# LEO OSBORNE

Louisville KY, 40206 · 502-203-1892 LinkedIn Profile

Web entrepreneur with years of solo and team experience. Diverse management-level skillset featuring user experience design, web design, project management, and operations.

## **SKILLS**

- UX Design and Research
- Web Design
- CSS and HTML
- Lean UX
- Adobe XD
- Figma
- Illustrator
- Photoshop
- Lean Start Up

- Video Editing, Premiere
- Videography
- Live Streaming Video
- Photography
- MS 365
- Project Management
- Leadership and Management
- Operations
- Entrepreneur

## **EXPERIENCE**

11/2018 - PRESENT

#### COO, CO-FOUNDER, STRUCTURIGHT LLC

Co-Founder of this IoT startup. Our product is a fitness tracker for buildings. I have direct influence over our systems – from the drawing board, into the board room and out in the field – always asking the question, "How can our product be more useful to our customers?" Clients include Rabbit Hole Distillery, Green River Distilling and Jim Beam.

03/2012- 11/2015

### E-COMMUNICATIONS COORDINATOR, JUNIATA COLLEGE

Project managed rebuild of their 500+ page college website. Coded and designed the front-end, contracted with the CMS vendor, worked with the IT department for backend code and server buy, managed content inventory and migration of existing content to site.

03/2008 - 03/2019

#### FOUNDER, LEOCAST LIVE STREAMING

Worked with local and national brands to market clients through live streaming video events and advertising. Clients include Yelp, Kentucky Opera Association, Headliners Music Hall, Kentucky Center for African American Heritage and Louisville Independent Business Alliance.

# **EDUCATION**

## USER EXPERIENCE DESIGN, CODE LOUISVILLE

Bootcamp Program

## WEB INFORMATION DESIGN, NEW YORK UNIVERSITY

**Bootcamp Program** 

# LAW, SALMON P. CHASE COLLEGE OF LAW

Completed First Year of Law School

## ENGLISH EXPOSITORY WRITING AND ENGLISH LITERATURE,

UNIVERSITY OF KENTUCKY

BS. 3.8 GPA. Departmental Honors