Module 1 Activity Report

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

The three conclusions we can draw from this dataset about crowdfunding campaign are as follows:

1. Theatre/Plays are the most funded out of all the categories and sub categories
2. There are a higher number of successful campaigns than the others
3. Campaigns in the United States were the most funded out of all the other countries.
4. What are some limitations of this dataset?

Some limitations include funding of each campaign and if funding was the main issue that campaigns failed. Another limitation is that the time these campaigns were open varied which could have affected the amount of funding some companies could have received. The last limitation, which is not limited to, could be that data was pulled from different countries which could indicate population/country bias to a certain crowdfunding category.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
2. A table we could create could be the percentage of the success rate of each category which will provide us information on how successful each category was, unrelated to the number of types of campaigns that were funded.
3. A table of a range of money that was needed to fund the campaigns. A higher number could yield a lower success rate compared to the contrary.