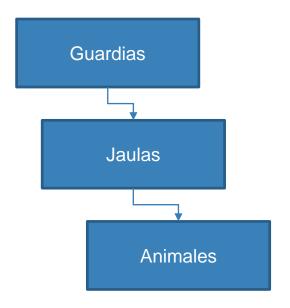


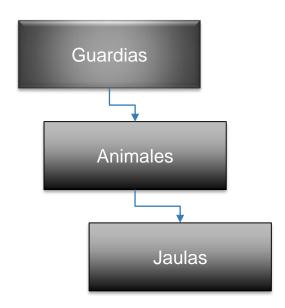


SITUATION: THERE ARE 15 COMPETING STANDARDS.











#### Bases de datos jerárquicas comerciales



- IMS (IBM)
  - Cada segmento tiene una hierarchichal sequential key (HSK)
- Lenguaje propio:
  - Encontrar todos los guardias de la jaula 5
    - GU Guardia
    - GNP Jaulas (id = 6)
    - Until no more
      - □ GN Guardia
      - GNP Jaulas (id = 6)



Initial release 1966; 52 years ago

Stable release IMS V15 / October 3,

2017; 10 months ago

Operating system z/OS V2.2 or later

Platform IBM System z

Type Database & transaction

processing subsystem

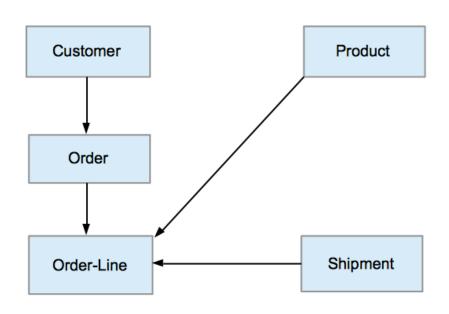
License proprietary

Website IBM IMS Product Page ₽

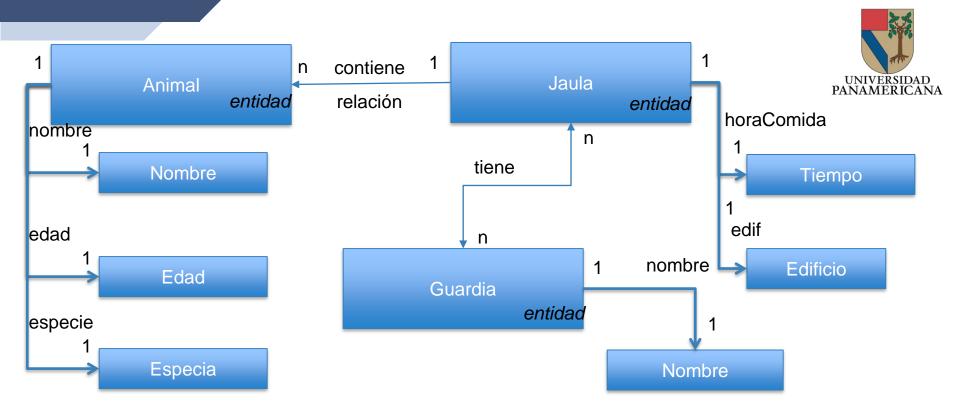


#### **Base de Datos de Red**











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# Normalización

Bases de Bases de Datos



# Evil

# bad design is not just ugly, it is dangerous

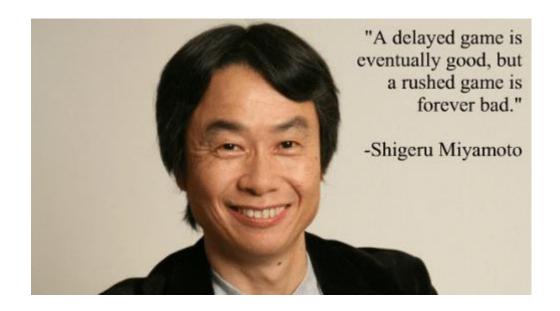
- M. Cobanli

EMBRACE THE COMPETITION











#### You re-design the website.

It looks nice and works well. This is the high point of the design.









# Just a few "minor" changes.

So this design is perfect, but I'm the CEO so I feel obligated to make changes to feel like I've done my job properly.

Also, I'll use phrases like "user experience" and "conversion oriented" to sound smart even though I barely know how to use a computer.



Could you make the design "pop" a bit more? It needs to be more edgy.

It doesn't quite feel right.\*

\* Author's note: Clients have actually said all these things to me. To this day I still don't know what "pop" or "edgy" mean in regards to web design. I also don't know how to design websites based on someone else's feelings.





# Minor changes start to add up

Soon they become not-so-minor

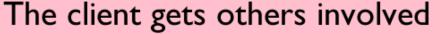
So I thought about it, and we definitely want to switch the font back to Comic Sans. Also, can you make a lens flare? Those are very web 2.0.

One other thing: the site definitely needs to be less "liney."

When I look at it, all I see is lines. Can you do that? \*

\* Author's note: a client actually said this to me. The design had no horizontal rules or lines of any kind, they were referring to the rectangular shape created by things such as <div> or tags.





"Looks great, but I want to get feedback from my friend, co-workers, uncle, pet hamster, etc"





\*Author's note: I actually had a client include their mother in the design process so she could provide feedback and criticism.





# All hope is lost

You begin to fantasize about other careers, like someone who digs ditches for a living or gives sponge baths to the elderly.



Ok so my dog, Miffles, is a big deal. He's basically the most important part of my life. I want you to add "stream of consciousness" copy to the web page, where it's like Miffles is talking to the user. I'll send you a few pages of narration of what Miffles is probably thinking about, such as "I love tasty treats!" and "Hello! Welcome to my website! I am a dog and you should shake my paw! LOL" \*

\* Author's note: I did not make this up - a client actually made this request.

I've never come closer to braining someone with a car battery as I did that day.





You are now a mouse cursor inside a graphics program which the client can control by speaking, emailing, and instant messaging.



\* Author's note: I once had a client take my design and start revising it themselves in photoshop. They would then send me updated versions of how they felt it should look.

After the 13th revision I fired the client.



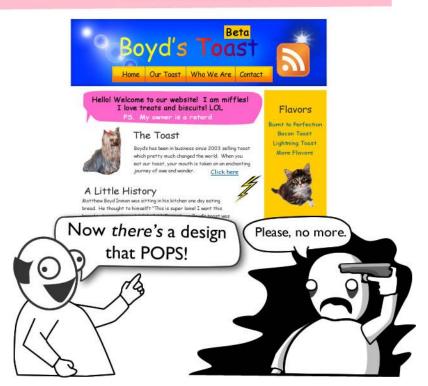


#### An abomination is born

The client has completely forgotten that they hired *you*, the web designer, to build them a great product.

If you were an engineer designing the turbine of a commercial airplane, would they interfere then, I wonder?









Esto también pasa con las bases de datos (y cualquier cosa que implique diseño)







- Hay tres tipos de errores:
  - Anomalía de Actualización (update anomaly)
  - Anomalía de Inserción (insertion anomaly)
  - Anomalía de Borrado (deletion anomaly)





- Los errores son efectos secundarios de un mal diseño de base de datos.
- En el diseño de una base de datos, se deben de atender estos errores.
- Cuando uno hace las bases de datos al "aventón" no se fija en estos errores.





Nos contrata una innovadora startup que va a revolucionar el futuro de la música.







Vamos a minar el Billboard 100 para obtener una base de datos de artistas.







Nombre Artista	ld	Canción	Ranking	Disquera
Drake	012354	In my feelings	1	Young Money
Maroon 5	025644	Girls you like	2	Interscope
Cardi B	023245	I like It	3	Atlantic
Bad Bunny	031548	I like It	3	Atlantic
Drake	012354	Nice for What	12	Young Money









# Anomalía por actualización

Nombre Artista	ld	Canción	Ranking	Disquera
Drake	012354	In my feelings	1	Young Money
Maroon 5	025644	Girls you like	2	Interscope
Cardi B	023245	I like It	3	Atlantic
Bad Bunny	031548	I like It	3	Atlantic
Drake	012354	Nice for What	12	Old Money





Que error se cometió en el diseño original?





- Que error se cometió en el diseño original?
  - Se repite información para el mismo artista.
  - Se requieren hacer múltiples actualizaciones para garantizar consistencia.





Nombre Artista	ld	Último Ranking	Disquera
Drake	012354	1	Young Money
Maroon 5	025644	2	Interscope
Cardi B	023245	3	Atlantic
Bad Bunny	031548	3	Atlantic





Nombre Artista	ld	Último Ranking	Disquera
Drake	012354	1	Young Money
Maroon 5	025644	2	Interscope
Cardi B	023245	3	Atlantic
Bad Bunny	031548	3	Atlantic

**León UP** 031549





## Anomalía por Inserción

Nombre Artista	ld	Último Ranking	Disquera
Drake	012354	1	Young Money
Maroon 5	025644	2	Interscope
Cardi B	023245	3	Atlantic
Bad Bunny	031548	3	Atlantic

León UP 031549





- Que error cometimos?
  - Al no estar familiarizados con el negocio, pusimos demasiados campos.
  - Hicimos campos llaves, campos que no necesariamente están para todos.
  - No pensamos que iba a pasar con nuevas entradas.





Nombre Artista	ld	Último Ranking	Disquera
Drake	012354	1	Young Money
Maroon 5	025644	2	Interscope
Cardi B	023245	3	Atlantic
Bad Bunny	031548	3	Atlantic





## Que pasaría si la disquera deja de existir?

Nombre Artista	ld	Último Ranking	Disquera
Drake	012354	1	Young Money
Maroon 5	025644	2	Interscope
Cardi B	023245	3	Atlantic
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- Que error se cometió:
  - Al poner el campo disquera, este se vuelve tan importante como el de artista.
  - Al borrar una disquera, podemos borrar al artista.
  - Se puede poner NULL
    - Y si es campo llave?





- Una base de datos normalizada:
  - Permite que la estructura se extienda, sin tener que hacer mayores cambios al diseño original.





### Tuvimos que cambiar campos y entradas!

Nombre Artista	ld	Canción	Ranking	Disquera
Drake	012354	In my feelings	1	Young Money
Maroon 5	025644	Girls you like	2	Interscope
Cardi B	023245	I like It	3	Atlantic
Bad Bunny	031548	I like It	3	Atlantic
Drake	012354	Nice for What	12	Young Money





Por que creen que es necesario mantener la estructura lo mas estable posible?





- La estabilidad ayuda:
  - A que las aplicaciones no tengan que reescribirse.
  - A que los Query sean "constantes" con los cambios.
  - A que las vistas sigan existiendo.





- Se crearon las formas normales:
  - Quién las creó?
  - Con que se comen?
  - Para que sirven?



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# Tarea

Hay que trabajar en casa!



IF YOU DON'T TURN IN AT LEAST ONE HOMEWORK ASSIGNMENT, YOU'LL FAIL THIS CLASS, YEAH. BUT IF I CAN FAIL THIS CLASS, THE GRADES ON MY REPORT CARD WILL BE IN ALPHABETICAL ORDER!



#### Tarea



- Investigar y reportar que son:
  - Formas Normales
  - Tipos de Forma normal
    - ► UNF, 1NF, 2NF, 3NF
- Puntos extras:
  - ► 4NF, 5NF, 6NF







If you can't communicate and talk to other people and get across your ideas, you're giving up your potential.

— Warren Buffett —

AZ QUOTES



