

## **To what extent, do you think journalism can be objective?**

In today's world, a false information or biased one, can and will spread easily, especially with social media. They can lead to disastrous consequences through the word, like witch hunt on a person or a rise in tensions between countries. An easy solution could be an objective journalism. However, this is not an easy task.

Many reasons will bring a biased information to be broadcast, even on serious media. A report can be false due to a lack of investigating and analysis, whether because the journalist was lazy or just not competent enough to go deeper than the surface of a problem.

Another reason is the need to be faster than the competition in order to gather viewers, readers, etc.... and therefore publishing an info without checking it. Also, a news that stir violent reactions among the audience will captivate them. Accordingly it can be tempting to only broadcast this type of information or tweak a normal one to sound more dramatic.

Also many media will bluntly avoid speaking of certain aspect of a problem in order to push an agenda. Like, for example saying that migrants causes problem in a neighbourhood, while never mentioning that encampment and any forms of aid have been recently dismantled. It is fairly current that a media informally side with a political party, whether for personal belief or attracting clients siding with this ideology.

It is nearly impossible to have a perfectly objective journalism. However, there should be more ways to prevent the side effects, while also not falling in absolute censorship. Especially on social media where anyone can say anything. It should not be possible for a news or a hashtag to spread that easily if there is nothing to back it up. Also there should be heavier consequences for misinformation, since most of the time, people just jump to another story.

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