Professional experience

**Product Designer, ChefAide Montréal | 06 / 2019 - Now**

* Analyze the use and functioning of products and propose improvement and new functionalities
* Define different scenarios and build interaction patterns
* Create interface prototypes (Sketch) and create the logic of the product with wireframes (Axure)
* Identify innovative ideas and proof of concepts according to project requirements
* Develop app-solutions using a variety of languages, frameworks, and platforms such as JavaScript, MYSQL, HTML and PHP

**Web Designer, Multicaf | 11 / 2019 – 12 / 2019**

* Determine the structure and design of webpage
* Maintain brand consistency throughout design
* Keep the balance between function and aesthetic design
* Bring mock-ups to life using HTML, CSS, Bootstrap 4 to build webpage
* Build reusable code for future use

**UX Designer, L3 studio | 02 / 2014 – 4 / 2018**

* Educated & guided clients to optimize data visualization solutions for business requirements & target demographics
* Providing organizational support, explaining business goals, & sharing design guidance
* Delivered assets for user experience design projects including research, wireframing, prototyping, & high-fidelity developer-ready designs
* Designed interactive & visual design for 10+ products & services over 4 years verticals including community, bank, publish, game design, non-profits

PROJECTs I Designed

2016-2019

**Sireta travel (Website)**

Provide a unique travel experience to Africa, to discover intriguing and exciting activities to do there!

**Sireta on-demand service (Mobile APP and Website)**

The Sireta service center is a utility APP meant to order common services like house cleaning, dry cleaning, plumbing repair, with just a few clicks! A stress and hassle-free ordering process, as easy as hailing an Uber.

**City Parking (Mobile APP)**

City Parking is a mobile APP dedicated to help drivers locate parking lots.

**Nightlife Ville (Mobile APP)**

The Nightlife Ville is dedicated to help users plan nightlife activities easily. It makes this process fun, simple, just like playing games!

CONTACT

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<https://leonzhang51.github.io/>

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**https://leonzhang51.github.io/**

about me

* I am a **Product Designer/ Front end developer** who can efficiently create a design with impact
* I am solution-oriented
* I like challenges and brainstorming
* I am passionate about IT

Skills

* UI / UX design
* Interaction Design
* Research & Analytics
* Strategy & Planning
* Web Frontend:(HTML 5/ CSS3/ JQUERY/BOOTSTRAP/Angular)
* Web Backend: PHP / MYSQL

education

**AEC Conception et programmation de sites Web**

Collège de Maisonneuve | 2018 - 2019

**Bachelor’s in Telecommunications Engineering**

University of Electronic Science and Technology of China | 1997

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